Background information

Organization name

ActiveGiver

Industry

Internet

Description of the organization and its target audience

We allow people to take action on the issues they care the most about

Content details

Description

We are looking to redo our cause page (which is currently here: https://activegiver.com/causes/233B…ate-house). Right now the page is very transactional, with a heavy focus on the donate function. We are looking to make this page much more social, with more actions available. I uploaded the way we'd like it to look (see attached), and we'd like to use the elements on our current page in the new page.

More details on how to design the page:
1. The page has a header and footer that should look like the ones we already have on https://activegiver.com/causes
2. Underneath the header, have a rectangle area that includes the following information (from left to right):
- Stance (support/Oppose, Yes/No, Democratic/Republican etc.)
- Cause title
- Cause Location
- Cause Description
- Follow/Unfollow button
- Share buton

See this cause for the specific data and elements: https://activegiver.xyz/causes/165A…trade-deal

I also added a screenshot that shows which information to take. Also, make sure the stance (Support or Oppose) are colored in Gray so there is no bias.

3. Beneath this rectangle area, there should be 3 columns: 30%/50%/20% of the width of the screen (similar to how Facebook is divided into three columns)

The LEFT column
4. At the top of the left column there should be an "action center" with the following options:
- Donate, with a box to fill in the amount, and the default amount. Under the box, please have

the following sentence:"Your donation is distributed equally between the selected campaigns below (learn more)", and the learn more is a clickable link to allow people to learn more how this solution works.
- 2. Blow that it should say: '$4 each to 7 candidates'

5. Below the Action center (within the Left column) there should be a campaign list, titled "Cause Champions"
- Limit this list to only two rows, with the option to see more
- Try to fit 2/3 cards in each row
- Campaign cards should look similar to what they look on the cause page (but probably smaller so they can fit in)
https://activegiver.xyz/causes/165A…trade-deal, but without the checkbox next to each one. Take creative freedom to change the way these cards look

The MIDDLE column
6. At the top of the Middle column, there should be a post text box (for people to post stuff into the feed, similar to Facebook's)
- On the left of the Post box there should the user's image (choose a random image of one of the users)
- In the text box itself have the default text be: Add to the conversation (instead of Facebook's "What's on your mind?")
7. Beneath the text box for posting stuff, there should be the feed
8. At the top of the feed, there should be a feed filter (to filter the feed). The filter options will be as follows:
- Campaigns
- Users
- System
- Learn more
9. There should be some posts on the feed (posts look exactly as they would on Facebook):
- Every post needs to have an avatar image on the left
- Next to the image there has to be the name of who posted
- Beneath the name it needs to state the time/date of when the post happened
- Beneath that there would be the post itself
- Every post needs to show likes
- every Post needs to have the option to like and comment
10. We should 2 or 3 posts, depending on real-estate
- First post should be by Elizabeth Waren (a politician which is visible on the list on the left). The post should be a share of this page: https://ustr.gov/about-us/policy-of…artnership
- It should have 17 likes
- Second post nees to be a system post: a post that has the ActiveGiver icon next to it (just the Act - I uploaded this small logo to the project here on 99designs), and it says:" a new Bill relating to this Cause has been introduced" (and make the word Bill a clickable link) and have maybe 144 likes
- The third Post should be a question by a random user. It should say: @ElizabethWarren what is your stance on TPP?
- This post should have a reply by Elizabeth Warren stating the following: "Most of the TPP is about letting multinational corporations rig the rules - on everything from patent protection to food safety standards - all to benefit themselves. The first clue about who the TPP helps is who wrote it."

The RIGHT column

11. At the top of this column, we should have the "Info center". this is an area that shows information about the cause:
- $154,000 donated so far
- 447 donations
- 1,231 followers

12. Beneath that, we need to show the follower list. This is the list of users that follow this cause. Let's title this:"Followers" and put the total number of followers next to the title "(1,231)"
- Like the list of campaigns, we should have (round) images of users, with their names. Let's also do 2 rows and have 2 users per row (with a "see more" option below, to see the full list of users).

13. Beneath that, put a "You might also like" section, that shows more related causes (let's try and squeeze in 2 causes next to each other):
- Take the cause cards from this url: activegiver.com/causes
- Take the following causes: https://activegiver.xyz/causes?search=oil
- for these causes, don't show stance (support/oppose).

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- Like the list of campaigns, we should have (round) images of users, with their names. Let's also do 2 rows and have 2 users per row (with a "see more" option below, to see the full list of users).
- Make one of those users anonymous, and put a default image there (empty avatar).

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References

Other notes

Please reach out at real-time with any question to make sure you don't do work off track. The image attached shows 2 things:

a) the list of features/items that need to be on the page (the left side of the image)
b) The right side of the image shows where every item/feature goes