

# CARL LEWIS

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## SUMMARY

AI engineer and data automation specialist experienced in designing AI-powered process optimizations and data-driven workflow redesigns. Proven track record of leading cross-functional teams in building AI-driven platforms and implementing personalized recommendation systems. Seeking to utilize skills in Oracle SQL/PSSQL and Business Process Design to drive business transformation and efficiency.

## EXPERIENCE

### FOOD FIXR, Milwaukee |

*Director of AI & Business Automation, October 2024 - Present*

- Consulted with business leaders to design AI-powered process optimizations, improving workflow efficiency and
- Led a data-driven workflow redesign, integrating AI metadata tagging to enhance content management strategies
- Led a cross-functional team in building an AI-driven nutrition platform, improving engagement by 35%. |
- Worked closely with stakeholders to implement personalized recommendation systems, aligning technology with

### I.C.STARS, Milwaukee, WI

Business Analyst - Intern, January 2025 – Present

- Collaborated with cross-functional teams to streamline processes and improve business outcomes.
- Utilized Oracle SQL expertise to extract and analyze data for process enhancement.
- Led the implementation of business model strategies to drive organizational growth.

### CRAFT THE FUTURE, Location

Startup Founder, May 2019 - Present

- Designed and led workshops on AI, automation, and workflow efficiency, helping 100+ individuals improve operational performance.

## CERTIFICATIONS

1871 Tech Leaders Certificate, 1871 Innovation Labs, December 2024

## **PUBLICATIONS**

- How To Be A NoCode Creative, Amazon Publishing, December 2024

## **EDUCATION**

Bachelor Degree in Computer Science

## **KEYWORDS**

AI, technology, business transformation, workflow efficiency, business strategy, Oracle SQL, Business Process Design, process enhancement

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