

Adrian Ng MSc.

Seeking Junior-Level Data Engineering Opportunities

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PROFILE

I am a Computer Science graduate passionate about Data Engineering. I seek opportunities that further my growing experience in *Java* – which I have used in numerous academic projects ranging from the implementation of financial models to large-scale data processing with *Apache Hadoop MapReduce*.

Prior to postgraduate study, my expertise was in *SQL development* focusing on the implementation of CRM segmentation processes for a number of clients including: *Virgin Media*, *TUI*, *UPC*, *MSD*, *Volkswagen*, *KwikFit*. In my role as a Data Analyst at *Manchester City FC*, I implemented end-to-end data pipelines (ingress, ETL, data cubes) for use in reporting dashboards. My accomplishments in this role were actually more technical than analytical – which leads me now to pursue a career in programming.

EDUCATION

- **Master of Science in Data Science and Analytics** with Distinction
Department of Computer Science, Royal Holloway, University of London Sept. 2016 – Dec. 2017
- **Bachelor of Engineering in Mechanical Engineering** Upper Second Class with Honours
School of Engineering, King's College London, University of London Sept. 2007 – July 2010

JAVA PROJECTS

- **Implementation of Value at Risk (VaR) measures in Java** (<https://adrian.ng/java/var/>) (<https://github.com/Adrian-Ng/VaR>)
This dissertation project implemented various approaches to estimating *VaR*, a measure of risk: *Model Building*, *Historical Simulation*, and *Monte Carlo Simulation*. Approaches for variance/volatility estimates were also implemented: *Equal Weighted*, *Exponentially Weighted Moving Average*, and *GARCH(1,1)*.
 - **Object Oriented Design**
As we have a number of approaches to estimating both *VaR*, *variance* and *volatility*, object oriented techniques and patterns were implemented.
 - **Concurrency**
The *Monte Carlo* approach generates a large number of random walks, which can take a long time to fully execute in series. I used Java's concurrency API's to write a highly efficient solution.
 - **Data Ingress**
To test a hypothetical investment portfolio (stocks, options, deltas), real-world market data was sourced using the *Yahoo Finance API*. A distribution of historical daily price changes was computed and used to estimate model parameters.
- **Option Pricing** (<https://adrian.ng/java/options/>) (<https://github.com/Adrian-Ng/OptionPricer>)
This project implements three approaches to estimating option prices in Java: *Monte Carlo simulation*, *Black-Scholes equations*, and *Binomial Trees*. Apache Commons Math API was used to deal with some probabilistic assumptions.
- **Data Mining with Hadoop MapReduce** (<https://github.com/Adrian-Ng/HadoopEnron>)
A number of *MapReduce* applications were written in Java with a variety of purposes including extracting the communications network from the *Enron Corpus*, a large dataset of emails, or aggregation of Twitter data. Applications were exported and executed on *Hadoop* clusters (both single node and distributed). Input/Output datasets were stored in HDFS and accessed via `hadoop fs` commands.
A subsequent exercise was undertaken to minimise the verbosity of these *Hadoop MapReduce* applications by translating them to *Scala* for use in a *Spark REPL*.
- **Java 8 Streams with financial data** (<https://adrian.ng/java/yahoofinance/#stream>)
A small exercise involving the use of *Java 8 Streams*. Processing real-world financial data to return *mean* and *equal-weighted variance* of some market asset.

PROFESSIONAL EXPERIENCE

- **Manchester City Football Club** Euston, London
Data Analyst – Fan Relationship Management Jan. - July 2018
 - **New York City FC Project**
I took ownership of this project to integrate *NYCFC's* transactional and demographic data with *City Football Group's* data-warehouse. This six-month project involved many phases including: discovery, engineering, and

analysis. Data came from multiple external sources each with differing schema: *NYCFC*, *Ticketmaster* *Salesforce*, *Major League Soccer*.

- * **Data Pipeline**

I implemented a data pipeline to ingress data from a number of remote *SQL* databases. This process was encapsulated in *stored procedures* which used appropriate DML & DDL (*OPENQUERY*, *MERGE*) for efficient ETL. This pipeline replaced the slower front-end *Informatica* solution.

- * **Data Cubes**

I used an aggregated dataset to compare the distribution of *NULL* values. These analyses were transformed to *Data Cubes* to pre-compute every possible roll-up/drill-down. As such, bandwidth was minimised across our distributed servers and need for real-time computation in *Tableau* front-end was eliminated, resulting in improved user-experience.

- * **Mentoring**

As part of this project, I was dedicated to mentoring a junior colleague remotely in New York. I organised weekly workshops to teach basic DML and more advanced DDL with a goal toward self-sufficiency in writing database queries and working with stored procedures. Additional material on my website helped supplement these workshops.

- o **GDPR Preferences Integration**

I worked on the integration of a GDPR preference stream into our *SQL* and *Salesforce* databases. This required the creation of a new pipeline and the refactoring of numerous processes downstream.

Working with the development team, I provided specification and UAT testing. Using primary key constraints, clustered indexes, triggers and *MERGE*, I was able to build an efficient, automated process with relational schema.

- o **Customer Churn Model**

I contributed datasets and assisted Data Scientists on feature and model selection. In particular, looking at *logistic regression* and *Beta-Geometric/Beta-Bernoulli* model in R Studio.

- **ITG Creator (Digital Marketing Agency)**

Westminster, London

Senior CRM Campaign Executive – SQL Development

Dec. 2013 - Sept. 2016

- o **Virgin Media Segmentation Process**

I built an end-to-end segmentation process in *SQL Server Management Studio*.

This required the bespoke implementation of an import tool as SSMS import wizard was not sufficient. Used *BULK INSERT* instead.

This featured the bespoke implementation of a flat-file import tool capable of inserting multiple flat files into a single table. This superseded the *import wizard*.

Recursive queries were used to *map* comma separated strings into tuples.

Close coordination with account executives Innovative use of *XML* + dynamic *SQL* + *OPENQUERY* resulted in efficient data fetching from remote live server.

- o **Volkswagen New Client Onboarding**

I worked in collaboration with *C#* developers and project managers to implement email and SMS segmentation processes for a new client.

Work assessment group Testing Mobile and Email CRM Implemented a robust solution

- o **TUI Content Redesign**

Three-month project. Close liaising with client. Integration of new *HTML* from client into existing system.

Ensuring design is reactive. Integrating *SQL* table with *HTML* content dynamically using robust *TCL* scripts to handle multiple design configurations.

Efforts on this project were recognised by client.

- o **Soft Skills**

- Attended inter-departmental work assessment groups and advised on work specifications.

- As senior team member, served as point of contact for clients and colleagues looking to resource our team.

- On occasion I held responsibility for resourcing and managing the team's workload using *Jira*.

- **Seatwave (now Ticketmaster)**

Moorgate, London

Marketing Analyst Intern – Commercial Team

May 2013 - Dec. 2013

- o **Basic SQL**

In this position I gained my first experience writing database queries in *SQL Server Management Studio*. With basic understanding of *DML* and *DDL*, I was able to query the ticketing and customer databases to extract data for warehousing, analysis, and CRM segmentation.

TECHNOLOGIES

- **Languages:** Java 8, T-SQL
- **Software:** IntelliJ IDEA, SQL Server Management Studio, Git, Jira, Maven