Skills

Carl Lewis

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Summary

Technical Business Analyst and AI engineer with demonstrated expertise in data automation, business process design, and software development. Proven track record in driving business transformation through innovative solutions and strategic leadership. Excels at simplifying complex technologies to create impact-driven innovation.

Experience

Business Analyst - Intern

i.c.stars | Milwaukee, WI | January 2025 - Present

- Consulted with business leaders to design Al-powered process optimizations, improving workflow efficiency and reducing errors by 60%.

- Led a data-driven workflow redesign, integrating AI metadata tagging to enhance content management strategies.

Director of AI & Business Automation

Food FiXR | Milwaukee, WI | October 2024 - Present

- Led a cross-functional team in building an Al-driven nutrition platform, integrating business strategy with Al automation to improve engagement by 35%.

- Worked closely with stakeholders to implement personalized recommendation systems, aligning technology with user needs and business goals.

Startup Founder

Craft The Future | May 2019 - Present

- Designed and led workshops on AI, automation, and workflow efficiency, helping 100+ individuals improve operational performance.

Education

1871 Tech Leaders Certificate

1871 Innovation Labs | December 2024

- A 4-month accelerator & mentoring initiative devoted to cultivating the next generation of leaders in technology in both technical & market-facing roles.

Publication

How To Be A NoCode Creative

Amazon Publishing | December 2024

Languages

- Python
- Javascript
- React
- Power Apps
- HTML

Certifications

- SQL
- Power BI
- Tableau
- Looker Studio
- Sharepoint CMS
- Microsoft Excel

Volunteering

[Include relevant volunteering experience if applicable]

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