

Knowledge check

1 minute

Choose the best response for each of the questions below. Then select **Check your answers**.

Check your knowledge

1. What is data ingestion?

- ☐ The process of transforming raw data into models containing meaningful information
- ☐ Analyzing data for anomalies,

☒ Capturing raw data streaming from various sources and storing it ✓

That's correct. The purpose of data ingestion is to receive raw data and save it as quickly as possible. The data can then be processed and analyzed.

2. Which one of the following visuals displays the major contributors to a selected result or value?

☒ Key influencers ✓

That's correct. A key influencer chart displays the major contributors to a selected result or value. Key influencers are a great choice to help you understand the factors that influence a key metric.

- ☐ Column and bar chart
- ☐ Matrix chart

3. Which type of analytics helps answer questions about what has happened in the past?

☒ Descriptive analytics ✓

That's correct. Descriptive analytics helps answer questions about what happened.

- ☐ Prescriptive analytics
- ☐ Predictive analytics

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