Adrienne Davis

Software Engineer in St. Louis, MO

This is your **brief** headline statement, i.e. : I care about solving problems that inhibit people from understanding one another & strive to implement solutions that connect us.

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PROJECT EXPERIENCE

Example Project Name — Bluetooth Social Networking

- Designed UI for iOS and Android Apps. Launched Mobile app, receiving 2,000 downloads in the first week and 5,000 in the first month.
- Reached 30% market penetration at Illinois college campus.
- Rebuilt second iteration of backend in Rails: designed as a RESTful API to support ~3,000 MAU.

WORK EXPERIENCE

Digital Content Creator — Adrienne Alyse LLC

March 2019 - Present

- Partner with brands to create captivating and engaging content to increase brand awareness and sales
- Research content trends and brand target audience to ensure relevancy to meet campaign goals
- Produce video and/or picture content with accompanying copy to target brand audience on multiple platforms

Sales Advisor — H&M, Saint Louis

October 2019 - Present

- Reaching weekly and monthly sales goals and assisting team members to reach goals by creating a plan to grow customer interest in promotions and rewards
- Increasing customer retention by individually signing customers up for H&M Loyalty while providing speedy, engaging, and fun customer service
- Assisting the store manager in ensuring Best Practices are followed throughout truck planning, garment care, and customer experience by H&M standards

Banking Specialist — First Bank, Saint Louis

August 2017 - May 2019

- Actively ensuring continued client relationship by accurately, swiftly, and pleasantly processing client transactions
- Increasing client satisfaction and branch profit by understanding client needs and suggesting bank products that benefit the client's financial health
- Aiding in the bank's success by seeking business opportunities from current and prospective clients and referring clients to the appropriate department. Reaching branch and individual sales goals

SKILLS

PROGRAMMING LANGUAGES

- JavaScript
- Java
- TypeScript
- HTML/HTML5
- CSS/CSS3

FRAMEWORKS

- Angular
- Spring Boot
- Thymeleaf

DATABASES

- MySQL

TOOLS

- Git/Github
- Visual Studio Code
- IntelliJ

AWARDS

GlobalHack Grand Prize Winner for group responsive web application to match those at risk of becoming homeless with actionable next steps and relevant

EDUCATION

LaunchCode, LC101 Programming Course — 2022