

Negative and Positive Word Cloud Analysis

A. Dominant Words

- "Movie," "film," "character," "story," "time": These words are expected as they relate to the core elements of cinema.
- "Bad," "boring," "terrible": These explicitly convey dissatisfaction.
- "Would," "could," "should," "supposed": These modal verbs suggest unmet expectations or disappointment.
- "Watch," "seen," "scene," "acting": This implies that viewers often critique performances, specific scenes, and overall viewing experiences.
- "Make," "made": Viewers frequently discuss how a movie was produced, potentially criticizing the director, writers, or production choices.
- "Nothing," "even," "enough": These words suggest frustration, implying that something in the movie felt lacking or unsatisfactory.

B. Themes in Negative Reviews

- Disappointment with storytelling: Words like "story," "plot," and "character" frequently appear, indicating that many criticisms center on weak narratives or poorly developed characters.
- Frustration with production quality: The presence of terms like "acting," "scene," "script," and "performance" suggests dissatisfaction with elements such as acting skills, screenplay writing, and overall execution.
- Boredom and wasted time: Words such as "boring," "time," and "watch" indicate that some viewers feel a movie was not engaging or worth their time.

Positive Word Cloud Analysis

The positive word cloud reflects the words that frequently appear in favorable movie reviews.

A. Dominant Words

- "Film," "movie," "character," "story," "time": Similar to the negative word cloud, these words are central to discussions about cinema.
- "Great," "good," "love," "amazing": These terms express enthusiasm and appreciation.
- "Actor," "role," "performance": This suggests that positive reviews often praise acting and character portrayals.
- "Watch," "seen," "scene": These words indicate that viewers share their experiences and mention memorable scenes.
- "Much," "still," "always": These words imply strong emotional investment and continued admiration for a film.
- "Life," "world," "real": These terms suggest that some positive reviews appreciate a film's ability to feel immersive or relatable.

B. Themes in Positive Reviews

- Engaging storytelling: The presence of terms like "story," "plot," and "character" indicates that good storytelling is a significant factor in positive reviews.
- High-quality acting and performances: Words such as "actor," "role," and "performance" suggest that strong acting contributes to a positive perception.
- Emotional connection: The use of terms like "love," "life," and "world" indicates that positively reviewed films tend to resonate emotionally with viewers.