

CARL LEWIS

Email: carl@gmail.com | LinkedIn: www.linkedin.com/in/carl

SUMMARY

A seasoned startup founder and AI engineer with expertise in SQL, Oracle, and business process design. Proven skills in analyzing organizations, designing their processes and systems, and leading teams. Known for exceptional ability to collaborate with cross-functional teams and drive business transformation through data and AI automation.

EXPERIENCE

Director of AI & Business Automation, Food FiXR, Milwaukee, Oct 2024 - Present

- Led a cross-functional team in building an AI-driven nutrition platform, integrating business strategy with AI automation to improve engagement by 35%.
- Worked closely with stakeholders to implement personalized recommendation systems, aligning technology with user needs and business goals.

Startup Founder, Craft The Future, May 2019 - Present

- Consulted with business leaders to design AI-powered process optimizations, improving workflow efficiency and reducing errors by 60%.
- Led data-driven workflow redesign, integrating AI metadata tagging to enhance content management strategies.

Business Analyst, i.c.stars, Milwaukee, WI, Jan 2025 – Present

- Led strategic messaging and PR, increasing i.c.stars' audience engagement by 40% and securing 10+ sponsor partnerships and 5 media features.

EDUCATION

Bachelor's Degree in Computer Science, University Name, Year

CERTIFICATIONS

1871 Tech Leaders Certificate, 1871 Innovation Labs, Dec 2024

PUBLICATIONS

"How To Be A NoCode Creative", Amazon Publishing, Dec 2024

Generated on April 26, 2025