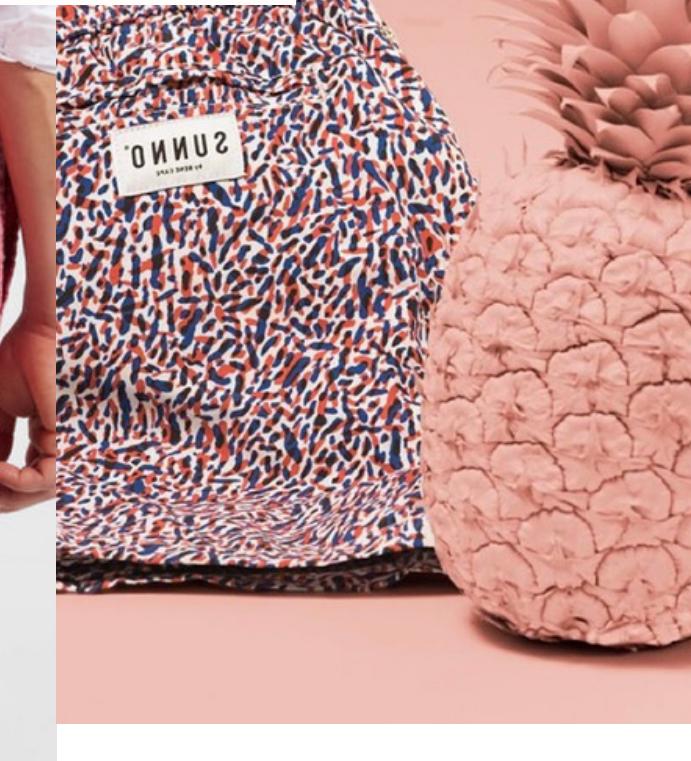




# SUMMER

## Marta Calvo





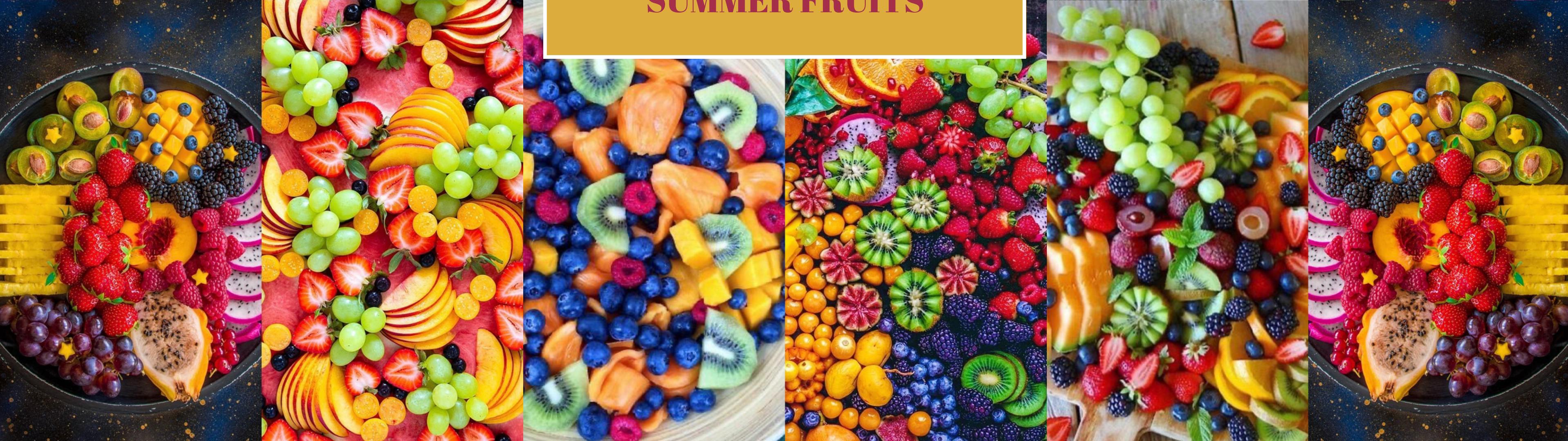
# Buyer Persona

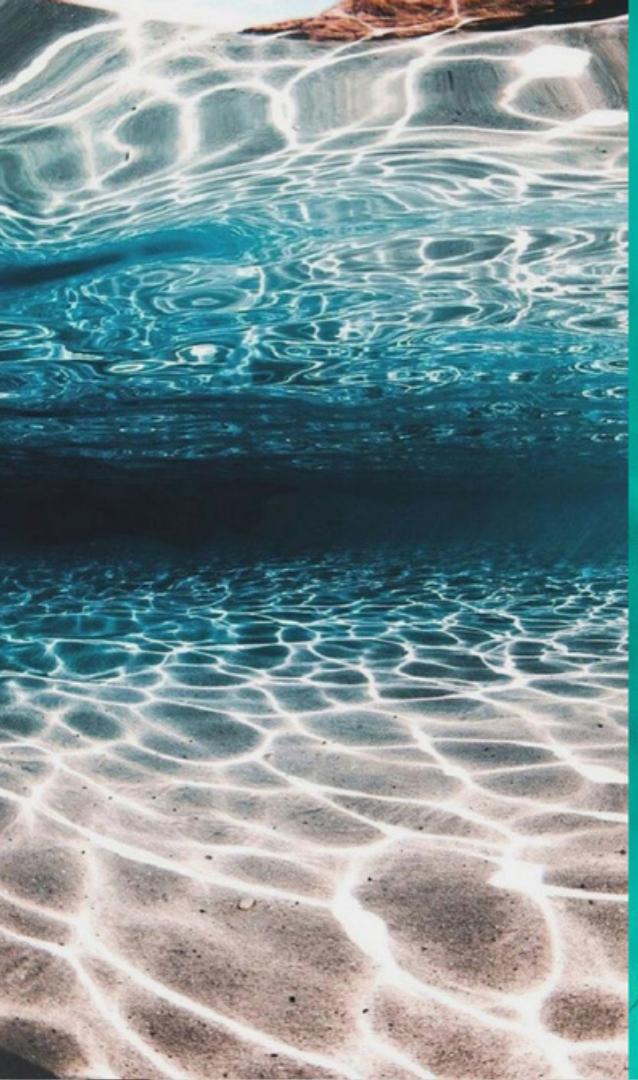
Le encanta el verano, ir a la playa, ir a fiestas.

Es una chico joven de 23 años y carismático.



## SUMMER FRUITS





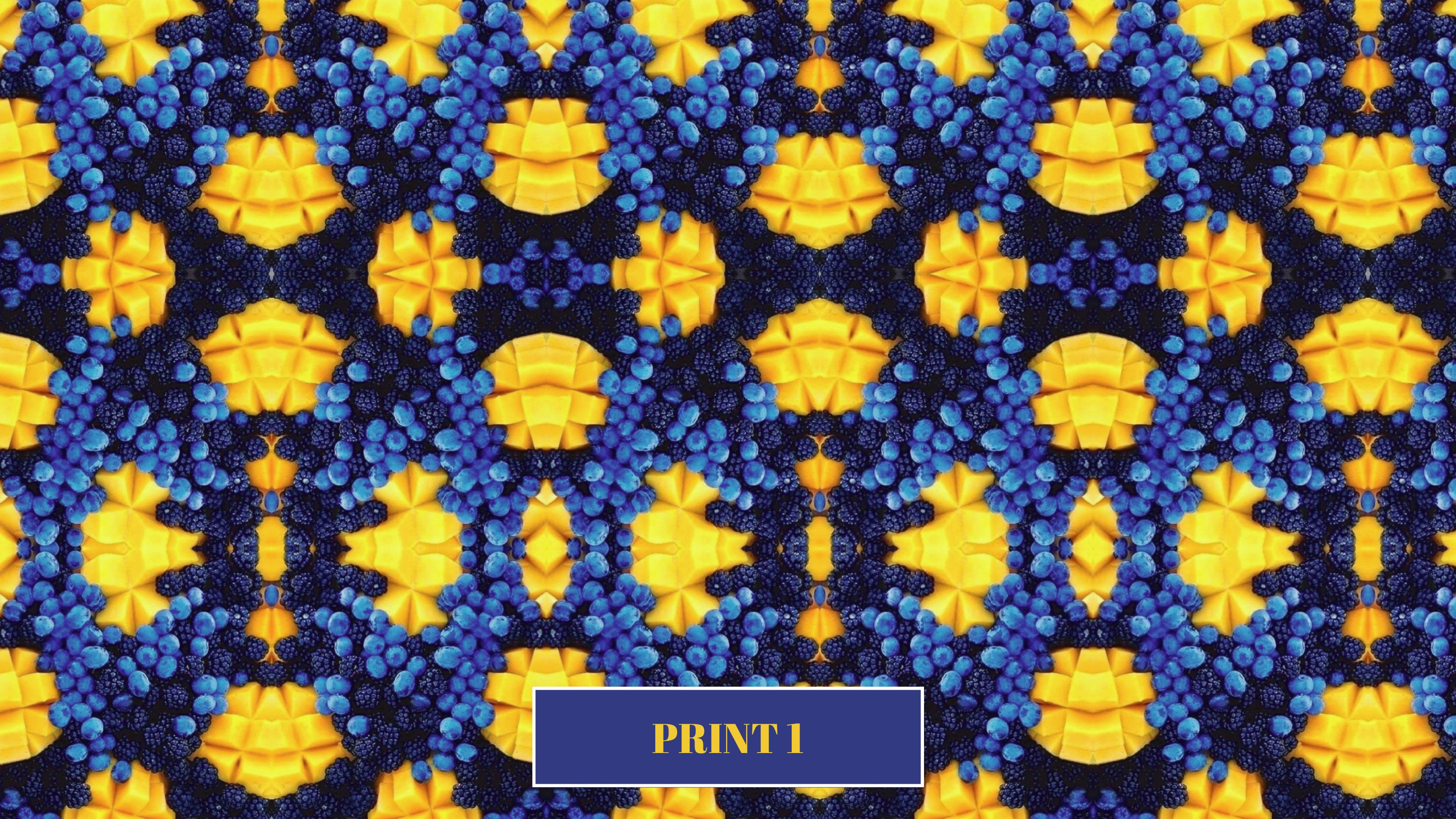
## GARMENTS



BENIBECA

NAÏVE

SILBON



PRINT 1



**PRINT 2**

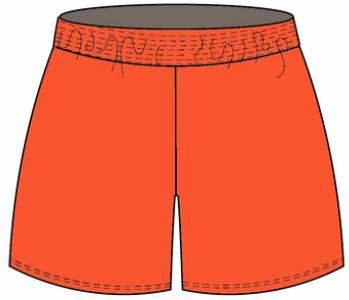
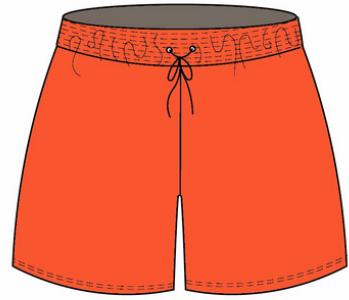


ORANGE  
16-1358 TCX  
001

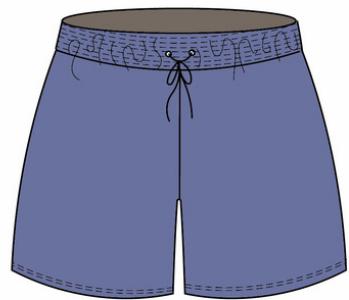
PURPLE  
16-4535 TCX  
002

GREEN  
12-0643 TCX  
003

RED  
17-2435 TCX  
004



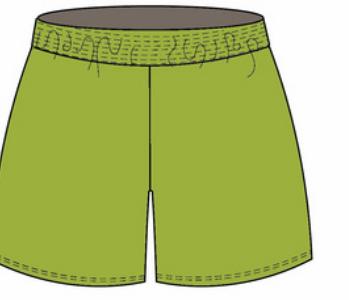
**MS83489. 004**



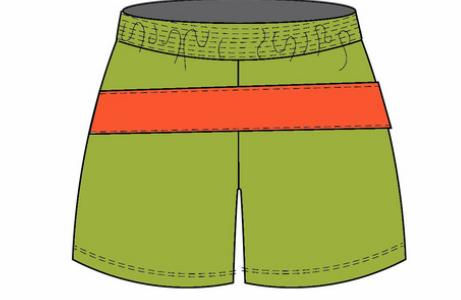
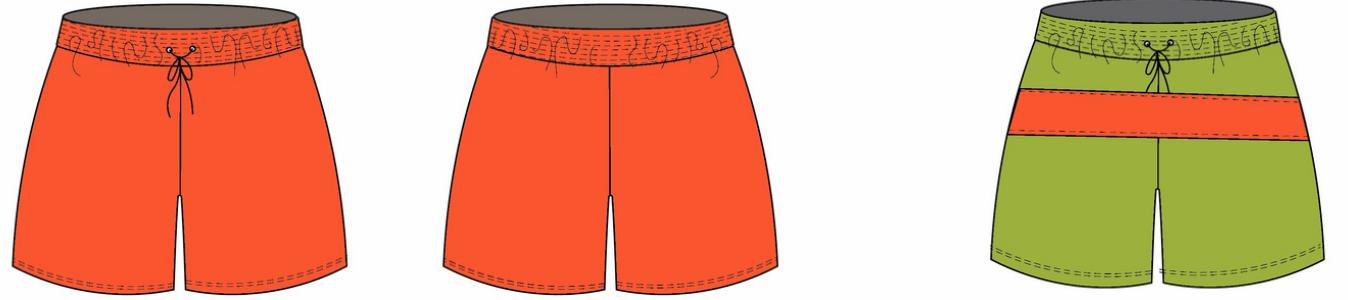
**MS83489. 002**



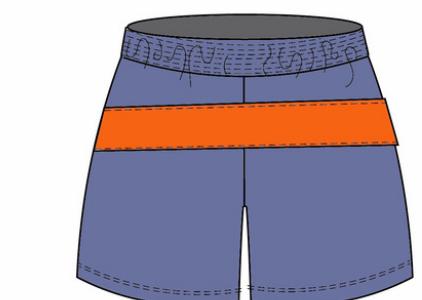
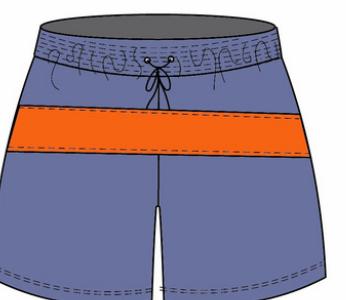
**MS83489. 001**



**MS83489. 003**



**MS94573. 003**



**MS94573. 002**



**MS021379. 004**



**MS021379. 002**



**MT32498**



**MS436587**



**MS56790**



**MT32498**



**MS436587**

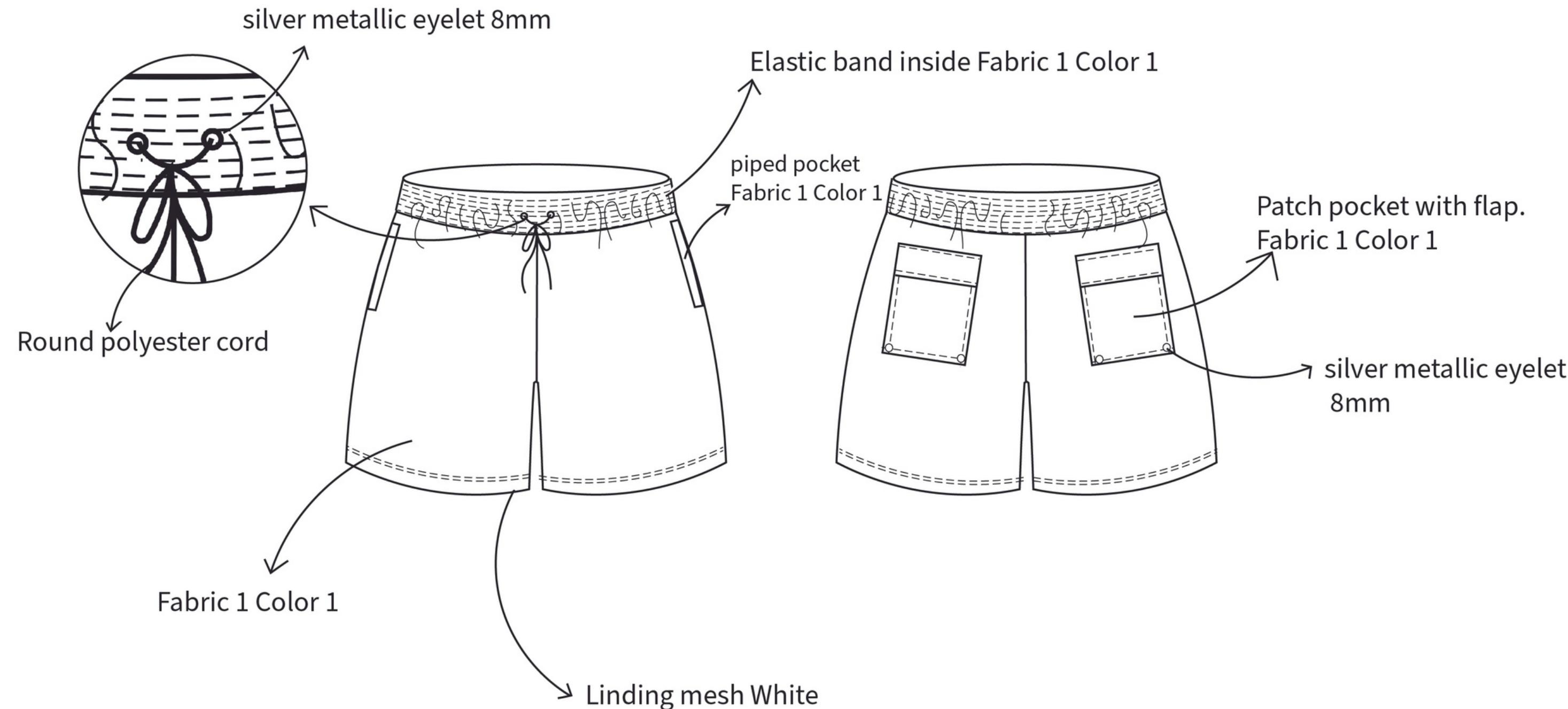


Marta Calvo		SEASON	SS 23
SUPPLIER		LINE	Men
DESIGNER	calvofernandez.marta@gmail.com	GARMENT	Swimwear positional
DATE		REFERENCE	MS021379

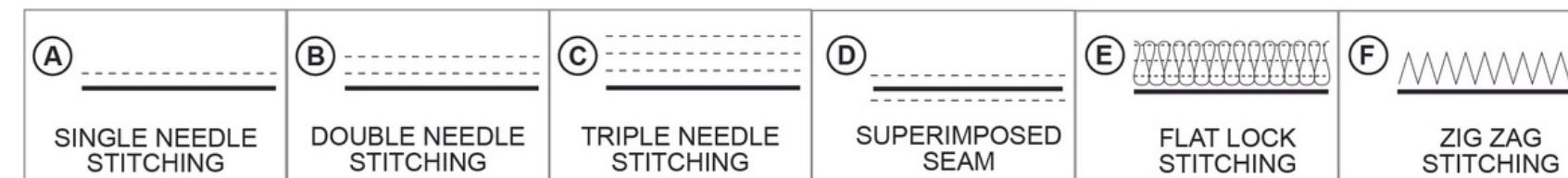
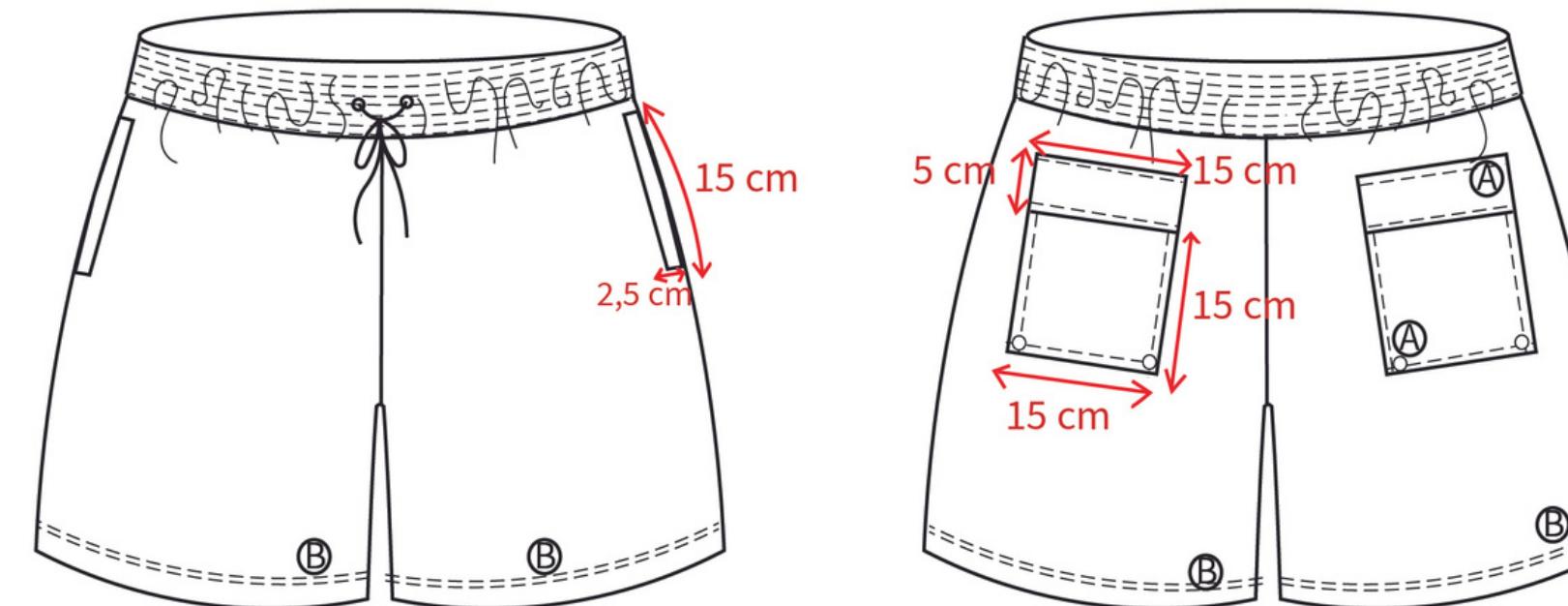


RED  
001

Marta Calvo		SEASON	SS 23
SUPPLIER		LINE	Men
DESIGNER	calvofernandez.marta@gmail.com	GARMENT	Swimwear positional
DATE		REFERENCE	MS021379



Marta Calvo		SEASON	SS 23
SUPPLIER		LINE	Men
DESIGNER	calvofernandez.marta@gmail.com	GARMENT	Swimwear positional
DATE		REFERENCE	MS021379



Marta Calvo		SEASON	SS 23
SUPPLIER		LINE	Men
DESIGNER	calvofernandez.marta@gmail.com	GARMENT	Swimwear positional
DATE		REFERENCE	MS021379

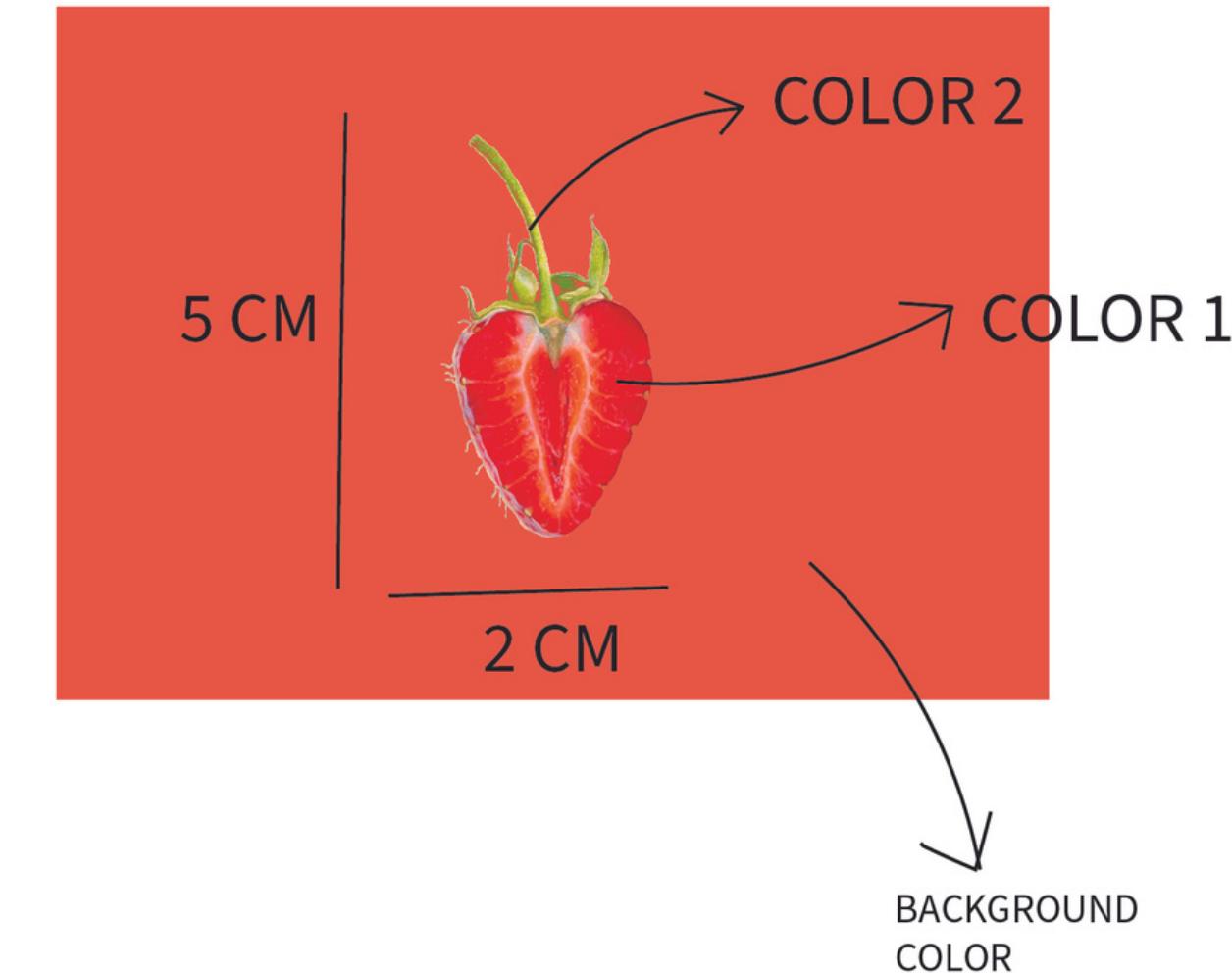
ARTWORK Positional Print

SIZE is not a real size. The measure is 5cm x 2m

CODE	001	XXX	XXX
BACKGROUND COLOR	18-3250 TCX		
COLOR 1	13-0117 TCX		
COLOR 2	12-0643 TCX		
COLOR 3			
COLOR 4			



PLACEMENT. positional print on the bottom of the left leg,  
1.5 cm from the side seam and 2 cm from the bottom.



Marta Calvo	SEASON	SS 23
SUPPLIER	LINE	Men
DESIGNER	GARMENT	Swimwear positional
DATE	REFERENCE	MS021379

PROTO SAMPLE COLOR	001 RED
SALES SAMPLE COLOR	001 RED
SAMPLE SIZE	38
SIZES	36,38,40,42

FABRIC
Microfiber

FINISHES	PEACH
----------	-------

COMPOSITION
100 gr/m2
100% Re Pes

COLOR WAYS CODE	001 RED
-----------------	---------

CODE	COLOR 1	COLOR 2	COLOR 3
001	RED 18-3250 TCX		

