

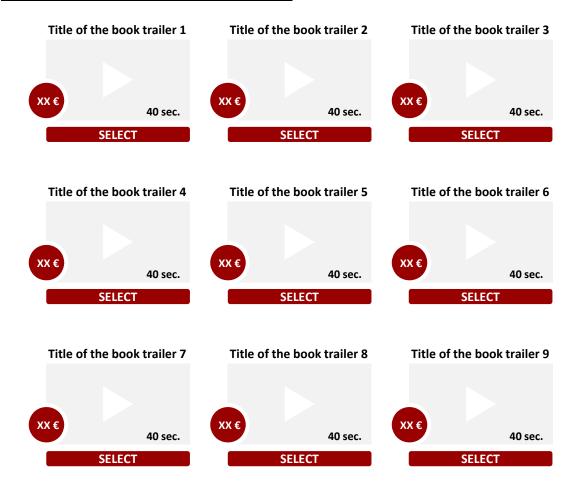
booktrailer.tv

Web service for online automatic video calculation



<u>booktrailer.tv – Web service video - Step 1</u>

Select your book trailer for customization



Book trailer information:

- Video file for preview
- Duration
- Title
- Creation date
- Description
- Price
- <u>Table of parameters</u>

<u>booktrailer.tv – Web service video - Step 2</u>

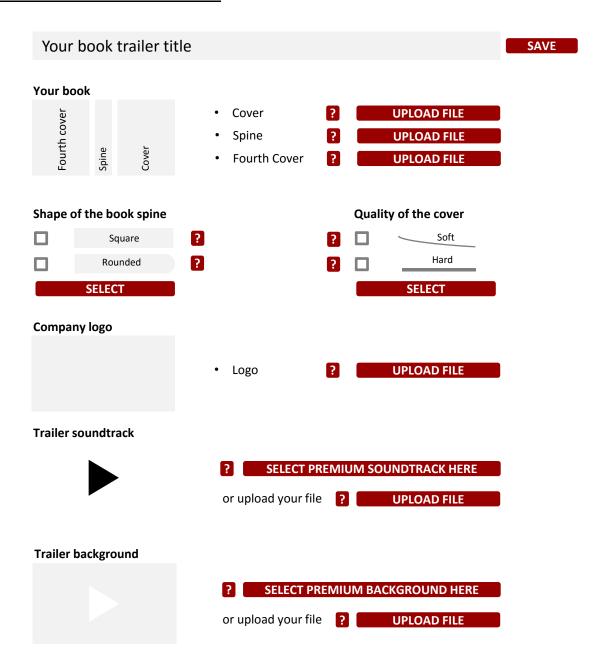
You have selected: Title of the book trailer 1



This book trailer is made of 5 clips that you can customize one by one. To customize this book trailer you need to prepare:

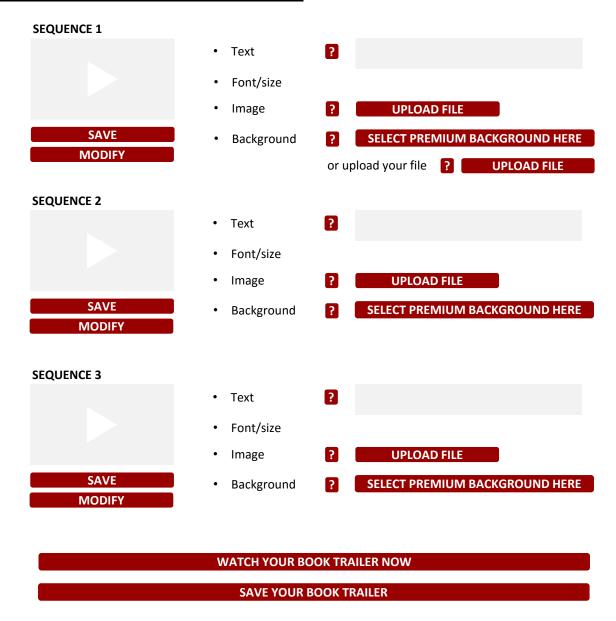
- Image files for your book: book cover, book spine, book forth coverage, two pages featured inside the book (Left and Right)
- Image file for your company logo
- Text and images that can be displayed in each of the 5 clips
- Background image or video
- Soundtrack

Customization - Your information



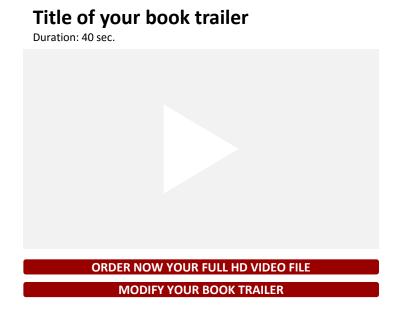
<u>booktrailer.tv – Web service video - Step 3</u>

Video customization sequence per sequence



<u>booktrailer.tv – Web service video - Step 4</u>

Your book trailer is ready



<u>booktrailer.tv – Web service video - Datas</u>

Book trailer information:

- ID
- Video file for preview
- Duration
- Title
- Creation date
- Description
- Price
- Number of sequences
- Table of parameters

Main information:

- ID
- Title (Customer)
- Book cover file
- Book spine file
- Book 4th cover file
- Book spine shape
- Book cover quality
- Company logo file
- Soundtrack file
- Trailer background file (1 main background, image or video)

<u>Sequence information:</u>

- ID
- Position of seq. in video
- Text to be displayed
- Font type + size
- Image/logo to be displayed
- Sequence background file (image or video)