## ADRIAN LOPEZ HERNANDEZ

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**EDUCATIONAL** 

**BACKGROUND** 

### **UX & UI Design Courses**

2012 - 2015

Community Management - Fundacion UNED

2011 - 2012

Design, Illustration & Layout - Self-Taught

2011 - 2012

Audiovisual Production Degree in CEV

2002 - 2004

Master Degree in Journalism Universidad Rey Juan Carlos

2004 - 2009

#### MY WORK EXPERIENCE

### ADN NATIONAL NEWSPAPER GRAPHIC DESIGNER

Layout and graphic design for a free national newspaper. Selection, retouching of photos and structuring page designs. Photoshop, Illustrator, Freehand and Millenium Designer.

> JAN 09 AUG 09

### ANTENA 3 NEOX & NOVA TV AUDIOVISUAL PRODUCTION MANAGER

Producer in the TV program called "Bravo Neox" (4 & 5 Seasson) / "Objetivo In Touch" Antena 3 Nova TV

> AUG 09 / MAY 10 DEC 09 / SEP 10

### BLINK BY GROUPON DESIGNER & UX MANAGER

Mobile App UI/UX Graphic Design. Visual designs for iOS & Android platforms / On & Offline graphic material (banners, posters, flyers,web design, etc...). User interface definitions. Content assistant.

> SEP 12 DIC 13

## MONITISE CREATE VISUAL DESIGNER

UI/UX Product Design across the different platforms, iOS, Android & Web.

> MAR 15 Present

### 06 07 / 08 /

# LOCALIA TV MADRID PRODUCER & VISUAL COMMUNICATION

Experience in differents events. Manage all aspects of television and working with a mobile unit and live TV.

07/09

### DIFFERENTS EVENTS COMPANIES PRODUCER IN PROMOTIONAL EVENTS

Production in promotional differents events (Yoigo, Canon, Media Markt)

### APR 11 AUG 11

### DECATHLON CAR LOGISTIC AND PRODUCTION MANAGER

Logistic Group Mangement (10 a 15 people) in Storage / Provisioning Center.

### DIC 13 FEB 15

### GROUPON UI UX PRODUCT DESIGNER

Mobile App UX/UI design in a international Groupon projects. Working with the Seattle Design Team. iOS & Android.

### **TOOLS THAT I USE**



















MY SKILLS

MULTIFACETED KEEN TO LEARN



















WORK WELL UNDER PRESSURE

CREATIVE