

Product Sheet GastroAliv

1. Drug and Presentations

- **Active Ingredient:** Bismuth Subsalicylate
- **Presentations:** 240 ml and 480 ml bottles; 10 to 20 chewable tablets.

2. Syrup

- **Indicated for:** Adults and children over 12 years old.
- **Dosage:** Repeat every half hour to one hour as needed. Do not exceed eight doses in 24 hours. Shake well before use. For oral use only.

3. Chewable Tablets

- **Dosage for adults and children over 12 years old:** Two chewable tablets every 1/2 hour to one hour as needed.
- **Dosage for children aged 9 to 12 years:** One chewable tablet every 30 to 60 minutes as needed.

4. Solutions

- **Four Discomforts, One Solution:** GastroAliv treats Heartburn, Nausea, Indigestion, and Diarrhea.
- **Safe and Effective Relief:** GastroAliv forms insoluble compounds with stomach substances, covering and protecting the gastric mucosa safely and effectively.
- **Prevents and Treats Diarrhea:** GastroAliv prevents bacteria from entering intestinal cells, reducing the likelihood of gastrointestinal infection and discomforts like diarrhea.
- **Protects Against Irritation from Medications:** The insoluble layer formed by GastroAliv coats the gastric mucosa, preventing irritation from stressors like certain medications, extreme temperatures, and alcohol.
- **Rapid Relief of Heartburn and Nausea:** GastroAliv provides a dual protective action on the gastric mucosa, covering the cells and binding to acids, relieving symptoms of heartburn and nausea.

Questions for Exploration:

- How often do patients with stomach discomfort visit your practice?
- What are the main symptoms you observe in patients with stomach problems?
- What do you find most effective for quick relief of these symptoms: syrup, chewable tablets, or liquid solutions?

- What factors concern you when recommending treatments for pediatric patients with gastrointestinal issues?
- Have you found any product that offers quick and effective relief for multiple gastrointestinal discomforts?

Value Dialogue Against the Competition: I understand your concerns about a well-known product like Pepto Bismol. However, GastroAliv offers a comprehensive solution for multiple gastrointestinal discomforts with various presentations tailored to your needs. Our product has proven to be safe and effective in relieving symptoms like heartburn, nausea, indigestion, and diarrhea. GastroAliv is the most used bismuth product in Chile. Dr. Sofia, if you need additional information, I'm here to help you make the best decision for you and your patients.