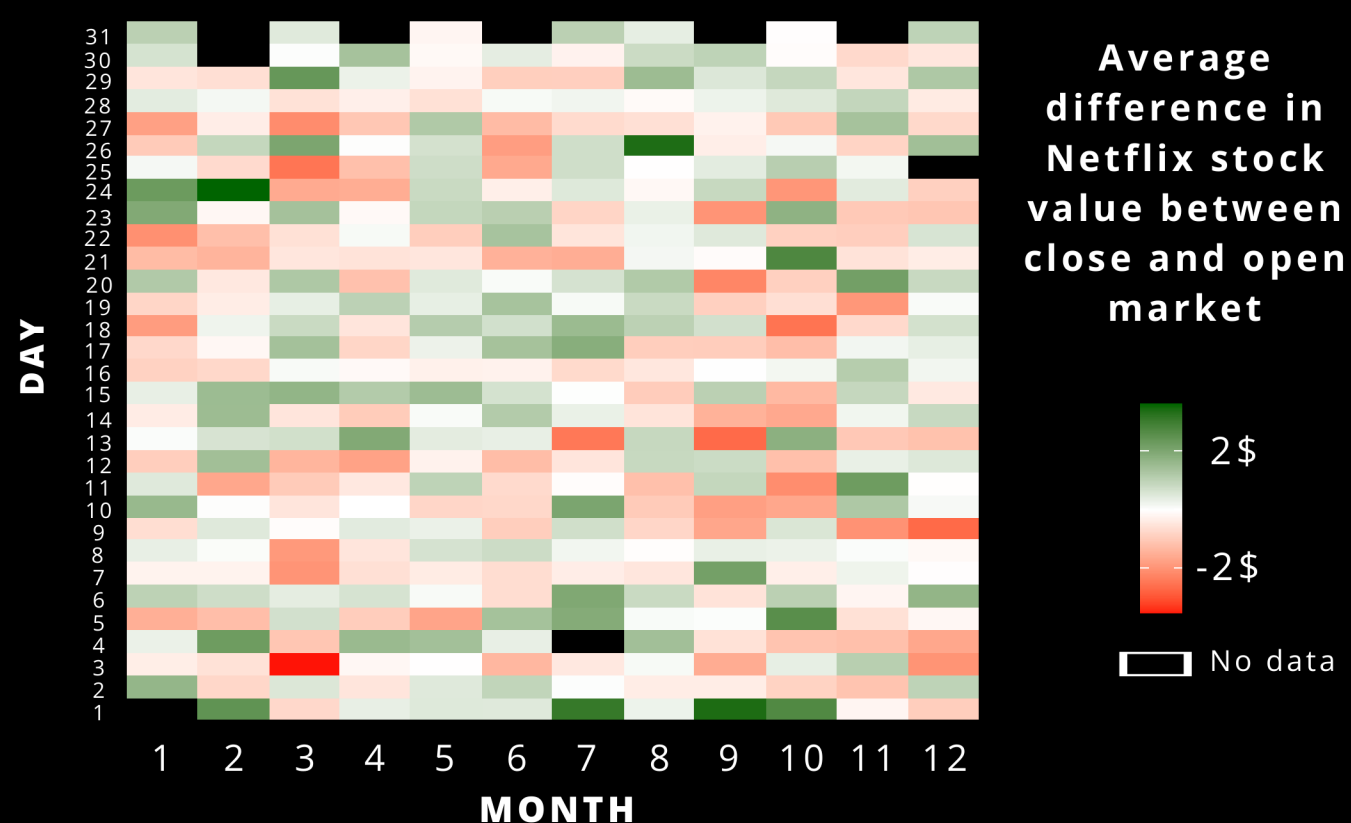


# NETFLIX AND BILL

In this epic battle of the charts, witness Netflix competing for the top spot with the giant Amazon. Netflix, the king of binge-watching, must face fierce competition from Amazon Prime and other platforms in the streaming market. Dive into the data and observe the battle for dominance in the realm of online entertainment.

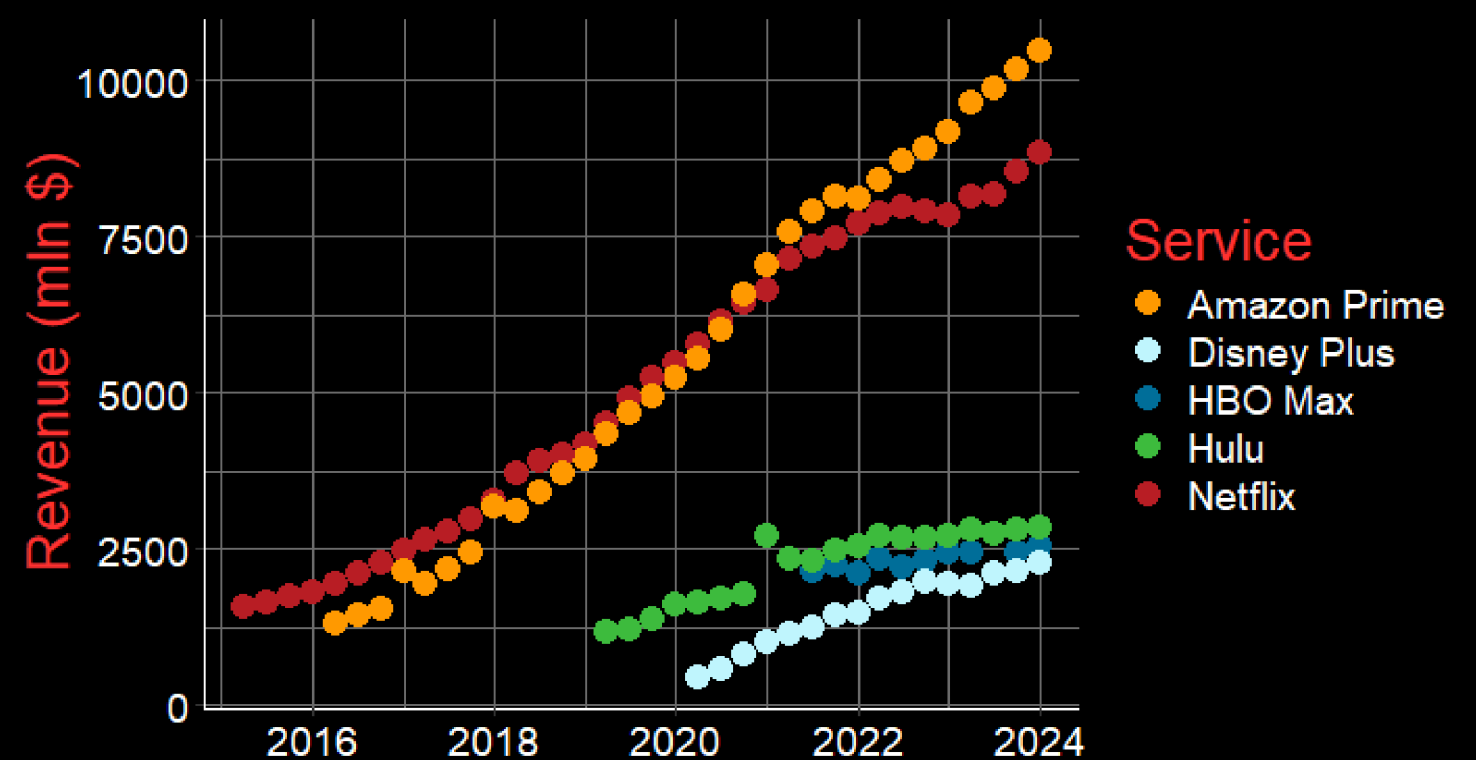
## WHEN IS IT WORTH INVESTING?



● INCREASES ● DECREASES

- 1 Netflix announces plans to spend \$8 billion on content in 2018
- 2 First subscriber decline since 2011
- 3 First Oscar for Best Original Screenplay
- 4 Announcement of expansion to over 130 countries
- 5 Loss of licenses for popular series like "The Office" and "Friends"
- 6 Onset of the COVID-19 pandemic
- 7 Lower than expected subscriber numbers in the quarter
- 8 Release of plan to raise subscription prices in the USA
- 9 Publication of a report showing weaker subscriber growth
- 10 Announcement of a deal with Spielberg for film production
- 11 Announcement of plan to raise subscription prices in Europe
- 12 Publication of a report showing subscriber loss
- 13 Disclosure of details to investors about a new advertising level

## NETFLIX AND OTHER PLATFORMS

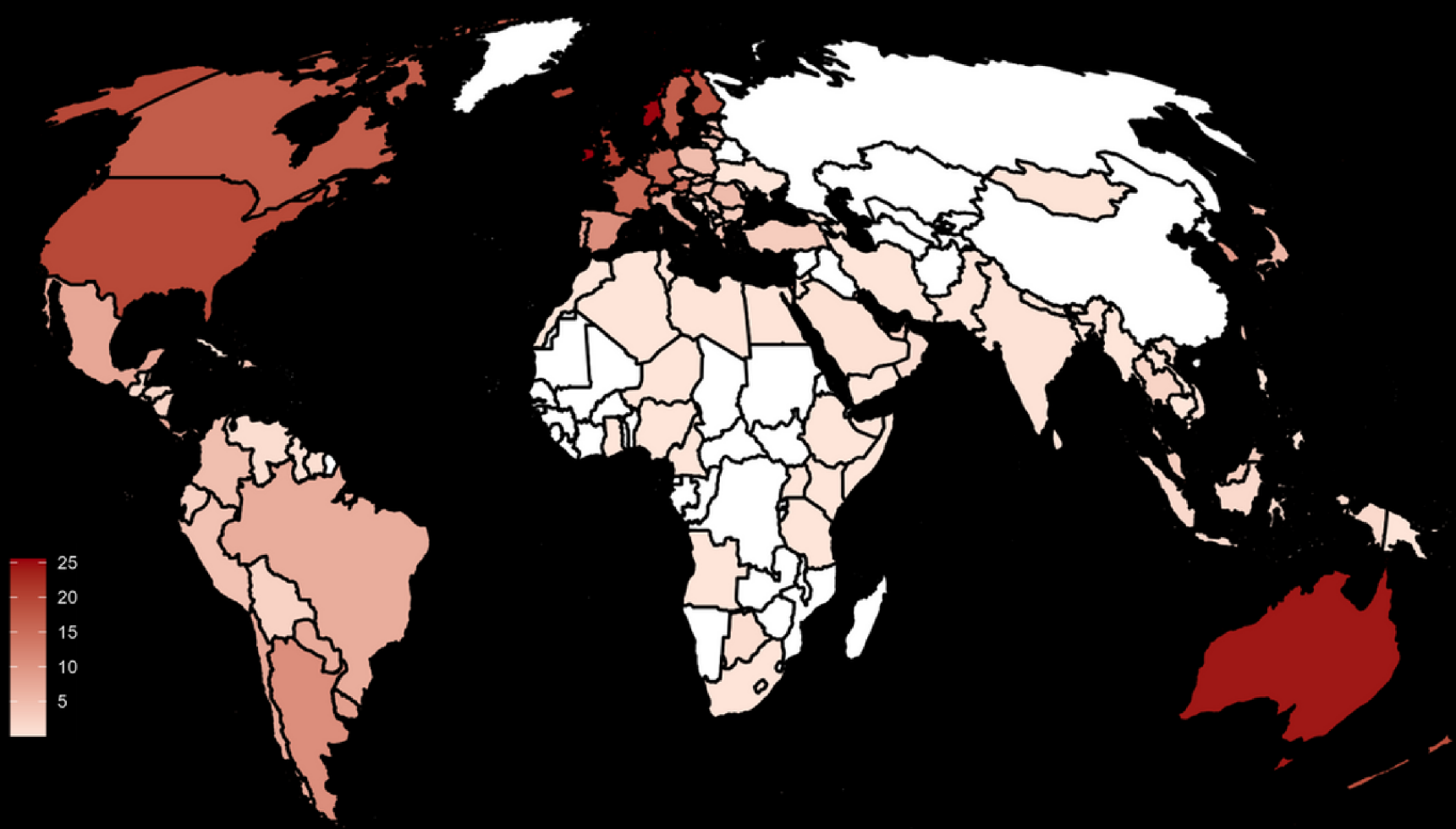


Our chart is a true battlefield where profits and losses clash. If you want to lose your money for sure, March 3rd is definitely the best choice. But if you're counting on making a profit to fund future vacations, it's definitely better to choose February 24th or September 1st.

## CAUSES OF NETFLIX STOCK JUMP



## PERCENTAGE OF POPULATION SUBSCRIBING TO NETFLIX



The wealthier the nation, the deeper the Netflix obsession. Australia is leading the way, showing that prosperity and binge-watching can make for an unexpected duo!



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Sources: [ir.aboutamazon.com](https://ir.aboutamazon.com) | [ir.netflix.net](https://ir.netflix.net) | [thewaltdisneycompany.com](https://thewaltdisneycompany.com)  
[ir.corporate.discovery.com](https://ir.corporate.discovery.com) | [kaggle.com](https://kaggle.com) | [worldpopulationreview.com](https://worldpopulationreview.com)