

Monthly Cost	51.19%
"\$100"	(1.09)
"\$200"	(0.43)
"\$300"	(-0.27)
"\$400"	(-1.25)
Offers 4G Service	16.67%
"4G NO"	(-0.71)
"4G YES"	(0.71)
Sells Samsung Products	10.71%
"Samsung NO"	(-0.71)
"Samsung YES"	(0.71)
Sells Google/Nexus Products	7.14%
"Nexus NO"	(-0.71)
"Nexus YES"	(0.71)
Start-up Cost	7.14%
"\$100"	(1.22)
"\$200"	(0.00)
"\$300"	(-0.00)
"\$400"	(-1.22)
Has Nearby Retail Store	2.38%
"Retail NO"	(0.71)
"Retail YES"	(-0.71)
Sells Apple Products	2.38%
"Apple NO"	(0.71)
"Apple YES"	(-0.71)
Mobile Service Provider	2.38%
"AT&T"	(0.00)
"T-Mobile"	(-1.22)
"US Cellular"	(-0.00)
"Verizon"	(1.22)

Internal consistency: 1.00

