James Adrian T. Merano

Brgy. Inarawan, Antipolo City
0923-905-2827
engr.drei29@gmail.com
Portfolio: https://jamstech.vercel.app

Skills

- HTML
- CSS
- Laravel
- Livewire
- Tailwind
- Alpine
- Vue

- Nuxt
- JavaScript
- ReactJS
- Figma
- Photoshop
- Git
- SQL

Professional Experience

Frontend Web Developer   *March 2024 to July 2025*

Stealth Solutions & Digital Marketing – *Kingston Tower, Ayala-Alabang, Muntinlupa City*

- Developed over 100 mid sites using **TALL** stack (Tailwind, Alpine, Laravel, Livewire).
- Built and launched two pharma e-commerce sites with prescription logic based on survey responses using **Nuxt** and **Vue** for frontend side.
- Implemented **Google Pay, Apple Pay, Google Sign-In**, and **real-time chat** for enhanced user experience.
- Developed a full-stack web application, SizeBiotic, from scratch.
- Collaborated with marketing teams to improve user engagement and sales strategies.
- Added new features and optimizations to existing **Yii-based websites**.
- Focused on **SEO strategies**, particularly for pharma websites, to improve visibility and ranking.
- Created a blog site using Wordpress to support content marketing efforts and user education

Freelance Web Developer   *February 2024 to April 2024*

- Designed and implemented a high-converting home page using **WordPress** and **Elementor**.
- Collaborated with UI/UX designers to enhance visual appeal and user experience.
- Worked with developers and project managers to ensure smooth execution and functionality.
- Suggested improvements for better performance and faster loading speeds.
- Integrated marketing strategies to optimize engagement and conversions.

Frontend Web Developer   *May 2023 to January 2024*

Itechno Specialist Inc. – *RCBC Plaza, Ayala Avenue, Makati City*

- Designed and implemented user interfaces for websites and web applications.
- Developed responsive and cross-browser compatible layouts using **HTML, CSS,** and **JavaScript**.
- Collaborated with UX/UI designers to translate design **wireframes** and **mockups** into functional code.
- Collaborated with back-end developers to integrate user-facing elements with server-side logic.
- Optimized web applications for performance, considering factors like loading times and user experience.
- Proficient in developing dynamic and responsive user interfaces using **React**, leveraging component-based architecture to create scalable and interactive web applications.
- Designed and implemented a **Telegram chatbot**, demonstrating proficiency in bot development, natural language processing, and integration with external APIs for enhanced user interactions.
- Created and integrated a **chatbot on Facebook**, utilizing ChatGPT as the AI engine to provide intelligent and context-aware responses, thereby enhancing customer engagement and support on the platform.
- Implemented **on-page SEO** strategies and built **backlinks** to significantly boost organic traffic for websites.

- Improved website content by using on-page SEO strategies like keyword research, meta tag tweaking, and organizing content for better search engine visibility.
- Crafted engaging articles using ChatGPT (AIPRM extension) and Grammarly for a content-rich approach, while managing a Blogspot platform for effective content publication.
- Used **Ahrefs** to analyze and track SEO performance, keeping an eye on keywords, checking out the competition, and monitoring our backlink profile.
- Used Google Analytics to track user interaction with the website.
- Implemented ADJust SDK for mobile app tracking and analytics.

Site Inspector   *July 2022 to February 2023*

RowyVilla Construction Co. (RVCC) – *Future Home of Alterations Plus – 33 Polaris, Bel-Air Village, Makati City*

- Monitored general contractor's and subcontractors' daily manpower count and daily activities.
- Prepared and submitted daily accomplishment reports.
- Coordinated on-site activities, and relays problems from the contractors to the owner side and vice versa.
- Prepared and conducted meetings with the owner, general contractor, and sub- contractors to discuss construction activities and resolve various problems.
- Ensures manpower is enough to meet activity schedules.
- Met up with neighbor's representatives to solve issues caused by former contractors and project management.
- Seek materials and equipment's' suppliers for the project.

Site Inspector   *December 2020 to February 2023*

RowyVilla Construction Co. (RVCC) – *Navotas Hospital Extension – San Jose, Navotas City*

- Monitored general contractor's daily manpower count.
- Monitored general contractor's daily activities.
- Prepared and submitted daily accomplishment reports.
- Coordinated on-site activities, and relays problems from the general contractor to the owner side and vice versa
- Attended meetings together with the owner, hospital admin, and general contractor to discuss construction activities and resolve various problems.
- Ensured manpower is enough to meet activity schedules.

Site Inspector   *March 2021 to June 2021*

RowyVilla Construction Co. (RVCC) – *Water Tank Project at MWSS Compound – San Juan, Metro Manila*

- Facilitated formworks erection.
- Inspected rebars before concrete pouring.
- Facilitated and instructs during concrete pouring.

Project-in-Charge   *July 2020 to November 2020*

AAMB Construction – *SMDC Park Residences – Sta. Rosa, Laguna*

- In charge of the implementation of daily activities on site.
- In charge of daily toolbox meetings.
- Prepared and submitted project accomplishment reports,
- Prepared progress billings and its supporting documents.
- Prepared weekly payroll for manpower.
- Estimated concrete pouring.
- Ensured rebar and formwork is according to plan and meets standards before inspection of consultant.
- Determined and monitored materials on site.

Education

Antipolo Institute of Technology, *Sitio Cabading, Antipolo City*   2020
Bachelor of Science in Construction Engineering