



Sharing knowledge. Worldwide.

Their Stories.





The Problem.

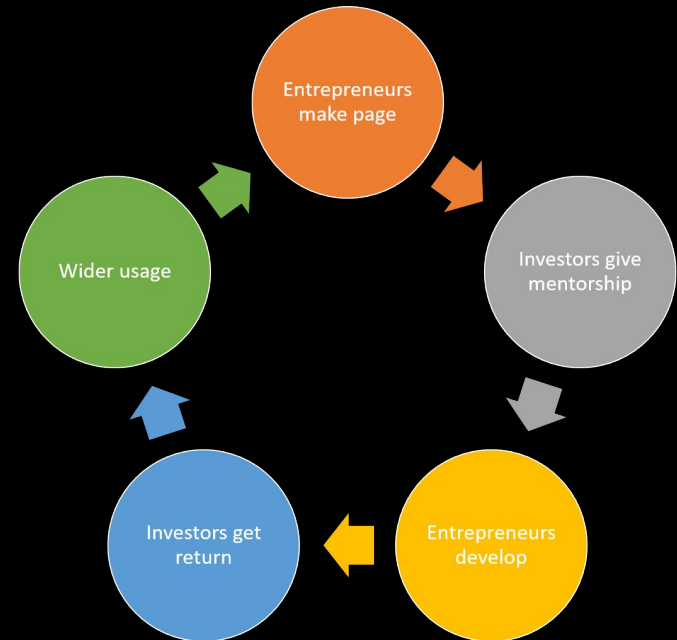
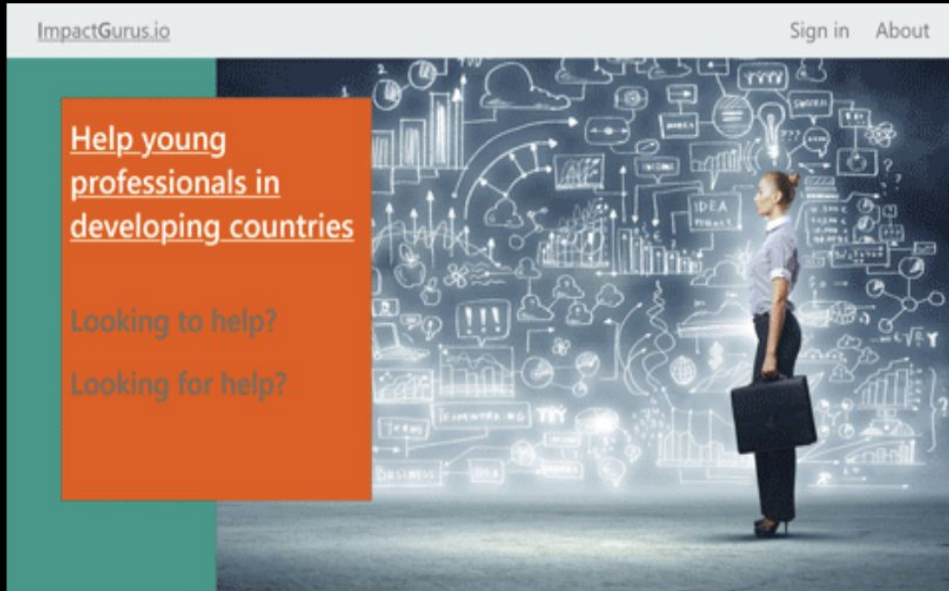
*“Low innovation is a **critical barrier** to developing-country growth”
The World Bank, 2017*



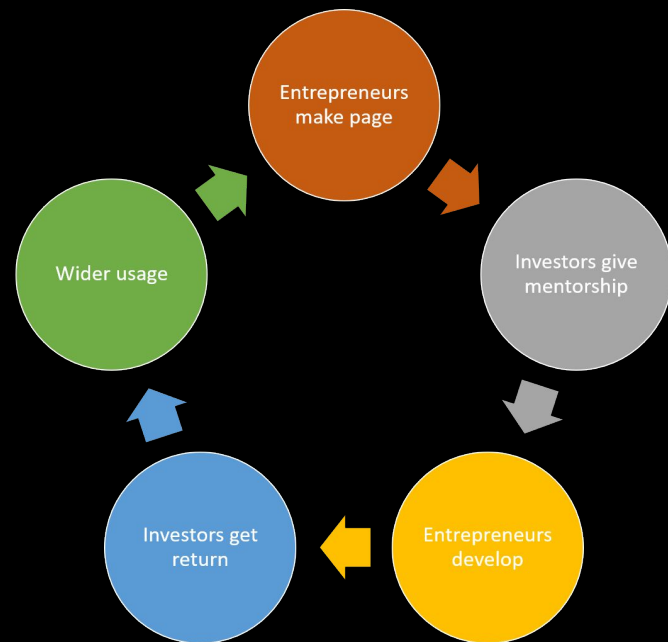
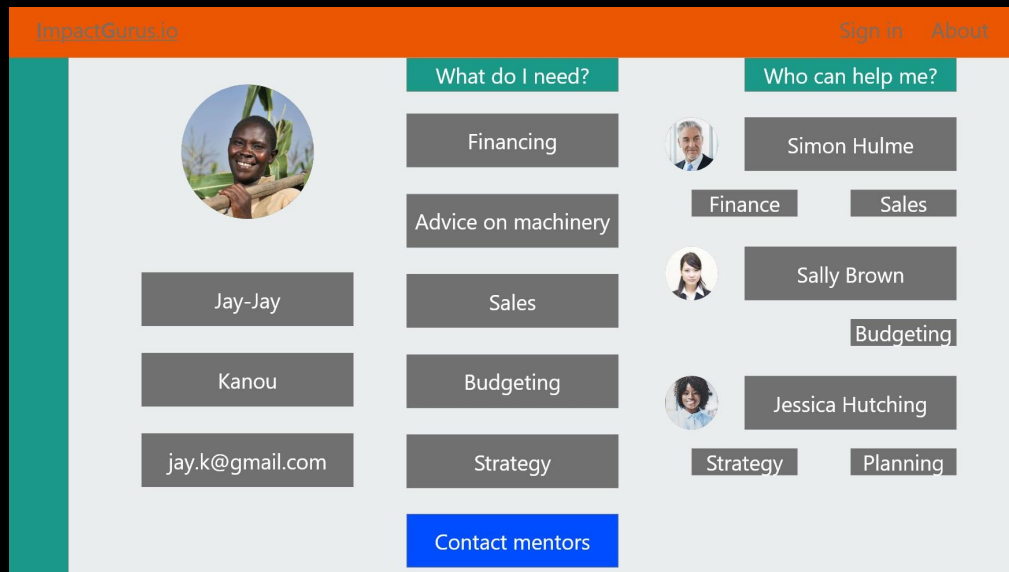
Our Solution.

A knowledge sharing and investment platform that connects small businesses in developing nations with investors.

How it works.




How it works.



How it works.

Impact@aria.io [Sign in](#) [About](#)



Sheryl

Sandberg

Sheryl.S@fb.com

How would you like to help?

Invest

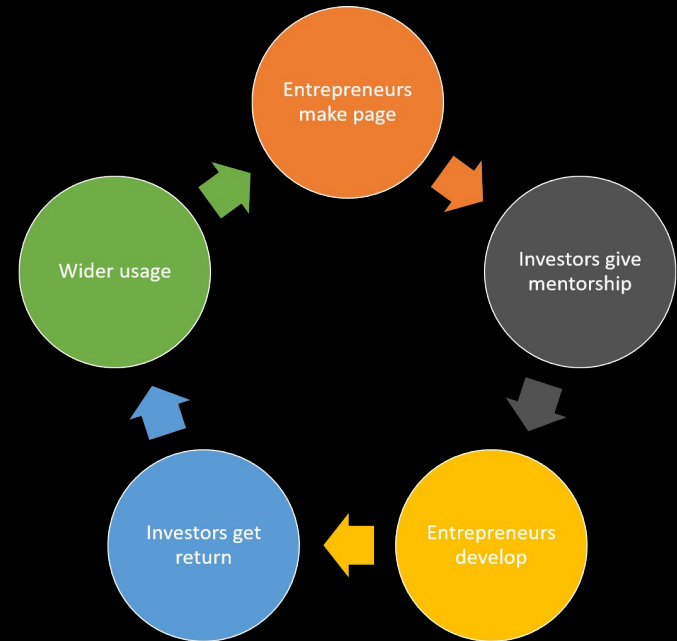
Mentor

Sign up

£5000


...

Add skill



How it works.

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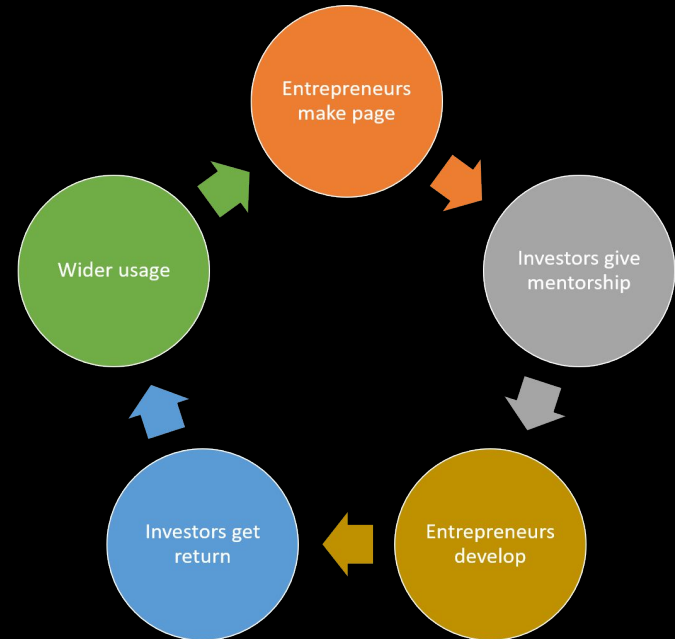
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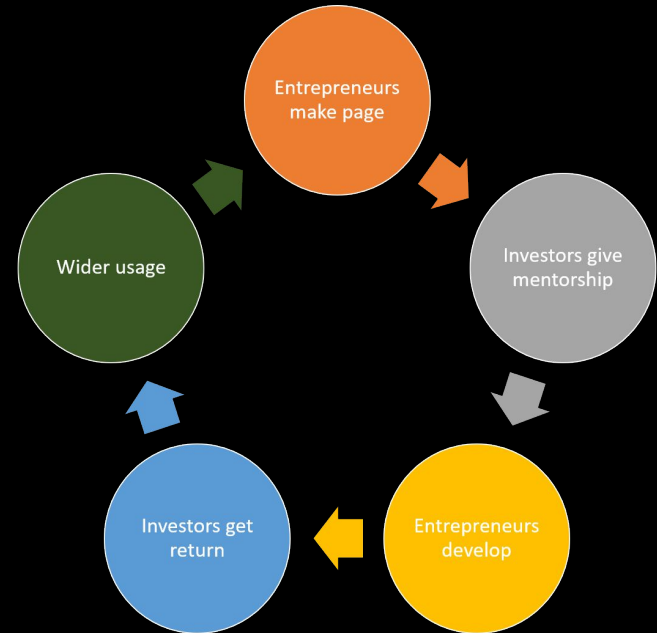
£5000

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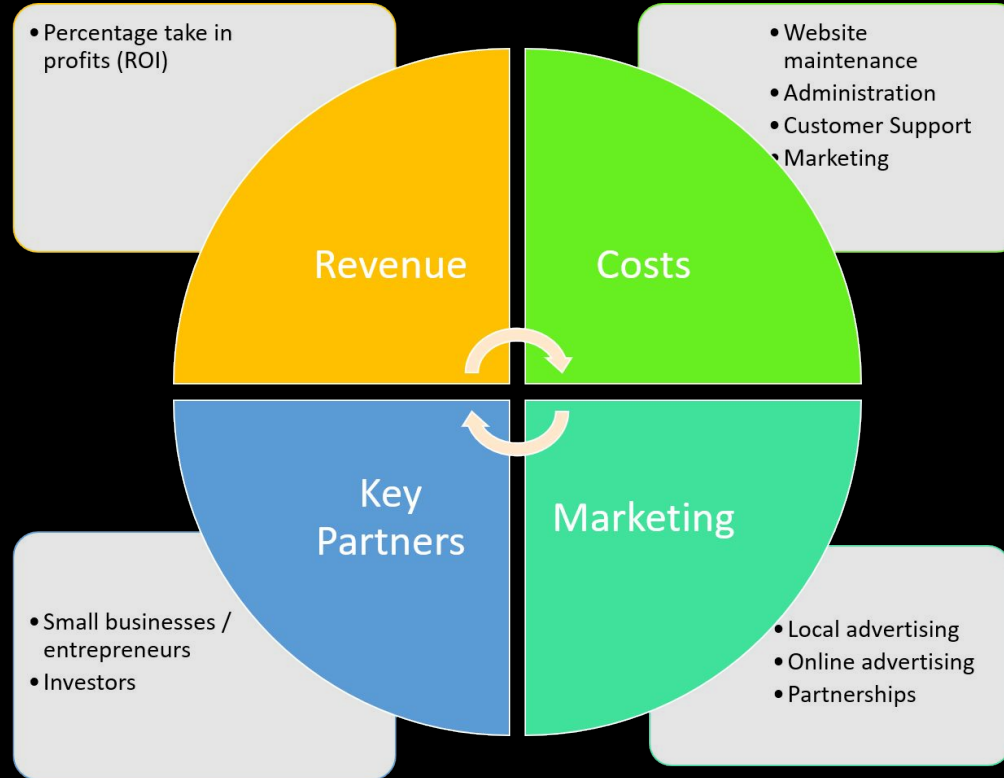
Add skill



How it works.



The Business Model.



Our Impact.

Adding colour to transform lives.

In 2 years' time...



Thank you.

TEAM 8.

Agata Sawicka

Annie Tsang

Sam Sanders

Annabelle Lim

Martin Chua

Adrian Kondrat

<https://adobe.ly/2VEsRC>





Appendix



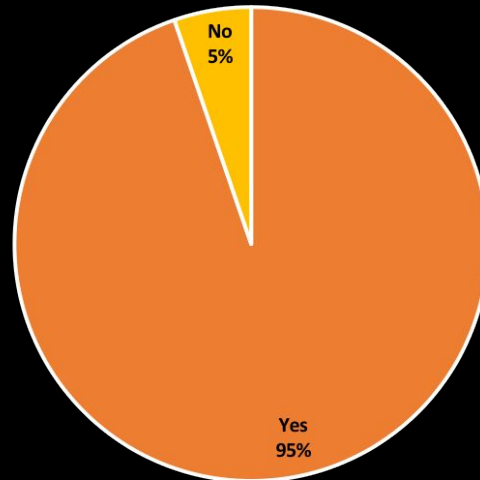
Next steps (MVP)

Our idea has already been partly validated.

Moving forward, we should start identifying in which industries our ideas would work. believe that we can start in the UK by connecting 5 small businesses/individuals with 1 experienced entrepreneur

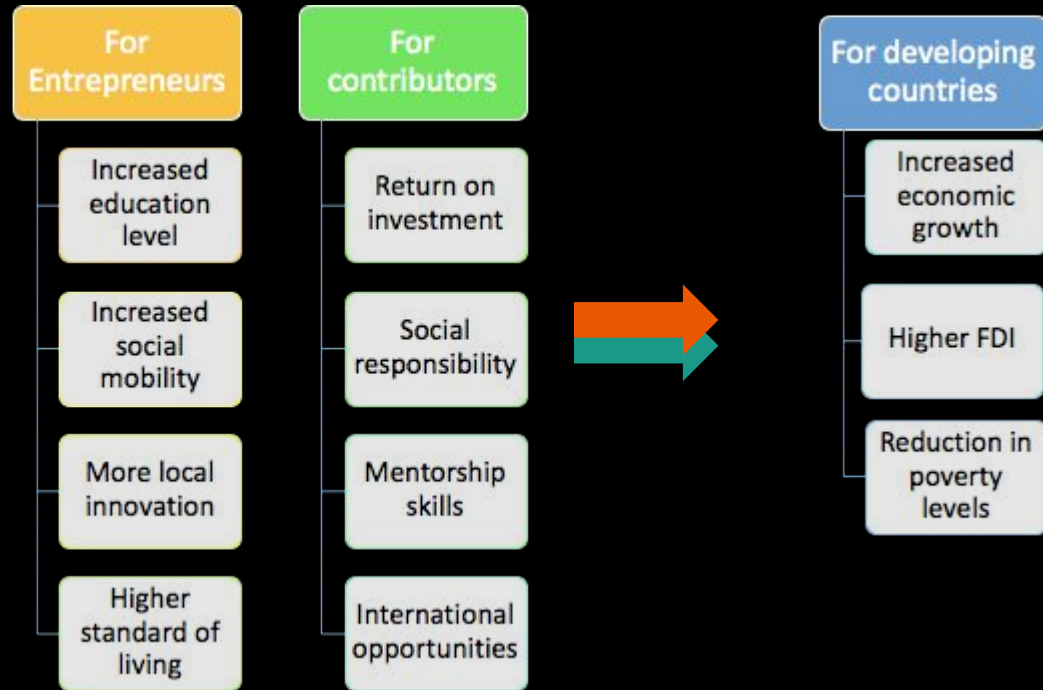


If you were to invest into small enterprises, would you also provide mentorship?

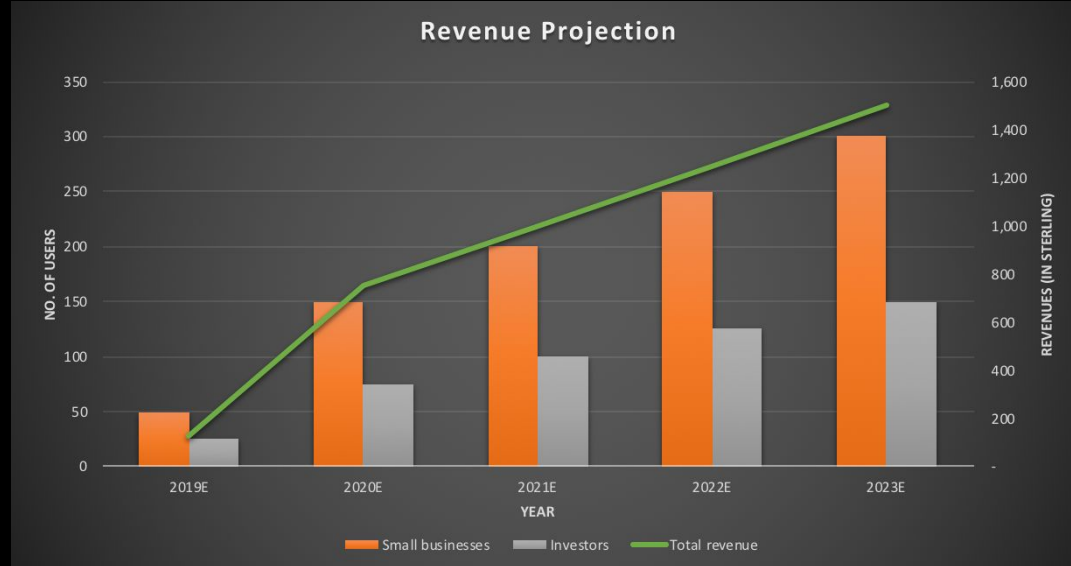


Source: survey conducted with 19 hatch participants dated 24 Nov 2018

The Gains.



Business growth



Notes:

- Assume \$1000 avg investment per investor and ROI is 5%.
- ImpactGurus takes a cut of 5% of ROI per deal.