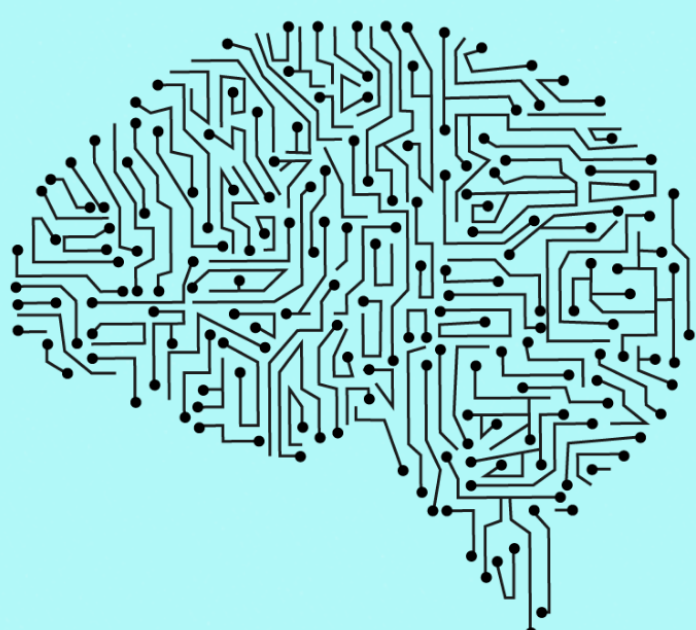


MACHINE LEARNING



HOW IS IT RE-DEFINING LENDING?



WHAT IS MACHINE LEARNING

Machine learning is an extension of artificial intelligence, that enables computers or robots with the ability to learn, analyze and predict, using algorithms that iteratively learn from data.

MACHINE LEARNING AROUND US



Google Self Driving Car



Amazon Deals And Offer




Netflix Movie Suggestions



Facebook Wall Feeds


MACHINE LEARNING IMPACT AT SOME EUROPEAN BANKS

10%



In sales of new products

20%



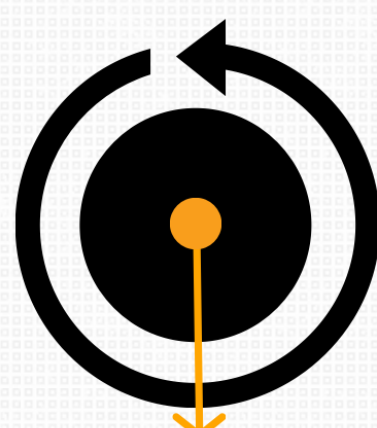
In saving capital expenditure

20%



In cash collections

20%



In churn

HOW MACHINE LEARNING CAN REDEFINE LENDING

