

# ADRIANA CERIC

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## EXPERIENCE

### Innovation Developer Intern

#### RBC

📅 July 2021 - August 2021    📍 Remote

- Prototyped and ideated solution to solve pressing company problem using Figma and Jira
- Built internal retrospective tool using React and Typescript in an agile format with weekly code reviews
- Pitched tool to company executives to be later used by over 10000 employees on a daily basis

### Growth Coordinator

#### Urban Minds

📅 December 2020 - Present    📍 Toronto, ON

- Leading expansion, funding and growth of non profit to encourage youth participation in city-building activities
- Spearheaded the development phases of the organization's new platform through ideation and user empathy stages by formulating validation charts and conducting over 20 user interviews
- Facilitated event organization and funding of the 1UP Design Competition and 1UP Toronto Conference, accumulating over 100 attendees at both events with over 50 advisors, judges and guest speakers.

### Project Management Intern

#### Lumaki Labs

📅 Oct 2018 - Jan 2019    📍 Online

- Spearheaded and moderated an event to reduce prejudice in STEM fields called Close The Gap, garnering 50+ overall attendees featuring renowned researchers, engineers, and CEOs from across North America
- Oversaw the branding of the webinar slide decks, social media content and banners using Figma

## TECHNICAL SKILLS

- **Software:** Javascript, React, HTML/CSS, SQL, MATLAB
- **Modelling:** AutoCAD, VISSIM
- **Design:** Figma, Framer

## HOBBIES/INTERESTS

- Podcasting
- Painting with oil and gouache
- Urban/transportation technology including microbilty and mass timber
- Data analytics/engineering

## NOTABLE PROJECTS

### Settlegration App

- Used React Native to create a mobile app which streamlines newcomer settlement in Canada
- Collaborated on financial projections, wire frames, user testing and business plan. Filmed and launched demo video, pitch video and pitched live to executives at IBM and TD. Launched app to App Store
- 2018 Technovation World Semifinalist out of around 7000 participants
- Recieved Remarkable Student Award and #RisingYouth grant

### Debug App

- Used image recognition to increase farmer profits by determining whether observed bugs are beneficial for their crops. Built using Teachable Machine, Tensorflow.js, jQuery and Javascript
- Won Third Place at Hack The Northeast in 2020

## ACHIEVEMENTS

### Voice Talent Podcasting Scholarship

- \$1000 awarded to a graduating student worldwide with exceptional ability in podcasting and written communication.

### Poetry Winner

- Awarded for my [poem](#) on the theme: "Allies" Published in the 2018 UWaterloo Anthology.

### 4 x Hackathon Winner

- View my [hackathon projects](#) to learn more.

### 2 x Gold Medallist at the Waterloo-Wellington Science and Engineering Fair

- For outstanding execution of the effects of algal blooms and nanosilver on aquatic ecosystems. Conducted data analysis at the University of Guelph.

## EDUCATION

### BASc Honours Civil Engineering

#### University of Waterloo

📅 September 2021 – April 2026



Engineering Entrance Award (Top 0.04% of incoming engineering students)