# Learning and Privacy

Christos Dimitrakakis

February 14, 2019

#### Introduction

Privacy in databases

Bayesian inference and privacy





Just because they're the problem, doesn't mean we aren't.

## Privacy in statitical disclosure.

- Public analysis of sensitive data.
- ▶ Publication of "anonymised" data.

## Not about cryptography

- Secure communication and computation.
- Authentication and verification.

#### An issue of trust

- Who to trust and how much.
- With what data to trust them.
- What you want out of the service.



Introduction

Privacy in databases k-anonymity Differential privacy

Bayesian inference and privacy



## Anonymisation

## Example 1 (Typical relational database in Tinder)

Birthday	Name	Height	Weight	Age	Postcode	Professio
06/07	Li Pu	190	80	60-70	1001	Politiciar
06/14	Sara Lee	185	110	70+	1001	Rentier
01/01	A. B. Student	170	70	40-60	6732	Time Tra

## Anonymisation

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Birthday	Name	Height	Weight	Age	Postcode	Profession
06/07		190	80	60-70	1001	Politician
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01/01		170	70	40-60	6732	Time Traveller

The simple act of hiding or using random identifiers is called anonymisation.

# Record linkage

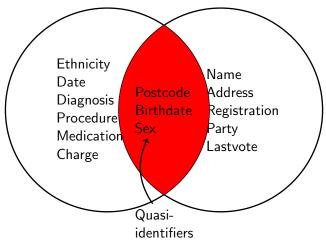


Figure: An example of two datasets, one containing sensitive and the other public information. The two datasets can be linked and individuals identified through the use of quasi-identifiers.

# *k*-anonymity





(a) Samarati

(b) Sweeney

## Definition 4 (k-anonymity)

A database provides k-anonymity if for every person in the database is indistinguishable from k-1 persons with respect to quasi-identifiers.

It's the analyst's job to define quasi-identifiers

Birthday	Name	Height	Weight	Age	Postcode	Pr
06/07	Li Pu	190	80	60+	1001	Ро
06/14	Sara Lee	185	110	60+	1001	Re
06/12	Nikos Papadopoulos	170	82	60+	1243	Ро
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Table: 1-anonymity.

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1		'	'	'		'

1-anonymity

Birthday	Name	Height	Weight	Age	Postcode	Profession
06/07		180-190	+08	60+	1*	
06/14		180-190	+08	60+	1*	
06/12		170-180	60+	60+	1*	
01/01		170-180	60-80	20-60	6*	
05/08		170-180	60-80	20-60	6*	
06/14 06/12 01/01		180-190 170-180 170-180	80+ 60+ 60-80	60+ 60+ 20-60	1* 1* 6*	

1-anonymity

Birthday	Name	Height	Weight	Age	Postcode	Profession
		180-190	80+	60+	1*	
		180-190	80+	60+	1*	
		170-180	60-80	69+	1*	
		170-180	60-80	20-60	6*	
		170-180	60-80	20-60	6*	

Table: 2-anonymity: the database can be partitioned in sets of at least 2 records





Figure: If two people contribute their data  $x = (x_1, x_2)$  to a medical database, and an algorithm  $\pi$  computes some public output a from x, then it should be hard infer anything about the data from the public output.



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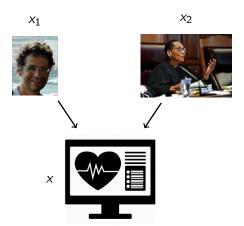


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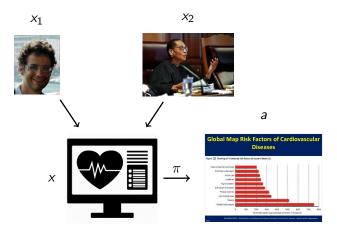


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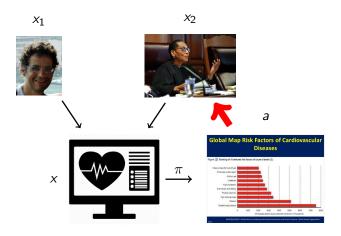


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## Privacy desiderata

We wish to calculate something on some private data and publish a privacy-preserving, but useful, version of the result.

- Anonymity: Individual participation remains hidden.
- Secrecy: Individual data x<sub>i</sub> is not revealed.
- Side-information: Linkage attacks are not possible.
- ▶ Utility: The calculation remains useful.

## Example: The prevalence of drug use in sport

- n athletes
- Ask whether they have doped in the past year.
- Aim: calculate % of doping.
- ▶ How can we get truthful / accurate results?

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## Algorithm for randomising responses about drug use

- 1. Flip a coin.
- 2. If it comes heads, respond truthfully.
- 3. Otherwise, flip another coin and respond yes if it comes heads and no otherwise.

# The randomised response mechanism

### Definition 5 (Randomised response)

The *i*-th user, whose data is  $x_i \in \{0,1\}$ , responds with  $a_i \in \{0,1\}$  with probability

$$\pi(a_i = j \mid x_i = k) = p, \qquad \pi(a_i = k \mid x_i = k) = 1 - p,$$

where  $i \neq k$ .

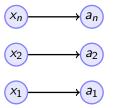


Figure: The local privacy model

# The centralised privacy model

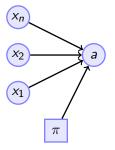


Figure: The centralised privacy model

#### Assumption 1

The data x is collected and the result a is published by a trusted curator



# The centralised privacy model

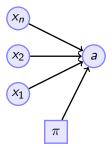


Figure: The centralised privacy model

#### Example 6

Calculate the ratio of people that take drugs

$$\mathbb{E}_{\pi}[\mathsf{a} \mid x] = rac{1}{n} \sum_i \mathsf{x}_i, \qquad \pi = \mathit{Laplace}(rac{1}{n} \sum_i \mathsf{x}_i, \lambda)$$

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# Generalised queries

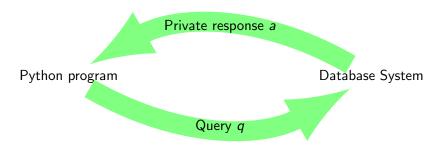


Figure: Private database access model

### Response policy

The policy defines a distribution over responses

$$\pi(a \mid x, q)$$

## Differential privacy.









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## Definition 7 ( $\epsilon$ -Differential Privacy)

A stochastic algorithm  $\pi: \mathcal{X} \to \mathcal{A}$ , where  $\mathcal{X}$  is endowed with a neighbourhood relation N, is said to be  $\epsilon$ -differentially private if

$$\left| \ln \frac{\pi(a \mid x)}{\pi(a \mid x')} \right| \le \epsilon, \qquad \forall x N x'. \tag{2.1}$$

#### Composition

Answering T queries with an  $\epsilon$ -DP mechanism, loses  $\epsilon T$  privacy.

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# Defining neighbourhoods

Birthday	Name	Height	Weight
06/07	Li Pu	190	80
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Table: 1-Neighbour x'

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Table: 2-Neighbour x'

Answering any query with a  $\epsilon$ -DP algorithm bounds the amount of information gained by any adversary, no matter their previous knowledge. This means they cannot even guess whether you are in the dataset.

## Interactive queries

- System has data x.
- User asks query q.
- System responds with a
- ▶ We wish to maximise utility:  $U: \mathcal{X}, \mathcal{A}, \mathcal{Q} \to \mathbb{R}$ .

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## Interactive queries

- System has data x.
- ▶ User asks query q. —e.g. "what is the average of x"?
- System responds with a
- ▶ We wish to maximise utility:  $U: \mathcal{X}, \mathcal{A}, \mathcal{Q} \to \mathbb{R}$ .

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## Interactive queries

- System has data x.
- User asks query q.
- ▶ System responds with *a* —e.g. a noisy version of the average.
- ▶ We wish to maximise utility:  $U: \mathcal{X}, \mathcal{A}, \mathcal{Q} \to \mathbb{R}$ .

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## Interactive queries

- System has data x.
- User asks query q.
- System responds with a
- ▶ We wish to maximise utility:  $U: \mathcal{X}, \mathcal{A}, \mathcal{Q} \to \mathbb{R}$ . The utility is higher for responses closer to the correct response.

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- System has data x.
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## Definition 8 (The Exponential mechanism)

For any utility function  $U: \mathcal{Q} \times \mathcal{A} \times \mathcal{X} \to \mathbb{R}$ , define the policy

$$\pi(a \mid x) \triangleq \frac{e^{\epsilon U(q,a,x)/\mathbb{L}(U(q))}}{\sum_{a'} e^{\epsilon U(q,a',x)/\mathbb{L}(U(q))}}$$
(2.2)

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The  $\mathbb{L}$  () term ensures the noise is calibrated to the privacy level we want

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#### Theoretical foundations

A differentially private algorithm is intrinsically stable. This leads to a number of results.

- Generalization in adaptive data analysis and holdout reuse. Dwork et al. NIPS 2015.
- Algorithmic stability for adaptive data analysis. Bassily et al, STOC 2016.
- Concentration Bounds for High Sensitivity Functions Through Differential Privacy, Nissim and Stemmer, 2017.
- Subgaussian Tail Bounds via Stability Arguments, Steinke and Ullman, 2017.

# Available privacy toolboxes

### k-anonymity

https://github.com/qiyuangong/Mondrian Mondrian k-anonymity

### Differential privacy

- https://github.com/bmcmenamin/ thresholdOut-explorationsThreshold out
- https://github.com/steven7woo/ Accuracy-First-Differential-PrivacyAccuracy-constrained DP
- https://github.com/menisadi/pydpVarious DP algorithms
- https://github.com/haiphanNJIT/PrivateDeepLearning Deep learning and DP

The Privacy Tools Project https://privacytools.seas.harvard.edu/

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#### Introduction

Privacy in databases

k-anonymity

Differential privacy

### Bayesian inference and privacy

Setting

Bayesian inference for privacy

Robustness and privacy of the posterior distribution

Posterior sampling query model

Experiments

# Bayesian inference and differential privacy

### Bayesian estimation

- What are its robustness and privacy properties?
- ▶ How important is the selection of the prior?

#### Limiting the communication channel

- ▶ How should we communicate information about our posterior?
- How much can an adversary learn from our posterior?

### Dramatis personae

- ➤ x data.
- $\triangleright \mathscr{B}$  a (Bayesian) statistician.
- $\xi$  the statistician's prior belief.
- ▶  $\theta$  a parameter
- $\mathscr{A}$  an adversary. He knows  $\xi$ , should not learn x.

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### The game

- 1.  $\mathscr{B}$  selects a model family  $(\mathcal{F})$  and a prior  $(\xi)$ .
- 2.  $\mathscr{B}$  observes data x and calculates the posterior  $\xi(\theta|x)$ .
- 3.  $\mathscr{A}$  queries  $\mathscr{B}$ .
- 4.  $\mathscr{B}$  responds with a function of the posterior  $\xi(\theta|x)$ .
- 5. Goto 3.



### Estimating a coin's bias

A fair coin comes heads 50% of the time. We want to test an unknown coin, which we think may not be completely fair.

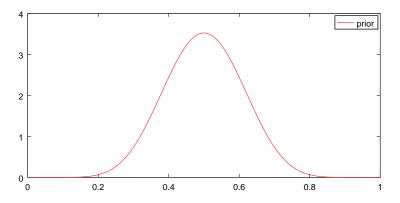


Figure: Prior belief  $\xi$  about the coin bias  $\theta$ ,  $\xi \in \mathbb{R}$ 

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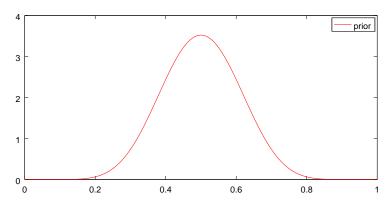


Figure: Prior belief  $\xi$  about the coin bias  $\theta$ .

For a sequence of throws  $x_t \in \{0, 1\}$ ,

$$P_{ heta}(x) \propto \prod heta^{x_t} (1- heta)^{1-x_t} = heta^{\# ext{Heads}} (1- heta)^{\# ext{Tails}}$$

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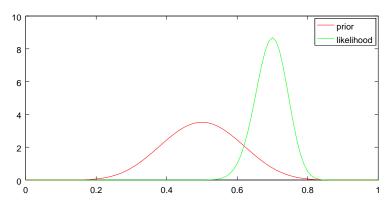


Figure: Prior belief  $\xi$  about the coin bias  $\theta$  and likelihood of  $\theta$  for the data.

Say we throw the coin 100 times and obtain 70 heads. Then we plot the likelihood  $P_{\theta}(x)$  of different models.

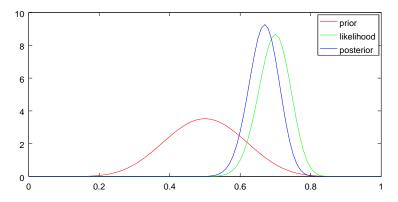


Figure: Prior belief  $\xi(\theta)$  about the coin bias  $\theta$ , likelihood of  $\theta$  for the data, and posterior belief  $\xi(\theta \mid x)$ 

From these, we calculate a posterior distribution over the correct models. This represents our conclusion given our prior and the data.

### Setting

- ▶ Dataset space S.
- ▶ Distribution family  $\mathcal{F} \triangleq \{P_{\theta} \mid \theta \in \Theta\}$ .
- Each  $P_{\theta}$  is a distribution on  $\mathcal{S}$ .
- We wish to identify which  $\theta$  generated the observed data x.
- ▶ Prior distribution  $\xi$  on  $\Theta$  (i.e. initial belief)
- ▶ Posterior given data  $x \in S$  (i.e. conclusion)

$$\xi(\theta \mid x) = \frac{P_{\theta}(x)\xi(\theta)}{\phi(x)}$$
 (posterior) 
$$\phi(x) \triangleq \sum P_{\theta}(x)\xi(\theta).$$
 (marginal)

Standard calculation that can be done exactly or approximately.

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#### Introduction

#### Privacy in databases

#### Bayesian inference and privacy

Bayesian inference for privacy Robustness and privacy of the posterior distribution Posterior sampling query model Experiments

#### What we want to show

- ▶ If we assume the family  $\mathcal{F}$  is well-behaved . . .
- lacktriangleright . . . or that the prior  $\xi$  is focused on the "nice" parts of  ${\mathcal F}$

#### What we want to show

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- lacksquare . . . or that the prior  $\xi$  is focused on the "nice" parts of  ${\mathcal F}$
- Inference is robust.
- Our knowledge is private.
- ightharpoonup There are also well-known  $\mathcal F$  satisfying our assumptions.

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First, we must generalise differential privacy...

# Differential privacy of conditional distribution $\xi(\cdot \mid x)$

Definition 9 ( $(\epsilon, \delta)$ -differential privacy)  $\xi(\cdot \mid x)$  is  $(\epsilon, \delta)$ -differentially private if,  $\forall x \in \mathcal{S} = \mathcal{X}^n$ ,  $B \subset \Theta$  $\xi(B \mid x) < e^{\epsilon} \xi(B \mid v) + \delta$ .

for all y in the hamming-1 neighbourhood of x.

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$$\xi(B \mid x) \leq e^{\epsilon} \xi(B \mid y) + \delta,$$

for all y in the hamming-1 neighbourhood of x.

Definition 10 ( $(\epsilon, \delta)$ -differential privacy under  $\rho$ .)

 $\xi(\cdot \mid x)$  is  $(\epsilon, \delta)$ -differentially private under a pseudo-metric  $\rho: \mathcal{S} \times \mathcal{S} \to \mathbb{R}_+$  if,  $\forall B \subset \Theta$  and  $x \in \mathcal{S}$ ,

$$\xi(B \mid x) \le e^{\epsilon \rho(x,y)} \xi(B \mid y) + \delta \rho(x,y), \quad \forall y \in S$$

If two datasets x, y are close, then the distributions  $\xi(\cdot \mid x)$  and  $\xi(\cdot \mid y)$  are also close.

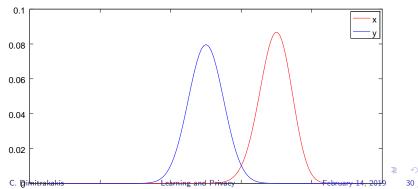
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### Sufficient conditions

### Assumption 1 ( $\mathcal{F}$ is Lipschitz)

For a given  $\rho$  on S,  $\exists L > 0$  s.t.  $\forall \theta \in \Theta$ :

$$\left| \ln \frac{P_{\theta}(x)}{P_{\theta}(y)} \right| \le L\rho(x,y), \qquad \forall x, y \in \mathcal{S}, \tag{3.1}$$



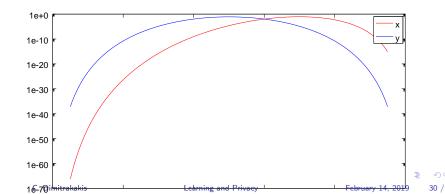
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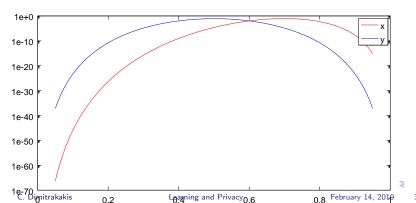


# Stochastic Lipschitz condition

Assumption 2 (The prior is concentrated on nice parts of  $\mathcal{F}$ )

Let the set of L-Lipschitz parameters be  $\Theta_L$ . Then  $\exists c > 0$  s.t.

$$\xi(\Theta_L) \ge 1 - \exp(-cL), \forall L$$
 (3.2)



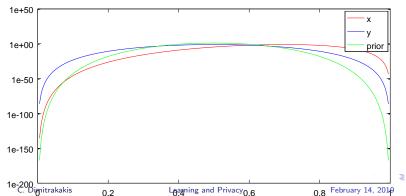
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# Robustness of the posterior distribution

## Definition 11 (KL divergence)

$$D(P \parallel Q) \triangleq \int \ln \frac{\mathrm{d}P}{\mathrm{d}Q} \, \mathrm{d}P. \tag{3.3}$$

Theorem 12

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#### Theorem 12

(i) Under Assumption 1,

$$D\left(\xi(\cdot\mid x)\parallel\xi(\cdot\mid y)\right)\leq 2L\rho(x,y)\tag{3.4}$$

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$$D\left(\xi(\cdot\mid x)\parallel\xi(\cdot\mid y)\right)\leq 2L\rho(x,y)\tag{3.4}$$

(ii) Under Assumption 2,

$$D\left(\xi(\cdot\mid x)\parallel\xi(\cdot\mid y)\right)\leq\frac{\kappa C_{\xi}}{c}\cdot\rho(x,y)\tag{3.5}$$

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### Differential privacy of the posterior distribution

▶ Under Assumption 1,  $B \in \sigma(\Theta)$ :

$$\xi(B \mid x) \le e^{2L\rho(x,y)}\xi(B \mid y) \tag{3.6}$$

*i.e.* the posterior is (2L, 0)-DP under  $\rho$ .

▶ Under Assumption 2, for all  $x, y \in S$ ,  $B \in \sigma(\Theta)$ :

$$|\xi(B \mid x) - \xi(B \mid y)| \le \sqrt{\frac{\kappa C_{\xi}}{2c}} \rho(x, y)$$

i.e. the posterior is  $\left(0,\sqrt{\frac{\kappa C_{\xi}}{2c}}\right)$ -DP under  $\sqrt{\rho}$ .

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# Posterior sampling query model

- $\blacktriangleright$  We select a prior  $\xi$ .
- We observe data x.
- We calculate a posterior  $\xi(\cdot \mid x)$ .
- ▶ An adversary has sampling-based access to the posterior.

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#### First idea

At time t, the adversary observes a sample from the posterior:

$$\theta_t \sim \xi(\theta \mid x),$$

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#### First idea

At time t, the adversary observes a sample from the posterior:

$$\theta_t \sim \xi(\theta \mid x),$$

 $\mathscr{A}$  may instead query using a function  $q:\Theta\to\mathcal{R}$ , to obtain:

$$r_t = q(\theta_t)$$

# Responding to queries via utilities

### Posterior sampling

Given a prior  $\xi$ , data x and number of samples n,

$$\hat{\Theta} \sim \xi^n(\cdot \mid x).$$

#### Sample query response

For a query  $q_t$  and utility function  $u_\theta: \mathcal{R} \times \mathcal{Q} \to [0,1]$ , return:

$$r_t \in \arg\max_{r} \sum_{q \in \hat{Q}} u_{\theta}(r, q_t)$$

#### Theorem 13

If  $\xi^*$  is  $\mathscr{A}$ 's preferred prior, and we restrict it so  $\xi(\Theta_L) = 1$ :

- The algorithm is 2Ln-differentially private.
- (b)  $\mathscr{A}$  's regret is  $O([1-\xi^{\star}(\Theta_L)]+\sqrt{\ln(1/\delta)/n})$ ,  $\exists w.p = 1-i\delta$ . C. Dimitrakakis

## Another look at the exponential mechanism

Define a utility function u(x, r)

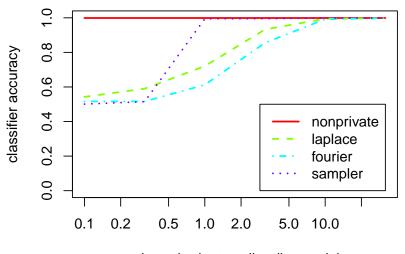
$$p(r) \propto e^{\epsilon u(x,r)} \mu(r).$$

Respond with r with probability p(r).

### Connection to posterior mechanism

- $\triangleright$  Responses are parameters  $\theta$ .
- ▶ Take  $u(\theta, x) = \log P_{\theta}(x)$ .
- ► Take  $\mu(\theta) = \xi(\theta)$ .
- ▶ Then  $p(\theta) = \xi(\theta \mid x)$ .
- Rather than tuning  $\epsilon$ , we can tune
  - ▶ The prior  $\xi$ .
  - ▶ The number of samples *n*.

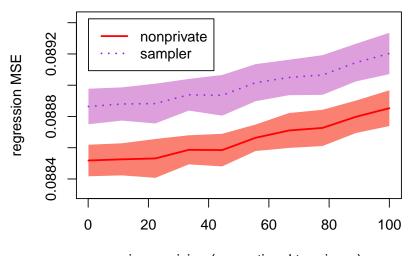
## **Bayesian Discrete Naive Bayes: Synthetic**



privacy budget epsilon (log scale)

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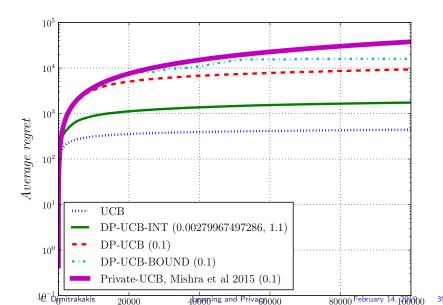
## **Bayesian Linear Regression: Census Data**



prior precision (proportional to privacy)

C. Dimitrakakis

#### Multi-armed bandits



### Conclusion

- Bayesian inference is inherently robust and private [hooray].
- Privacy is achieved by posterior sampling [Dimitrakakis et al].
- In certain cases by parameter noise [Zhang et al].
- DP also applicable to bandits [Tossou and Dimitrakakis] Open problem: Thompson sampling.
- ▶ How to tune for unknown constants? (General problem in DP)

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