ADRIANA CERIC

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EXPERIENCE

Innovation Developer Intern
RBC

📅 July 2021 - August 2021 📍 Remote

- Incoming Position
- Will build internal retrospective tool in an agile format with weekly code reviews
- Will pitch tool to company executives

Growth Coordinator
Urban Minds

📅 December 2020 - Present 📍 Toronto, ON

- Leading funding and growth of non profit to encourage youth participation in city-building activities
- Led user empathy stage of new organization product by conducting over 20 user interviews with students and professionals in the urban planning sector
- Facilitated organization of three events with over 100 attendees each along with 50 cumulative advisors, judges and guest speakers.

Project Management Intern
Lumaki Labs

📅 May 2020 - August 2020 📍 Remote

- Organized and moderated a four-part event to reduce prejudice in STEM fields by cold-emailing 8 guest speakers in the fields of engineering and research, garnering over 50 attendees .
- Oversaw the branding and design of four webinar slide decks, and ten social media posts and banners using Figma, increasing Instagram impressions by 40%

TECHNICAL SKILLS

- **Languages:** Javascript, React, HTML/CSS, SQL, MATLAB
- **Modelling:** AutoCAD, VISSIM, Sketchup
- **Design:** Figma, Framer

HOBBIES/INTERESTS

- Podcasting about STEM innovations (Podcast link)
- Painting with oil and gouache
- Urban/transportation technology including microbility and mass timber
- Data analytics/engineering

NOTABLE PROJECTS

Settlegration App (Jan 2018 - Present)

- Using React Native to create a mobile app which aids Canadian newcomer settlement
- Led financial projections, creation of business plan and streamlined team work schedule using agile methods
- Filmed demo and pitch video and pitched live to executives at top tech companies.
- Launched app to App Store.
- 2018 **Ontario Provincial Champion; Technovation World Semifinalist out of 7000+ participants (Top %10 worldwide)**
- Received $6500 in funding

Debug App (June 2020)

- Used image recognition to increase farmer profits by determining whether observed bugs are beneficial for their crops. Built using Teachable Machine, Tensorflow.js. JQuery and Javascript
- Won **Third Place at Hack The Northeast out of over 1000 participants**

ACHIEVEMENTS

Voice Talent Podcasting Scholarship

- $1000 awarded to a graduating student worldwide with exceptional ability in podcasting and written communication.

Poetry Winner

- Awarded for a poem on the theme: "Allies" Published in the 2018 UWaterloo Anthology.

4 x Hackathon Winner

- View my hackathon projects to learn more.

2 x Gold Medallist at the Waterloo-Wellington Science and Engineering Fair

- For the execution of two projects on the effects of algal blooms and nanosilver on aquatic ecosystems. Conducted data collection and analysis to observe trends and draw conclusions

EDUCATION

BASc Honours Civil Engineering
University of Waterloo

📅 September 2021 – April 2026

🏆 Engineering Entrance Award (Top 4% of incoming engineering students)