

Product Sheet Rivazic

1. General Product Information

- Rivastigmine Patches
- Topical

2. Therapeutic Indications

- Indicated for patients with mild to moderate Alzheimer's disease (AD).
- For patients with swallowing difficulties.
- For polymedicated patients with other pathologies.
- For patients with difficulty managing medication administration.

3. Benefits

- Improvement of Alzheimer's symptoms.
- Stabilizes cognitive performance by 56% at 6 months.
- Delays long-term progression.
- Higher adhesion, smaller size.
- Benefits for caregivers due to ease of administration, 24-hour application, and visual confirmation of treatment adherence.

4. Mode of Use

- Take a patch and place it on the prepared skin on the back.
- Press for 30 seconds and ensure that the edges are well adhered to the skin.

5. Scientific Evidence

- Switching from Donepezil to Rivastigmine patches improves or stabilizes cognitive performance by 56% at 6 months.
- Decrease in the requirement for psychotropic medications by 23.4%.
- With Rivastigmine, the average Mini-Mental State Examination (MMSE) score remains above 12 points at 5 years, while without treatment, it falls below 10 points by 3 years of disease progression.

6. Slogan

- "Innovative treatment aiming to improve the quality of life for the patient and their caregiver."

Questions for Exploration:

- How often do you see patients with Alzheimer's disease?

- What is the main treatment for patients with mild to moderate AD?
- What are your thoughts on using patches instead of pills?
- How do you think patches could help patients and caregivers?
- How do you evaluate the effectiveness of treatments in your patients?

Value Dialogue Against the Competition: I understand that you're looking for multiple options. I would like to highlight that Rivazic offers an innovative and effective alternative for patients with mild to moderate Alzheimer's disease. Its benefits include cognitive improvement, long-term stabilization, and ease of administration. Additionally, scientific evidence supports its efficacy and safety. Do you have any specific questions about how Rivazic compares with other options? I'm here to provide you with the information you need to make the best decision for your patients.