

## Product Sheet of Balancia

**Generic Name:** Betahistine

**Pharmaceutical Form:** Tablet

**Presentation:** Bottle with 30 tablets of 48 mg

### Formula:

Each tablet contains:

- Betahistine dihydrochloride (24 mg immediate release + 24 mg sustained release)

### Indications:

Balancia is indicated for the treatment of vertigo, providing effective symptom control for 24 hours with a once-a-day dose. It offers enhanced treatment adherence and economic benefits for the patient.

### Key Messages of Balancia:

1. Balancia is a One a Day dose which provides greater treatment adherence.
2. Balancia is the original Betahistine providing efficacy and quality to the patient.
3. Balancia offers real economy to the patient due to its better price.
4. Balancia is included in our CARE program that supports the patient's economy and ensures treatment adherence.
5. Balancia is the number 1 Betahistine in the market for treating Vertigo.

### Usage (dosage):

- **Route of administration:** Oral
- **Dosage:** Take 1 tablet once a day with meals. Swallow whole.

### Mode of Action (pharmacodynamics):

Balancia contains Betahistine dihydrochloride, which acts by improving microcirculation in the inner ear, reducing vertigo symptoms. The combination of immediate and sustained release ensures continuous efficacy over 24 hours, enhancing treatment adherence.

### **Advantages and Benefits Over Competitors:**

1. **Greater Treatment Adherence:** With a once-a-day dose, Balancia ensures patients are more likely to stick to their treatment regimen.
2. **Superior Efficacy and Quality:** Being the original Betahistine, Balancia provides proven efficacy and quality.
3. **Economic Benefits:** Balancia offers cost savings to patients compared to competitor products.
4. **CARE Program:** Inclusion in the CARE program supports patient economy and adherence.
5. **Market Leader:** Balancia is the number one Betahistine in the market for treating vertigo.