

Lecture 2

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01/30/20

We observe "data" $x = \langle 0, 0, 1, 0, 1, 0 \rangle$
realization from a random process.

Assume a parametric model:

$$\tilde{F} = \text{iid Bernoulli} = \{ p(x; \theta) : \theta \in \Theta \}$$

$$= p(x) = p(x; \theta) = \{ \theta^x (1-\theta)^{1-x} : \theta \in (0, 1) \}$$

constant θ needed to compute the probability

$$f(x) = f(x; a) = \sin(ax)$$

we'd like to learn about θ (inference)

$$p(x; \theta) \stackrel{\uparrow \tilde{F}}{=} P(\langle 0, 0, 1, 0, 1, 0 \rangle; \theta) = (\theta^0 (1-\theta)^{1-0}) \cdot (\theta^0 (1-\theta)^{1-0}) \cdot \dots \cdot (\theta^1 (1-\theta)^{1-1})$$
$$= \theta^2 (1-\theta)^4$$

$$\text{What if } \theta = .5 \rightarrow p(x; \theta) = .5^2 (1-.5)^4 = .0156$$

$$\text{What if } \theta = .25 \rightarrow p(x; \theta) = .25^2 (1-.25)^4 = .0198$$

"Likelihood Function"	"Probability"
$\mathcal{L}(\theta; x)$	$= p(x; \theta)$
$\downarrow \quad \downarrow$ Input constant	$\downarrow \quad \downarrow$ input constant

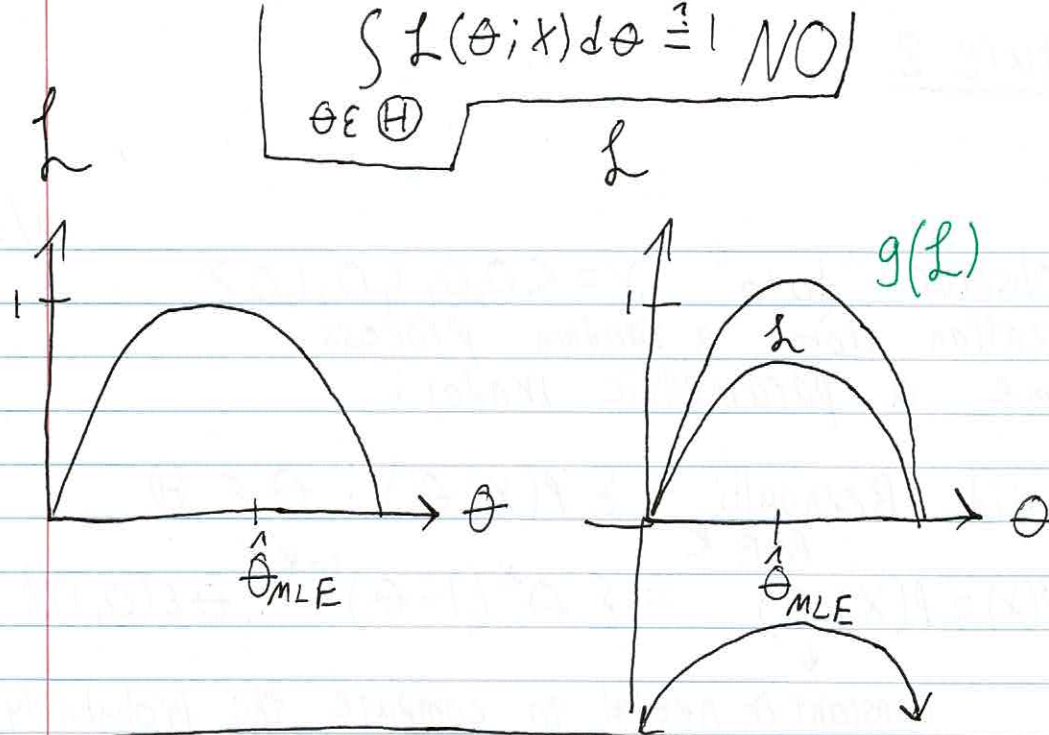
(the likelihood of "Seeing" the parameter at a certain value)

$$\hat{\theta}_{MLE} = \underset{\theta \in \Theta}{\operatorname{argmax}} \{ \mathcal{L}(\theta; x) \} = \underset{\theta \in \Theta}{\operatorname{argmax}} \{ g(\mathcal{L}(\theta; x)) \}$$

maximum likelihood estimate

argument that results in the maximum

where g is a strictly increasing function



$$\begin{aligned}
 \ell(\theta; x) &= \ln(\mathcal{L}(\theta; x)) = \ln\left(\prod_{i=1}^6 \theta^{x_i} (1-\theta)^{1-x_i}\right) = \\
 &\quad \text{log-likelihood} \\
 &= \sum_{i=1}^6 \ln(\theta^{x_i} (1-\theta)^{1-x_i}) = \sum_{i=1}^6 x_i \ln(\theta) + (1-x_i) \ln(1-\theta) = \\
 &= \ln(\theta) \sum_{i=1}^6 x_i + \ln(1-\theta) \sum_{i=1}^6 1-x_i = \ln(\theta) 6\bar{x} + \ln(1-\theta) (6-\bar{x}) \\
 &\quad \text{should be } (6-6\bar{x})? \\
 \text{Let } \bar{x} &= \frac{1}{n} \sum_{i=1}^n x_i \quad \text{Sample Avg.} \\
 \Rightarrow \sum x_i &= n\bar{x} = 6\bar{x} \\
 &= 6(\ln(\theta)\bar{x} + \ln(1-\theta)(1-\bar{x})) \\
 &= \ln(\theta; x) \\
 \hat{\theta}_{MLE} &= \operatorname{argmax} \{\mathcal{L}(\theta, x)\} = \operatorname{argmax} \{\ln(\mathcal{L}(\theta; x))\} = \operatorname{argmax} \{\ell(\theta; x)\}
 \end{aligned}$$

- 1) Find $\ell(\theta; x)$
- 2) Find $\frac{d}{d\theta} [\ell(\theta; x)] = \ell'(\theta; x)$
- 3) $\ell'(\theta; x) \stackrel{!}{=} 0$
- 4) Solve for $\hat{\theta}_{MLE}$

$$l'(\theta; x) = 6 \left(\frac{\bar{x}}{\theta} - \frac{1-\bar{x}}{1-\theta} \right) \stackrel{\text{set}}{=} 0$$

$$\Rightarrow \frac{\bar{x}}{\theta} = \frac{1-\bar{x}}{1-\theta} \Rightarrow \bar{x}(1-\theta) = (1-\bar{x})\theta$$

$$\Rightarrow \bar{x} - \bar{x}\theta = \theta - \bar{x}\theta$$

$$\hat{\theta}_{MLE} = \bar{x}$$

$$x = \langle 0, 0, 1, 0, 1, 0 \rangle \quad \bar{x} = \frac{1}{3} = \hat{\theta}_{MLE}$$

$$x_1, \dots, x_n \stackrel{iid}{\sim} \text{Bern}(\theta) \Rightarrow \hat{\theta}_{MLE} = \bar{x}$$

MLE is not the only point estimation strategy but it is common, as it has nice properties

$$\textcircled{1} \quad \hat{\theta}_{MLE} \xrightarrow{P} \theta$$

"Consistency" i.e. it converges to the true value in n

$$\textcircled{2} \quad \hat{\theta}_{MLE} \approx N(\theta, SE[\hat{\theta}_{MLE}]^2)$$

"Asymptotic Normality"

$\textcircled{3}$ Among all consistent estimators $\hat{\theta}_{MLE}$ has lowest variance "Efficiency"

Consider $X \sim \text{Geometric}(\theta) = (1-\theta)^x \theta$

$\tilde{F} = \text{i.i.d Geometric}$

$$L(\theta; X) = \prod_{i=1}^n (1-\theta)^{x_i} \theta = (1-\theta)^{\sum x_i} \theta^n$$

$$l(\theta; X) = \sum_{i=1}^n \ln((1-\theta)^{x_i} \theta) = \sum_{i=1}^n x_i \ln(1-\theta) + \ln(\theta)$$

$$= n\bar{X} \ln(1-\theta) + n \ln(\theta) = n(\bar{X} \ln(1-\theta) + \ln(\theta))$$

$$l'(\theta; X) = n \left(-\frac{\bar{X}}{1-\theta} + \frac{1}{\theta} \right) \stackrel{\text{set}}{=} 0 \Rightarrow \frac{1}{\theta} = \frac{\bar{X}}{1-\theta}$$

$$\Rightarrow 1-\theta = \theta \bar{X} \Rightarrow 1 = \theta \bar{X} + \theta$$

$$1 = \theta(\bar{X} + 1)$$

$$\hat{\theta}_{MLE} = \frac{1}{\bar{X} + 1}$$

Let's say $\bar{X} = 99$ (99 failures happen before 1 success)

$$\hat{\theta}_{MLE} = \frac{1}{1+99} = 1\%$$

If $\bar{X} = 1$ (waiting for 1 failure)

$$\hat{\theta}_{MLE} = \frac{1}{1+1} = 50\%$$

Property (2) from MLE Properties

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$$\hat{\theta}_{MLE} \stackrel{d}{\approx} N(\theta, SE[\hat{\theta}_{MLE}]^2) \approx N(\hat{\theta}_{MLE}, SE[\hat{\theta}_{MLE}]) \Big|_{\theta = \hat{\theta}_{MLE}}$$

$\tilde{F} = \text{iid Bernoulli} :$

$$\hat{\theta}_{MLE} = \bar{X} \quad \hat{\theta}_{MLE} \approx N(\theta, SE[X]^2) = \cancel{N(\theta, \dots)}$$

$$SE[\hat{\theta}_{MLE}] = SE[\bar{X}] = \sqrt{\frac{\sigma^2}{n}} = \sqrt{\frac{\theta(1-\theta)}{n}}$$

$$\hat{\theta}_{MLE} \approx N(\bar{X}, \sqrt{\frac{\bar{X}(1-\bar{X})}{n}})$$

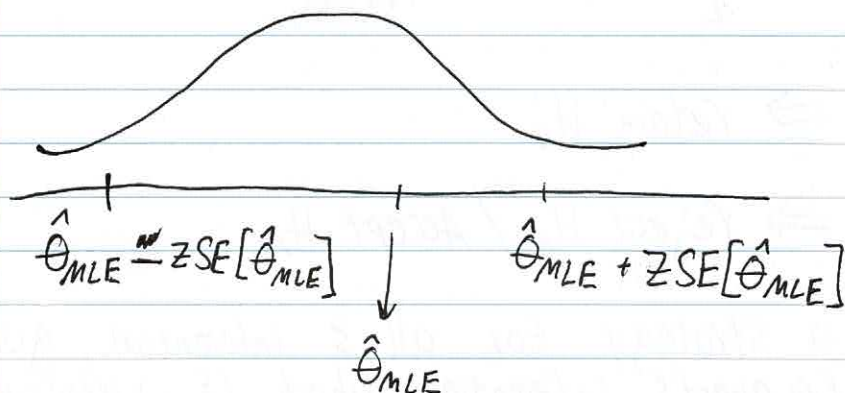
$$\text{For iid Geometric: } \hat{\theta}_{MLE} = \frac{1}{1+\bar{X}}, \quad SE[\hat{\theta}_{MLE}] = SE\left[\frac{1}{1+\bar{X}}\right]$$

= ? Beyond this course

3 goals of inference:

- 1) Point est. $\theta \approx \hat{\theta}_{MLE}$
- 2) Confidence Interval for θ of size $1-\alpha$

$$CI_{\theta, 1-\alpha} = [\hat{\theta}_{MLE} \pm z_{\frac{\alpha}{2}} SE[\hat{\theta}_{MLE}]] \Big|_{\theta = \hat{\theta}_{MLE}}$$



- 3) Testing (also called Hypothesis Testing)

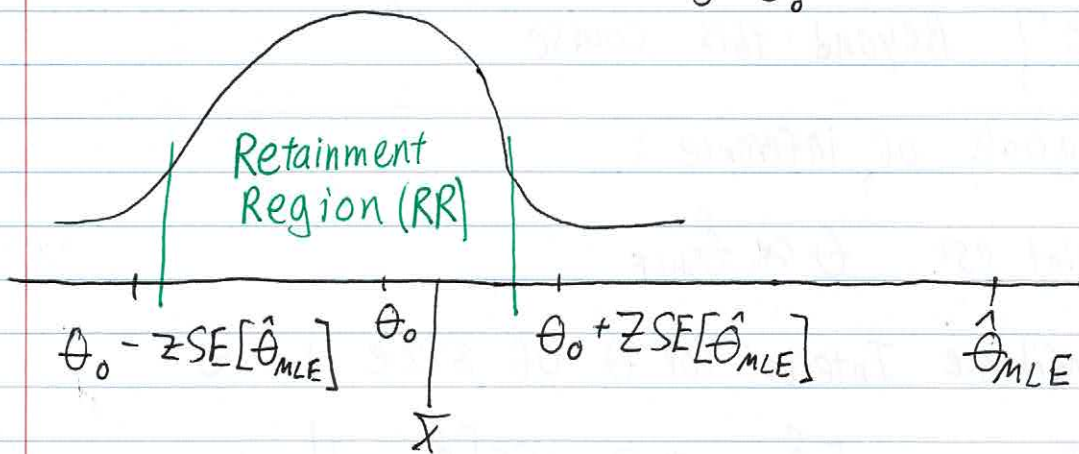
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idea
"Null Hypothesis" $\leftarrow H_0: \theta_0$ \rightarrow some specific Value

Alternative Hypothesis $\leftarrow H_A: \theta \neq \theta_0$

Assume my theory is true and let the data tell me if I'm right or wrong

$$\hat{\theta}_{MLE} \approx N(\theta_0, SE[\hat{\theta}_{MLE}]^2) \Big|_{\theta = \theta_0}$$



$$RR_{\theta_0, 1-\alpha} = [\theta_0 \pm z_{\frac{\alpha}{2}} SE[\hat{\theta}_{MLE}]] \Big|_{\theta = \theta_0}$$

If $\hat{\theta}_{MLE} \in RR \Rightarrow$ retain H_0

If $\hat{\theta}_{MLE} \notin RR \Rightarrow$ reject H_0 / Accept H_A

We have a strategy for all 3 inferential goals. we've done frequent's inferential which is historically classic.