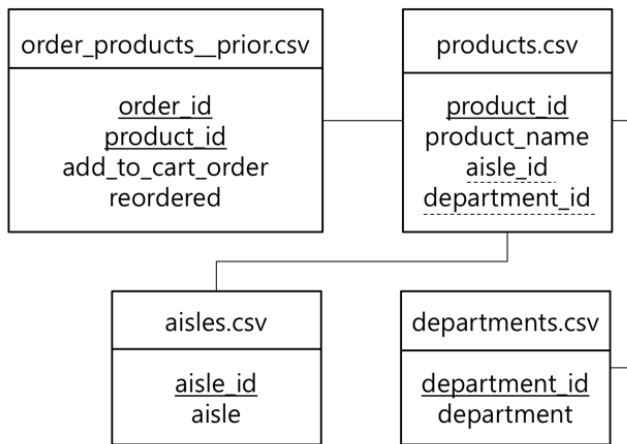


Item		Description
Course scope & objective	Course objective & content	<ul style="list-style-type: none"> - To learn the way of forecasting customers' repurchasing products using association rule algorithms - To recommend products to customers by analyzing repurchasing pattern based on customers past and current shopping lists - To apply for forecasting shopping lists and attribute values
	Hands-on context	<p>Learners study association rule and creative improvement:</p> <ul style="list-style-type: none"> - Learners find out frequent customers' purchasing pattern based on the data of shopping cart. - Learners get information of future purchasing products by using automatic classification method as well as association rule algorithm. - Learners use parallel distribution program for association rule calculation in massive transaction data.
Idea of hands-on problems		<ul style="list-style-type: none"> - Which product do customers frequently repurchase? - Which product does each customer frequently repurchase? - Which product do customers repurchase after purchasing a particular product?
Learner's role in hands-on context		A graduate who became a CTO in an online shopping company
Scenario of hands-on problems		Analysis of a market shopping cart: Forecasting repurchased product
		<p>An online agricultural product company, opens the authentic data of more than three million customers' actual shopping carts and invites public participation for forecasting customers' repurchasing product. You, as a graduate majoring computer science at Hanyang University ERICA and a CTO in this company, want to increase profit and revenue by using company's recommendation system.</p>

Item	Description
Problem Definition	<p>Suppose that we are given a database consists of</p> <ol style="list-style-type: none"> 1) records of orders 2) product catalog 3) aisles arrangement of products in a market 4) department in the market. <p>Given a set of products in a basket of a customer, select some other products that probably would be purchased by the customer if recommended.</p>
Database (ER Diagram)	<p><u>Database (relations):</u></p> <ul style="list-style-type: none"> • order_product_prior.csv: records of orders • products.csv: product table with name and where it is deployed • aisles.csv: aisle id and its name • departments.csv: department id and its name  <p><u>Test data set (test.csv):</u></p> <p>Each line contains the list of products in a basket, where the product ids are separated by comma (,)</p> <p>For example,</p> <p>13,42,45</p> <p>23,23</p> <p>155</p>
Output (submission)	<p>For each basket of test data set, recommend 5 items which is not in the basket and list them in each line of the output file (named output.txt), separated by comma (,)</p> <p>The items you want to recommend for the i-th line in test.csv file should be located at the i-th line in output.txt file.</p> <p>For example,</p> <p>50,32,36,12,34</p> <p>52,94,24,11,23</p>
Evaluation	Average of precisions (P@5) over all baskets