Skills

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Carl Lewis

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Summary:

A dedicated Technical Business Analyst and startup founder with expertise in Oracle SQL, Business Process Design, and Business Transformation. Proven leader with a passion for leveraging technology to drive business automation and innovation. Skilled in bridging the gap between business and technology, with a focus on enhancing efficiency and effectiveness through innovative business process designs.

Experience:

Startup Founder, Craft The Future

May 2019 - Present

- Led strategic initiatives focused on AI, automation, and workflow efficiency, empowering no-code creatives to improve operational performance.

Director of AI & Business Automation, Food FiXR

October 2024 - Present

- Led a cross-functional team in building an AI-driven nutrition platform, improving engagement by 35%.
- Collaborated with stakeholders to implement personalized recommendation systems, aligning technology with user needs and business goals.

Business Analyst - Intern, i.c.stars

January 2025 - Present

- Consulted with business leaders to design AI-powered process optimizations, improving workflow efficiency and reducing errors by 60%.
- Led a data-driven workflow redesign, integrating AI metadata tagging to enhance content

management strategies.

Education:

1871 Tech Leaders Certificate

1871 Innovation Labs

December 2024

Publications:

How To Be A NoCode Creative

Amazon Publishing

December 2024

Keywords:

Technical Business Analyst, Oracle SQL, Business Process Design, Business Transformation, PSSQL, Local Metro Area Onsite, Team Decisions, Cross-Functional Teams, Oracle SQL Expertise, Business Model Strategies.

Generated on April 26, 2025