Statement of Revision

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Analysis

One of our pre-study questions we asked the user was how big of a sports fan they were. We thought that this could be used to weed out some responses that may not be as helpful or accurate of what a person using this website (a sports fan) would say. The majority of responders (9/13) did at least follow sports somewhat. We did find that the 4 responders who said they don't follow sports actually had fairly similar responses as the people who said they do follow sports, so we decided to use their responses in our analysis as well. Our other pre-study questions focused on what the users want to know before a game and how they usually find that information. Many common answers are information we plan to have in our API, such as weather, location and who is playing. There was no information given as an answer more than once that we are not planning to include, which is a good indication that we have most of the information that a fan would want before attending a game.

The first section of questions focused on the index page. This is where we found users had the most displeasure and confusion. Although users described the design as simple and concise they also described it as boring or bland. Since this is the first page a user would see when using our API we should make sure it is visually pleasing.

Most of the users (8/13) clicked on the logo of a team first. This takes the user to the team's official page. We had intended for users to mainly click on the team names, which would take them to our personally created Sports Fan Page, and added the official page as a small bonus of information. Some users did not even know that clicking on the team name was an option until they were told. This, along with the user's responses, indicated to us we were not clear on the user's options on the index page and what clicking different items would do.

The next section of questions focused on the team pages we created as the main part of our API. Most user's initial impression was that the page looked unfinished or had poor design. This was expected as we have not completely finished these pages and we intend to add more information. Almost every user said the first thing they noticed about the page was the twitter feed. The twitter feed is the center item of our page so that was also expected.

Users said the team pages were much more clear than the index page. Aside from some comments about the incomplete sections of the pages users seemed to know exactly how to interact with the items on this page.

Our final section of questions focused on overall improvement of the layout and transition between the index page and team pages. Once they knew what the names

and logos did most users had no trouble navigating the API, so as long as we clear up that confusion users found it easy to navigate. We are pleased with this result, as one of our goals was to make a user friendly method of finding information, which means it needs to be clear and easy to use.

Planned Changes

Some users describing our index page as boring and bland. we will try to clean up the index interface by making it look more professional and less bland, possibly by changing colors or adding a different layout. This is the first page a user sees so we want to make sure it is visually pleasing.

One large change we plan to implement is dealing with the index page functionality. This is where most of the confusion came from. Many users said having instructions on top of the page about what clicking the logo or team name does would make it much more clean. One user suggested an idea we particularly liked. They suggested to make both the logo and team name go to our Sports Fan Page, so that all traffic will go through our most desired page, and then on the team page have a clearly labeled link to the official team page. This is something we plan to do in order to make accessing information more clear for users. This way users will not be confused on what their options are when choosing a team on the index page.

One change we plan to make on the team pages deals with the twitter API in the center column. Due to the prominent position of the center column we intend to replace the twitter feed with a facebook feed and move the twitter feed to the left column. We feel that facebook is a little more enriched with information since twitter restricts you to 140 characters and facebook is also a more popular and organized social media in general. We want the most informative item to be in the position the users noticed first, which is the center column. Since we got mostly positive reactions about the functionality of the team page, aside from the previously mentioned twitter and facebook, we intend to leave most of the existing items on this page as they are.

One user did suggest we add a back button on the team pages to take them to the index page again. This is something we have actually talked about in class as a good design principle (provide user with a sense of home). So we intend to add a back button in the top left corner of the team pages to allow the user to go back to the index page. Although browsers have built in back buttons users can use, adding a back button on the page will allow the user to keep track of where they are within our API, and know that going back will not exit them out of the API entirely.