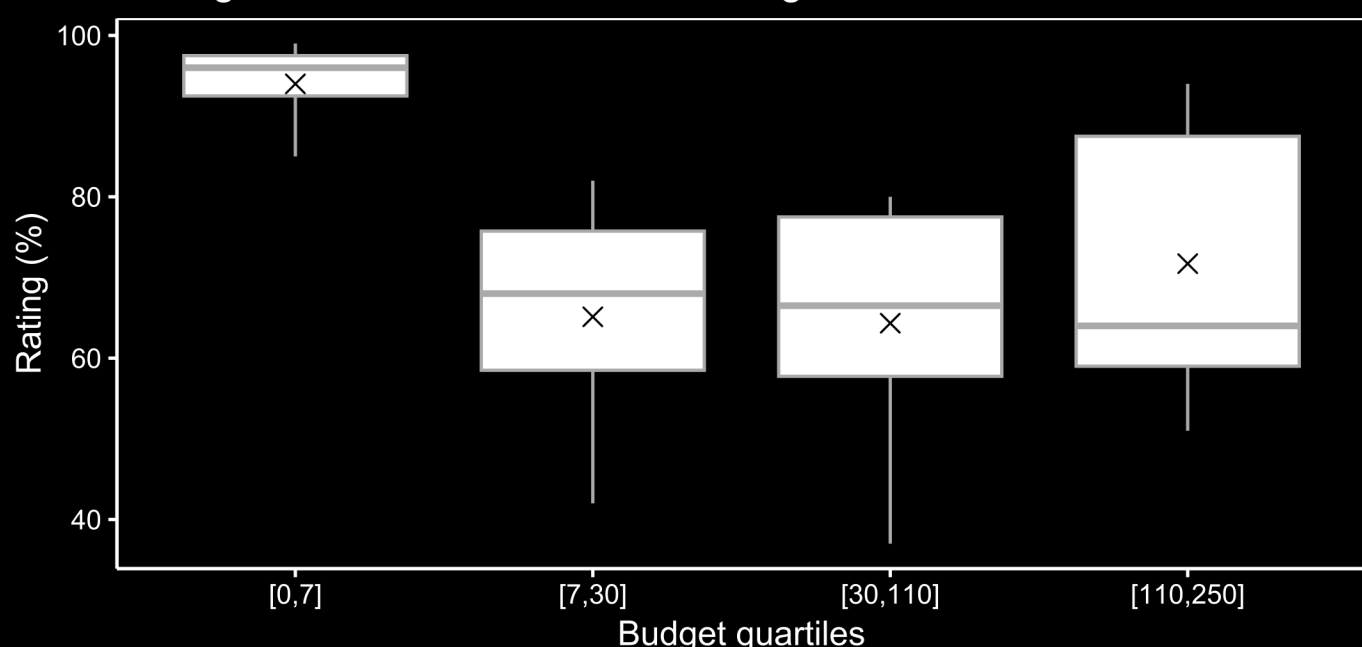


# JAMES BOND

## Unlocking the secrets to creating a great movie

Rating on Rotten Tomatoes and budget

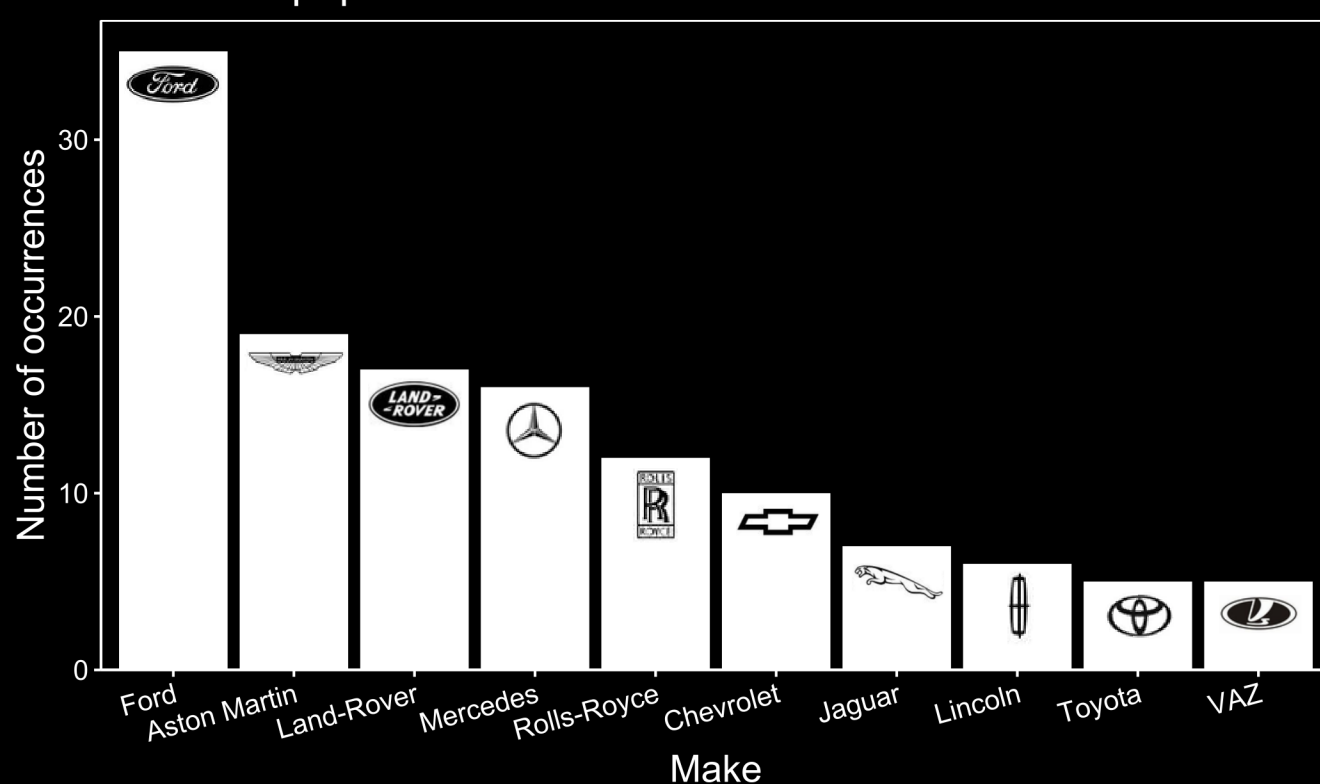


Across the decades, many have struggled to film an excellent movie, most of whom have failed. Many still wonder, what are the secrets of creating a story, that catches the human imagination in a way unheard of. While we are nowhere near finding the formula for such a movie, perhaps we might ask (and answer) a simpler question: Is money essential to create a masterpiece? Short answer: Yes, it is. In that case, how big of a budget does one need? It turns out - not as big as you may suspect. According to our extensive research, the best movies do not actually come at a hefty price. The 25% of the cheapest *James Bond* films are by far the most acclaimed - both by the critics and the audience. While giving filming crew more funds to work with undoubtedly has its merits - it is clearly not the absolute key to success.

## Ford Is Not Enough

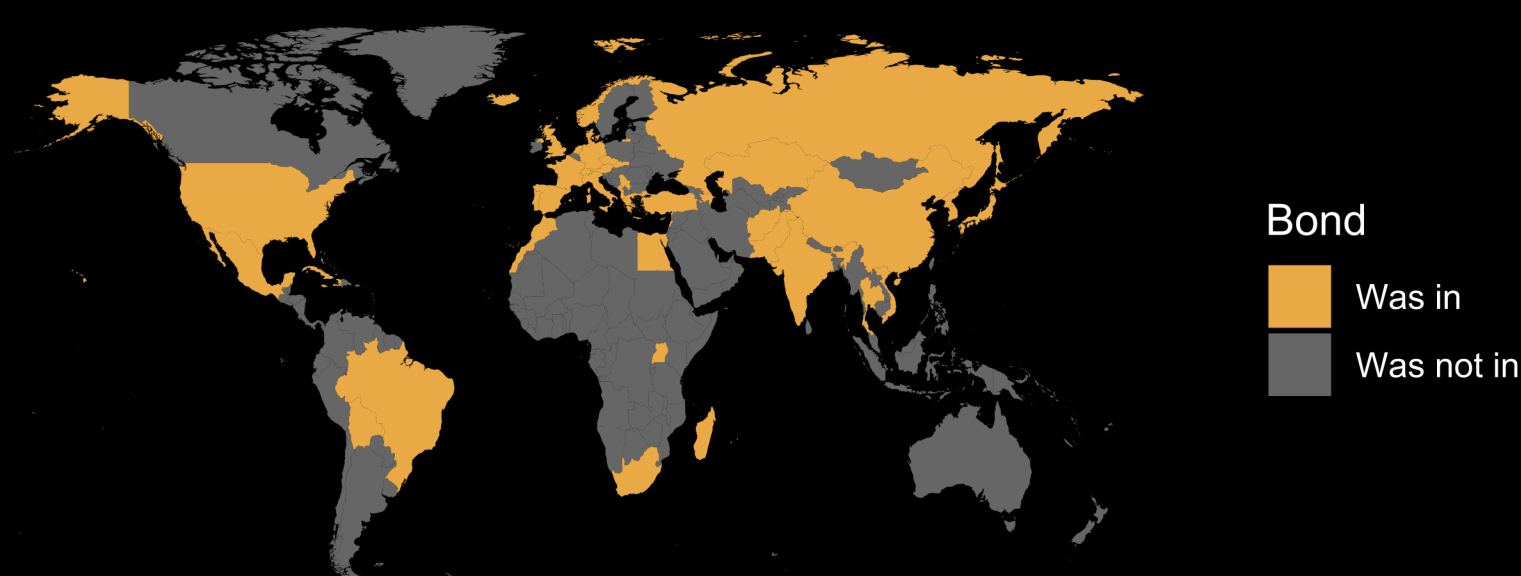
When people think about the most predominant brand of vehicles in *James Bond* movies, they usually imagine impeccable, lightning-fast, truly terrific Aston Martin. While this is not *entirely* false, Ford is actually by far the most driven car across the films. The next three brands - fans' favourite Aston Martin, Land-Rover and Mercedes are similarly popular (while still being only half as common as the ubiquitous Ford). What is also intriguing is that Lada, a soviet car brand, is more popular than some common manufacturers, such as Renault, Opel or Audi.

The most popular makes in James Bond movies



## Bond Across the World

Occurrence of Bond across the world



Where is Bond? It depends on the film and scene in question, obviously. So let's ask a different question: Where has James been across the 25 official movies? As you may see, he has been to more countries than you - exactly in 46 - most of Asia, Western Europe and some places on different continents. What is noteworthy is that Bond has somehow avoided Eastern Europe, Canada and Australia. He has also visited only 5 African countries, but that's irrelevant (one of them even goes unnamed). What is not shown here is his visit to outer space and purely fictional Republic of Isthmus.

## Licence to kill and licence to...

Have you ever wondered, which Bond actor is the best one? We could look at their earnings, their average ratings across the movies, but that is almost as dull as ditchwater. We could ask the fans about their opinions, but we would hardly agree on anyone. Instead, we looked at the number of sexual partners and kills committed by each Bond actor, per hour on screen. It turns out that Sean Connery had the most partners, while Daniel Craig was the most prolific killer one could ever meet (mostly due to the sheer amount of deaths he has caused in *Spectre* - 235). While we cannot really answer, who is the best Bond, we can conclude that Pierce Brosnan had the most fun in front of the camera, while Roger Moore had the least.

Women and kills

