



MOBILE PHONE SALES ANALYSIS (2018 - 2021)



1.7M

Winter Sales 2021

5.8M

Spring Sales 2021

6.3M

Summer Sales 2021

6.3M

Autumn Sales 2021

Net Profit
22.2M

Year

All

Select Country

All

Brand

Apple

Huawei

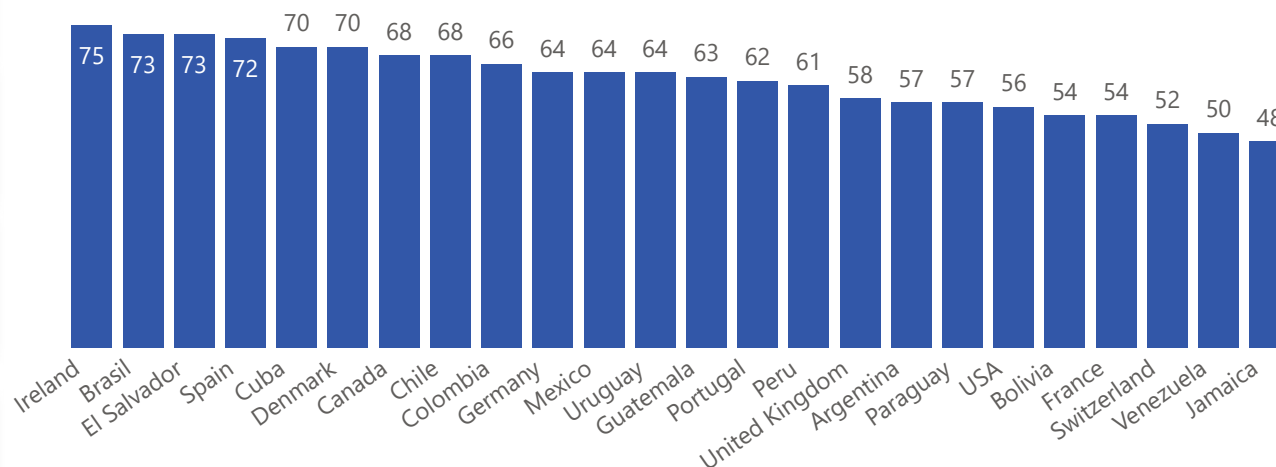
LG

Motorola

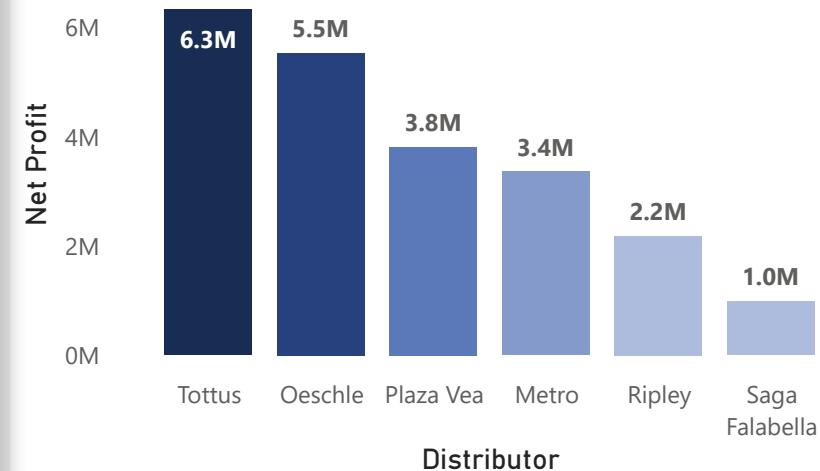
Nokia

Samsung

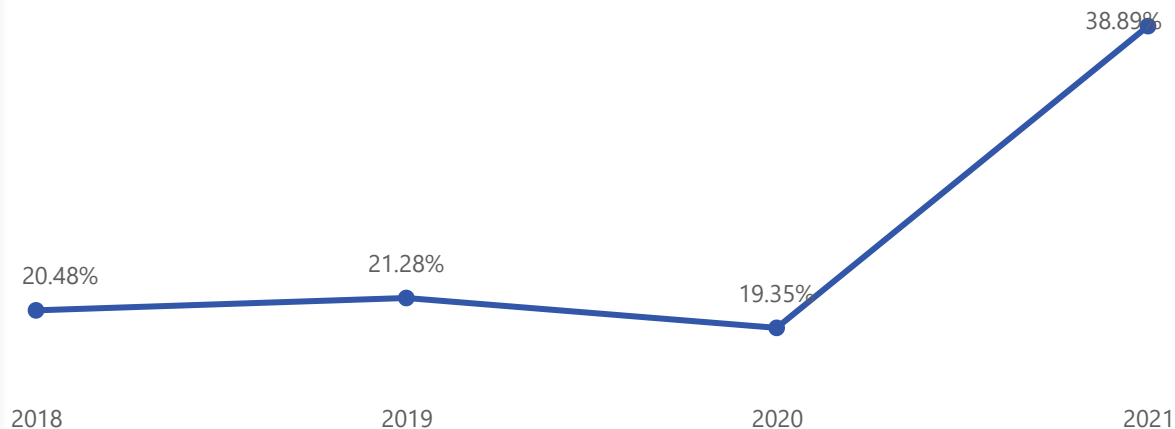
Net Profit by Country 💰



Net Profit by Distributor 💰



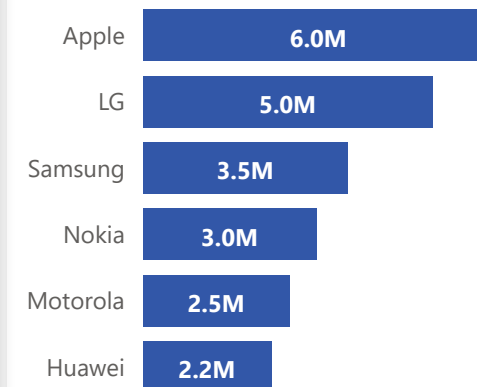
Net Profit Trend 💰



Inventory Cost by Country 💰

Country	Total Cost
Ireland	2.24M
Colombia	2.21M
El Salvador	2.11M
Denmark	2.04M
Paraguay	1.85M
Canada	1.83M
Brasil	1.80M
Portugal	1.79M
Guatemala	1.78M
Germany	1.72M

Net Profit by Brand 💰





156

Autumn Transaction 2021

149

Spring Transaction 2021

140

Summer Transaction 2021

42

Winter Transaction 2021

Total Sales
63.6M

Inventory Cost
41.4M

Net Profit
22.2M

Year

All

Country

All

Distributor

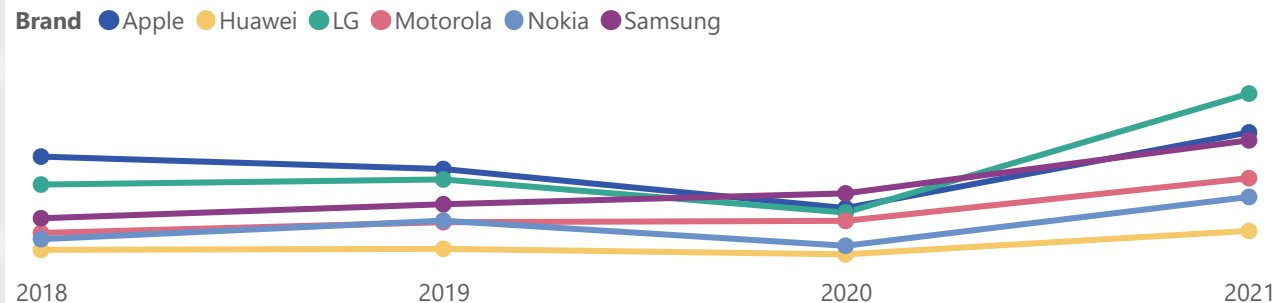
All

Sales Rep

All

The sales of brands such as Samsung and Motorola have consistently grown over the years, indicating a positive trend. By increasing awareness and implementing effective marketing strategies for these products, it is likely that sales could further increase. In addition, Apple and LG have demonstrated the ability to command higher returns for their products. Expanding into more countries and penetrating new markets would likely result in a significant

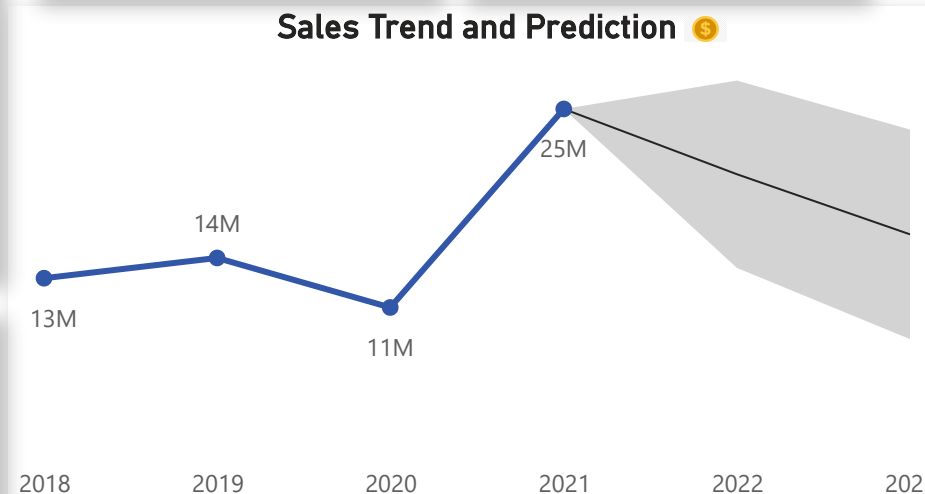
Sales Trend by Brand



Most Successful Sales Rep
TUENTI

Most Successful Distributor
TOTTUS

Sales Trend and Prediction



Sales by Country and Distributor



Sales Performance by Brand

