Uncover

"I'm tired of being drawn in by high street businesses and I want to explore the lesser known 'gems' of the area."

Jessica

"I do not want to explore the area if I am not sure I will find things that are interesting for me."

Pierre-Antoine

"My business depends on attracting passing customers, which due to its location is not very high."

"Conventional marketing streams are too expensive and don't guarantee a ROI. I need something that is measurable and affordable."

Steven – side street business owner

Carlos – restaurant owner

Small business located in lesser known areas find it hard to attract new customers.

The existing solutions and conventional marketing and advertisement methods are not able to solve this problem.

By providing personalized and randomized route we can help tourists and locals find new places in their local area.

Small businesses can benefit from increase foot traffic in their area.

Who we are

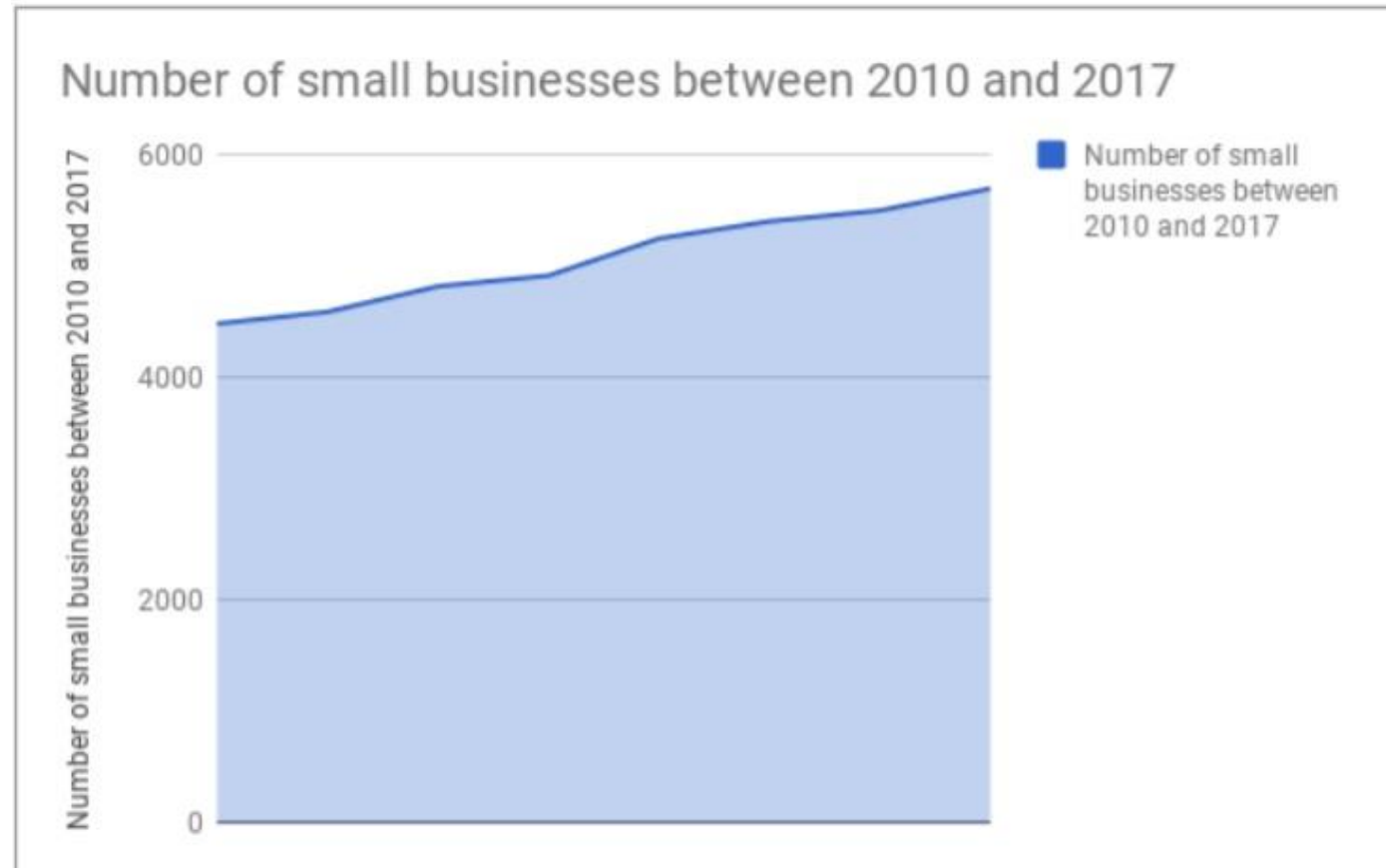**Adrian**

CMO and Co-Founder

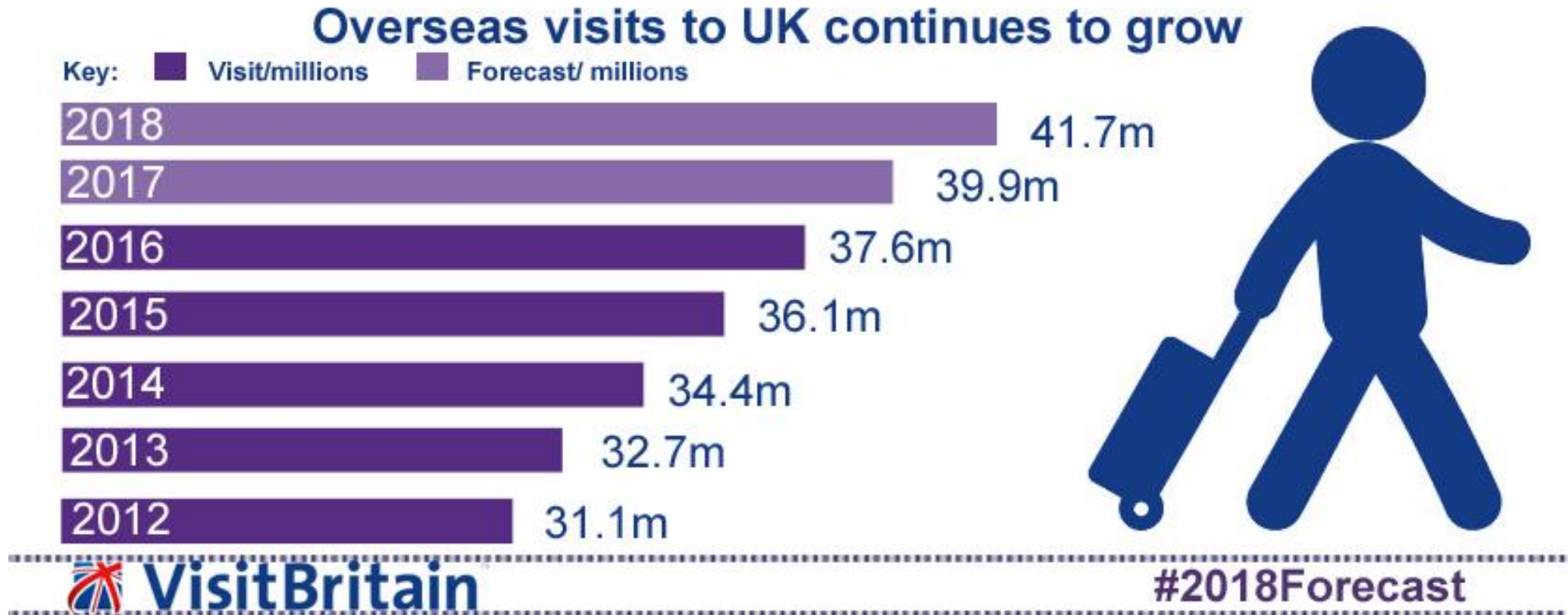**Nathan**

CEO and Founder

Nishanth

CTO and Co-Founder

Our Business

Small businesses growth in UK

Number of small businesses between 2010 and 2017

Tourists in UK in 2018 forecast

Overseas visits to UK continues to grow

Key: Visit/millions Forecast/ millions

Year	Visits
2018	41.7m
2017	39.9m
2016	37.6m
2015	36.1m
2014	34.4m
2013	32.7m
2012	31.1m

VisitBritain

#2018Forecast

Our business model is unique

Local communities benefit from increased tourist traffic

Visitors can explore lesser knows attractions

Tourists are provided with personalised and randomised routes for their excursions

Small business owners can use our platform to advertise their services

Corporate Finance Institute®

Images from istockphoto.com

Financials

2017 - $0.93 billion
2021 – $2.69 billion

The market will grow incrementally $1.76 billion by 2021

The Path Forward

We are just getting started

Business Expansion

2018 - U.K.
2019 – Western Europe

Product Expansion

Integrations with social media
Data analytics
Machine learning and AI
Blockchain integration

Customer Experience

Better integration with local communities and small businesses in order to provide better service

Prototype

https://marvelapp.com/7jbhd21