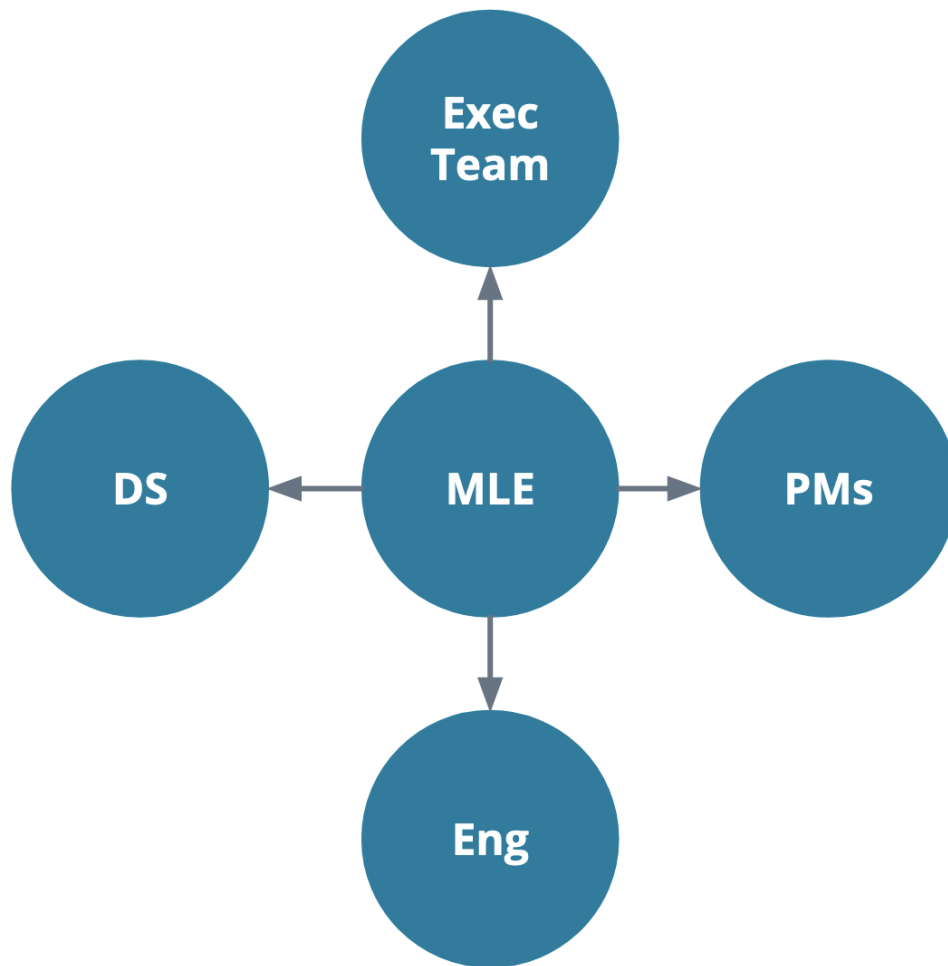# Business Stakeholders

Business Stakeholders

- **Executives** - they create the KPIs for their business to succeed.
- **Product managers (PMs)** - work with engineers and users of their platform to improve the overall product.
- **Engineers** - main stakeholders of the product. They design and build the product that machine learning will integrate with.
- **Data scientists (DS)** - owners of the data that powers machine learning. They often provide insights or initial models that will need to be integrated into the main product.

Business Stakeholders

QUIZ QUESTION

Which of the following stakeholders do Machine Learning engineers often need to speak with in order to be successful in their position?

Product Managers, so they can understand what problem they are trying to solve.

Software Engineers, to work with integrating ML models into their product.

Data Scientists, to make sure the data is properly maintained and flowing through the system.

Executives, to ensure the correct key performance indicators are defined.

SUBMIT

Additional Resources

- If you are unfamiliar with Product Managers, this is great overview of how they connect business and engineers.