

## **Product Sheet Velian**

### **1. General Product Information**

- Generic name: Dexketoprofen
- Pharmaceutical form: Solution
- Formula: Each sachet with solution contains: Dexketoprofen Trometamol 36.9 mg equivalent to 25 mg of Dexketoprofen. Thiamine 100 mg Pyridoxine 50 mg Cyanocobalamin 0.5 mg Vehicle q.s.p. 10 ml.
- Box with blister of 10 capsules

### **2. Therapeutic Indications**

- Non-narcotic analgesic, anti-inflammatory indicated for the symptomatic treatment of acute pain of mild to moderate intensity of various etiologies.
- Antineuritic, as it contains Thiamine, Pyridoxine, and Cyanocobalamin, B-complex vitamins for the treatment of nervous conditions and neuropathies.

### **3. Usage (Dosage)**

- Route of administration: Oral.
- Adults: Depending on the intensity of the pain, the recommended dose is 25 mg every 8 hours. The daily dose should not exceed 75 mg. It is not intended for long-term use and should be limited to the symptomatic period. Concomitant administration with food delays the rate of drug absorption; it is recommended to administer at least 30 minutes before meals.
- Elderly: It is recommended to start therapy at the lowest dose of 50 mg. The dose may be increased once good tolerability is established.
- Patients with hepatic dysfunction (mild to moderate): Start with the minimum dose of 50 mg. It cannot be used in patients with severe hepatic dysfunction.
- Children: Not recommended for use in this population. There are not enough studies to support its safety in these age groups.

### **4. Contraindications**

- Should not be administered in cases of hypersensitivity to dexketoprofen or any other non-steroidal anti-inflammatory drug, patients with gastrointestinal ulcers, Crohn's disease, or if taking anticoagulants, asthma, severe renal and hepatic insufficiency, and under 18 years of age.

### **5. Side Effects**

- Common (1-10%): Nausea, vomiting, diarrhea.

- Uncommon (0.1-1%): Headache, dizziness, anxiety, vertigo, constipation, fatigue, and gastritis.
- Rare (0.01-0.1%): Peripheral edema, urticaria, menstrual disorders, and anorexia.

#### 6. Promotional Phrase

- Velian B, a combination of dexketoprofen with B-complex vitamins.

#### Questions to Understand the Doctor's Needs:

- Do you often treat mild or moderate acute pain in your patients?
- How do you usually approach the treatment of acute pain in your patients?
- What factors do you consider when choosing medications to treat neuropathies?
- What is the age range of the majority of patients who visit your practice with acute pain?
- Which side effects are the most important when evaluating a pain medication?

**Value Dialogue Against the Competition:** Absolutely, I understand your interest in exploring more options for your patients. I would like to highlight that Velian offers a unique combination of dexketoprofen with B-complex vitamins, providing effective relief for acute and neuropathic pain. Our formula provides rapid analgesia and reduces inflammation, improving the patient's quality of life. Additionally, we are committed to safety and quality, ensuring a reliable and well-tolerated product. We are here to provide the best possible care for your patients. If you have any additional questions or need more information, please don't hesitate to let me know.