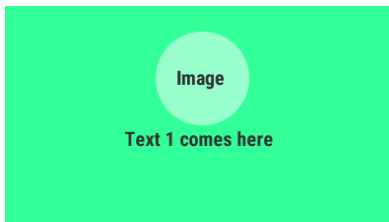


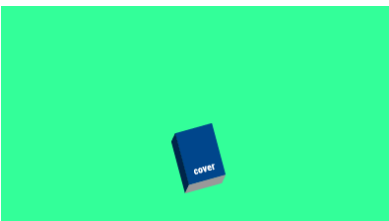
# Classical book trailer scenario – V1

10/10/2016 - © booktrailer.tv 2016



1

Opener of the book trailer.  
Apparence of an image (logo) and  
title and subtitle to be filled by user.  
We have to find nice effects to make  
this appear: fade in, translation...  
some special FX welcome here if  
anny possible.



2

The book appears from the  
background of the screen...



3

When the zoom effect ends up,  
translation of the book to the left of  
the screen. Light reflection effects,  
shadow effects are welcomed.



4

Fields: Image, text 1/2/3 appears on  
screen from behind the book cover  
(lask). The book begins to turn on  
itself (3D) and show its details (5  
sec). It would be nice to have  
acceleration and deceleration effects  
to move to next step: showing the  
book spine.



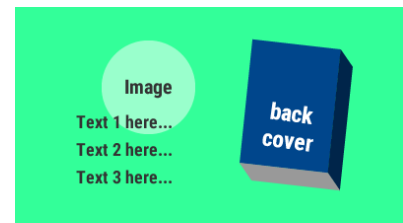
5

Deceleration effects on the book  
spine (like a slow motion effect) -  
Then, the 3D rotation of the book  
continues with an acceleration. The  
back cover appears with a  
deceleration effect (like a slow  
motion effect – 3 sec).



6

The 3D book rotation moves in  
translation to the right part of the  
screen. Image and text zones on the  
right of the sreen disappear under the  
book translating. Image and text  
zones on left part on the screen  
progressively appear (mask to make  
the text appear behind the book).

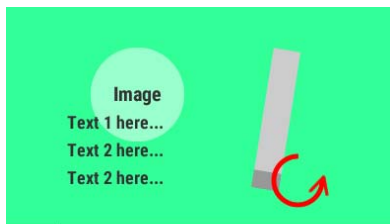


7

The 3D book is now showing the  
back cover of the book during a few  
seconds (5 sec.). The book is lightly  
moving in the air.

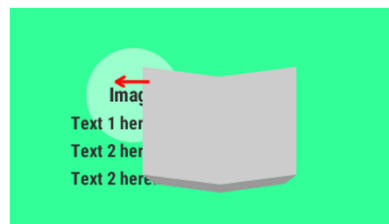
# Classical book trailer scenario – V1

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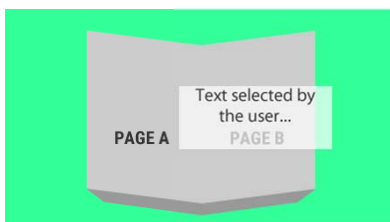
9

The 3D book turns on itself and shows the fore edge of the book. We continue to show the movement of the book applying acceleration/deceleration effects.



10

The 3D book opens and shows the inside of the book (pages are decided by user). We can process to some page flipping effects before showing the chosen pages.



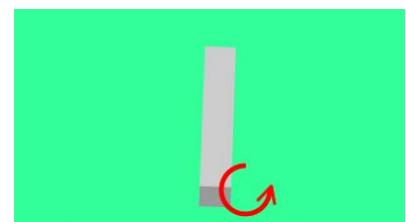
11

The 3D book shows the first couple of pages A and B. We can show an optional zone on the with an extract of text chosen by the user.



12

The 3D book shows the next couple of pages C and D. Flip page effect.

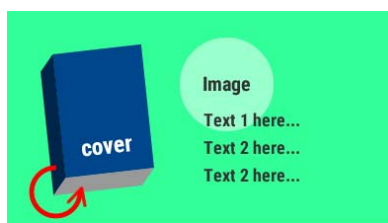


13

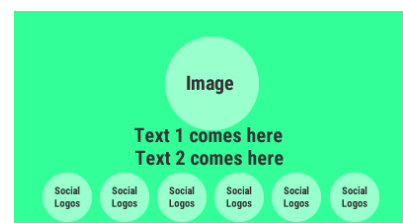
Then, the 3D book closes.



14



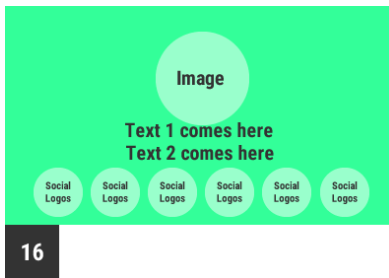
15



16

# Classical book trailer scenario – V1

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Closer of the book trailer.

Apparence of an image (logo) and title and subtitle to be filled by user.

Social logos zones can be filled by user. We have to find nice effects to make this appear: fade in, translation... some special FX welcome here if anny possible (same as used for opener).

- 1 – Belly band
- 2 – Flap
- 3 – Endpaper
- 4 – Book cover
- 5 – Top edge
- 6 – Fore edge
- 7 – Tail edge
- 8 – Right page, recto
- 9 – Left page, verso
- 10 – Gutter
- 11 – End Paper
- 12 – Spine
- 13 – Back cover

