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Real-time

LIFE CYCLE

Acquisition

Engagement

Monetisation

Retention

USER

Demographics

Tech

EVENTS

Conversions

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EXPLORE

Explore

Admin

Realtime overview

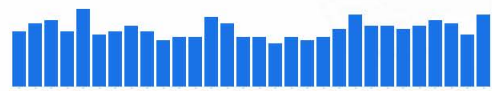
All Users

Add comparison

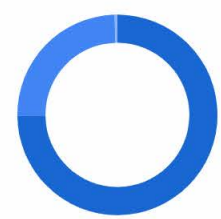
USERS IN LAST 30 MINUTES

6,219

USERS PER MINUTE



DEVICE CATEGORY IN LAST 30 MINUTES



MOBILE 74.9%    DESKTOP 24.7%    TABLET 0.5%

Users by User source

No.1 (direct)  
4,229  
67.8%



Users by Audience

No.1 All Users  
6,219  
100%



Home

A All Users

Add comparison +

Users

81K

↑ 22.0%

New users

71K

↑ 24.5%

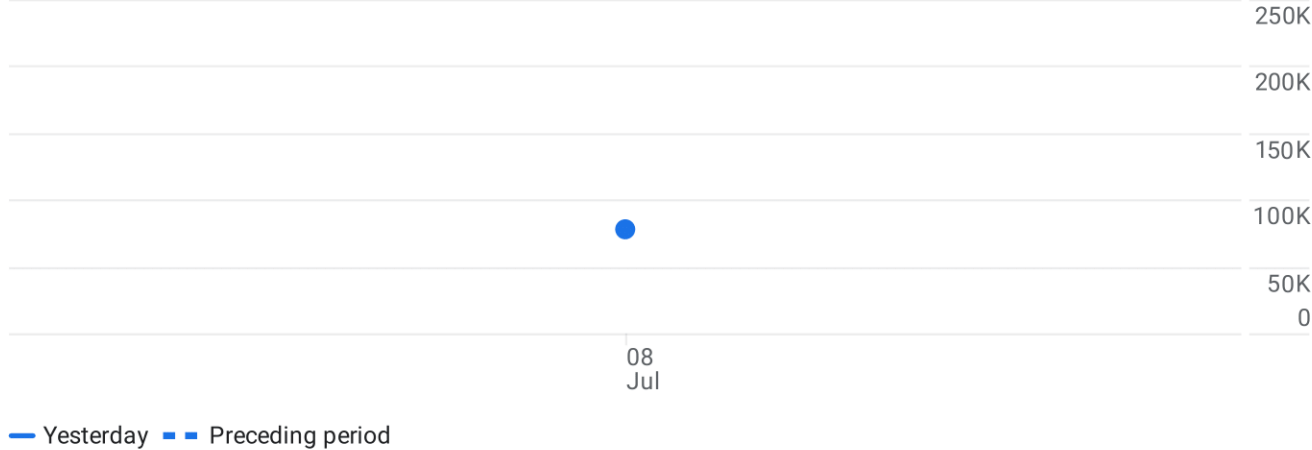
Average engagement time

1m 02s

↑ 25.3%

Total revenue ?

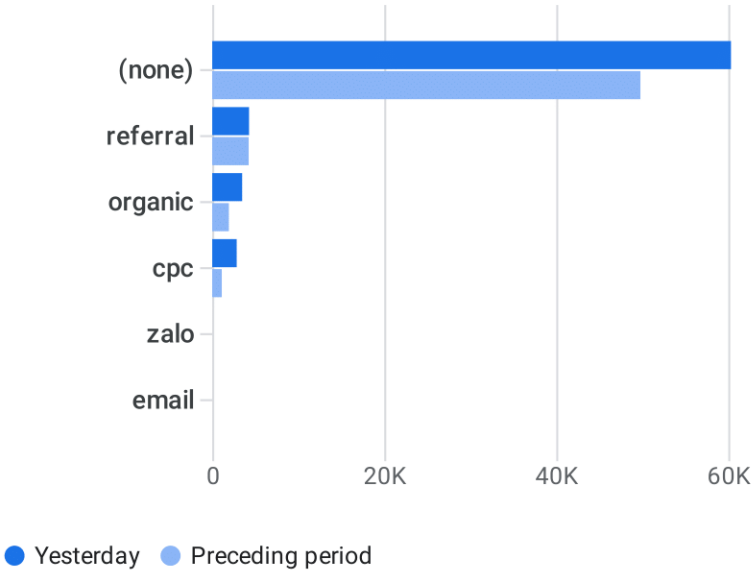
\$0.00



Yesterday

WHERE DO YOUR NEW USERS COME FROM?

New users by User medium



Yesterday

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions

by Session medium

SESSION MEDIUM	SESSIONS	
(none)	86K	↑ 26.2%
referral	12K	↓ 30.0%
organic	9.4K	↑ 42.8%
cpc	4.2K	↑ 169.3%
zalo	123	↑ 2,975.0%
email	1	-

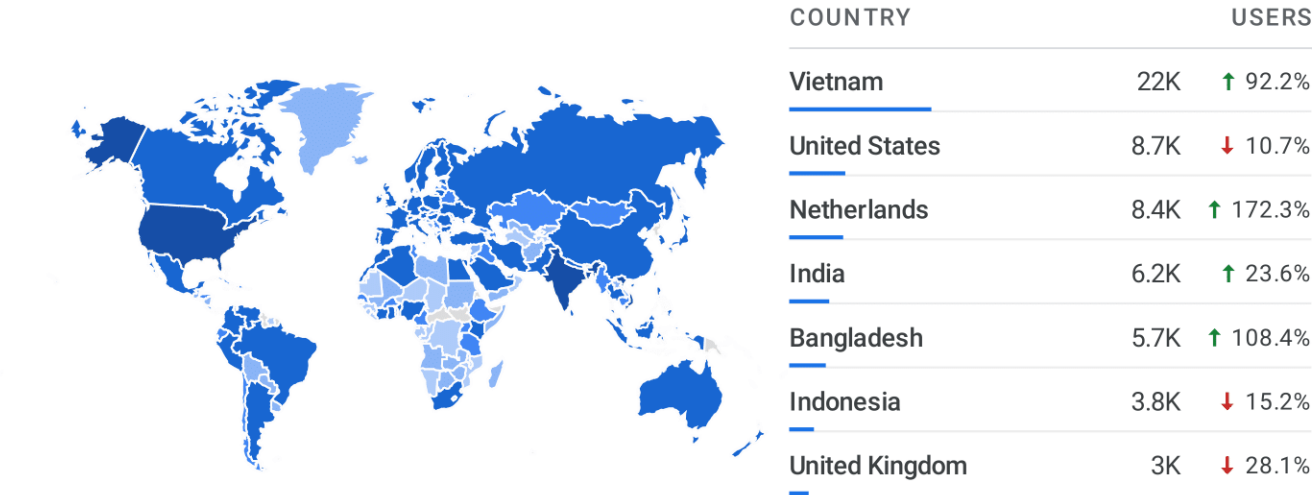
Yesterday

View traffic acquisition

WHERE ARE YOUR USERS VISITING FROM?

Users

by Country



Yesterday

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	4.2%	2.8%	2.4%	2.3%	3.6%
23 May - 29 May						
30 May - 5 Jun						
6 Jun - 12 Jun						
13 Jun - 19 Jun						
20 Jun - 26 Jun						
27 Jun - 3 Jul						

6 weeks ending Jul 3

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS		VIEWS
<a href="#">Coinvote - Find the best new coin</a>	62K	↑ 22.2%
<a href="#">Catgirl - Coinvote</a>	187	↓ 99.8%
<a href="#">Coins - Coinvote</a>	43K	↑ 34.2%
<a href="#">Login - Coinvote</a>	16K	↑ 93.3%
<a href="#">Register - Coinvote</a>	11K	↑ 69.7%
<a href="#">Mommy Doge Coin - Coinvote</a>	11K	-
<a href="#">SafemoonMaxXL - Coinvote</a>	9.4K	-

Yesterday ▼ [View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT	
<a href="#">page_view</a>	348K	↑ 2.5%
<a href="#">user_engagement</a>	236K	↑ 30.6%
<a href="#">session_start</a>	112K	↑ 19.2%
<a href="#">scroll</a>	85K	↑ 25.5%
<a href="#">first_visit</a>	71K	↑ 24.5%
<a href="#">click</a>	44K	↑ 56.0%
<a href="#">file_download</a>	255	↑ 47.4%

Yesterday ▼ [View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

Yesterday ▼ [View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

E-commerce purchases by Item name

ITEM NAMEE-COMMERCE PUR...

No data available

Yesterday ▼

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform

No data available

Yesterday ▼

[View tech details](#) →