Carl Lewis

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SUMMARY

Startup founder and AI engineer specializing in data automation and business transformation, with a proven track record of designing AI-powered processes to improve workflow efficiency. Expert in integrating business strategies with AI automation to improve engagement. Proficient in SQL and currently enhancing skills in Oracle SQL/PSSQL.

EXPERIENCE

Director of AI & Business Automation | Food FiXR

October 2024 - Present | Milwaukee, WI

- Led a cross-functional team in building an AI-driven nutrition platform, integrating business strategy with AI automation to improve engagement by 35%.
- Worked closely with stakeholders to implement personalized recommendation systems, aligning technology with user needs and business goals.

Startup Founder | Craft The Future

May 2019 - Present

- Designed and led workshops on AI, automation, and workflow efficiency, helping 100+ individuals improve operational performance.

Business Analyst - Intern | i.c.stars

January 2025 - Present | Milwaukee, WI

- Consulted with business leaders to design AI-powered process optimizations, improving workflow efficiency and reducing errors by 60%.
- Led a data-driven workflow redesign, integrating AI metadata tagging to enhance content management strategies.

CERTIFICATIONS

1871 Tech Leaders Certificate | 1871 Innovation Labs | December 2024

PUBLICATIONS

How To Be A NoCode Creative | Amazon Publishing | December 2024

VOLUNTEERING

1871 Innovation Labs