

# Online Retail Sales & Customer Insights Dashboard

Country  
Australia  
Austria  
Bahrain  
Belgium

**Total Revenue**  
\$9,747,747.93

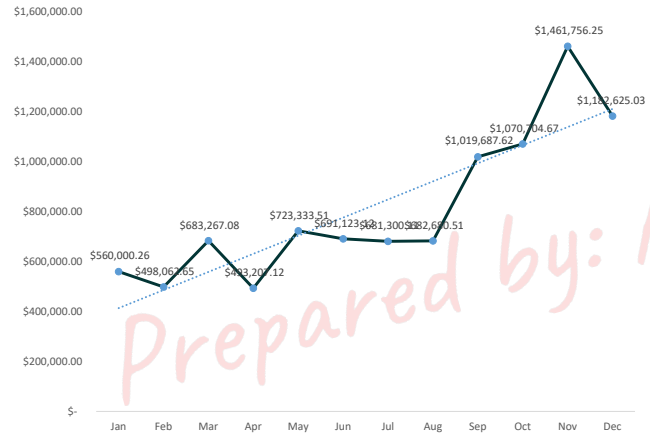
**Total Transaction**  
540455

**Average Order Value (AOV)**  
\$18.04

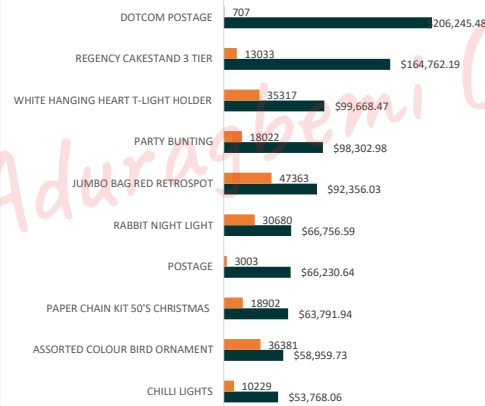
**Return Rate (%)**  
7.79%

**Top Country**  
United Kingdom

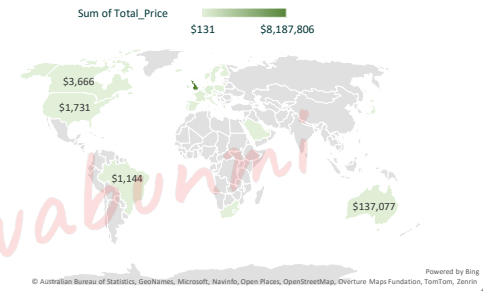
### Sales Trends over Time



### Top 10 Products by Sales with Quantity Sold



### Global Sales by Country (\$)



### Top 5 Returned Products

