# Memorito

## Logo Versions

Memorito

Memorito

M

Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #3FB057 RGB rgb(63,176,87)

CMYK 64 0 51 31

Pantone 16-6444



#### Secondary

Hex #50A060 RGB rgb(80,160,96)

CMYK 50 0 40 37

Pantone 16-6339



#### Accent

Hex #50A060

RGB rgb(80,160,96)

CMYK 50 0 40 37

Pantone 16-6339

#### Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Itim Regular

Aa Bb Cc