



ADSEA INDONESIA

Syndicating and Inspiring Through Content



#CreatingHolysticContent

Connecting and Syndicating Content



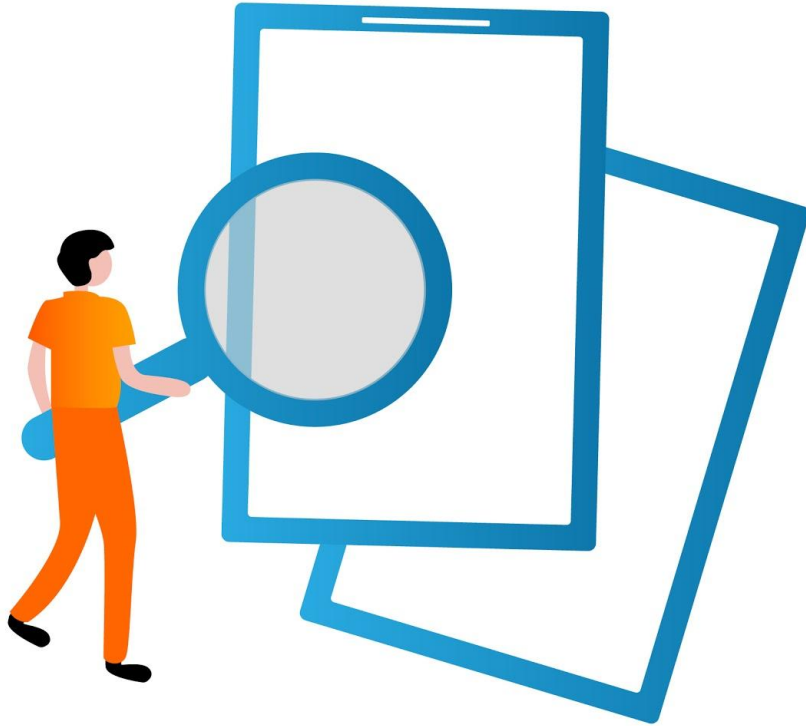
Why Content Syndication?

Nowadays social media platform **full of content and information**. With all **noise**, the marketing campaigns getting more difficult to stand out. They need to **promote and distribute content** with segmented target market effectively through proper **syndication system**.

Our Main Values

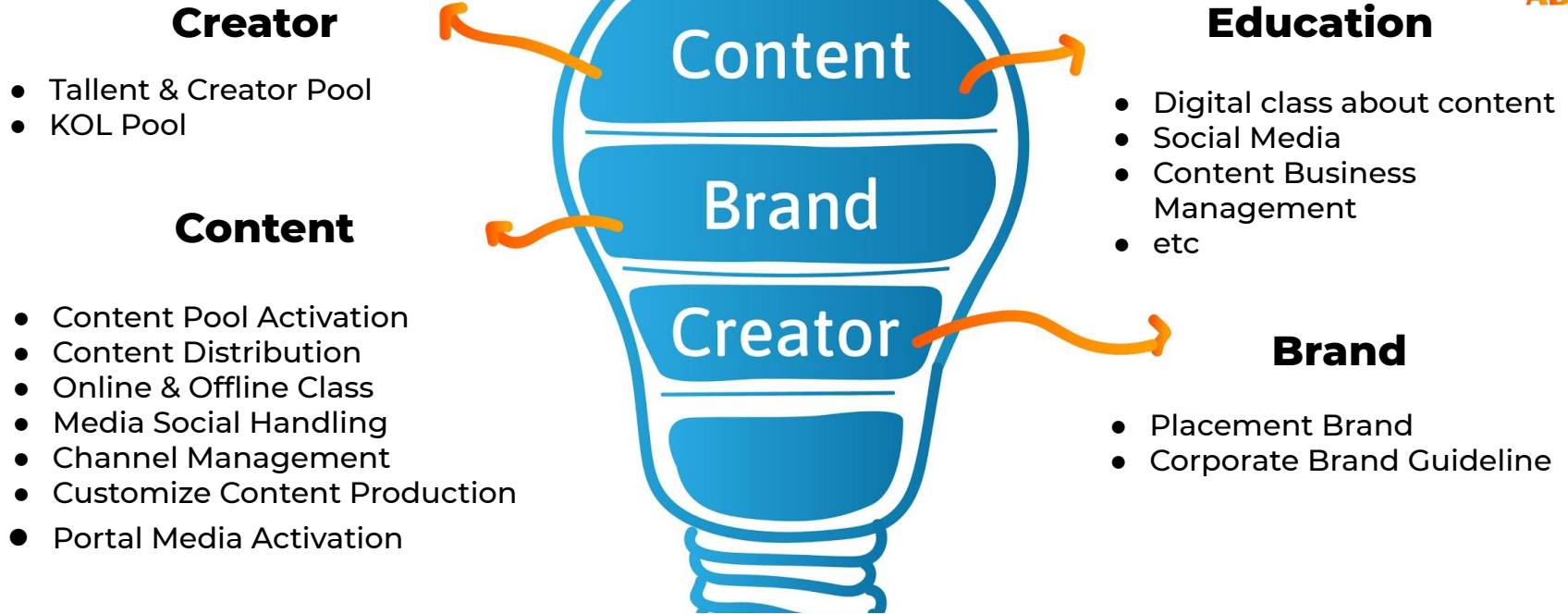


- Niche customer obsessed
- Impact full adaptive
- Professional driven solutions

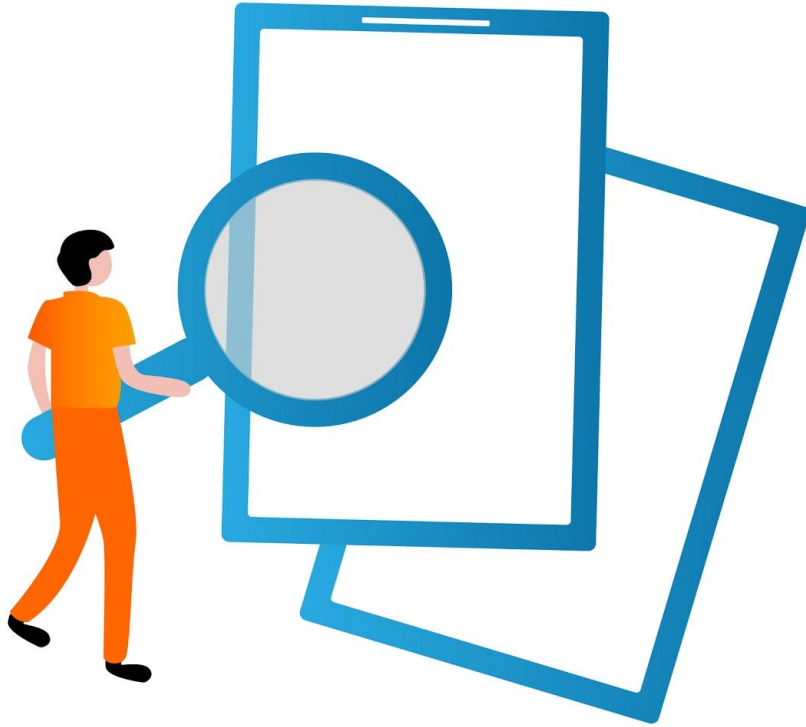


Our Services





Integrated & Syndicated



Our
Clients



Client Channel : *Education*



@sobatutbk



Before :

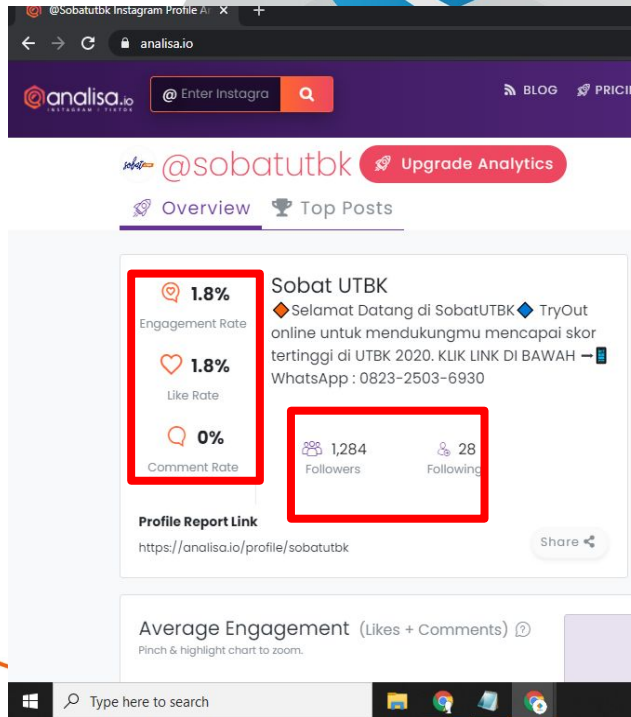
- Konten belum terarah
- Strategi belum terbangun
- Segmentasi pasar belum jelas
- Engagement rendah
- Tone warna monoton



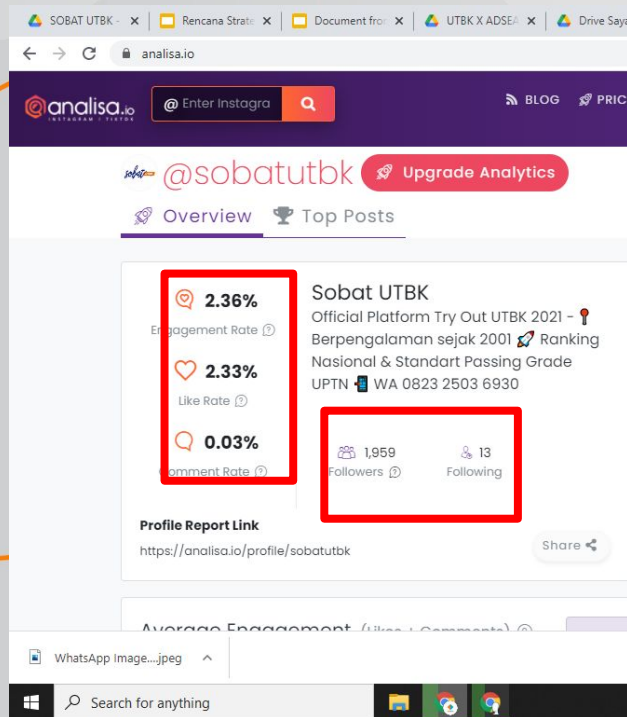
After :

- Konten sudah terarah
- Strategi marketing sudah terbangun dari awareness hingga purchasing
- Segmentasi gen Z, konten dan gaya bahasa yang dibangun sesuai karakter
- Engagement mulai tumbuh
- Tone warna ringan dengan branding profesional

Growth Client Channel



9 November 2020



16 November 2020

Hasil Pengelolaan Selama 1 minggu :

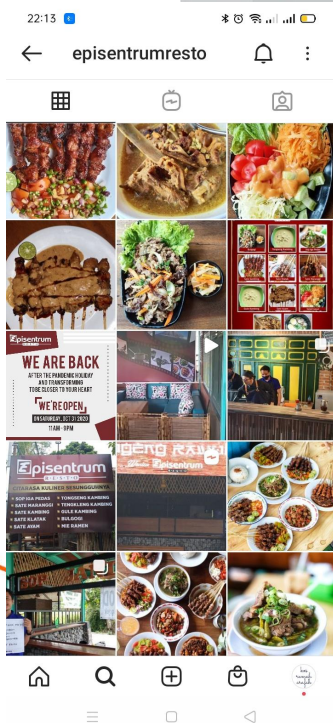
- Engagement naik 0.56%
- Like naik 0,53%
- Comment naik 0,03%
- Follower naik sebesar 34,5%

Segmentasi Edukasi

Client Channel : *Culinary*

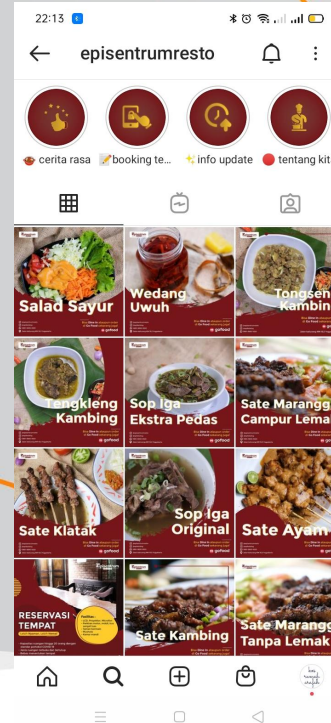


@episentrumresto



Before :

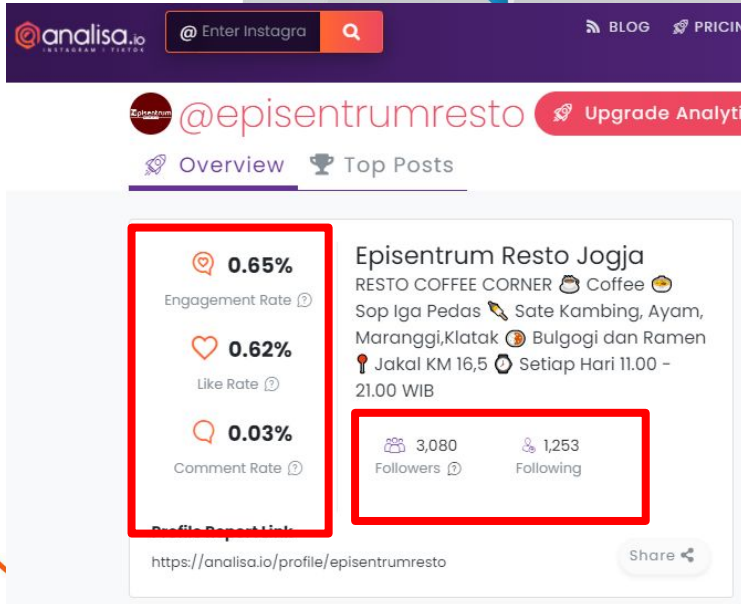
- Konten belum terarah
- Strategi belum terbangun
- Segmentasi pasar belum terarah



After :

- Konten sudah terarah
- Strategi marketing sudah terbangun dari awareness hingga purchasing
- Segmentasi pariwisata, konten dan gaya bahasa yang dibangun sesuai karakter
- Engagement mulai tumbuh
- Tone warna lebih appatizing, menggugah untuk dicoba

Growth Client Channel



3 Desember 2020



8 Desember 2020

Hasil Pengelolaan Selama 5 hari :

- Engagement naik 0.04%
- Like naik 0,04%
- Follower naik sebesar 68 orang

Segmentasi Culinary

Channel Youtube Activation

This is a screenshot of the YouTube channel page for "Eduprima Buana". The banner at the top features the channel's logo, name, and a "Subscribe" button. Below the banner, the channel's profile picture, name, and subscriber count are displayed. A navigation bar includes links to "BERANDA", "VIDEO", "PLAYLIST", "CHANNEL", "DISKUSI", and "TENTANG". The main content area shows a row of video thumbnails with titles, view counts, and upload times. The videos are related to Apple products and education.

EDUPRIMA BUANA
Hi, Apple enthusiasts!
Subscribe

@eduprimabuana | eduprimabuana@gmail.com | 0897 8818 880

Eduprima Buana
5 subscriber

DISUBSCRIBE

BERANDA VIDEO PLAYLIST CHANNEL DISKUSI TENTANG

Upload ▶ PUTAR SEMUA

Thumbnail	Title	Views	Upload Time
	CARA SCREENSHOT DI MACBOOK	2.10	5 x ditonton • 2 minggu yang lalu
	APLIKASI DI MACBOOK HANG? GIMANA MENUTUPNYA?	2.15	10 x ditonton • 2 minggu yang lalu
	UNBOXING MACBOOK PRO TOUCHBAR 2020	6.59	13 x ditonton • 3 minggu yang lalu
	IMAC CUSTOM LANGSUNG KE APPLE OFFICIAL?? EMANG BISA???	9.04	20 x ditonton • 3 minggu yang lalu
	APPLE UNTUK EDUKASI EDUPRIMA BUANA	1.00	48 x ditonton • 3 minggu yang lalu

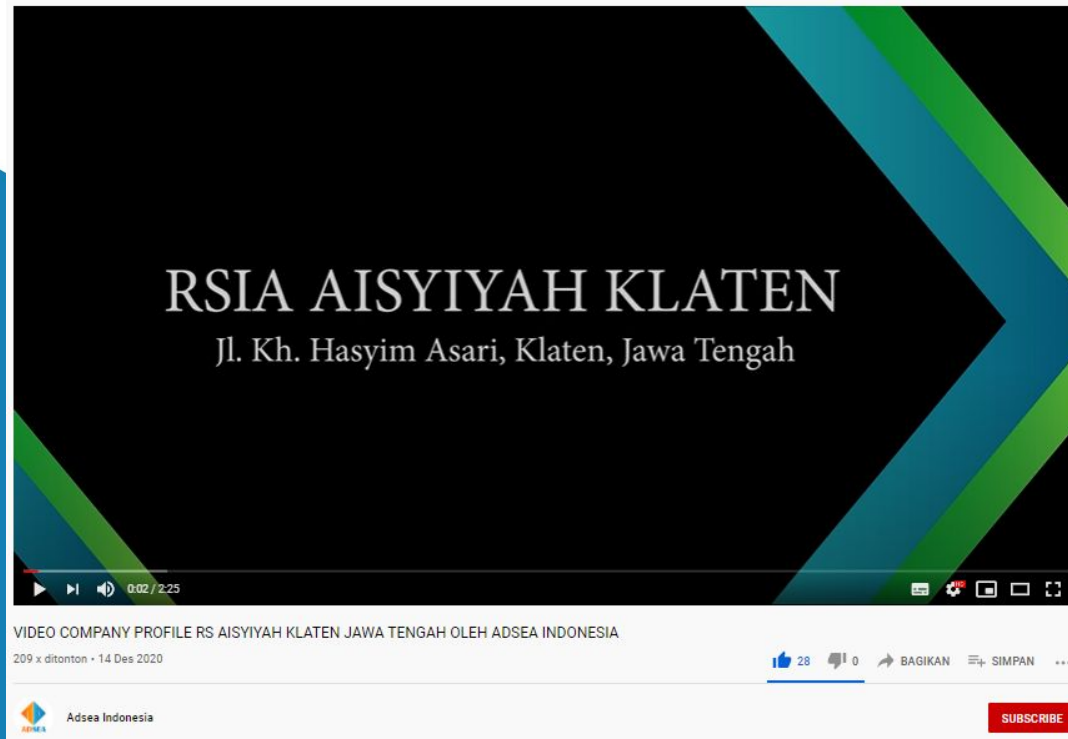
[Youtube Eduprima Buana](#)

Customize Commercial Video



[SMK Digisocial Fest by BUMN Indonesia](#)

Company Profile Video



Company Profile RSIA Aisyiyah Klaten by Adsea Indonesia

Meet the Team



Aditya Dion Mahesa

Board of Advisor

Ariful Amar

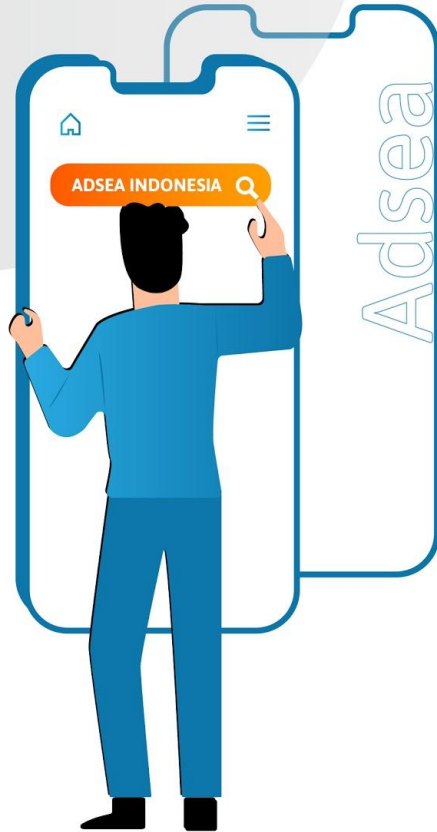
Head of Marketing

Amanah Alfian

Head of Business Development

Luk Luk Baita

Head of Creative Strategist



Thanks

Do you have any questions?

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