

TASK – 9

Business Portfolio – Header Configuration

- Used Out-of-the-Box (OOTB) Header Component:
Leveraged AEM's default header component for consistency and ease of customization.

Menu Items Added to the Header:

- Home
- Sports
- Politics
- Business
- Technology
- These menu items provide intuitive navigation for users, linking to relevant sections of the site.

Additional Implementation:

- Multiple news pages were created under each section.
- Each page is designed to display the latest articles, ensuring fresh and categorized content for readers.

This setup supports a clean, organized site structure with user-friendly navigation and dynamic content presentation.

Footer Configuration

- The footer consists of:
 - About Me Section
 - Contact Me Section
 - Social Media Links
- Ensured consistent footer presence across all pages by integrating it at

the template level.

- [Home](#)
- [About Us](#)
- [Contact Us](#)

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Contact Information

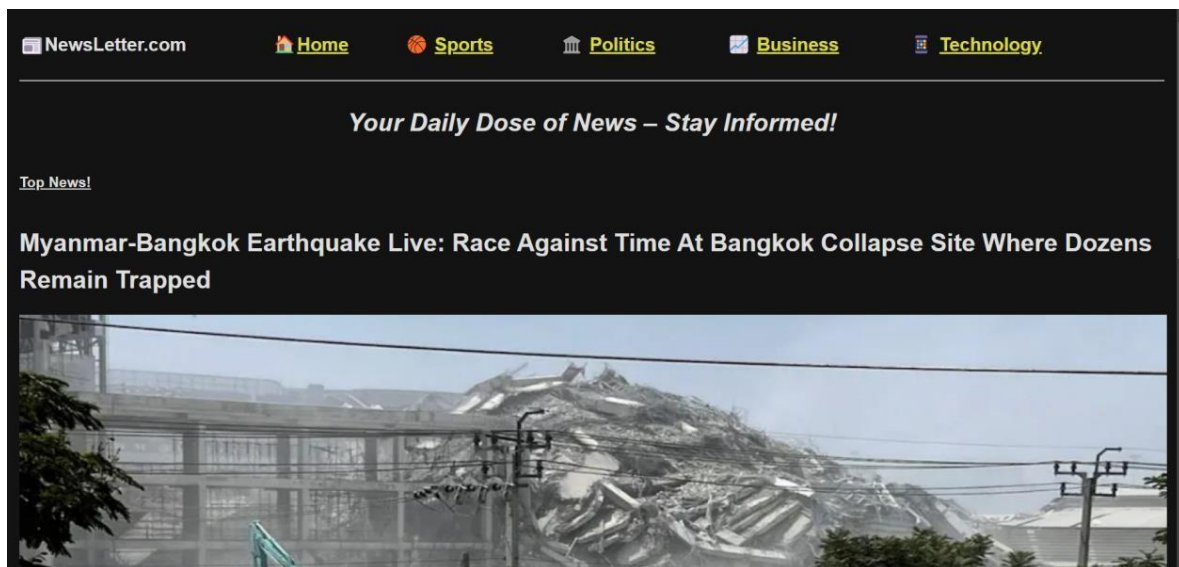
- **Email** : support@newsletter.com
- **Location** : No .123, Jenkins Street,Park Avenue, NYK, USA.

Drag components here

Business Portfolio – Home Page Configuration

- **Headline Section:**
Displays a prominent tagline:
"Your Daily Dose of Business – Stay Informed!"
- **Top News Section:**
 - Highlights the latest breaking business news and financial updates.
 - **Featured Article:**
A major story covering a Myanmar–Bangkok earthquake, with in-depth details about the collapse site and victims currently trapped.
 - A high-quality image is included to visually reinforce the story and engage the audience.

This home page setup effectively presents timely business content, combining strong visuals with informative headlines to maintain reader interest and credibility.





Myanmar, Thailand Earthquake Live Updates: The shallow 7.7-magnitude quake struck northwest of the city of Sagaing in central Myanmar on Friday causing massive destruction across large parts of the country.

World News | Mar 30, 2025 08:55 am IST

The death count from a massive earthquake in Myanmar has risen to 1,644 while 3,408 people were injured, the country's ruling junta said Saturday. The shallow 7.7-magnitude quake struck northwest of the city of Sagaing in central Myanmar on Friday causing massive destruction across large parts of the country. In neighbouring Thailand, rescuers are trying to pull out the workers trapped at a collapse site in Bangkok.

Bangkok Earthquake Death Count Rises To 17, 32 Injured, 83 Still Missing

The death count in Bangkok from a massive earthquake that hit Myanmar and Thailand rose to 17 on Sunday, city authorities said. The Bangkok Metropolitan Authority said 32 people were injured and 83 still unaccounted for -- most from the site of a 30-storey tower block under construction that collapsed when the magnitude 7.7 quake struck Friday.

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Sports Page – Business Portfolio Website

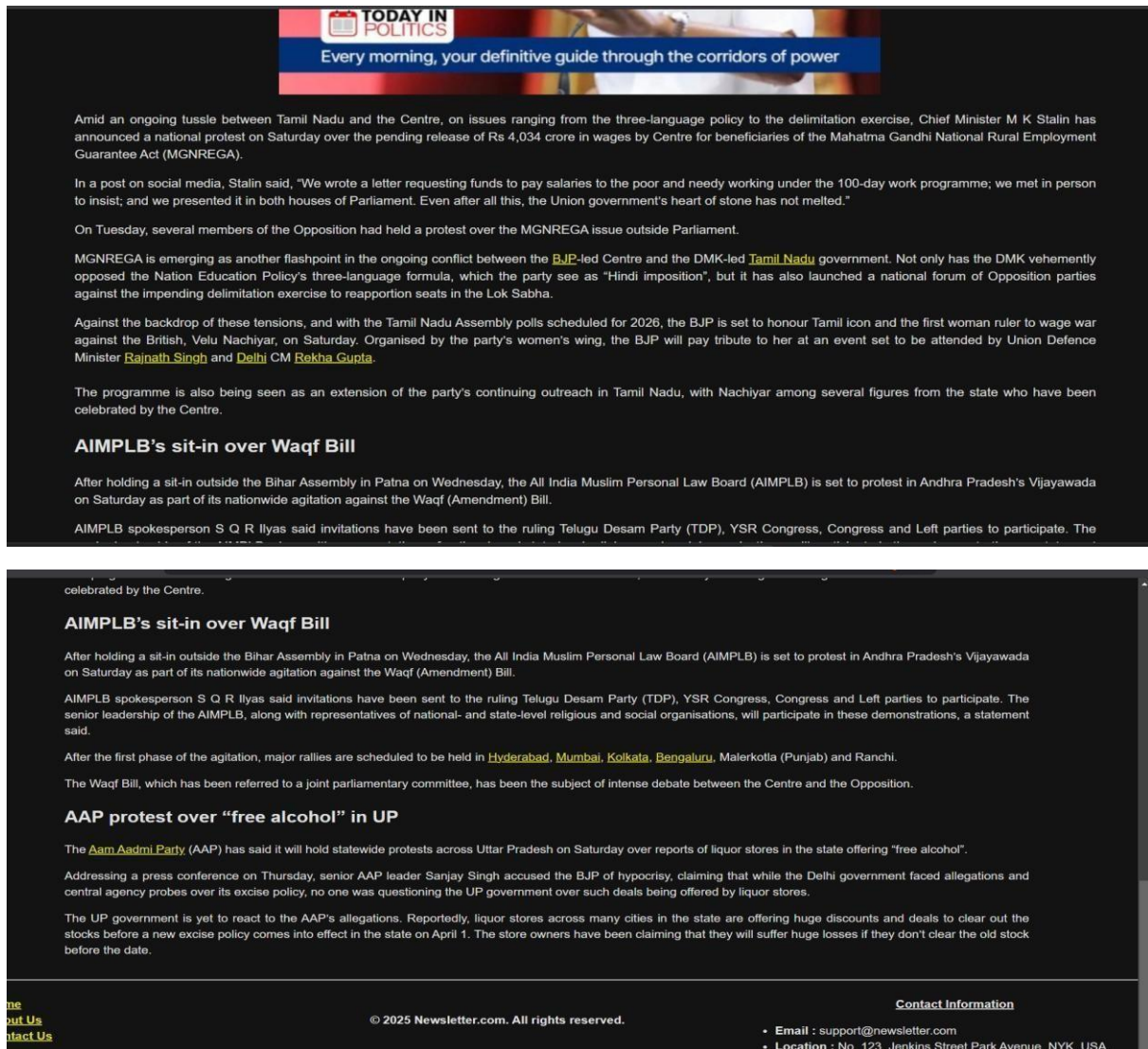
- Header Section:
 - Displays the Business Portfolio website name.
 - Includes a navigation bar with highlighted links for:
 - Home
 - Sports
 - Politics
 - Business
 - Technology
- Main Content Area:
 - Contains sports news articles featuring:
 - Bold headlines
 - Timestamps

- Detailed article content
- Image Section:
 - Showcases sports-related images that complement the news content.
- Typography & Colors:
 - Black background with white text for high contrast and readability.
 - Yellow-highlighted navigation links for enhanced visibility and user guidance.
- User Experience:
 - Designed for ease of navigation and a visually appealing reading experience tailored for sports enthusiasts.

Politics Page – Business Portfolio Website

- Header Section:
 - Features the website name and a consistent navigation bar with highlighted links:
 - Home
 - Sports
 - Politics
 - Business
 - Technology
- Main Content Area:
 - Showcases political news articles with:
 - Bold headlines
 - Timestamps
 - Detailed article content
- Image Section:
 - Displays relevant images associated with each political news piece.
- Design Goal:

- To provide readers with clear, engaging political content, supported by structured layout and visuals for better engagement.

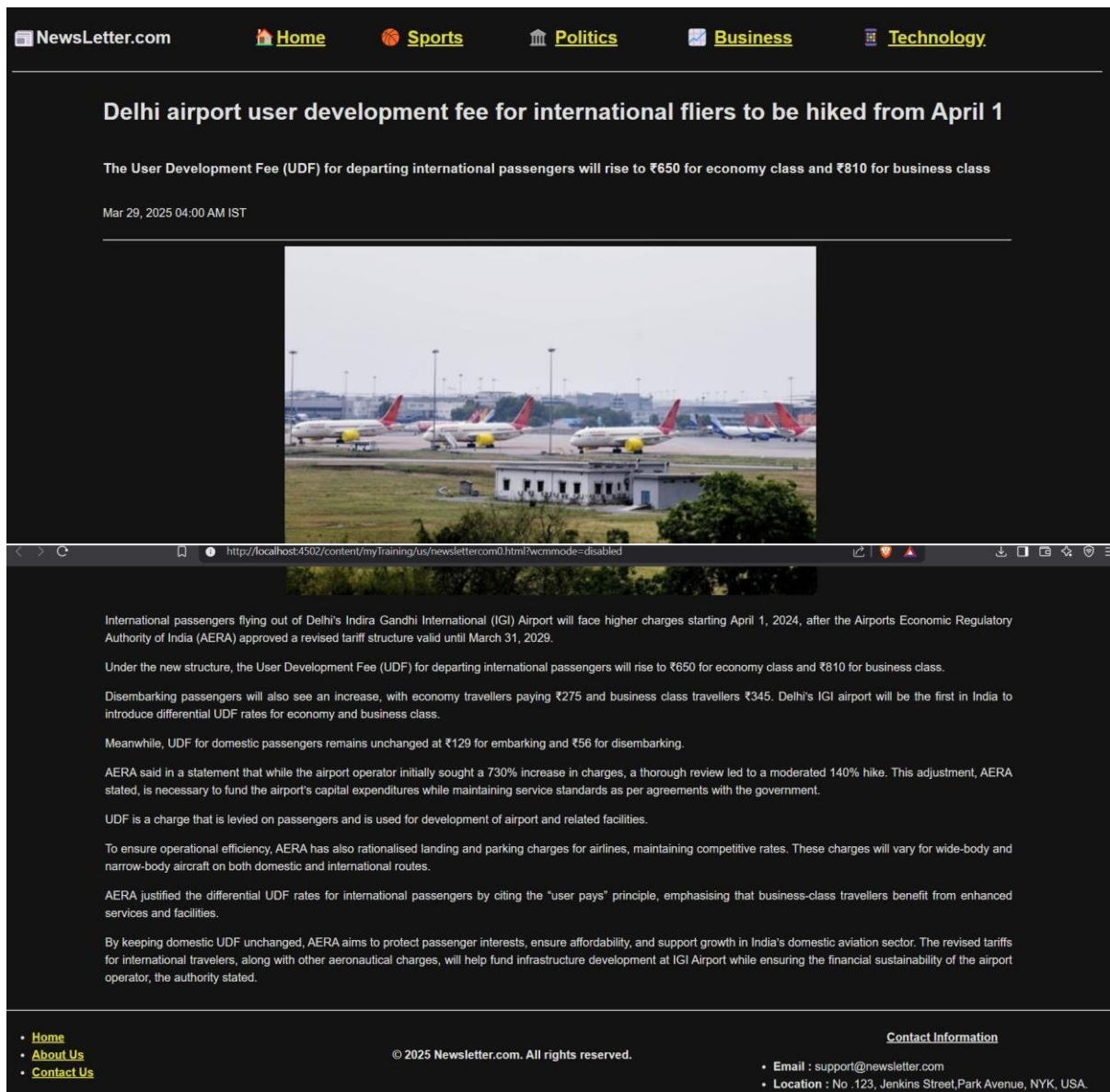


Business Page – Business Portfolio Website

- Header and Footer:
 - Header includes the site name and a navigation bar linking to:
 - Home
 - Sports
 - Politics
 - Business
 - Technology
 - Footer contains contact info, copyright details, and links to social media or legal pages.
- Main Content Area:
 - Displays business news articles with:
 - Bold headlines

- Timestamps
 - Detailed article content covering market trends, corporate updates, economic insights, and financial analysis.
- Image Section:
 - Features relevant business-themed images aligned with each news article to enhance context and visual interest.

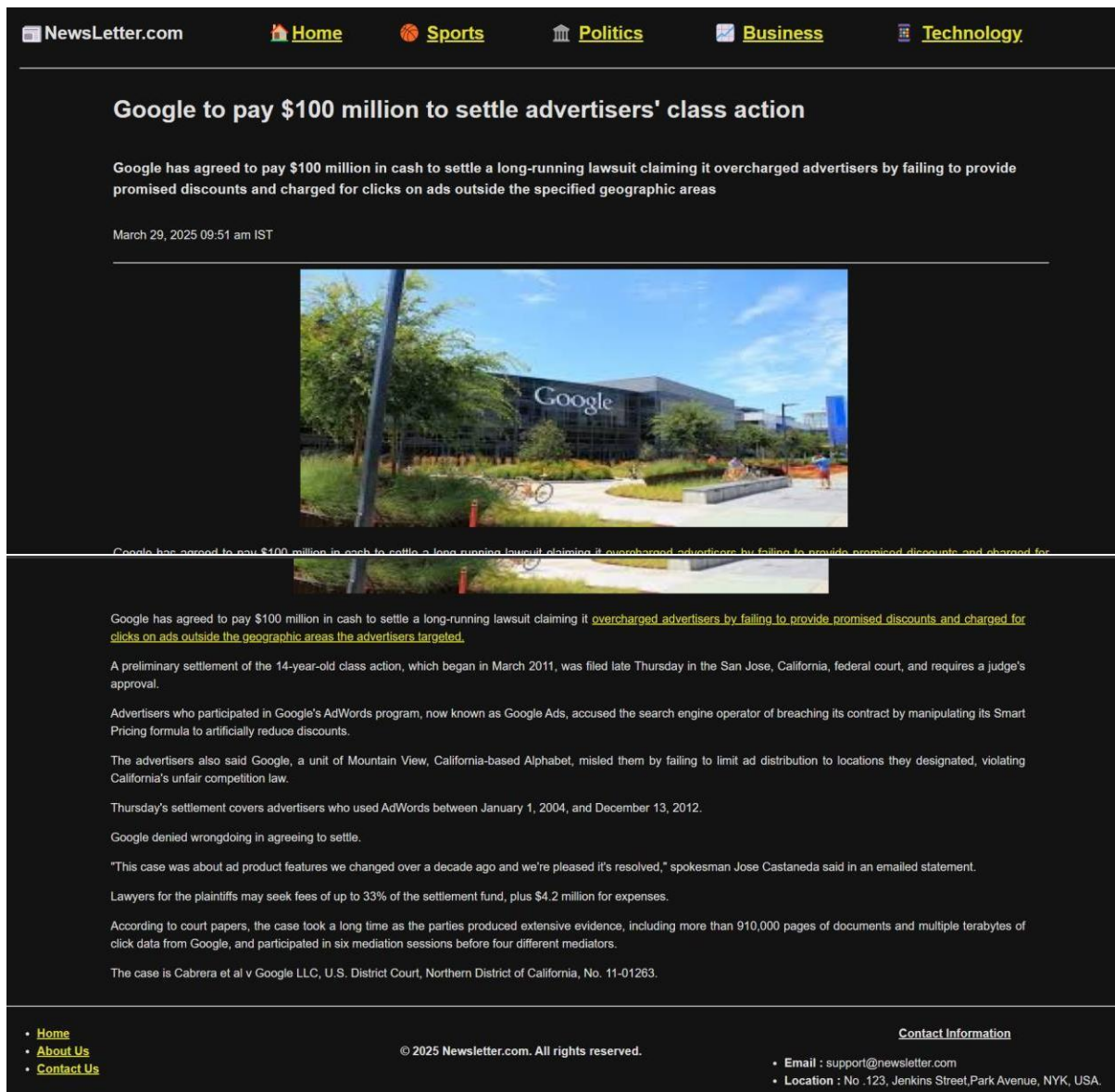
This page is designed to provide a clean, professional layout that appeals to readers interested in business and finance, while maintaining consistency with the overall site structure.



Technology Page – Business Portfolio Website

- Header and Footer:
 - The header features the website name and navigation links for:
 - Home
 - Sports
 - Politics
 - Business
 - Technology
 - The footer includes copyright information, contact details, and social media links.
- Main Content Area:

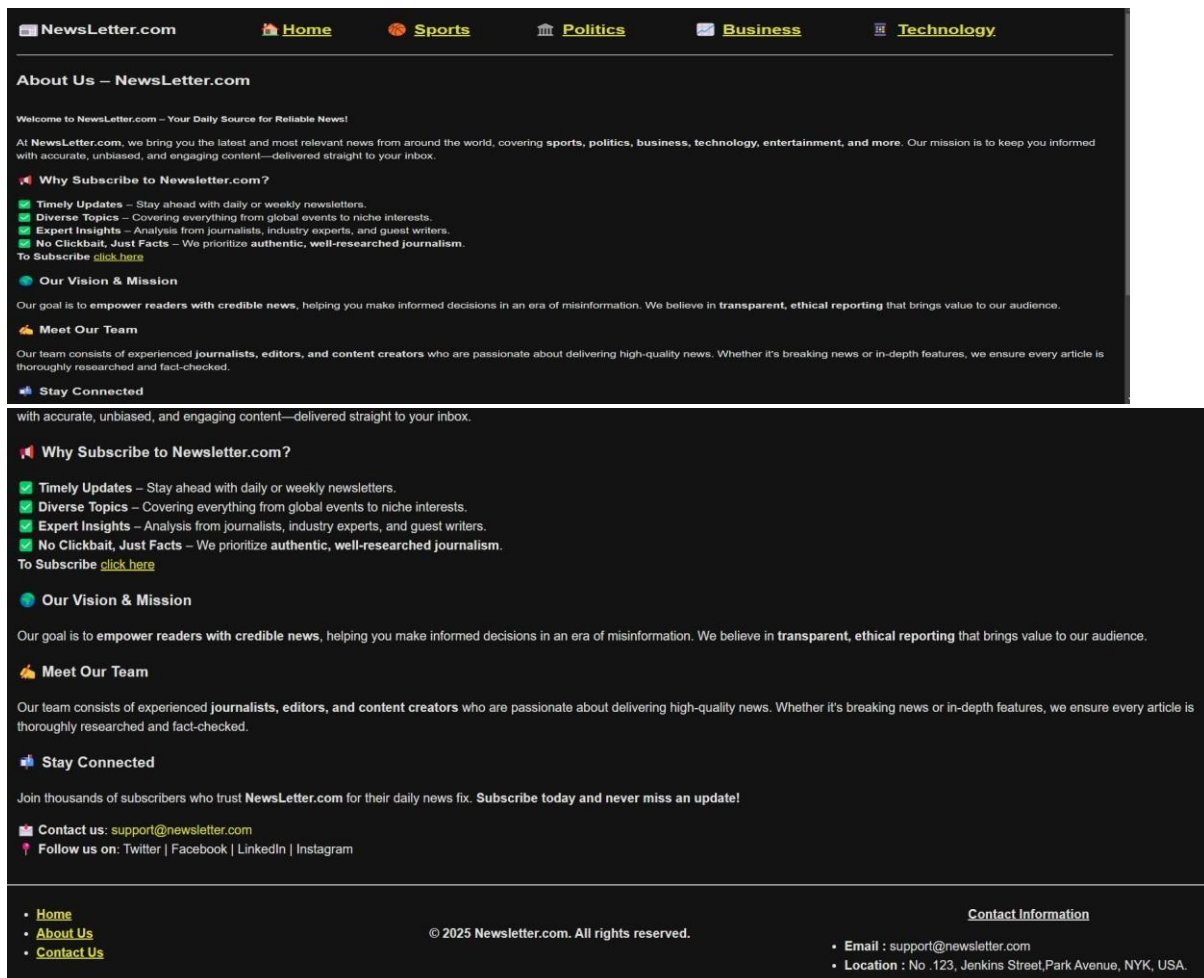
- Displays technology news articles with:
 - Bold headlines
 - Timestamps
 - Detailed article content focused on the latest trends, innovations, and tech updates.
- Image Section:
 - Contains relevant, high-quality images aligned with the tech articles to enhance visual engagement.
- User Experience:
 - Clean, structured layout providing easy navigation and a modern look tailored for tech-savvy readers.



About Us Page – Business Portfolio Website

- Introduction Section:
 - Provides a brief overview of the website's purpose — delivering timely, reliable news and business insights across various categories like Sports, Politics, Business, and Technology.
- Objectives:
 - To keep readers informed and engaged with up-to-date articles.
 - To maintain journalistic integrity while presenting news in a clear and accessible format.
 - To serve as a go-to platform for professionals, enthusiasts, and everyday readers interested in business and current affairs.
- The Team:
 - A short intro to the team of editors, writers, and developers behind the platform.
 - Emphasis on collaboration, credibility, and expertise.
- Hyperlink to Subscribe Page:
 - A clear call-to-action link is provided to guide users to the Subscribe Page:

This page builds trust and transparency while encouraging user engagement through subscriptions.

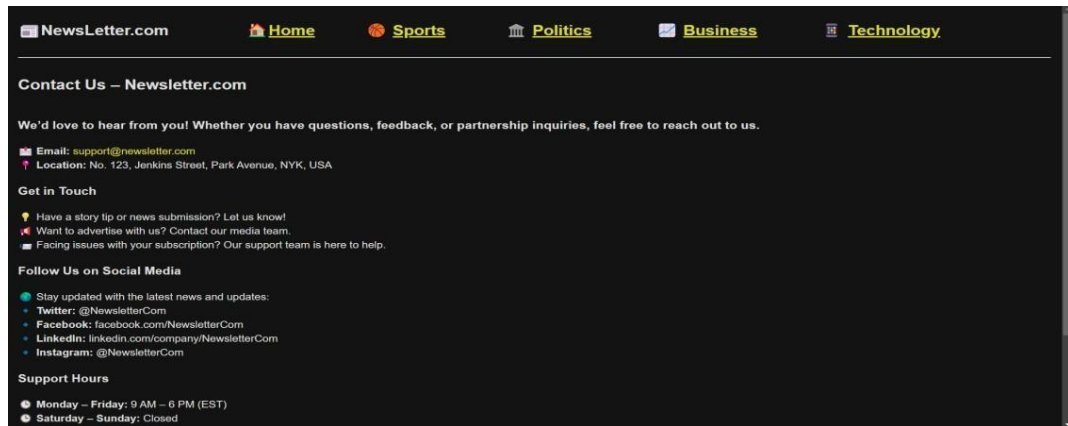


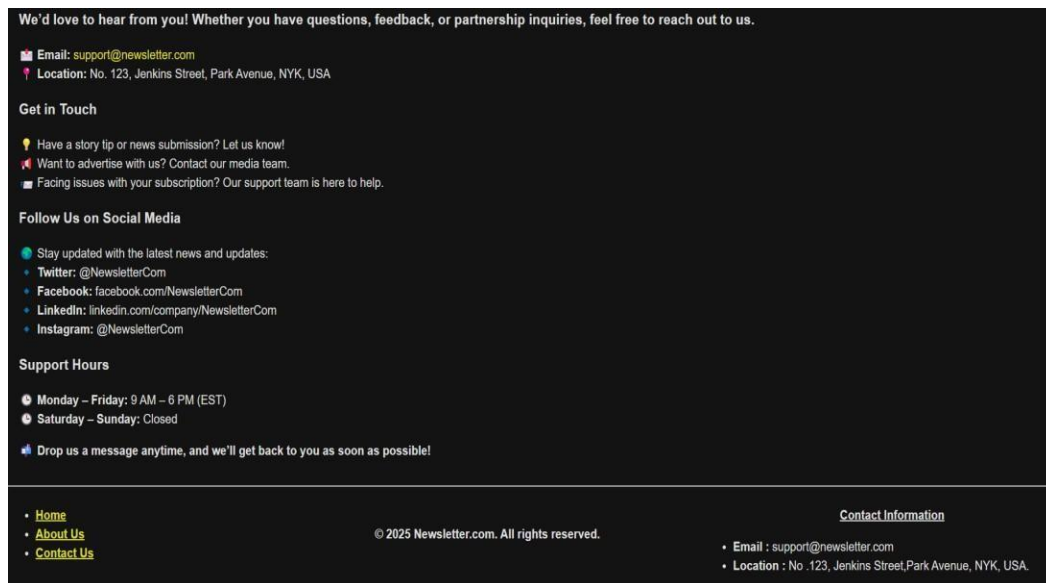
Contact Us Page – Business Portfolio Website

- Contact Details Section:
 - Email Address: For general inquiries and support.
 - Phone Number: A direct line for urgent or personal communication.
 - Physical Address: Office location for in-person correspondence or formal communication.
- Contact Form:
 - Allows users to submit inquiries, feedback, or suggestions.
 - Typically includes fields for:
 - Name
 - Email
 - Subject
 - Message
 - A Submit button to send the form data.
- Social Media Links:
 - Interactive icons/buttons linking to:
 - Facebook
 - Twitter
 - Instagram
 - LinkedIn
 - Enables users to stay connected and follow the latest updates.

This page fosters user engagement, builds trust, and offers multiple channels for

communication and interaction.

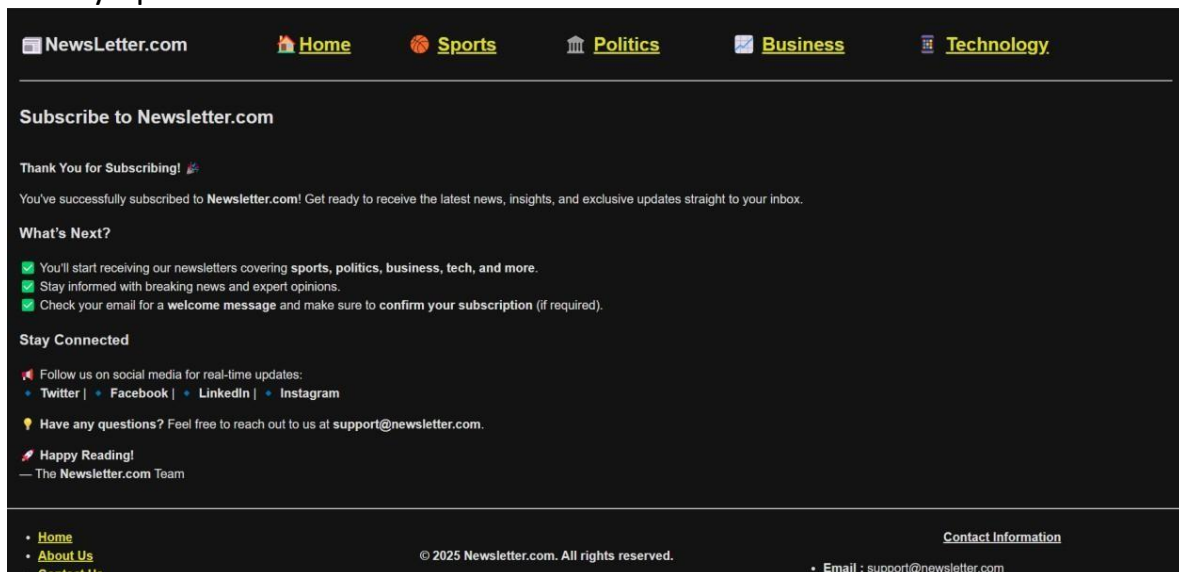




Subscribe Page – Business Portfolio Website

- **Introductory Message:**
 - A brief, engaging description encouraging users to stay connected: "Subscribe to our newsletter and never miss the latest business news, insights, and updates – delivered straight to your inbox!"
- **Subscription Form:**
 - Fields typically include:
 - Name
 - Email Address
 - A Subscribe button to complete the sign-up.
- **Benefits Highlight (Optional):**
 - What subscribers will get:
 - Breaking news alerts
 - Weekly summaries
 - Exclusive insights and tips

This page is designed to build a loyal audience by making it easy and appealing for users to stay updated with fresh content.



Template-Level Implementation – Business Portfolio Website

- Header and Footer Integration:
 - Implemented at the template level to ensure consistent layout and branding across all pages of the website.
- Homepage Template:
 - Utilized the Out-of-the-Box (OOTB) Content Page Template, providing a flexible structure for showcasing headlines, featured news, and dynamic content sections.
- News Pages Template:
 - Built using a custom News Page Template, specifically designed to support:
 - News components
 - Dynamic content rendering
 - Visual consistency for all news-related pages

This approach ensures scalability, reusability, and a uniform user experience throughout the site.

