

Adrian Borges Solari

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Professional Summary

Web operations focused Full-Stack Web Developer with 3+ years of experience owning, operating, and supporting production web platforms for enterprise and media organizations. Deep experience with WordPress administration at scale, hosting environments (WPVIP, WP Engine, cPanel), CI/CD workflows, DNS management, and mass-update automation through custom CLI tooling. Known for ensuring site reliability, improving operational workflows, and delivering high-touch, white-glove support for clients and stakeholders.

Professional Experience

Web Developer / Web Operations Lead – Trew Knowledge (2022 – Present)

Own and operate multiple production WordPress platforms for enterprise clients including RBC, Maple Leaf Corporation, and the Canadian Olympic Committee. Act as admin and super-admin across sites, managing plugins, user access, configurations, and production changes. Support hosting environments including WPVIP, WP Engine, and cPanel, ensuring uptime, stability, and performance across development, staging, and production environments.

Deliver full-stack solutions using React, Next.js, TypeScript, PHP, Node.js, and RESTful APIs. Coordinate releases through CircleCI and GitHub Actions, maintaining reliable CI/CD pipelines that reduce deployment risk and support consistent production releases.

Develop and maintain custom CLI scripts (WP-CLI) to automate mass content updates, configuration changes, and maintenance tasks across environments. These automation workflows reduced manual intervention, improved consistency, and minimized production errors during large-scale updates.

Operational Leadership & White-Glove Support: Took a lead role in improving the company's white-glove service by leading a group dedicated to client support and developer communication. Acted as an operational bridge between clients and engineering teams, clarifying escalation paths, and identifying process improvements that increased delivery efficiency and long-term client satisfaction.

Additional Work Experience

Customer-facing and operational roles including Sales Associate (Best Buy), Data Entry (SweetIQ), and Event and Managerial Support (Power Corporation of Canada). Developed strong communication, operational discipline, and high-pressure problem-solving skills that translate directly to web platform ownership and client-facing support.

Education

Full-Stack Web Development – Concordia University / DecodeMTL (2022)

Intensive program covering front-end and back-end development, including JavaScript, React, Node.js, Express, databases, APIs, authentication, deployment workflows, and production readiness.

Bachelor of Arts & Science (B.A.C.) – Computation Arts, Concordia University, Montreal

D.E.C. – Interactive Media Arts, Dawson College, Montreal

Web Operations & Technical Skills

Web Operations: WordPress administration (admin/super-admin), lower-environment testing and release readiness, production support, incident response, site reliability, release coordination.

Hosting and Infrastructure: WPVIP, WP Engine, cPanel, DNS & domain management.

CI/CD and Automation: CircleCI, GitHub Actions, custom CLI tooling (WP-CLI), mass-update automation

Front-End: HTML5, CSS3, SCSS, JavaScript (ES6+), TypeScript, React, Next.js, Tailwind CSS

Back-End: Node.js, PHP, RESTful APIs, MySQL, MongoDB

Languages

English and French (fluent). Italian, Portuguese, and Spanish (basic understanding).