

True North PHP

Sponsorship Prospectus

Thanks so much for your interest in sponsoring the 2012 True North PHP conference! It's been a long time since there has been a PHP-focused conference in the Toronto area and none of this could be possible without the generous donations of supporters like you. We hope that we have sponsorship options that allow you to be a part of this year's event.

If you have any questions or would like to talk about other sponsorship options, please contact conference@truenorthphp.ca and Chris Hartjes will set up a phone call with you.

Here are our plans for the event:

2 days

3 tracks

38 sessions

250 tickets

300 attendees

Awesome time for everyone!

In addition to the sponsorship levels listed below, we are also looking for sponsors to cover the costs of :

- * rewards for speakers
- * t-shirts for attendees
- * unique giveaways
- * catered lunch for attendees for both days

If you have some unique ideas to combine your sponsorship with something unique, let us know.

In addition to this, should one of your employees get picked to speak and you can pay all their travel expenses, your company would automatically become a bronze level sponsor, allowing us to use the

money that would've been allocated to their travel to bring in other exciting speakers!

We are offering 5 levels of sponsorship this year:

Platinum

- Exclusive Sponsorship (Breakfast, lunch, hackathon, etc)
- Guaranteed talk slot
- Dedicated table in lobby
- 3 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website
- Promotion via Twitter every week leading up to the event
- Sponsor “feature” section on conference web site
- 30% off the price of 4 additional tickets

\$5000 (3 available)

Gold

- Shared or dedicated table based on availability
- 2 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website
- Social media promotion via Twitter every other week
- Sponsor “feature” section on website
- 20% off the price of 3 additional tickets

\$2500 (6 available)

Silver

- Shared table space in exhibit area based on availability
- 1 conference pass included
- Logo on website
- Tweet announcement
- Sponsor “feature” section on conference web site
- 15% off the price of 2 additional tickets

\$1000 (unlimited)

Bronze

- Logo on website
- Tweet announcement
- Sponsor “feature” section on website
- 10% off the price of 1 additional ticket

\$500 (unlimited)

Community

- Logo on website
- Tweet announcement

\$100 (unlimited)