

# **PRODUCT KEY FACTS**

## Fidelity Funds – Sustainable Consumer Brands Fund

# FIL Investment Management (Luxembourg) S.A. (as Management Company)

August 2022

This statement provides you with key information about this product.

This statement is part of the Hong Kong Prospectus.

You should not invest in this product based on this statement alone.

Quick facts				
Management Company:	FIL Investment Management (Luxembourg) S.A.			
Investment Manager:	FIL Fund Management Limited (Bermuda, internal delegation)			
Investment Advisor:	Internal and/or external sub-delegation to one or more Investment Advisors as described in "The Investment Manager" section under Part IV of the Hong Kong Prospectus (~Note ~ Note: The list of all Investment Advisors having managed all or part of the assets of each fund over the last six or twelve months will be published in the annual and semi-annual financial reports.			
epositary: Brown Brothers Harriman (Luxembourg) S.C.A.				
Ongoing charges over a year^:	Class A-Euro:	1.90%	Class Y-ACC-Euro:	1.05%
	Class A-ACC-USD:	1.90%	Class A-ACC-HKD:	1.90%
	^ Unless otherwise stated, the ongoing charges figure represents the ongoing expense based on the annual financial report for the year ended 30 April 2022. This figure ma vary from year to year.			
- " <i>(</i>	vary from year to year.	•	year ended 30 April 2022.	This figure file
Dealing frequency:	vary from year to year. Daily	•	year ended 30 April 2022.	iiiis ligure iiie
	vary from year to year.	•	year ended 30 April 2022.	THIS TIGULE THE
Dealing frequency: Base currency: Dividend policy*:	vary from year to year.  Daily  USD  Class A  Subject to the Board's disbusiness day of August and	scretion, dividends wil	ll be declared annually norm	
Base currency:	vary from year to year.  Daily  USD  Class A  Subject to the Board's dis business day of August au Class A-ACC and Class Y-A	scretion, dividends wil nd will be paid accord ACC d for accumulating sh	II be declared annually norm lingly. ares. All interest and other	ally on the fir
Base currency:	vary from year to year.  Daily  USD  Class A  Subject to the Board's dis business day of August an Class A-ACC and Class Y-A  No dividends will be paid on the investment will be	scretion, dividends will nd will be paid accord ACC If for accumulating she retained in the fund	II be declared annually norm lingly. ares. All interest and other	ally on the fir
Base currency:  Dividend policy*:	vary from year to year.  Daily  USD  Class A  Subject to the Board's dis business day of August an Class A-ACC and Class Y-A  No dividends will be paid on the investment will be * Unless otherwise state*	scretion, dividends will nd will be paid accord ACC If for accumulating she retained in the fund	II be declared annually norm lingly. ares. All interest and other i	ally on the fir
Base currency:  Dividend policy*:	vary from year to year.  Daily  USD  Class A  Subject to the Board's dis business day of August at Class A-ACC and Class Y-A  No dividends will be paid on the investment will be * Unless otherwise state of capital.  30 April	scretion, dividends will nd will be paid accord ACC If for accumulating she retained in the fund	II be declared annually norm lingly. ares. All interest and other i	ally on the fir income earne effectively o
Base currency:  Dividend policy*:  Financial year end of this fund:	vary from year to year.  Daily  USD  Class A  Subject to the Board's dis business day of August at Class A-ACC and Class Y-A  No dividends will be paid on the investment will be * Unless otherwise state of capital.  30 April	scretion, dividends wil nd will be paid accord ACC If for accumulating sh e retained in the fund d, dividends will not b	Il be declared annually norm lingly. ares. All interest and other i be paid out of capital and/or	ally on the fir income earne effectively ou

# What is this product?

Fidelity Funds is an open-ended investment company established in Luxembourg and regulated by the Commission de Surveillance du Secteur Financier (CSSF).

## Objectives and investment policy

- The fund is an Equity fund and aims to provide investors with long-term capital growth primarily (i.e. at least 70% of the fund's assets) through investment in equity securities of companies throughout the world, including those in countries considered to be emerging markets and linked to the theme of consumer brands (i.e. companies with intellectual property, pricing power and strong track record of growth). Investments will include, but will not be limited to, companies involved in the designing, manufacturing, marketing and/or selling of branded consumer goods and/or services. The strategy aims to give investors exposure to consumer brands as outlined above.
- For the remaining assets, the Investment Manager has the freedom to invest outside the fund's market sectors, currency or asset classes.
- The fund is part of the Fidelity Sustainable Family of Funds and adopts a Sustainable Thematic strategy (i.e. the fund will invest across sectors relating to a common theme (i.e. consumer brands) with a long-term investment horizon by aiming to address sustainability challenges) under which a minimum of 90% of the fund's net assets will be analysed as to whether they maintain sustainable characteristics and a minimum of 70% of the fund's net assets will be invested in securities deemed to maintain sustainable characteristics (defined by reference to a combination of different measurements such as ESG\* ratings provided by external agencies or Fidelity Sustainability Ratings). When selecting investments, the fund's investment universe will be reduced by at least 20% due to the exclusion of issuers on the basis of their ESG characteristics. The fund will consider a wide range of environmental and social characteristics on an ongoing basis. Environmental characteristics include carbon intensity, carbon emissions, energy efficiency, water and waste management and biodiversity, while social characteristics include product safety, supply chain, health and safety and human rights. Controversies involving environmental and social characteristics are regularly monitored. Environmental and social characteristics are analysed by Fidelity's fundamental analysts and rated through Fidelity Sustainability Ratings. The fund seeks to promote these characteristics by adhering to the Fidelity Sustainable Family Framework.
- The fund invests at least 70% of the fund's net assets in equity securities of companies which are linked to the theme of consumer brands (including securities which are not deemed to maintain sustainable characteristics) and, at least 70% of the fund's net assets in securities deemed to maintain sustainable characteristics (including equity securities of companies which are not linked to the theme of consumer brands).
- The Investment Manager will select companies linked to the theme of consumer brands based on criteria such as intellectual property (e.g. strong brand names), pricing power (e.g. ability to increase prices over time) and track record of growth (e.g. ability to increase revenue consistently).
- The largest ten securities held in the fund's portfolio may account for 50% or more of the fund's net asset value, resulting in a reasonably concentrated portfolio.
- The Investment Manager supplements the study of financial results of potential investments with additional qualitative and quantitative non-financial (or non-fundamental) analysis including ESG risks and will factor them into investment decision making and risk monitoring to the extent they represent potential or actual material risks and/or opportunities to maximise long-term risk-adjusted returns.
- "Qualitative assessments" will be by reference, but not limited, to case studies, environmental, social and governance impacts associated with issuers, product safety documents, customer reviews, company visits or data from proprietary models and local intelligence.
- "Quantitative assessments" will be by reference to ESG ratings which may be from external providers including but not limited to MSCI, or an internal rating assigned by the Investment Manager primarily using Fidelity Sustainability Ratings, relevant data in third-party certificates or labels, assessment reports on carbon footprints, or percentage of revenue or profits of issuers generated from ESG-relevant activities. Fidelity Sustainability Ratings is a proprietary rating system developed by Fidelity's research analysts to assess individual issuers. Those ratings score issuers on an A-E scale on sector-specific factors and a trajectory forecast based on an assessment of expected change of an issuer's sustainability characteristics over time. Such ratings are based on fundamental bottom-up research and materiality assessment using criteria specific to the industry of each issuer relevant to material ESG issues.
- ESG ratings and associated ESG data are maintained on a centralised research platform operated by the Investment Manager. The provision and sourcing of ESG data is reviewed on a regular basis to ensure its continuing suitability, adequacy and effectiveness for the ongoing assessment of sustainability risks.
- The fund adheres to an enhanced principle-based exclusion policy incorporating both norms-based screening and negative screening of certain sectors, companies or practices based on specific ESG criteria to be determined by the Investment Manager from time to time. The norms-based screening includes issuers which the Investment Manager considers have failed to conduct their business in accordance with accepted international norms, including as set out in the United Nations Global Compact. The negative screening includes issuers which have exposure, or ties, to: (i) controversial weapons

<sup>\*</sup> ESG means collectively environment (E), social (S) and governance (G)

(biological, chemical, incendiary weapons, depleted uranium, non-detectable fragment, blinding lasers, cluster munitions, landmines and nuclear weapons); (ii) the production of conventional weapons (a weapon of warfare which is not nuclear, chemical or biological in nature); (iii) production of semi-automatic firearms intended for sale to civilians or sale of semi-automatic firearms to civilians; (iv) tobacco production retailing, distribution and licensing; and (v) thermal coal extraction and power generation provided that such will be permitted issuers where the revenue share from renewable energy activities exceeds the revenue share from thermal coal activities or where the issuer has made an effective commitment to a Paris Agreement aligned objective based on approved Science Based Targets or alignment with a Transition Pathway Initiative scenario or a reasonably equivalent public commitment. The Investment Manager may apply revenue thresholds for more refined screens. Through the investment management process, the Investment Manager aims to ensure that investee companies follow good governance practices. The Investment Manager has discretion to implement additional sustainable requirements and exclusions having regard to the investment process from time to time.

- A maximum of 30% of the fund's net assets are allowed to invest in issuers that are not deemed to maintain sustainable characteristics, but which demonstrate improving sustainable indicators. Improving sustainable indicators are issuers classified as such through the trajectory outlook of Fidelity Sustainability Ratings or issuers which demonstrate the potential for improvement through the implementation and execution of a formal engagement plan.
- The fund may invest its net assets directly in China A and B Shares. The fund can directly invest in China A Shares through the Qualified Foreign Investor ("QFI") status of FIL Investment Management (Hong Kong) Limited and/or through any permissible means available to the fund under prevailing laws and regulations (including through the Shanghai-Hong Kong Stock Connect and the Shenzhen-Hong Kong Stock Connect programmes (collectively, "Stock Connect") or any other eligible means) or indirectly such as by way of China A share access products including, but not limited to, equity linked notes, participation notes, credit-linked notes or funds investing in China A Shares. The fund will invest less than 30% of its net assets directly and/or indirectly in onshore China A and B Shares on an aggregated basis.
- In selecting securities for the fund, several factors are considered in the investment process; for example, consideration may include, but is not limited to, a company's financials, including revenue and profit growth, return on capital, cash flows and other financial measures. In addition, company management, industry and economic environment, and other factors may be considered in the investment process including non-financial criteria.
- The fund is actively managed. The Investment Manager will, when selecting investments for the fund and for the purposes of monitoring risk, reference MSCI ACWI Index (the "Index") as the Index constituents are representative of the type of companies the fund invests in. The fund's performance can be assessed against its Index. The Investment Manager has a wide range of discretion relative to the Index. While the fund will hold assets that are components of the Index, it may also invest in companies, countries or sectors that are not included in, and that have different weightings from, the Index in order to take advantage of investment opportunities. It is expected that over long time periods, the fund's performance will differ from the Index. However, over short time periods, the fund's performance may be close to the Index, depending on market conditions.
- Shareholders' attention is drawn to the fact that the Index is not an index which integrates environmental and social considerations.
- The fund may invest in assets directly or achieve exposure indirectly through other eligible means including financial derivative instruments ("derivatives"). Such derivatives may include over-the-counter and/or exchange traded instruments such as futures, contracts for difference, equity swaps, options such as puts, calls and warrants, forwards, non-deliverable forwards and currency swaps. The fund may use derivatives with the aim of risk or cost reduction or to generate additional capital or income (including for investment purposes), in line with the risk profile of the fund.
- The fund will not invest more than 10% of their net asset value in securities issued by or guaranteed by any single country (including its government, a public or local authority of that country) with a credit rating below investment grade.
- The fund will not engage extensively in securities lending, repurchase and reverse repurchase transactions.

## Use of derivatives/investment in derivatives

The fund's net derivative exposure may be up to 50% of its net asset value.

## What are the key risks?

Investment involves risks. Please refer to the Hong Kong Prospectus for details including the risk factors.

#### Risk to Capital and Income (Investment Risk)

• The assets of the fund are subject to fluctuations in value. There is no guarantee of repayment of principal and you may not get back the original amount invested. Past performance is no guarantee of future performance.

#### **Sustainable Investing**

- The use of ESG criteria may affect the fund's investment performance and may result in a return that at times compares unfavourably to similar products without such focus. Sustainable characteristics used in the fund's investment policy may result in the fund foregoing opportunities to buy certain securities when it might otherwise be advantageous to do so and/or selling securities due to their sustainable characteristics when it might be disadvantaged to do so. As such, the application of ESG criteria may restrict the ability of the fund to acquire or dispose of its investments at a price and time that it wishes to do so, and may therefore result in a loss to the fund.
- The ESG characteristics of securities may change over time, which may in some cases require the Investment Manager disposing of such securities when it might be disadvantageous to do so from a financial perspective only. This may lead to a fall in the value of the fund.
- The use of ESG criteria may also result in the fund being concentrated in companies with ESG focus and its value may be volatile when compared to other funds having a more diversified portfolio of investments.
- There is a lack of standardised taxonomy of ESG evaluation methodology and the way in which different ESG funds will apply ESG criteria may vary, as there are not yet commonly agreed principles and metrics for assessing the sustainable characteristics of investments of ESG funds.
- The information and data sources provided by internal research teams and complemented by external ESG rating providers for evaluating sustainable characteristics of the securities may be incomplete, inaccurate or unavailable. As a result, there is a risk that the Investment Manager may incorrectly assess a security or issuer.
- Evaluation of sustainable characteristics of the securities and selection of securities may involve the Investment Manager's subjective judgment. As a result, there is a risk that the relevant sustainable characteristics may not be applied correctly or that the fund could have indirect exposure to issuers who do not meet the relevant sustainable characteristics, and sustainable characteristics of a security can change over time.

#### **Thematic Focus Risk**

■ The fund's investments in specific theme may not achieve the desired results under all circumstances and market conditions. Investors should note that the thematic investment approach adopted may result in the fund being more volatile than a fund which invests in more diversified types of investments.

#### **Equities**

■ The fund's investment in equities securities may fluctuate, sometimes dramatically, in response to the activities and results of individual companies or because of general market and economic conditions or other events including changes in investment sentiment, political and economic conditions and issuer-specific factors.

#### **Foreign Currency Risk**

■ The fund's assets may be denominated in currencies other than the base currency of the fund. Also, a class of shares may be designated in a currency other than the base currency of the fund. Fluctuations in the exchange rates between these currencies and the base currency as well as changes in exchange rate controls may adversely affect the fund's net asset value.

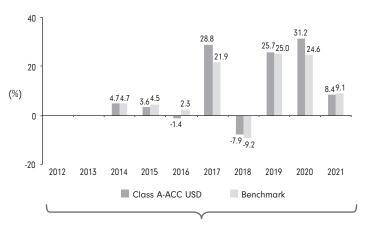
#### Stock/Issuer Concentration

At times, the fund will invest in a relatively small number of investments or issuers and may experience a more volatile net asset value as a result of this concentration of holdings relative to a fund that diversifies across a larger number of investments or issuers.

#### **Financial Derivative Instruments**

■ The fund's net derivative exposure may be up to 50% of its net asset value. The use of derivatives may give rise to liquidity risk, counterparty credit risk, volatility risk, valuations risks and over-the-counter transaction risk at times. The leverage element/component of a derivative can result in a loss significantly greater than the amount invested in the financial derivative instrument by the fund. Exposure to financial derivative instruments may lead to a high risk of significant loss by the fund.

## How has the fund performed?



The performance during the years prior to 2021 was achieved under circumstances that may no longer apply as the investment objective was changed in 2021.

- With effect from 31 May 2022, the representative share class has been changed to Class A-ACC-USD as it is the most appropriate representative share class as it is denominated in the fund's reference currency.
- Past performance information is not indicative of future performance. Investors may not get back the full amount invested.
- The computation basis of the performance is based on the calendar year end, NAV-to-NAV, with dividend reinvested.
- These figures show by how much the Class A-ACC-USD increased or decreased in value during the calendar year being shown. Performance data has been calculated in USD including ongoing charges and excluding any subscription fees and redemption fees you might have to pay.
- Fund launch date: 2000
- Class A-ACC-USD launch date: 2013
- Class A-ACC-USD is selected as the most appropriate representative share class as it is denominated in the fund's reference currency.
- The benchmark is the MSCI ACWI Index.

## Is there any guarantee?

This fund does not have any guarantees. You may not get back the full amount of money you invested.

# What are the fees and charges?

#### Charges which may be payable by you

You have to pay the following fees when dealing in shares of the fund:

Subscription Fee	Class A – Up to 5.25% of NAV Class Y – 0%
Switching Fee	Generally up to 1% of NAV, except if you are switching from one class with no subscription fee into a class with subscription fee, you will have to pay for a switching fee of up to the full subscription fee of the class to be switched into
Redemption Fee	N/A

#### Ongoing fees payable by the fund

The following expenses will have to be paid out of the fund. They affect you because they reduce the return you get on your investments:

Management Fee*	Class A – Up to 1.50% p.a. of NAV Class Y – Up to 0.80% p.a. of NAV
Depositary Fee	Varies from 0.003% to 0.35% of NAV
Performance Fee	N/A
Administration Fee	Up to 0.35% of NAV

<sup>\*</sup> The management fee can be increased to a maximum annual rate of 2% of the net asset value of the fund. In the event of such increase, not less than 3 months' notice will be given to you.

#### **Other Fees**

You may have to pay other fees when dealing in shares of the fund. Any other fees and charges are described in the Hong Kong Prospectus. You should note that some fees may be increased, up to a specified permitted maximum, by giving shareholders at least one month's prior notice. For details, please refer to the Hong Kong Prospectus.

## **Additional Information**

- You generally buy, redeem or switch shares at the fund's next-determined net asset value after we receive your request, directly or via a distributor, in good order at or before 5.00 p.m. Hong Kong time on a dealing day, being the fund's dealing cut-off time. Before placing your orders, please check with your distributor for the distributor's internal dealing cut-off time (which may be earlier than the fund's dealing cut-off time).
- The net asset value of this fund is calculated and the price of shares is published each business day. Net asset value of the fund (other than Class A) will be published in the South China Morning Post and the Hong Kong Economic Times. Net asset value of Class A will be published on www.fidelity.com.hk \*.
- Investors may also obtain the past performance information of the fund's representative share class and (if applicable) other share classes offered to Hong Kong investors from www.fidelity.com.hk \*.
- Investors may obtain information on the intermediaries from the Fidelity Investor Hotline: +852 2629 2629.
- Additional information is available at https://www.fidelity.lu/static/luxembourg/media/pdf/downloadmaterial/SFDR-Web-Disclosures-Luxembourg-Retail-ENGLISH.pdf \* in relation to the fund's ESG focus and https://www.fidelity.lu/static/master/media/pdf/esg/fidelity\_voting\_policy\_2021\_v17.pdf \* in relation to Fidelity's sustainable investing voting principles and guidelines.

#### **Important**

If you are in doubt, you should seek professional advice. The SFC takes no responsibility for the contents of this statement and makes no representation as to its accuracy or completeness.

<sup>\*</sup> The website has not been reviewed by the SFC and may contain information of funds not authorised by the SFC.