

## Demo: Create and publish a product

In this demo you'll learn how to perform the following actions:

- Create and publish a product

✓ **Note:** This demo relies on the successful completion of the *Create an APIM instance by using Azure CLI* and *Import an API by using the Azure Portal* demos.

### Prerequisites

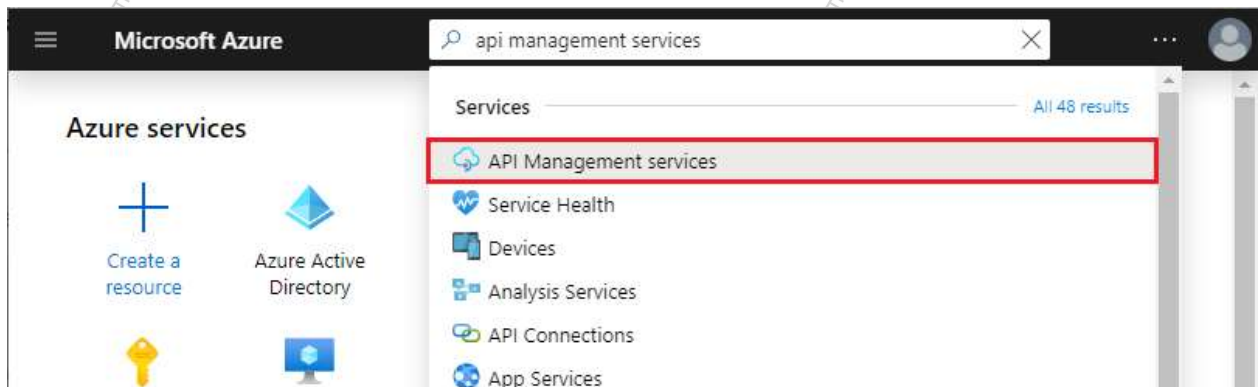
This demo is performed in the Azure Portal.

### Login to the Azure Portal

1. Login to the portal: <https://portal.azure.com>

### Go to your API Management instance

1. In the Azure portal, search for and select **API Management services**.



2. On the **API Management** screen, select the API Management instance you created in the *Create an APIM instance by using Azure CLI* demo.

### Create and publish a product

1. Click on **Products** in the menu on the left to display the **Products** page.
2. Click **+ Add**. When you add a product, you need to supply the following information:

Setting	Value	Description
Display name	AZ204 API Demo	The name as you want it to be shown in the <b>Developer portal</b> .
Id	az204-api-demo	This is auto-populated when you tab out of the <b>Display name</b> field.
Description	AZ204 Class Demo	The <b>Description</b> field allows you to provide detailed information about the product such as its purpose, the APIs it provides access to, and other useful information.

Setting	Value	Description
State	Select <b>Published</b>	Before the APIs in a product can be called, the product must be published. By default new products are unpublished, and are visible only to the <b>Administrators</b> group.
Requires subscription	Leave unchecked	Check <b>Require subscription</b> if a user is required to subscribe to use the product.
Requires approval	Leave unchecked	Check <b>Require approval</b> if you want an administrator to review and accept or reject subscription attempts to this product. If the box is unchecked, subscription attempts are auto-approved.
Subscription count limit	Leave blank	To limit the count of multiple simultaneous subscriptions, enter the subscription limit.
Legal terms	Leave blank	You can include the terms of use for the product which subscribers must accept in order to use the product.
APIs	Select <b>Select API</b> and add the <i>Demo Conference API</i>	Products are associations of one or more APIs. You can include a number of APIs and offer them to developers through the developer portal.

3. Select **Create** to create the new product.

✓ **Note:** The developer portal will not be available since the APIM instance was created using the Consumption plan.