

Portfolio Adrián López



APP DESIGN

ILLUSTRATION

LOGO & BRANDING

OFF LINE

ON LINE

WEB DESIGN

CV

Infographic

UX & UI Design Courses

2012 - 2014

Community Management
Fundacion UNED

2011 - 2012

Design, Illustration
& Layout - Self-Taught

2011 - 2012

EDUCATIONAL BACKGROUND

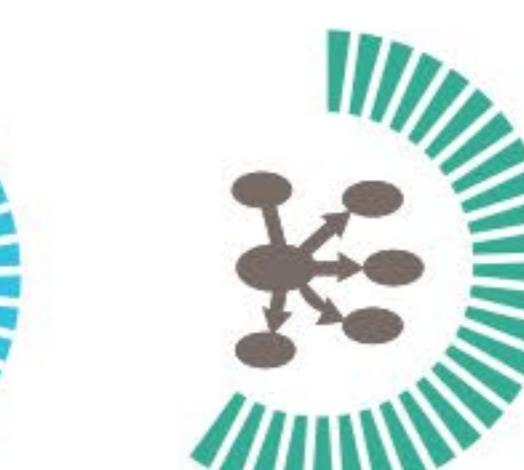
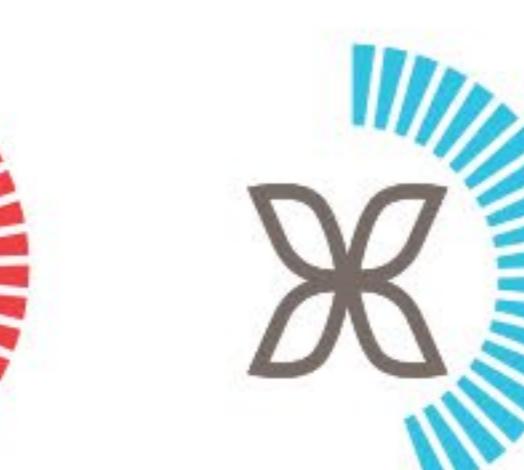
Audiovisual Production Degree in CEV

2002 - 2004

Master Degree in Journalism
Universidad Rey Juan Carlos

2004 - 2009

PROGRAMS THAT I USE



MY SKILLS



UX & UI Design
iOS, Android, Web & Mobile-Web

...



Illustration
Traditional & Digital Illustration

...



Graphic Design
Marketing Material, Banners, Landing pages

...



Branding
Logo Design, Brand Style, Merchandising

...

LOCALIA TV MADRID PRODUCER & VISUAL COMMUNICATION

Experience in different events. Manage all aspects of television and working with a mobile unit and live TV.

06 / 07 / 08

APR 04
AUG 12

PLOT EVENT AGENCY TRADE FAIR & CONFERENCES PRODUCER
Trade fair and conference production and management (MEC Reading Conference, Viscom Sign Fair, etc...)

ADN NATIONAL NEWSPAPER GRAPHIC DESIGNER

Layout and graphic design for a free national newspaper. Selection, retouching of photos and structuring page designs. Photoshop, Illustrator, Freehand and Millenium Designer.

JAN 09
AUG 09

07 / 09

DIFFERENTS EVENTS COMPANIES PRODUCER IN PROMOTIONAL EVENTS
Production in promotional different events (Yoigo, Canon, Media Markt)

DECATHLON CAR LOGISTIC AND PRODUCTION MANAGER

Logistic Group Management (10 a 15 people) in Storage / Provisioning Center.

APR 11
AUG 11

AUG 09 / MAY 10
DEC 09 / SEP 10

ANTENA 3 NEOX & NOVA TV AUDIOVISUAL PRODUCTION MANAGER
Producer in the TV program called "Bravo Neox" (4 & 5 Season) / "Objetivo In Touch" Antena 3 Nova TV

MY WORK EXPERIENCE

GROUPON

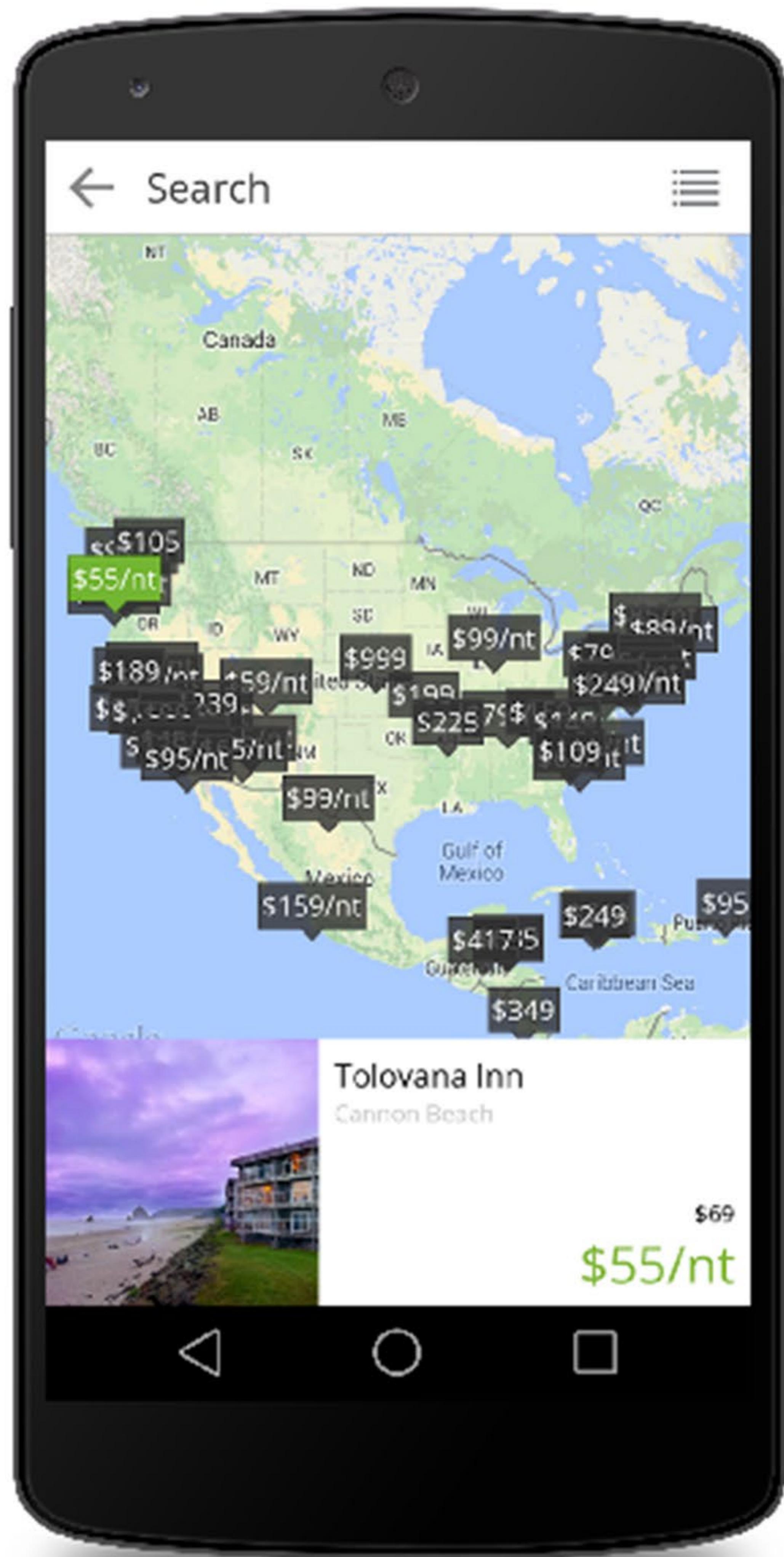
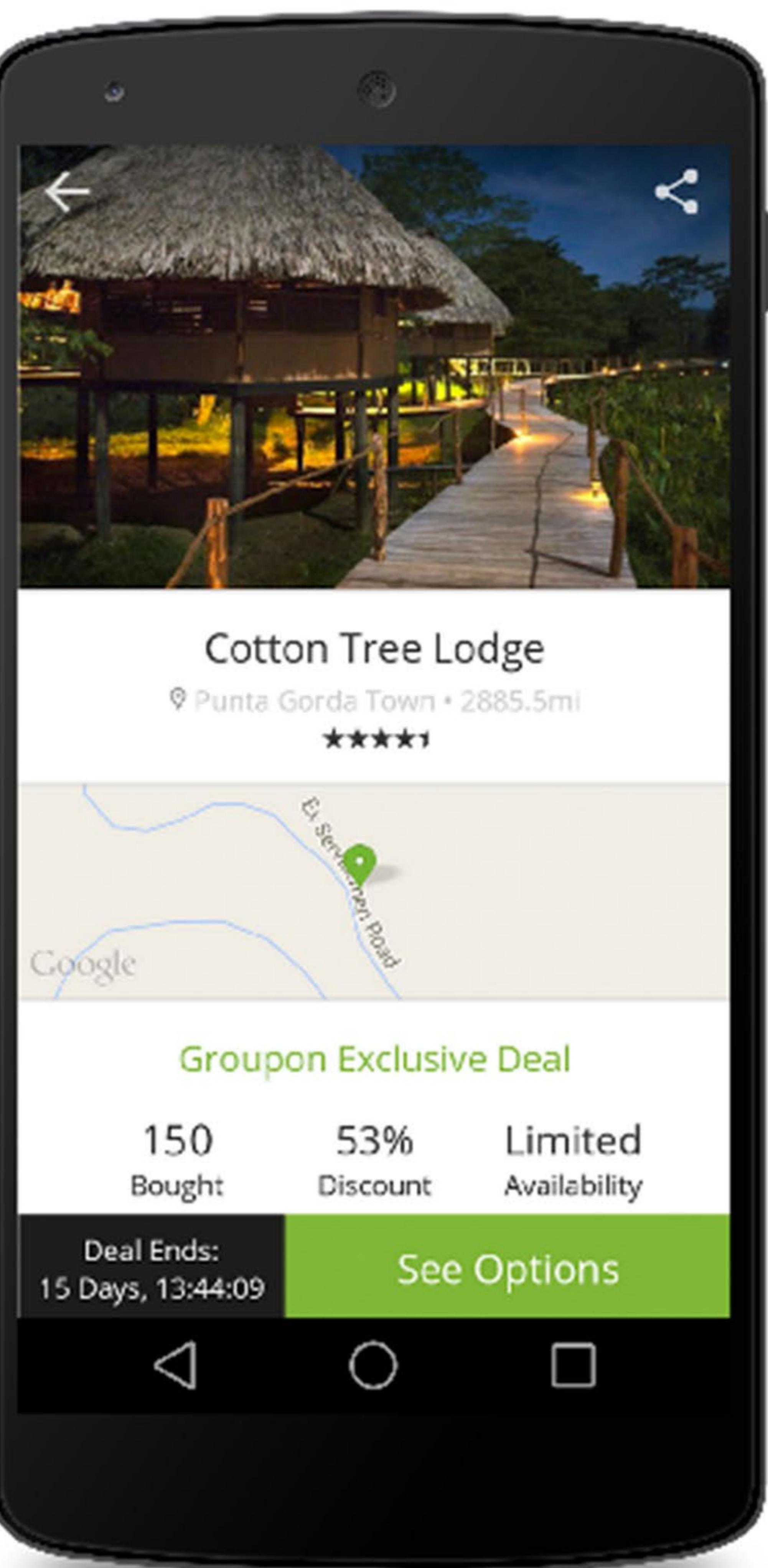
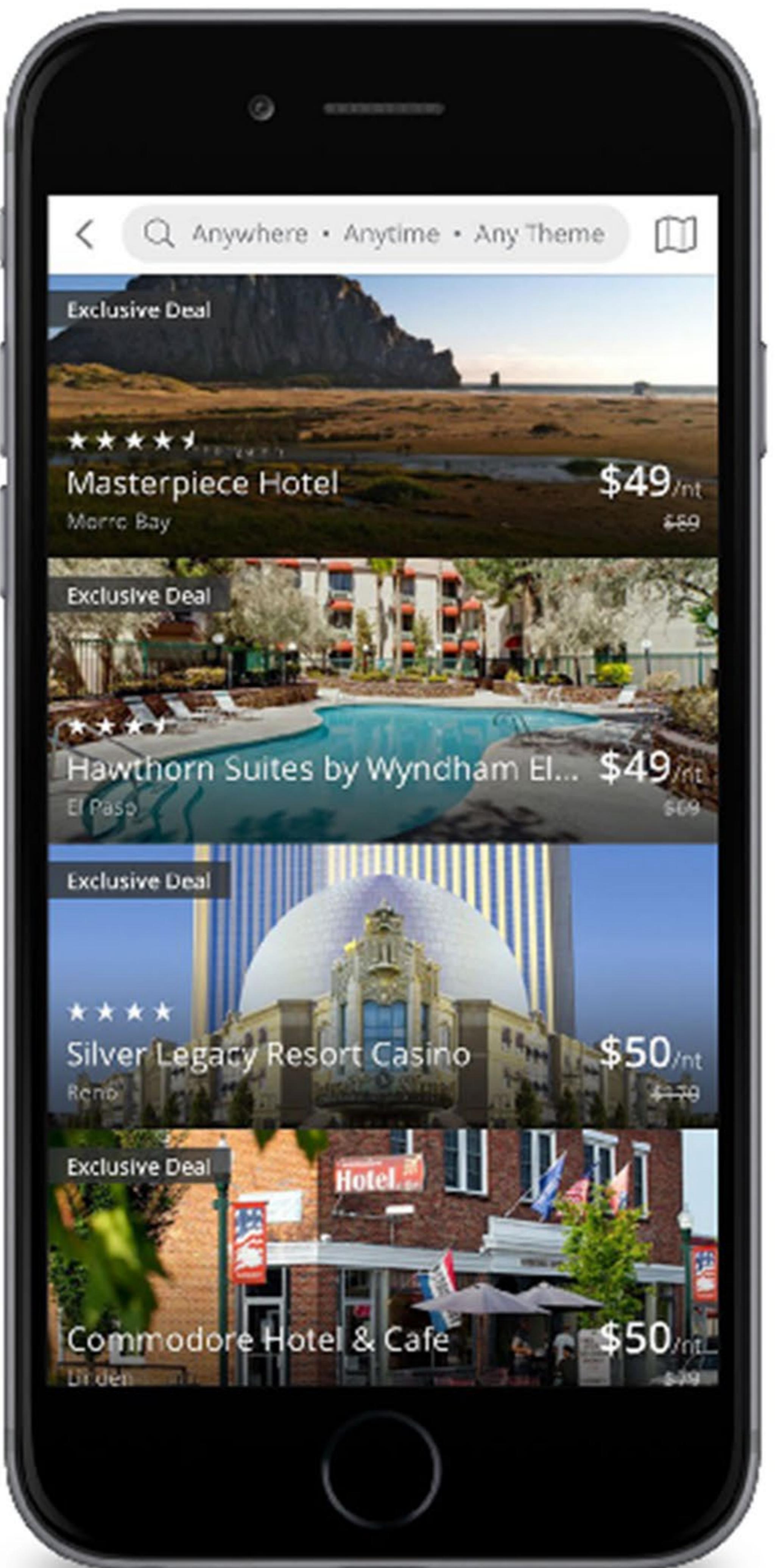
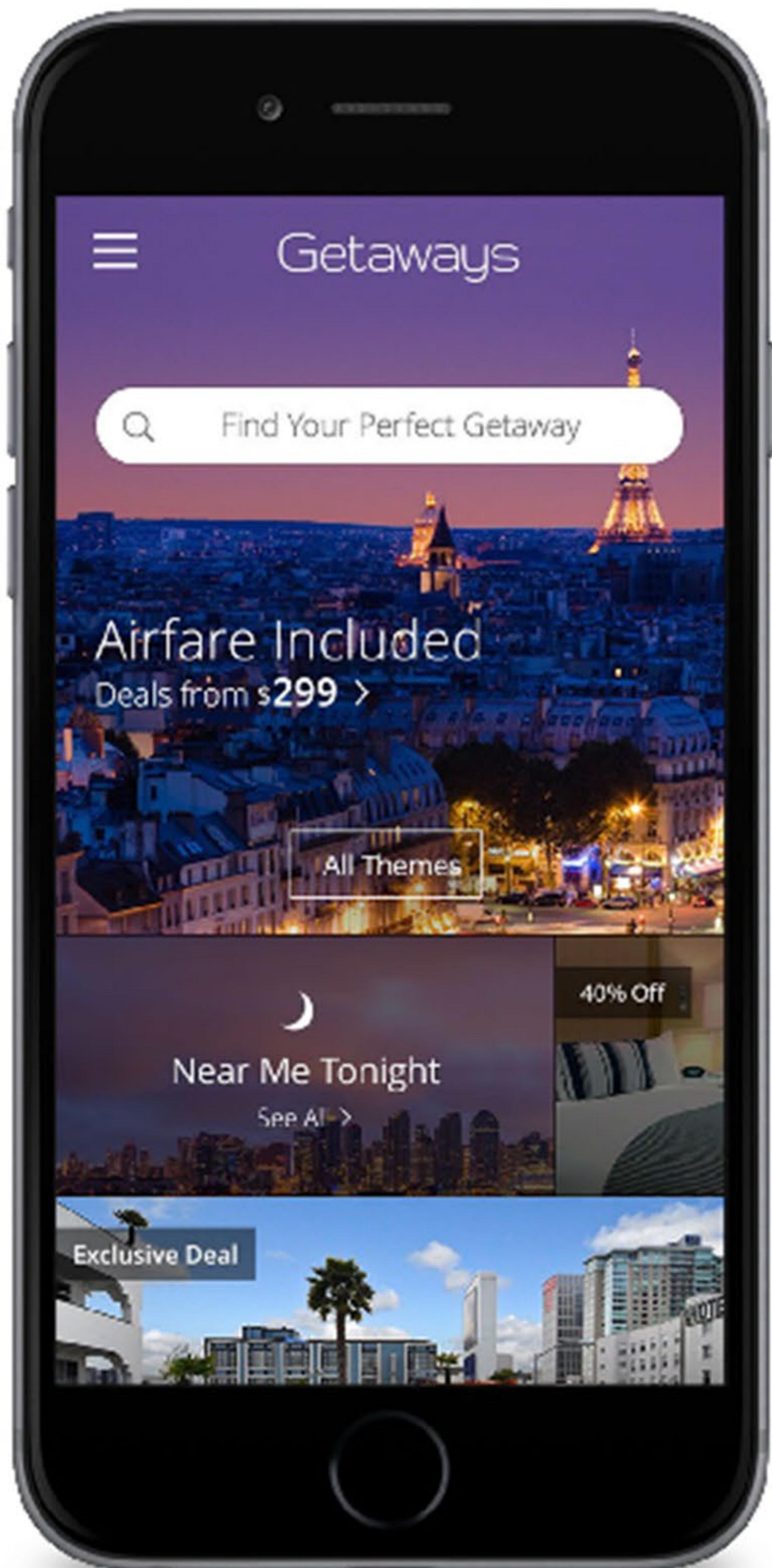
UI UX PRODUCT DESIGNER
Mobile App UX/UI design in a international Groupon projects. Working with the Seattle Design Team. iOS & Android.

DIC 13
PRESENT

SEP 12
DIC 13

BLINK BY GROUPON DESIGNER & UX MANAGER
Mobile App UI/UX Graphic Design. Visual designs for iOS & Android platforms / On & Offline graphic material (banners, posters, flyers, web design, etc...). User interface definitions. Content assistant.

iOS - Android



Getaways by Groupon

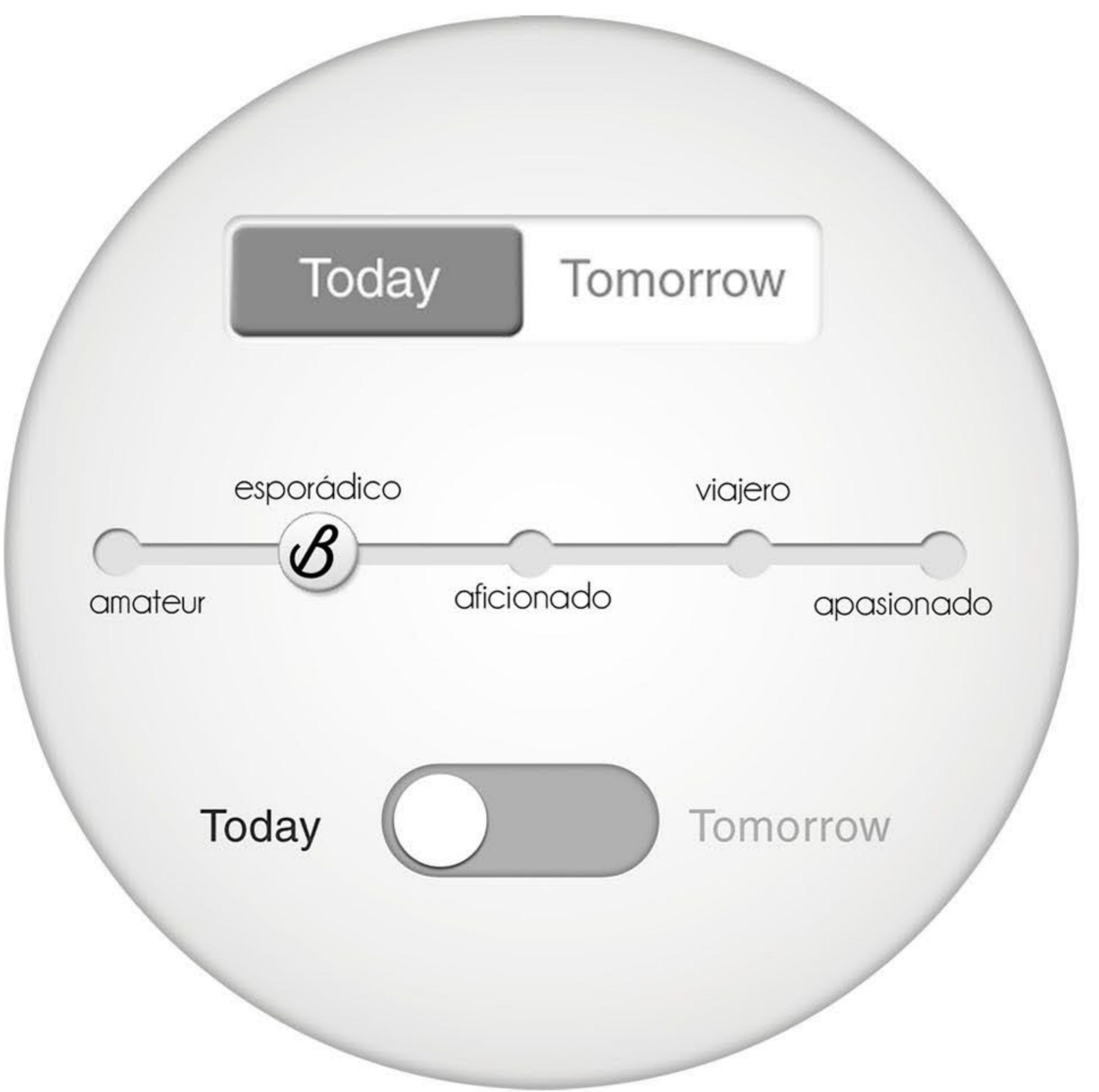
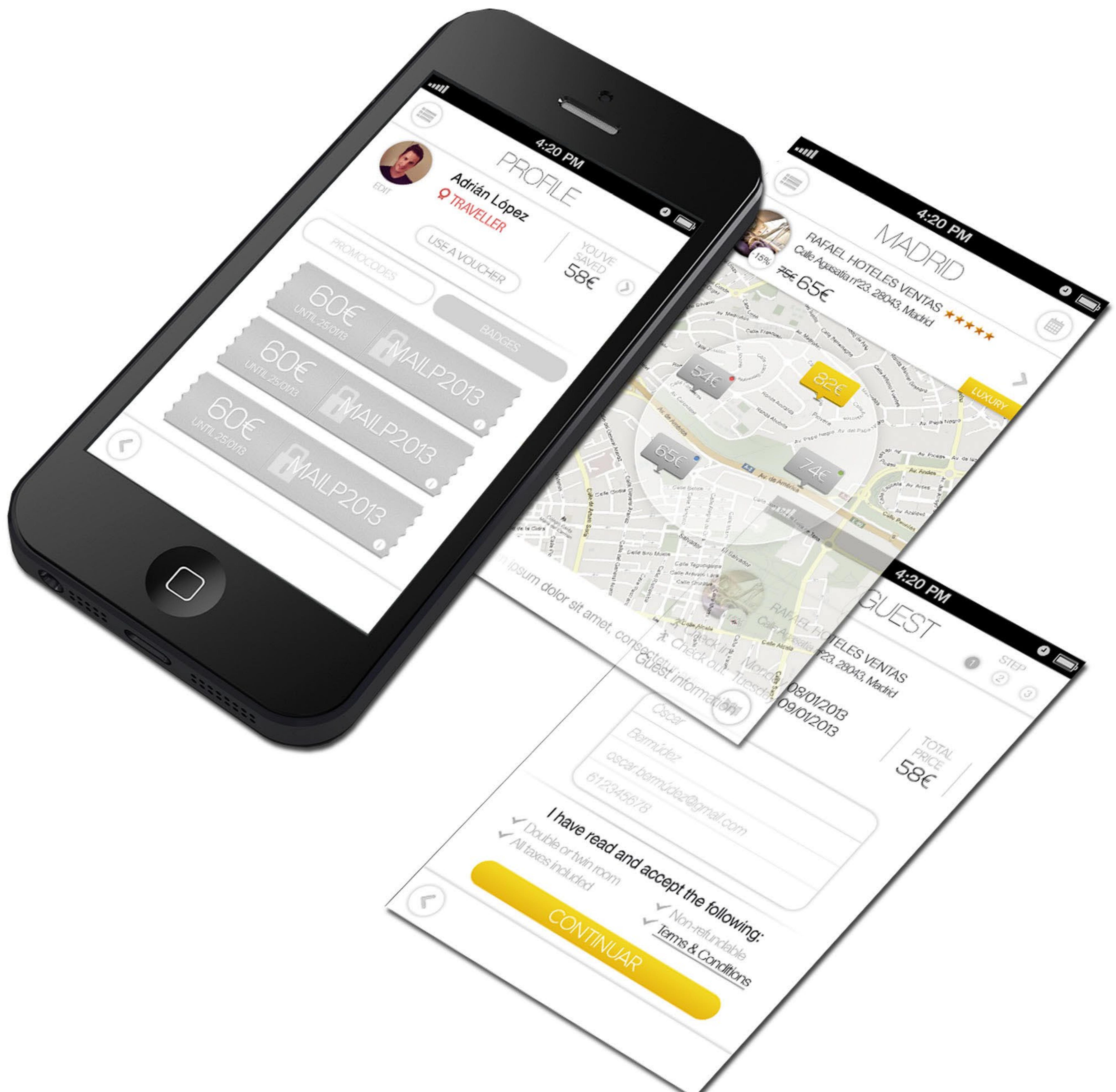


iOS

UX UI Mobile Design

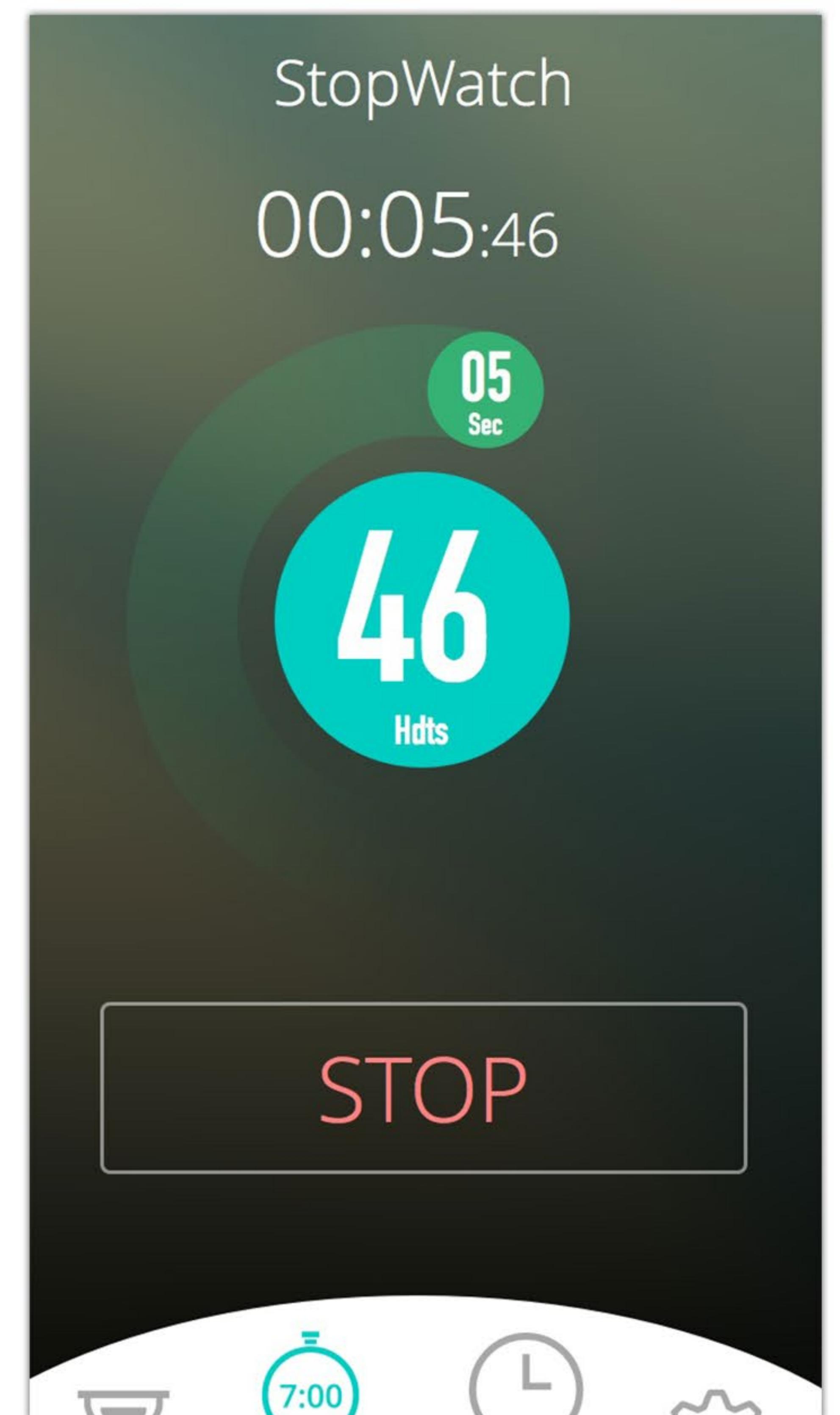
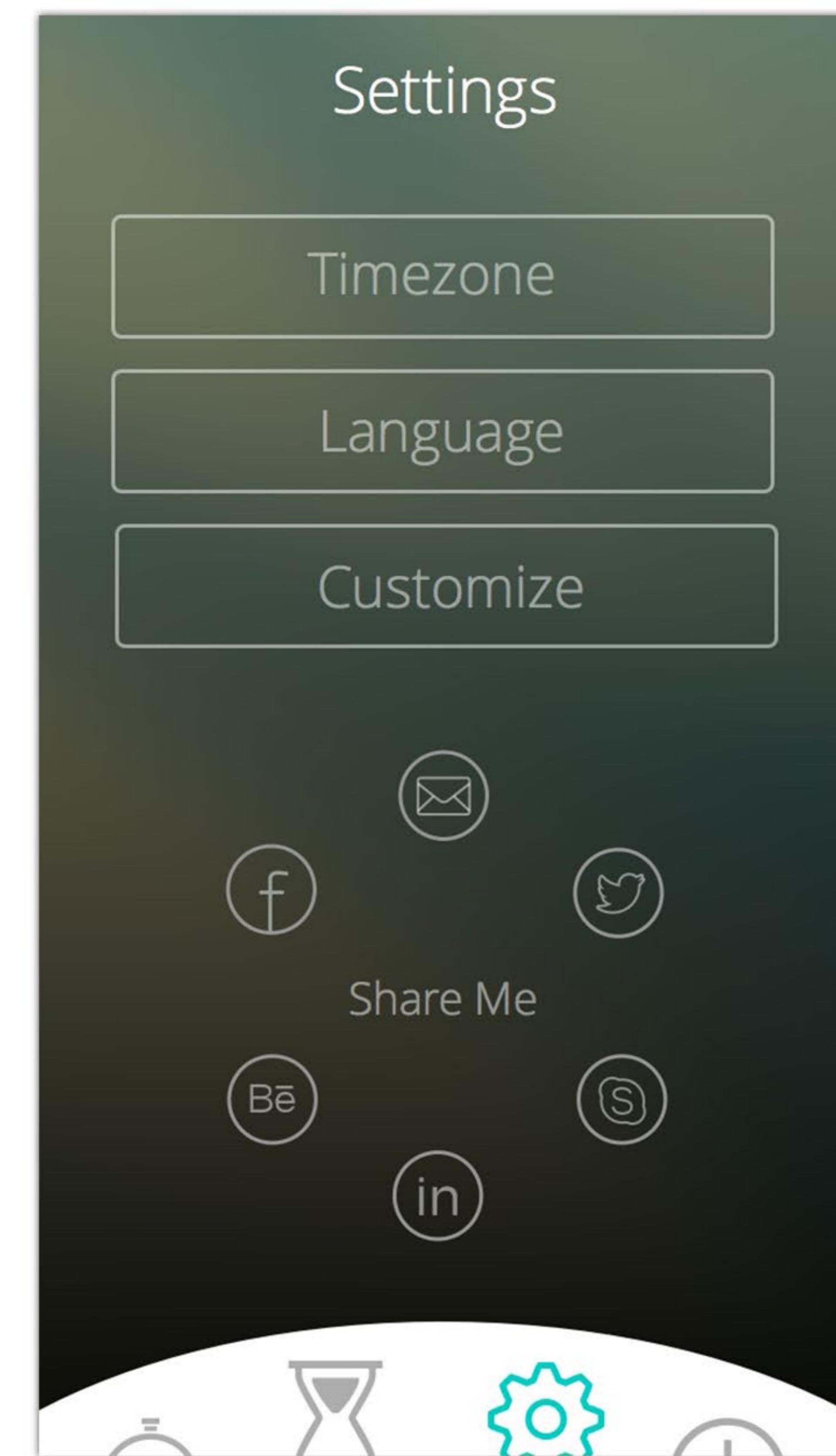
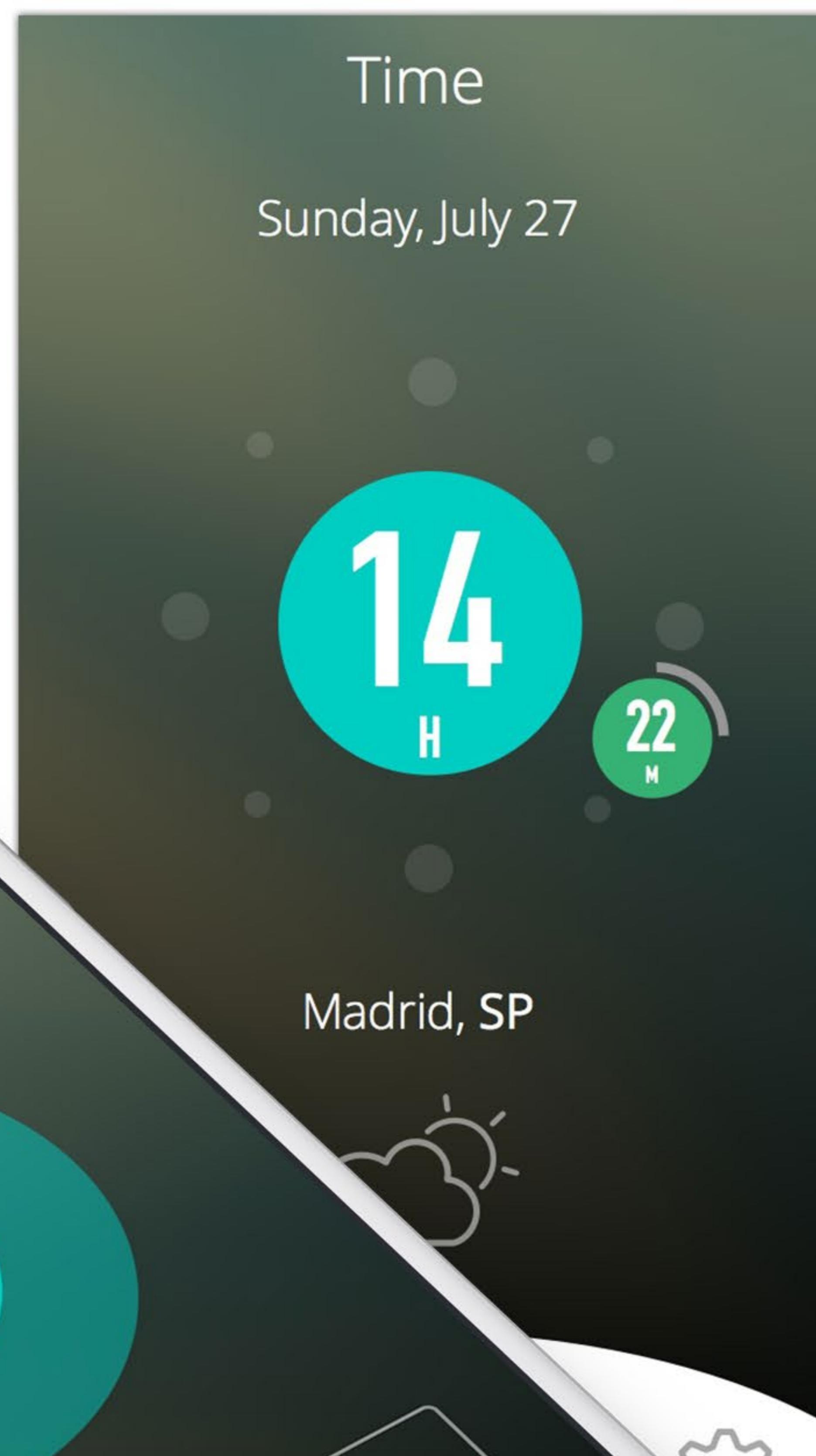


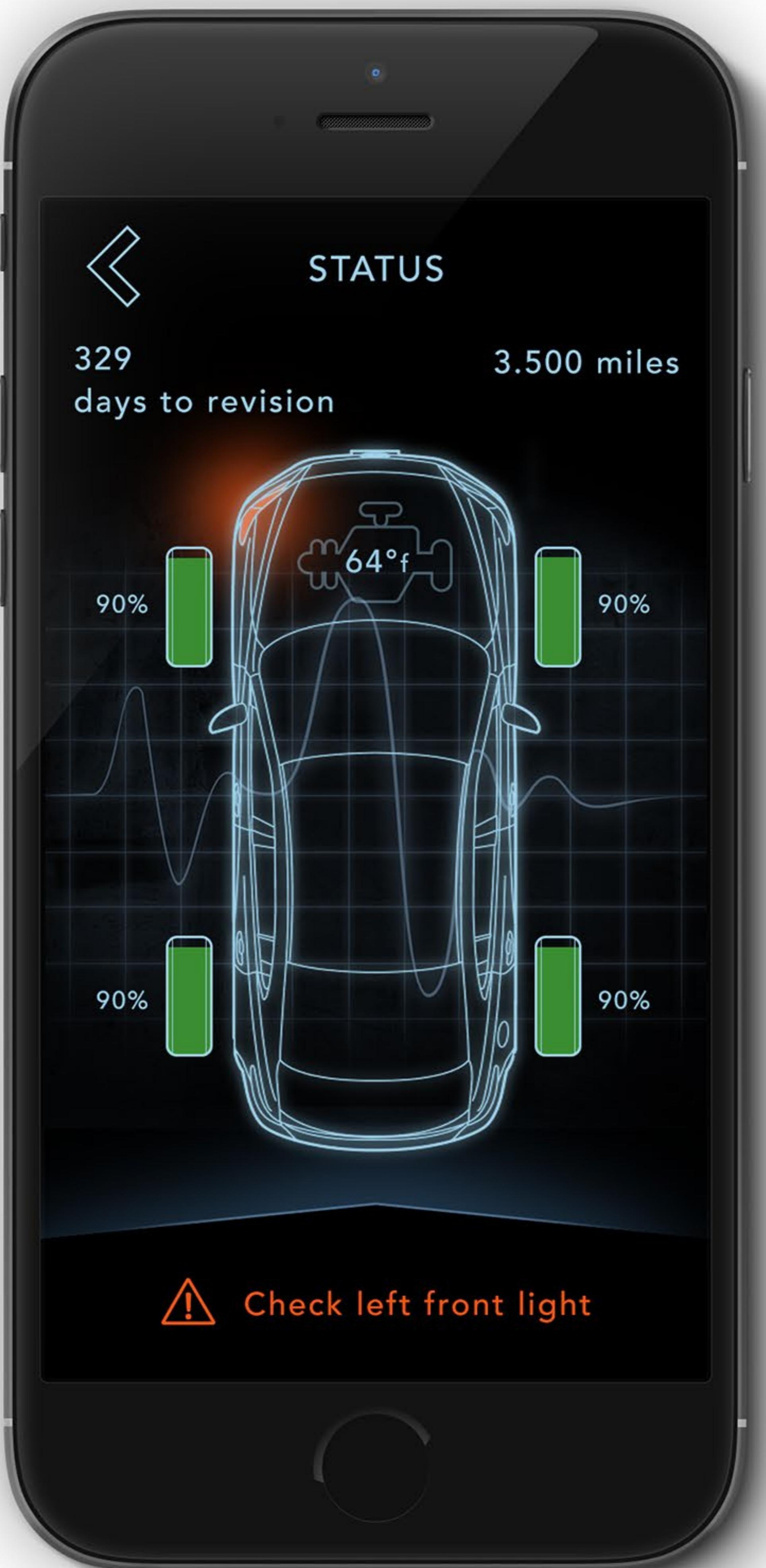
iOS



iOS

UX UI Mobile Design



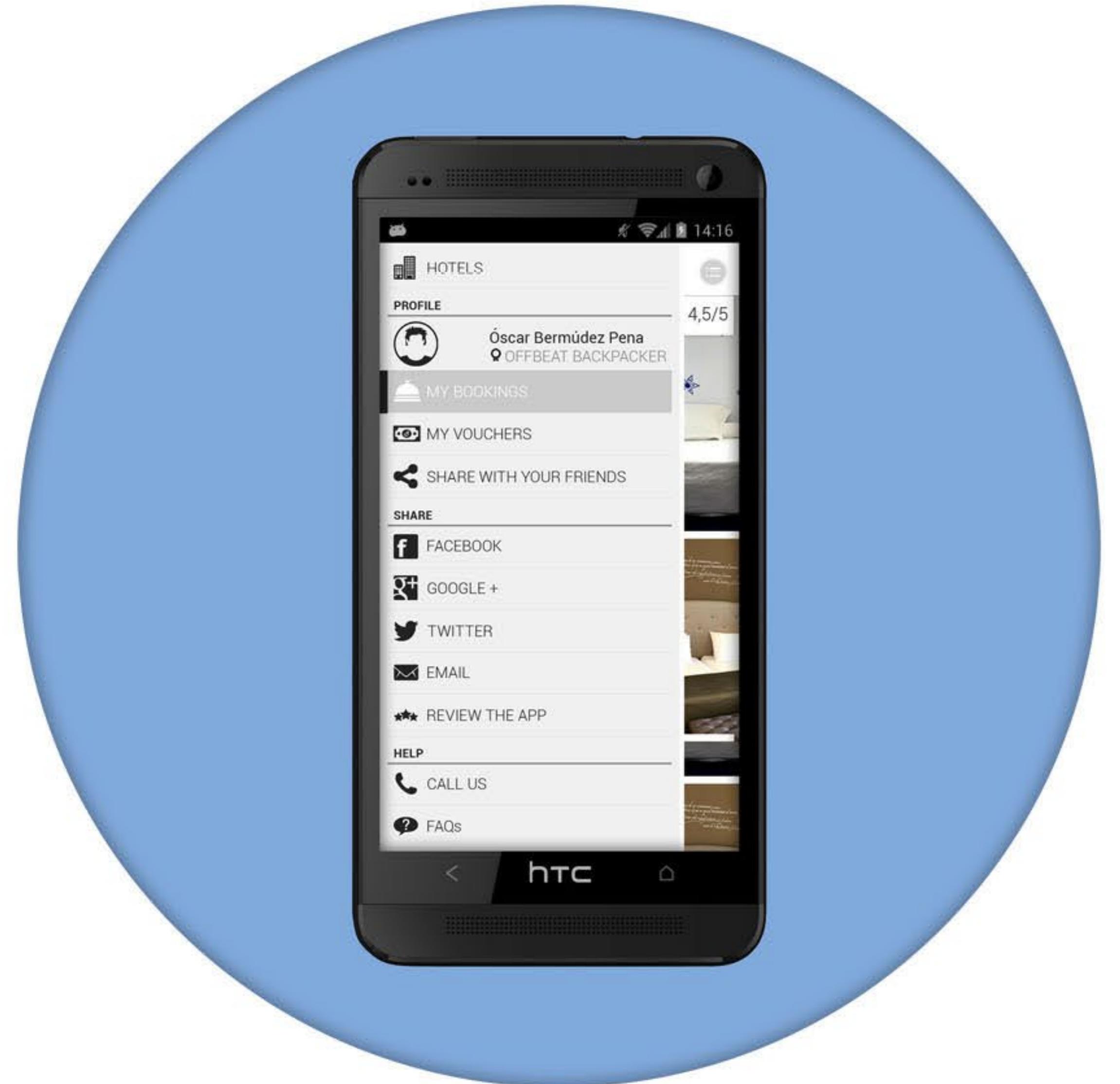
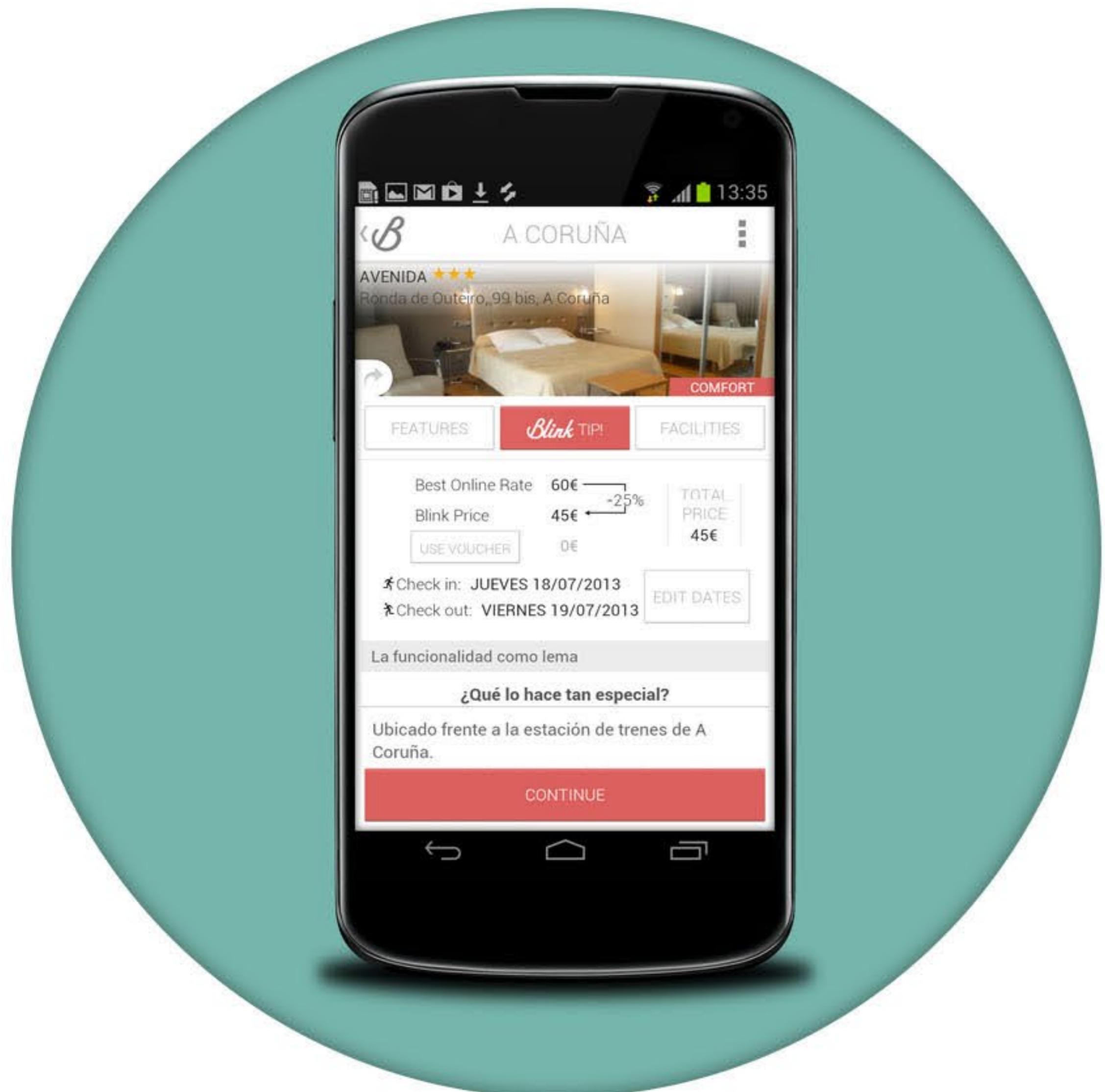


iOS

UX UI Mobile Design



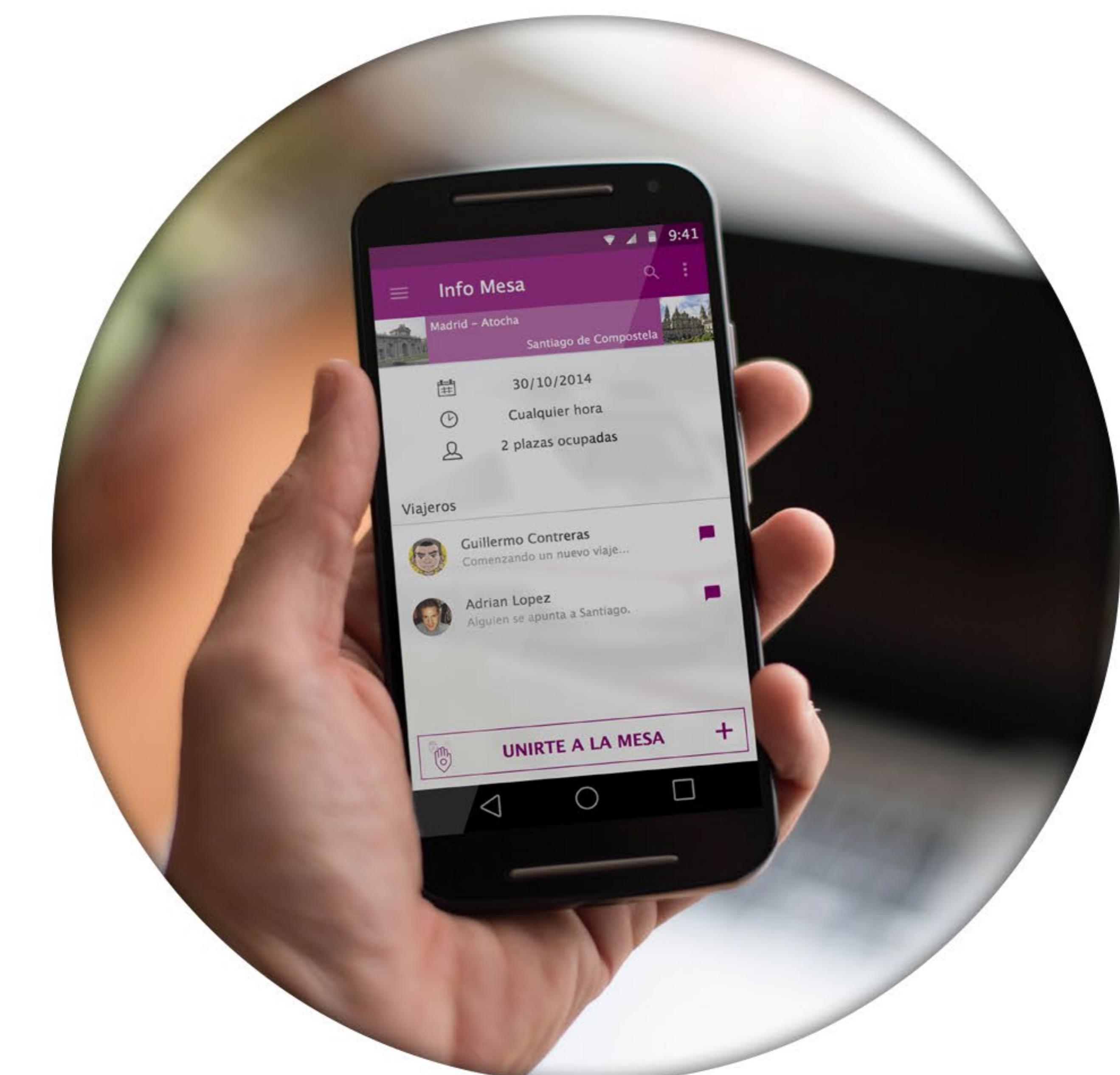
—Android—



—Android—



Comparte Mesa-Tren



Android



Shh App

The image shows three sequential screenshots of the Shh App's onboarding process:

- Screenshot 1:** Displays a large white speech bubble icon with a crossed-out message inside. Below it, the text reads: "Read your unread WhatsApp messages anonymously. With internet enabled, no cheating. For Real. For every WhatsApp notification, we will show another one where you read your messages without having the blue double check". At the bottom is a white button labeled "Got it!".
- Screenshot 2:** Shows a large white checkmark icon. Below it, the text says "Awesome, we are ready!". At the bottom is a white button labeled "OK, Let's Go!".
- Screenshot 3:** A settings screen asking "One last thing: Do you want to read anonymously from users and Groups, or only from users?". It offers two options: "Users and Groups" (represented by a group icon) and "Only users" (represented by a user icon). At the bottom is a white button labeled "OK, Let's Go!".

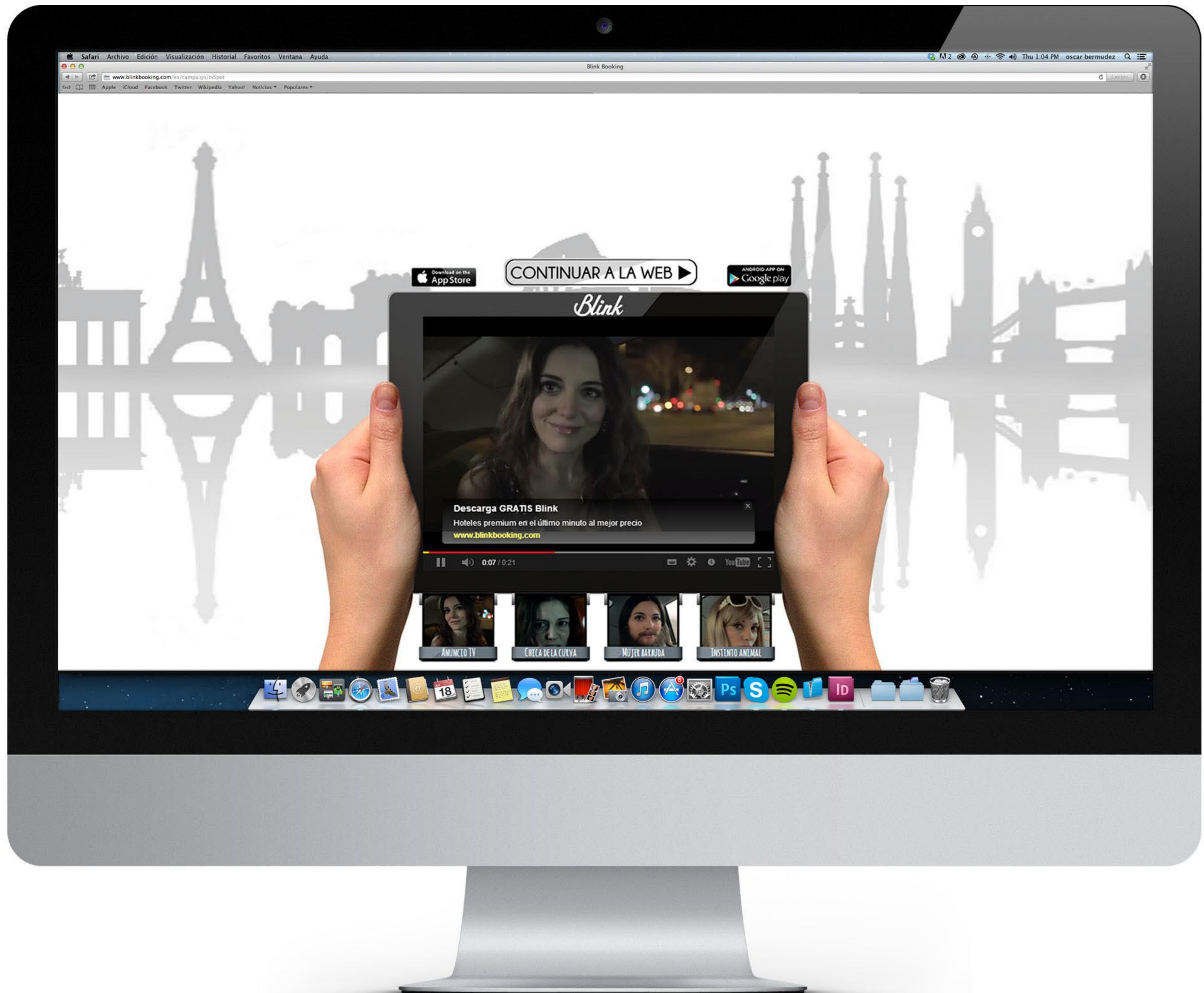
The image shows a screenshot of the Shh App's main chat screen, titled "Blue Check". The screen displays a list of "My Chats" with the following data:

User Icon	User Name	Last Message	Time	Status
A	Adrian	You: Ok!	01:34	
O	Omar	Hey, are you there?	01:34	
J	Javi	Way	01:34	
P	Pablo	Ok	01:34	
M	Monica	Thanks!!	01:34	
T	Tony	hehehehe	01:34	

—Android—



ThyssenKrupp

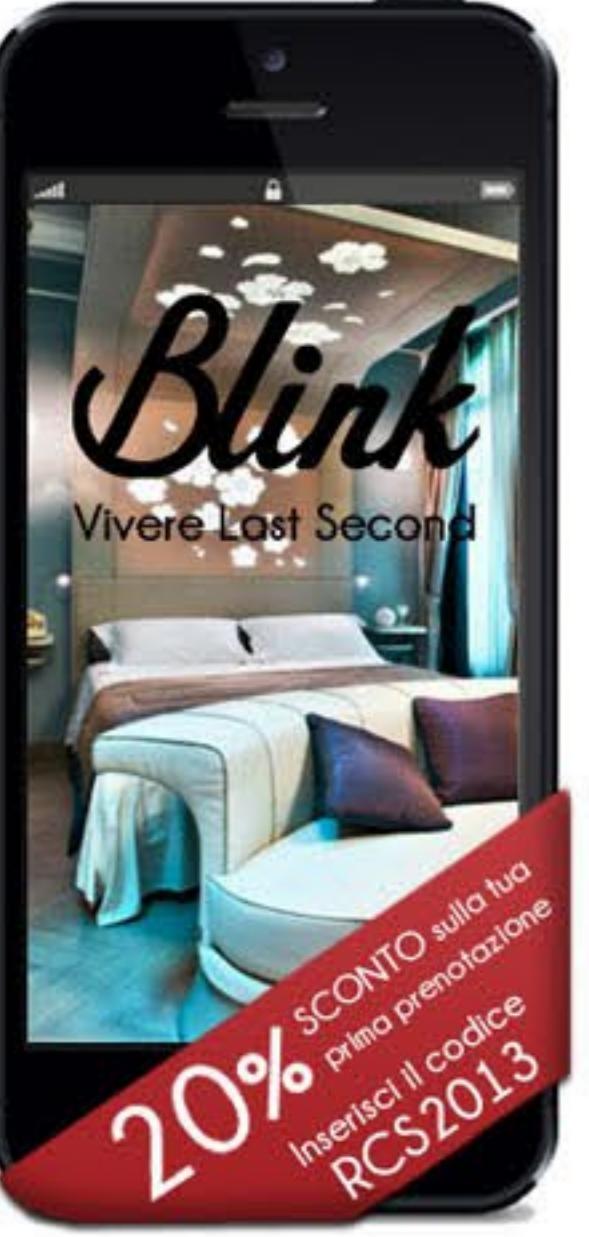


Web design

— Web —

On Line

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prima prenotazione
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- 2 Inserisci:
RCS2013

e ottieni un 20% di SCONTO sulla tua prima prenotazione

Promozione valida fino al 30/09/2013 Disponibile fino ad esaurimento voucher Per maggiori info consultare le FAQ

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Solo hotel selezionati
Non sprecare il tuo tempo, visualizza solo i 4 migliori hotel con i prezzi più competitivi del giorno

Il miglior prezzo
Sempre più convenienti che sul Web o ti paghiamo la differenza (fino al 70% di sconto)

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Con pochi click sul tuo smartphone

Blink
www.BlinkBooking.com

Foto della torre Milà (Barcellona)

¿Dónde duermes esta noche?
Tu aplicación móvil de reserva de hoteles en el último minuto

hasta -70% dto
Blink
PASA EL CURSOR

Blink

Improvisar es el Plan

Tu aplicación móvil de reserva de hoteles en el último minuto

- Preselección de los mejores hoteles
- Ofertas de último minuto
- Precios más bajos que cualquier web
- Reserva en segundos



Descarga GRATIS la aplicación Blink

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On Line



www.blinkbooking.com

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The lowest prices Always cheaper than the best online rate (up to 70% off) or we'll pay you the difference

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Off Line

You've got a car...
now you just need the hotel



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Logo & Branding

—Illustration—





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