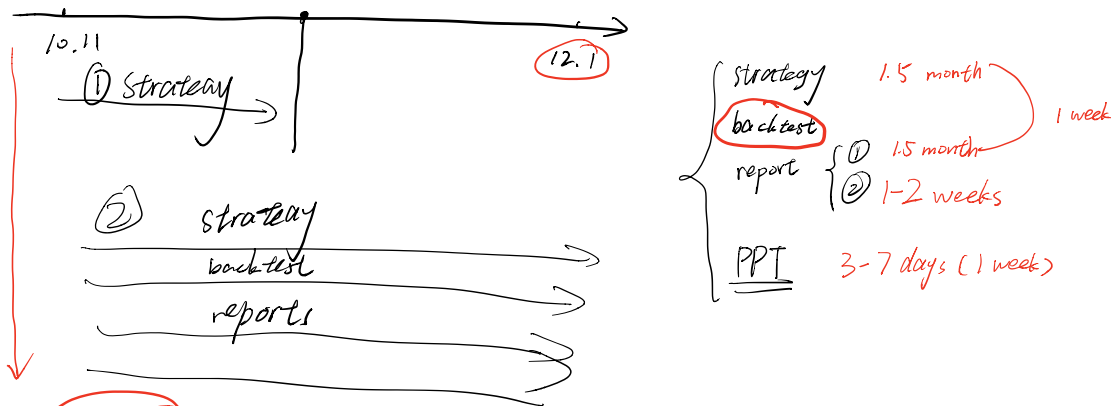


# Programming Project

队名: two sigma

对象: stock

时间分工:



第一周 strategy & report

10.11 10.18

人员分工:

code (strategy + backtest) 周. 钱. 关. 帆. 袁

report (strategy) 张. 罗 ...  
(行研) 谁都行 ...

PPT 谁都行 ...

pres 谁都行 (袁)

## The Project of MFE 5250 CUHK SZ

- **Description**

Welcome to participate the project of MFE5250, CUHK SZ. The target of this project is to let you know **how to investigate, propose, and implement a trading strategy**. Hope this project can help you learn useful things.

Assume your team plans to setup a start-up hedge fund called XXX Capital. At this moment, since your company is looking for investment (maybe angel fund), you need to **propose your trading strategy and give an attractive presentation for investors**. You are required to finish the tasks below.

- **Task and requirement**

- Propose a trading strategy.
  - Not limited to quantitative strategy. Any reasonable strategies are acceptable.
  - You do not have to propose your own strategy, and you can apply existing strategies. **However, you can definitely get higher marks if you propose your own novel and profitable strategy.**
- Back test your trading strategy
  - Any markets in any exchanges (e.g. stock, futures and options, fx, fix income, mutual funds) are acceptable.
  - No limit on back testing trading period. **However, you can get higher marks if you can test your strategy on tens years including one bull market and one bear market, e.g. financial crisis on year 2008.**
  - Typical evaluation metrics are sharp ratio, information ratio, maximum drawdown, etc.
  - **You can use any programming languages. Recommend C++, Python and MATLAB learned from this course.**
- Research report on trading strategies
  - Investigate the existing trading strategies
  - You are required to compare the trading strategy you have chosen with other trading strategies
- Research report on general financial topics.
  - You are required to select **one of the topics** below
    - **US CHINA Tension and its Impact on Financial Markets**
    - **Covid-19 Impact on Financial Markets**
    - **Semiconductor industry**

US CHINA  
Trade War

## typical tech company

- New Economy Companies, e.g. tiktok, meituan
- 光伏 PV(photovoltaic) Industry
- Pharmaceutical industry  
制药
- in this report, you should quantitatively or qualitatively analyze the topics, and give a clear conclusion. If you apply some existing or public available content, please kindly cite them in your reference.
- This report can be written in Chinese or English with the pages  $\geq 10$  (tables and pictures are excluded)
- Design the presentation materials
  - I suggest your team should have an attractive team name.
  - Try your best to show off your team's outcomes!
- Team
  - Each team has 7 or 8 students
  - Suggested responsibility for each team member:
    - 2 quantitative researcher for trading strategies research
    - 1 or 2 quantitative developer for back testing the trading strategy performance
    - 1 sales for presentation materials
    - 2 researchers for writing the research reports
    - another student can be support for other team members
- Outcomes
  - 1 demo for your back testing
  - 1 ppt (strategy?)
  - 1 research report on trading strategy Investigate. compare
  - 1 research report on general financial topics
- Submission
  - Deadline: TBD 原来的 12.1?
    - Each team just needs to have one submission
    - Indicate the responsibility of each team member
    - **submit all the outcomes of your team (1 demo code, related data if the data size is not large; 1 ppt; 2 research reports)**
  - Presentation date: TBD
  - Send your program code, PPT slides, two research reports to email xyqzki@gmail.com.
    - Write a Readme file for graders to run your program.
    - Write a file to let graders know your team members

- **Evaluation**

- Each team member has the same mark
- 15 mins presentation 25'
- research report on trading strategies 25'
- research report on general financial topics 20'
- back testing your trading strategy 30'

- **Note**

- The tasks for this project actually are not that easy. You are not required to have a really profitable strategy or a really professional and complete research report. Just have a try, and try your best! I believe you guys will learn a lot from this project.

- **Related materials**

- Finding alpha – world quant
  - See the attached pdf book
- Active Portfolio Management
  - See the attached pdf book
- algo trading tutorial  
<http://numericalmethod.com/courses/introduction-to-algorithmic-trading-strategies-2011-2013/>

**some Chinese learning materials**

- 建☐先看《打开量化投☐的黑箱》，然后看看《量化投☐以matlab ☐工具》以及知乎的帖子。部分内容来源于后面。链接：  
链接：https://pan.baidu.com/s/1PTKVIF7BcZ6v\_PuZ0bDZmg 提取码：mt9m

- 知乎

<https://www.zhihu.com/question/28099015>  
<https://www.zhihu.com/question/27980657>

- 【☐料分享】Python、研究☐告、☐量☐☐学、投☐☐籍、R ☐言等！（Book+Video）

<https://www.joinquant.com/post/467>

- 量化投☐ ☐酷☐☐

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