



Outline

Date: 10/31/2024

Leader for group was : Adrian F. Hernandez,

Facilitator: Andrea Molinet

Time Keeper: Xavier Sylvers

Attendees: Adrian Hernandez, Andrea Molinet, Xavier Sylvers, Oscar Claros

Type of meeting planing out schdule as well as picking topic to talk about in presentation.

Objective

Marriott International is facing pressure to innovate and review the AI strategy for its hotel brands. Marriott is the second largest hospitality player in terms of market share in Singapore. The uptake of artificial intelligence (AI) among hospitality players in Singapore and growing consumer trust towards AI engagements over the past few years has created an impetus for Marriott to review its strategies. Government support as well as successful use cases of front-facing AI solutions such as chatbots (i.e., digital concierges), service robots and automatic check- in/out systems, creates a favorable environment for Marriott to evaluate its next steps.

Should Marriott deploy guest-facing AI in Singapore? If so, which AI solutions, and for which hotel brand, should be implemented?

We meet for 30 min on Thursday 3:00 – 3:30 on 10/31/2024

Talked about Items to research for project

hotels use of AI examples

What type of AI are used hotels

People respond to AI in hotels and their stances on it

What is the Marriott in Singapore

Why Government is so enforced on AI

Pros and Cons of Ai in this manner

What dose AI solutions such as chatbots (i.e., digital concierges), service robots and automatic check- in/out systems

Compering Marriott to other hotels (maybe)

Each person suggesting a topic to talk about

Adrian: took notes of different types of topic that was suggested

Andrea: I would try to reason out each topic by make sure it fit within the topic and as well make sure it didn't answer another topic.

Xavier: Mostly was keep time but he would speak his idea and ask the stuff that need to be made clear from the begin like what is the location and why we should focus on it.

Oscar: Chose to help out with each task make sure we keep time, as well as help take notes with topics.

Andrea: To keeping time she also made a power point slide for us to all use allowing for everyone to select their area for themselves and input information.

In Conclusion we talk about what are schedule would be as well as what time should we meet for next class. But we also where able to choice which topic we will be looking up and make sure each fit into the assignment as well as the amount of information needed. As well as making a silde so everyone can start working on inputing there topic of choice.

Resources:

Discord to allow communication

Power point: to create slides for each person to have a section where they can work on

Internet: Looking up loctation of hotel and what each Ai feature are needed.

