

# Adrian Velazquez

Junior Front-End Web Developer

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## Profile

*I am a Junior Front-end Interactive Developer with 10 months professional experience. I have developed Ad Banners and Landing Pages using technologies such as HTML5, CSS3, Javascript, Bootstrap, Greensock.js (JS framework), and others. Seeking a junior level position in which I can utilize my current skills while continuing to learn and grow. My strengths lay in turning pixel perfect designs into fully scalable, responsive applications that can be viewed on various screens and devices. I work well within standards and like to see green checkmarks in validators. HTML5, CSS3, Bootstrap, WordPress, Javascript, and Javascript Libraries are where I currently stand the strongest, with other front-end technologies and libraries close behind. Professional client work includes: Toyota, Hennessy, Chase, Dixie, Johnsonville, Quilted Northern, Air Wick, Smart Water, and others.*

## Skills

### Stack

- Developed Ad Banners using HTML5, CSS3, Javascript and Greensock.js in all standard sizes, while maintaining web standards and compliancy.
- Familiar working in big agency environments in correlation with design, development, and production teams.
- Ability to track: changes for iterations, time tracking software for billing, and delivery servers for latest updates.
- Broad experience developing with The Mac Operating System.
- Ability to work within content management systems such as, WordPress and SquareSpace.
- Active within Github community.
- Began using WYSIWYG editors such as Dreamweaver and quickly adapted to using more robust coding software such as Sublime Text 2 and most recently Atom.io by github.
- Worked primarily in the Mac OSX environment, with supporting software including: Terminal, Git version control systems, MAMP, Filezilla, Sequel Pro, and MS Office Suite.
- Ability to take design compositions, and pull images and assets for developing purposes from Photoshop.

## Projects

### Professional: Johnsonville Ad Banners – Ad Campaign 2015

- Developed several Mobile, Static, and Desktop Ad Banners using HTML5, CSS3, and Greensock.js front end technologies. Sizes ranged from largest 970 x 90 to mobile 300 x 50. Banners were optimized by using svg's vs. jpegs and by using flat directory structures. Met google file size standards by using compression software and code compression. Files for this campaign and others can be downloaded, and viewed locally from my github page: <http://adriansane.github.io/Professional-Work>

### *Professional: Hennessy Ad Banners – Ad Campaign 2015*

- Created multiple banner ads for a Hennessy ad campaign using Flash / AS3 and HTML5. Used Javascript animation methods with Greensock.js, HTML5, CSS3 to create animated banners to be used by publisher sites. Sizes included 300 x 250, 160 x 600, 970 x 250 and others. Files for this campaign and others can be downloaded, and viewed locally from my github page: <http://adriansane.github.io/Professional-Work>

### *Professional: NRG Splash Page / Square Space – Ad Campaign 2015*

- Developed a splash page for a NRG Summer Solstice Campaign using the Square Space Content Management System. Incorporated YouTube video elements, social sharing API's and Search Engine Optimization methods. Find the project at: <http://www.solsticepledge.com/>

### *College Projects: 2011 - 2015*

- Other projects, personal, and *collegiate experience* included the following technologies: Javascript frameworks, (create.js, reveal.js, jQuery.js, jQueryUI.js, modernizr.js, sizzle.js, Bootstrap, lightbox.js, angular.js, etc.), HTML5 – Canvas, Ajax, Object Oriented Programming, Model View Controller Frameworks, XML, API's, Json, API's and sql database management.

## **Experience**

### *Droga5 – NY, New York. 04/15 - Current*

- Developed Banner ads and web Applications using javascript libraries and web frameworks such as; greensock.js, html5 and css3.
- Used Adobe Creative Suit software for implementing design compositions and Atom.io, Sublime Text2 for development and publishing of projects.
- Worked with Content Management Systems such as Square Space 7 for designing, developing and implementing single page ad campaigns.
- Developed primarily in the browser with Google Chrome as lead and others for compatibility.
- Client / Agency projects included; Air Wick, Dixie, Hennessy, NRG, Johnsonville, Scion and others.
- Employee profile: <http://droga5.com/people/adrian-velazquez/>

## **Education**

### *FullSail University – B.S. Web Design and Development. 08/11 - 01/15*

- Studied in accelerated classes with focus on front-end development.
- Created applications using a myriad of web technologies
- Final project included completing all steps of the Production Process, from Discovery to Launch.
- Maintained full time employment while also maintaining full time studies at FullSail University.

### *University Of Rhode Island – Certificate in Print Media and Web Design. 02/11 - 06/11*

- Focus on Print Media, Graphic Design and Web Development.
- Learned basics of web site design and composition.
- Studied web standards compliancy and development.
- Final project included creating magazine covers, layouts and spreads with custom graphic content.