Adrian Ng MSc.

Seeking Junior-Level Data Engineering Opportunities

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Summary

I am a Computer Science graduate passionate about Data Engineering. I thrive when writing code, building things, and solving technical problems. I seek opportunities that further my growing experience in *Java* – a language which I used in numerous academic projects ranging from the implementation of financial models to large-scale data processing with *Apache Hadoop MapReduce*.

Prior to postgraduate study, my expertise was in *SQL development*. At *ITG Creator* I primarily focused on the implementation of data segmentation processes for CRM communication for a number of clients: *Virgin Media*, *TUI*, *UPC*, *MSD*, *KwikFit*.

My recent role as a Data Analyst at *Manchester City FC* was a beneficial learning experience. I implemented data pipelines, data cubes, and other technical miscellany. My abilities are more technical than analytical – which now leads me to pursue a career in programming.

Education

- **Master of Science in Data Science and Analytics** — with Distinction
  Department of Computer Science, Royal Holloway, University of London — *Sept. 2016 – Dec. 2017*
- **Bachelor of Engineering in Mechanical Engineering** — Upper Second Class with Honours
  School of Engineering, King's College London, University of London — *Sept. 2007 – July 2010*

Java Projects

- **Implementation of Value at Risk (VaR) measures in Java** (https://adrian.ng/java/var/) (https://github.com/Adrian-Ng/VaR)
  This dissertation project implements various approaches to estimating *VaR*, a measure of risk. These are: *Model Building*, *Historical Simulation*, and *Monte Carlo Simulation*. In addition, the following approaches to estimating market variance/volatility were implemented: *Equal Weighted*, *Exponentially Weighted Moving Average*, and *GARCH(1,1)*.
  - **Object Oriented Design**
    As we have a number of approaches to estimating both *VaR*, *variance* and *volatility*, object oriented techniques and patterns were implemented.
  - **Concurrency**
    The *Monte Carlo* approach generates a large number of random walks, which can take a long time to fully execute in series. I used Java's concurrency API's to write a highly efficient solution.
  - **Data Ingress**
    Real-world market data was sourced using the *Yahoo Finance API*. These daily closing prices were transformed into daily price changes.
    Other inputs included the parameters of our hypothetical investment portfolio (market assets, deltas).
- **Option Pricing** (https://adrian.ng/java/options/) (https://github.com/Adrian-Ng/OptionPricer)
  This project implements three approaches to estimating option prices in Java: *Monte Carlo simulation*, *Black-Scholes equations*, and *Binomial Trees*.
  Apache Commons Math API was used to deal with some probabilistic assumptions.
- **Data Mining with Hadoop MapReduce** (https://github.com/Adrian-Ng/HadoopEnron)
  A number of *MapReduce* applications were written in Java with a variety of purposes including extracting the communications network from the *Enron Corpus*, a large dataset of emails, or aggregation of Twitter data.
  Applications were exported and executed on *Hadoop* clusters (both single node and distributed). Input/Output datasets were stored in HDFS and accessed via `hadoop fs` commands.
  A subsequent exercise was undertaken to minimise the verbosity of these *Hadoop MapReduce* applications by translating them to *Scala* for use in a *Spark REPL*.
- **Java 8 Streams with financial data** (https://adrian.ng/java/yahoofinance/#stream)
  A small exercise involving the use of *Java 8 Streams*. Processing real-world financial data to return *mean* and *equal-weighted variance* of some market asset.
- **Google PageRank**
  This is the implementation of Google's *PageRank* algorithm. I simulate the behaviour of someone browsing a series of webpages by computing a transition matrix from an input graph and mixing a Markov Chain.

Professional Experience

- **Manchester City Football Club** — Euston, London
  Data Analyst – Fan Relationship Management — *Jan. - July 2018*
  - **New York City FC Project**
    Built a data pipeline to ingest data from *Ticketmaster* and *NYCFC*.
    Liaised with stakeholders (New York City FC) and partners (Major League Soccer).
  - **Lifetime Customer Value**
    Churn, SQL data mining. Modeling of LCV via *beta-gaussian, beta-binomial*
  - **GDPR Customer Preferences**
    This project involved the creation of a number of automated processes to merge GDPR preference data with the analytical database. To accomplish this, SQL DML such as `merge` was utilized.
  - **Tableau Dashboard Automation/Optimization**
    Implemented *Data Cubes* to pre-aggregate data along all combinations of categorical fields. That is, every possible drill-down and roll-up was computed in advance. As a result, front-end dashboards retained their exploratory flexibility but removed real-time computational burden. Thus improving user-experience.
  - **Guiding and Mentoring**
    Instructing junior colleagues on SQL best practices and fundamentals. E.g. understanding DDL & DML for writing SQL queries and creating database objects; when to return a *product join* vs *semi-join*; making use of `information_schema`; utilizing *SQL Agent* to schedule jobs.

- **ITG Creator (Digital Marketing Agency)** — Westminster, London
  Senior CRM Campaign Executive – SQL Development — *Dec. 2013 - Sept. 2016*
  - **Segmentation Processes**
    Built a number of automated segmentation process using SQL stored procedures for team members to use. Recipient data were imported via `BULK INSERT`, stored in database tables and indexed (clustered). Segmentation data was output and linked to HTML content to be broadcast to recipients.
  - **Recursion** (https://adrian.ng/SQL/cte/Recursion/)
    Used recursive queries (CTEs) to clean data e.g. removing n-number of leading zeros from mobile phone numbers in order to prefix with dialling codes; or splitting strings and mapping into relational format.
  - **Cross-Server Query Optimisation** (https://adrian.ng/SQL/misc/openquery-xml)
    Improved cross-server query execution speeds by using `OPENQUERY`, which transmits a string of SQL for execution on the remote (a live database under constant heavy load). Futher, *Dynamic SQL* was utilized to include XML data in the string. Mapping via a *CTE*, this XML could be transformed into a relational object capable of joining to remote objects. As a result, filtering via join occurs remotely and only a small data set is returned via the `OPENQUERY`.
  - **Soft Skills**
    - Attended inter-departmental work assessment groups and advised on work specifications.
    - As senior team member, served as point of contact for clients and colleagues looking to resource our team.
    - On occasion I held responsibility for resourcing and managing the team's workload using *Jira*.

- **Seatwave (now Ticketmaster)** — Moorgate, London
  Marketing Analyst Intern – Commercial Team — *May 2013 - Dec. 2013*
  - **Basic SQL**
    In this position I gained my first experience writing database queries in *SQL Server Management Studio*. With basic understanding of *DML* and *DDL*, I was able to query the ticketing and customer databases to extract data for warehousing, analysis, and CRM segmentation.

Technologies

- **Languages:** Java 8, T-SQL
- **Software:** IntelliJ IDEA, SQL Server Management Studio,, Git, Jira, Maven