

Adrian Conrad Lo

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Education

2010-present

Tufts University, Medford, MA

Bachelor of Arts, expected May 2014

Major: Economics; Minor: Mass Communications and Media Studies

2006-2010

Wilmington Friends School, Wilmington, DE

International Baccalaureate (IB) Diploma

- Charles W. Bush Award, for demonstrating the school's ideals of character, scholarship, and service

Skills

Adobe Creative Suite (Illustrator, InDesign, Photoshop), C++, HTML5, CSS, JavaScript, jQuery, AJAX, Microsoft Office (Word, Excel, PowerPoint, Outlook), Stata.

Experience

January-May 2013

The Tufts Daily, Medford, MA

Executive Layout Editor

- Utilized Adobe InDesign and Photoshop to develop a daily newspaper with a clean, well-polished design
- Managed a section of 15 layout editors
- Oversaw the visual presentation of all written and photographic content printed each day

May-August 2013

Savant HWP, Inc., San Carlos, CA

Research & Development Intern

- Assisted in the development of pharmaceutical products, including one used in the treatment of substance abuse
- Edited company documents, such as IB and pre-IND drafts

June-August 2013

The Center for Arts at the Armory, Somerville, MA

Intern

- Ran a detailed analysis on the prices and costs of various goods using Microsoft Excel
- Suggested and implemented improvements to existing pricing models

Projects & Activities

February 2014-present

WOSA (Woodstock Old Students Association)

Graphic Designer

- Redesign a logo for an alumni association of a school in India
- Create professional-looking digital brochures for an association event

January 2014-present

Mind's Eye Magazine, Tufts University

Semester-long individual student project

- Create a magazine about the design process of print media
- All design and written content is completely self-made

May-July 2012

Tufts University European Center, Talloires, France

- Tufts in Talloires summer session

June-August 2011

Paolin Art

Assistant

- Worked on the archiving of original artwork by Chinese brush painter Joseph Lo
- Digitized part of an extensive catalog of paintings, some of which are in the collections of the British Museum in London and the VMFA in Richmond, VA