

Total Item Sold
700

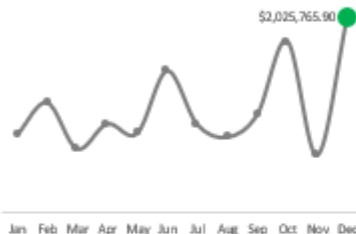
Total
\$16,893,702.26 **+14.23%**

Total Sale
\$118,726,350.26

Gross Sales
\$127,931,59

Total Discount
\$9,205,248.24

The highest profits were achieved in **December** with **\$2.03M**
15.56% Increase in Profit from January up to

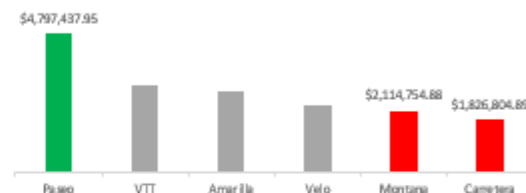


Analyze factors contributing to **high sales** in **June & November** at Paseo location to replicate success.

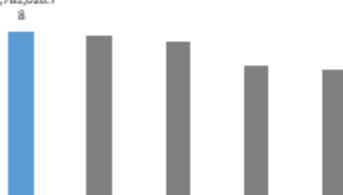


Revenue Profit % Profit
\$33,011,143.95 \$4,797,437.95 **+14.54%**

Liquidate the **2 product** and Divert Investment to **Paseo**

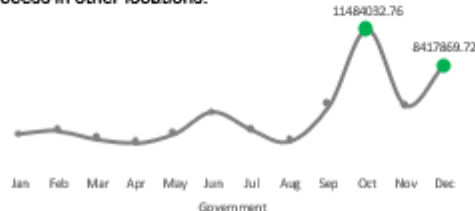


France Dominates other 4 country with **\$3.9M**, **22.38%** in Revenue



France is the most profitable country, investing in expanding the business operations in France could potentially lead to increased profits for the company.

Analyze the reasons behind the significant **sales increase** in **October and December** at the Government location to replicate success in other locations.



Revenue Profit % Profit
\$52,504,260.67 \$11,388,173.17 **+21.69%**

Terminate the **3 Segment** and invest more to **Government Segment**

