



RELOCATION REVOLUTION MOVERS

“YOUR JOURNEY, OUR EXPERTISE!”



MOVING COMPANY'S BUSINESS MODEL

- Our objectives are tailored to:
 - Customer Satisfaction: Ensure a seamless and stress-free moving experience by prioritizing customer needs and providing exceptional service.
 - Efficiency: Streamline the moving process through effective planning and execution, minimizing downtime and ensuring timely deliveries.
 - Continuous Improvement: Regularly seek feedback and invest in staff training and technology to enhance service quality and operational efficiency.



About Us

We are a team of people who work hand-in-hand to help people move from place to place especially around Grambling, Ruston, and Monroe.

The Problem



Declining Market

Nowadays, moving companies do not have an instantaneous response to phone calls or emails.



Financial

Most moving companies are not meeting their revenue goals due to high interest rates.



Trust

The number of moving company scams has skyrocketed.



Cost

The cost of relocating in the US has become very expensive.



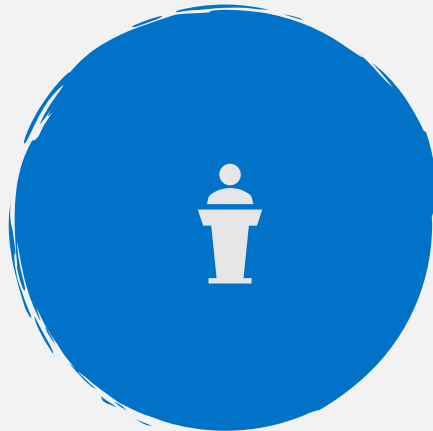
Delay Margins

The delivery delays these days are unbearable as people no longer have a sense of urgency.



Prioritize

Protect customers' belongings with high-quality packing materials and trained professionals, ensuring items arrive safely at their new destination.



Efficiency

Streamline the moving process through effective planning and execution, minimizing downtime and ensuring timely deliveries.



Monetize

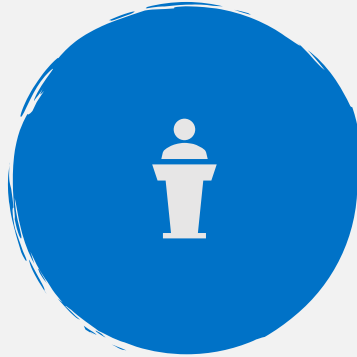
Offer clear and honest pricing with no hidden fees, fostering trust and building long-term relationships with clients.

Solution



Unique

This is a student-led initiative that offers unbeatable low moving rates.



First Person Initiative

There is no interaction with third-party members.



Tested

We did a trial run for international students at GSU when we stored their baggage over the 2024 summer break.



Authentic

Our work ethic is soundly evidenced by those who benefited from the 2024 summer storage initiative.

Our Service

Operations Overview

We are a moving company that helps people move from place to place. As a student-led initiative, we do not work on weekdays. Should we get a tender, we start working on Friday at 1 pm since it is a half day. We continue with our operations on Saturday up until Sunday.



THE WORKING INTEL



PRELIMINARY MANDATE

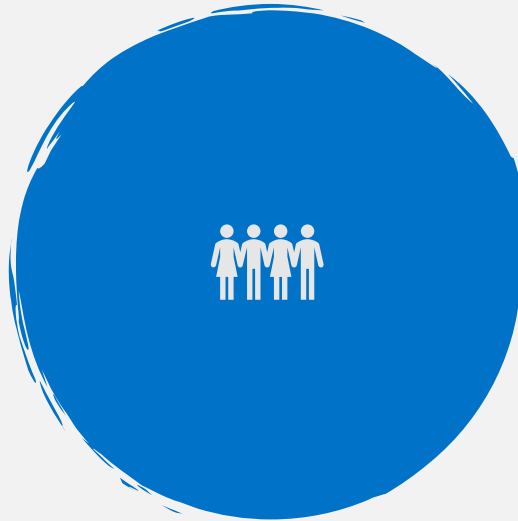
Should we get a job, we start by renting a U-Haul since we do not have enough funds for our truck yet. The size of the truck we hire will depend on the amount of things we need to transport.

Logistics



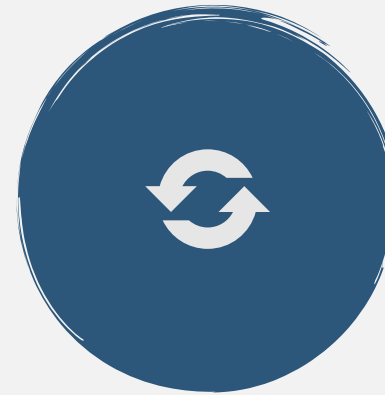
Logistics

We will pack similar things (like cutlery) in the same storage boxes for ease of record-keeping.



Finance

For every deal we get, we receive half the payment first from our clients as we need the money to cater for expenses such as the U-Haul, gasoline, and storage boxes.



Data Capture

Everything will be recorded on a spreadsheet to keep track of what was moved from say, the dining room.

Current Market Opportunity



# Of Miles	1 Bedroom	2 - 3 Bedrooms	4 - 5 Bedrooms
250	\$1,050 – \$2,400	\$1,800 – \$4,000	\$3,000 – \$5,200
1,000+	\$1,700 – \$3,700	\$2,800 – \$5,800	\$5,300 – \$8,900
2,500+	\$2,200 – \$4,700	\$4,000 – \$7,900	\$8,200 – \$12,700

- Average movers’ cost for a standard three-bedroom home is **\$2,200**, every home is different, and prices can fall anywhere from **\$200 to \$12,700**.



- The average cost to hire a mover is between **\$40 and \$80 per hour**.

Home Size	# Of Movers	# Of Hours	Average Moving Cost
Studio/one-bedroom	2	4	\$320 – \$640
Two-bedroom	3	6	\$720 – \$1,440
Three-bedroom	4	7	\$1,120 – \$2,240
Four-bedroom	4	9	\$1,440 – \$2,880
Five-bedroom	5	12	\$2,400 – \$4,800

Market Opportunity Alternative

As Relocation Movers, we strive toward quality service without breaking the bank.



Affordable
rates at
\$30/hr

Costing
\$1000/less
to move \leq
250 miles

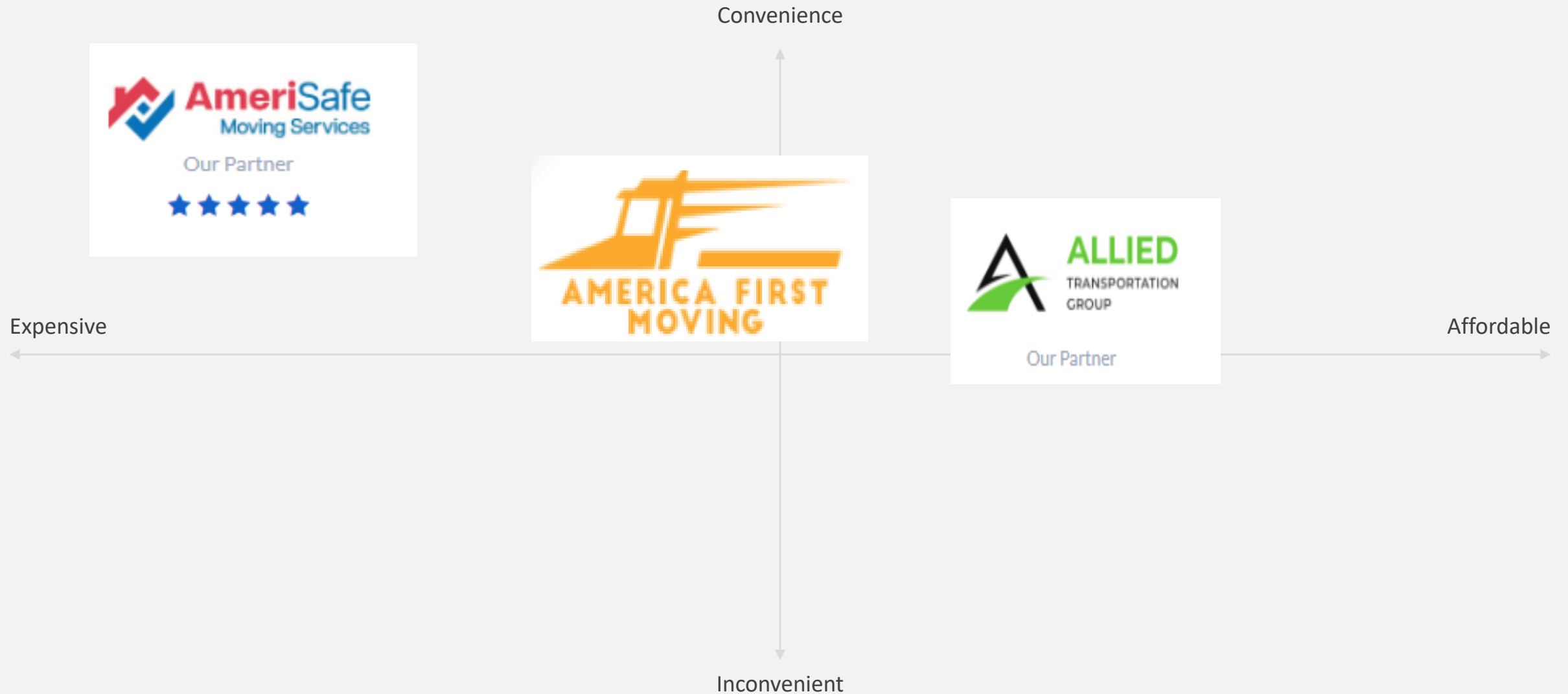
Unbeatable
Low Rates

Competition in the Market

The current market has loopholes as indicated below:

- **Estimates and Pricing:** Moving companies often provide estimates based on information given by customers, which can lead to disputes over final costs. Some companies provide low-ball estimates to win customers, only to increase the price significantly at the time of moving.
- **Hidden Fees:** It's common for customers to encounter hidden charges that were not disclosed upfront, like fuel surcharges, fees for stairs or long carry distances, and charges for packing materials.
- **Non-Transparent Contracts:** Contracts may contain complicated terms that can be difficult for consumers to understand. This can lead to misunderstandings during the moving process.
- **Dishonest Practices:** Some moving companies may engage in unethical practices, such as holding belongings for ransom if the customer does not agree to pay an increased rate upon arrival.
- **Quality of Service:** The quality of service can vary significantly among moving companies. Customers may experience issues like delayed deliveries, damaged belongings, or poor customer service.

Meet the Competitors



Growth Strategy

How will we scale in the future

Phase 1

December, 2025

- Be fully licensed, with an office in Grambling, LA.



Phase 2

December, 2026

- Buy our first Freightliner truck. The trailer can be rented.



Phase 3

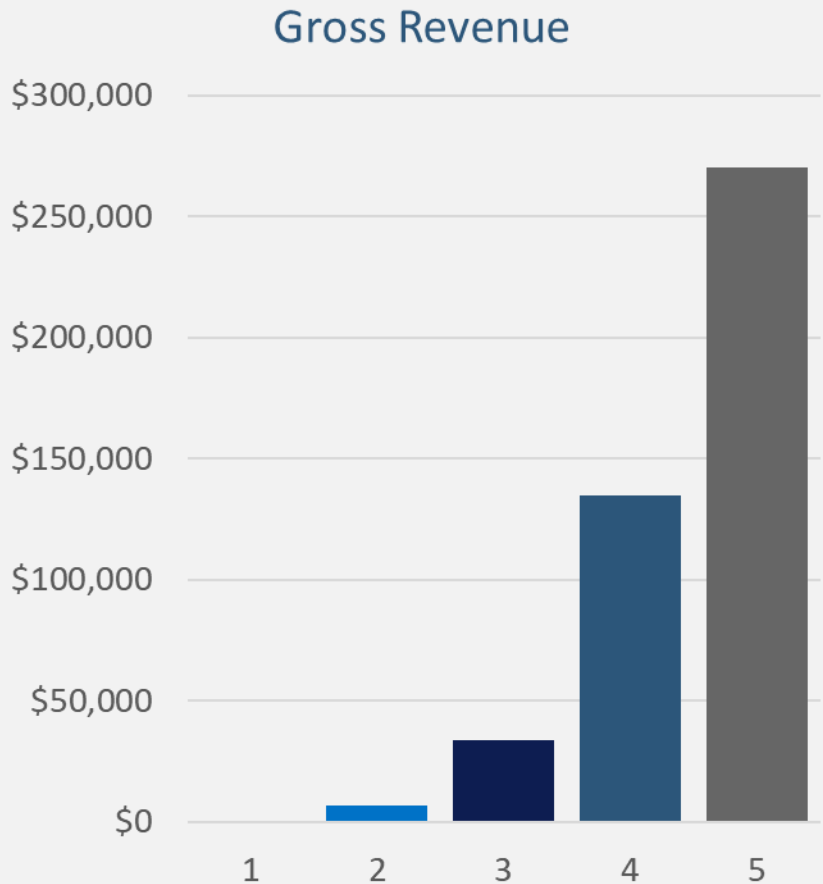
December, 2027

- Buy the trailer for the truck so that we reduce rental expenses, making our services even more affordable.

Traction

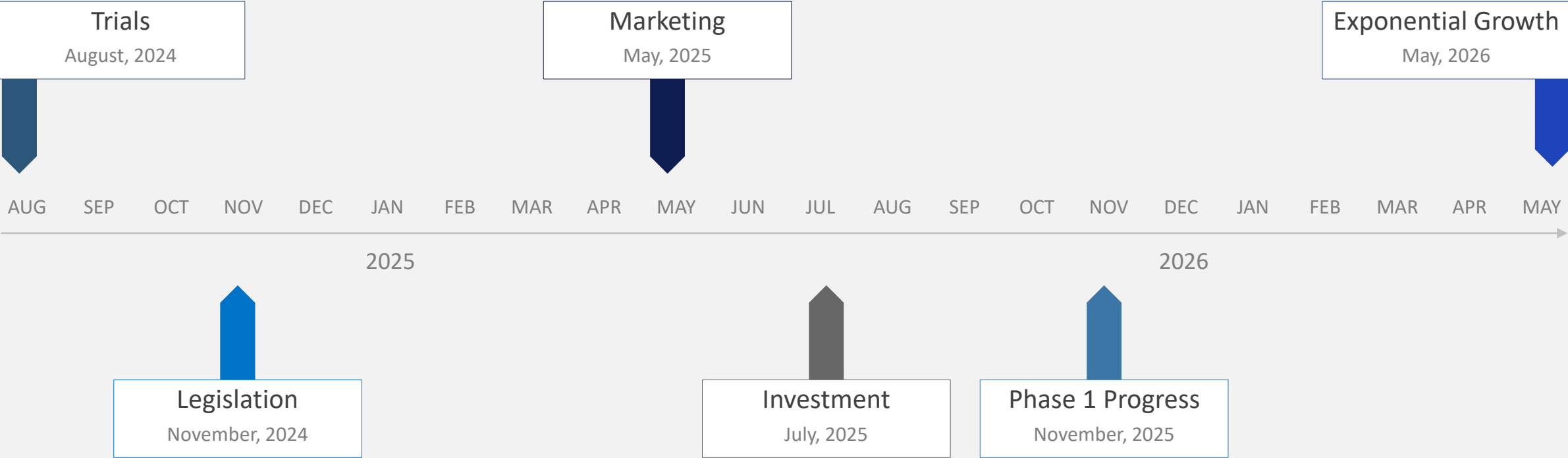
Forecasting for success

Year	Users	Gross Revenue	Company Revenue
2024	0	\$0	\$0
2025	100	\$6,750	\$1,013
2026	500	\$33,750	\$5,063
2027	2000	\$135,000	\$20,250
2028	4000	\$270,000	\$40,500



Timeline

Our two-year action plan





THANKYOU