Adriana Ceric

Skills

Design

Figma, Framer

Software

Javascript, React, HTML/CSS, SQL MATLAB, Bootstrap

Modelling

AutoCAD, VISSIM

Tools

Git, Jira, VS Code, MS 365, Google Suite

Notable Awards

Voice Talent Podcasting Scholarship

Voice Talent Agency \$1000 awarded to a graduating student worldwide with exceptional ability in podcasting and written communication.

2 x Gold Medallist

Waterloo-Wellington Science and Engineering Fair For the execution of two long-term experiments following the scientific method.

Poetry Winner

University of Waterloo, HeForShe

Awarded for my <u>poem</u> on the theme: "Allies" Published in the 2018 UWaterloo Anthology.

4 x Hackathon Winner

Various

View my hackathon projects to learn more

Education

University of Waterloo B.A.Sc. Civil Engineering

September 2021 - April 2026

- President's Scholarship of Distinction
- Engineering Entrance Award (Top 0.04%)
 - 1 of 65 awards for outstanding students entering the Faculty of Engineering

Experience



Innovation Developer Intern

July 2021 - August 2021

RRC

- · Incoming position
- Intending to use agile methodology to iterate upon solutions for internal company problems
- In a team setting, will conduct daily standups and code reviews



Project Management Intern

May 2020 - August 2020

Lumaki Labs

- Gained exposure to project management and risk management operations to develop company workshops and events.
- Spearheaded and moderated an event to reduce prejudice in STEM fields called Close The Gap, garnering 50+ overall attendees featuring renowned researchers, engineers, and CEOs from across North America
- Oversaw the branding of the webinar slide decks, social media content and banners using Figma



UI/UX Designer

Sept. 2020 - October 2020

Mindly

- Redesigned startup website and mobile app interfaces, fixing high priority issues of low website traffic and high bounce rate, increasing total site users by 191% and doubling average session duration
- Iterated upon prototypes and and high fidelity mockups using Figma
- · Achieved 1100+ users two months post launch
- · Named Bubble App of The Day



Growth Coordinator

December 2020 - Present

Urban Minds

- Lead expansion, funding and growth of non profit to encourage youth participation in city-building activities
- Overseeing the developement phases of the organization's new through the ideation and user empathy stages by conducting user interviews and empathy charts.
- Facilitated event organization and funding of the 1UP Design Competition and 1UP Toronto Conference, accumulating over 100 attendees at both events with over 50 advisors, judges and guest speakers.

Notable Project



Co-Founder

Jan. 2018 - Present

Settlegration

- Used MIT App Inventor to create a mobile app which streamlines newcomer settlement in Canada
- Collaborated on financial projections, wireframes, user testing and business plan. Filmed and launched <u>demo video</u>, <u>pitch video</u> and pitched live to executives at IBM and TD. Launched app to <u>App Store</u>
- 2018 Technovation World Semifinalist out of around 7000 participants
- Recieved Remarkable Student Award and #RisingYouth grant