



Manufactured  
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Scouts of  
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# Northern New Jersey Council Oakland, NJ



**KELLER  
MARKETING**  
A Division of General  
Commercial Corp.  
888-351-8000

Scan QR Code for a more detailed  
descriptions of Prizes

**\$850  
LEVEL 8**

- 28 - Hydration Pack - 2L
- 29 - Transformers: Rise of the Beasts:  
Bumblebee Model Kit
- 30 - Zing Quick Switch Power Bow
- 31 - 2-Person Waterproof Tent  
Assorted Colors
- 32 - Grab Bag G



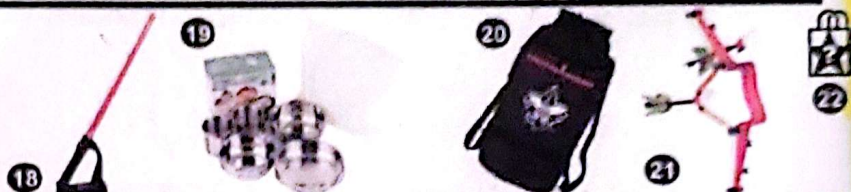
**\$625  
LEVEL 7**

- 23 - E-Blox Parts Plus Construction Kit
- 24 - Telescope - 40X Magnification
- 25 - 5-in-1 Multi-Tool w/ Shovel & Ax
- 26 - Hexbug Mechanicals Wasp  
Assorted Colors
- 27 - Grab Bag F



**\$425  
LEVEL 6**

- 18 - Light Saber w/ Stand
- 19 - 5pc Stainless Steel Mess Kit
- 20 - Adventure Duffle Bag w/  
BSA® Branding
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E



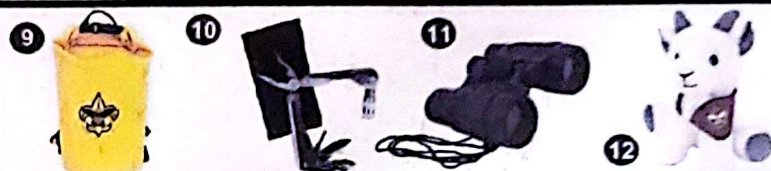
**\$325  
LEVEL 5**

- 13 - Multi Tool Flashlight
- 14 - Magic Sand Set w/ 6 Molds
- 15 - White Handle Lock Blade Knife & Case  
w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D



**\$250  
LEVEL 4**

- 9 - Dry Bag - 5 liter - Yellow  
w/ BSA® Branding
- 10 - Mini Multi-Tool w/ Case
- 11 - 4x30 Binocular w/ Case
- 12 - 6" Stuffed Animal - Goat



**\$190  
LEVEL 3**

- 5 - First Aid Kit w/ Waterproof Case
- 6 - Cinch Backpack w/ BSA® Branding
- 7 - Mini Dynamo Dual LED Light w/  
BSA® Branding - Assorted Colors
- 8 - Watch/Pedometer



**\$90  
LEVEL 2**

- 1 - Fire Starter and Steel
- 2 - Tony Hawk Box Boarders  
Assorted Characters
- 3 - Compass Thermometer Whistle
- 4 - Highlighter Scout - 4 Color Highlighter  
w/ Retractable Computer Brush



**LEVEL 1**

- 0.1 - Popcorn Sale Patch  
Sell any item
- 0.2 - Top Sellers Patch  
Sell \$2,000 and above
- 0.3 - Heroes & Helpers CSP Patch  
Collect & Record at least  
\$75 through the Trails' End  
App

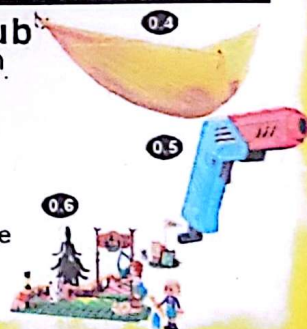


## \$1,000 Bonus Club

Scouts who sell \$1,000 in  
product will receive  
their choice of

- 0.4 - Hanging Hammock
- 0.5 - Dart Zone Max Solo  
w/ 10 Darts
- 0.6 - Lego Friends Adventure  
Camp Archery Range

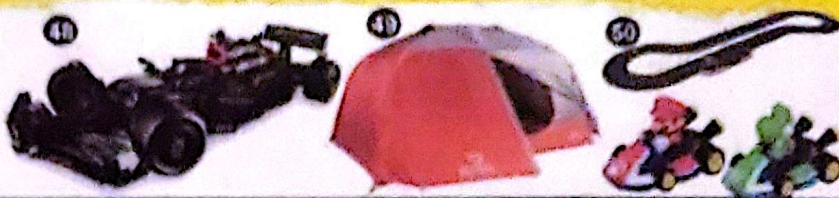
Bonus Club is not progressive.





**\$5,000**  
**LEVEL 14**

- 48 - LEGO Technic Mercedes-AMG F1 W14 E Performance
- 49 - Cross Canyon 2 Tent & Footprint
- 50 - Carrera Evolution Mario Kart Analog Electric Slot Car Racing



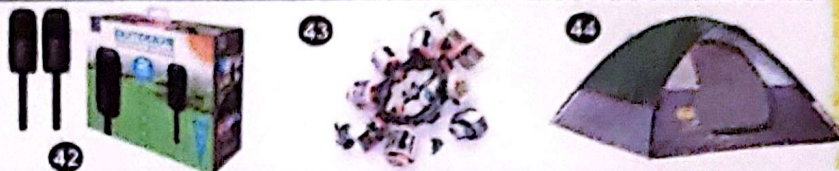
**\$4,000**  
**LEVEL 13**

- 45 - Adventure Camp Package
- 46 - BioLite CampStove 2+
- 47 - Case Boneslag Folding Hunter Knife w/ Leather Sheath



**\$3,000**  
**LEVEL 12**

- 42 - iLive Indoor/Outdoor Bluetooth Solar Speakers
- 43 - LEGO City Modular Space Station
- 44 - Coleman Sundome 4 Person Tent



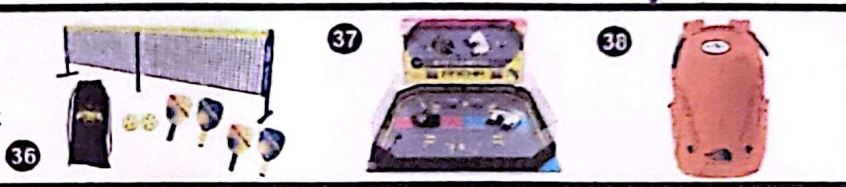
**\$2,150**  
**LEVEL 11**

- 39 - LEGO Friends Castle Bed and Breakfast
- 40 - SkullCandy Wireless Earbuds
- 41 - Foldable Drone



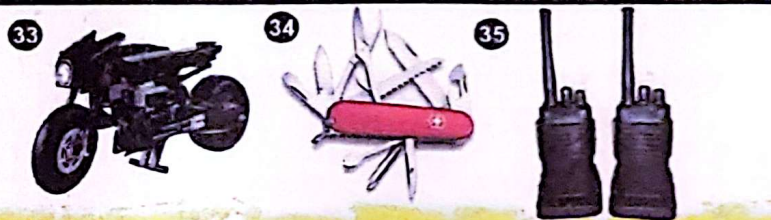
**\$1,650**  
**LEVEL 10**

- 36 - Youth Pickle Ball Set
- 37 - HEXBUG BattleBots Arena Bite Force & Blacksmith
- 38 - The North Face Stalwart Backpack



**\$1,250**  
**LEVEL 9**

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - Walkie Talkie Set w/ Rechargeable Batteries



Descriptions of Prizes available at [www.kellerprizeprogram.com](http://www.kellerprizeprogram.com)

## Northern New Jersey Council

Council Code: 333NNJC

[www.nnjbsa.org](http://www.nnjbsa.org)

For Sale Related Questions:  
Council Office (207) 677-1000 ext. 161  
or Email: [popcorn@nnjbsa.org](mailto:popcorn@nnjbsa.org)

For Prize Related Questions:  
GCC/Keller Marketing (888) 351-8000

### How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$90 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$190 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.
- Parent's permission is required to select a knife.

Example: Sales of \$625 choose one prize from Level 7 ...OR... TWO prizes from Level 4 AND ONE prize from Level 2; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

## 2024 NNJC POPCORN ADVENTURES

**Mystery Houses** 10/1-10/31



Every week in October, Scouts will have a chance to win a \$20-\$50 gift card to their favorite video game or shop!

**Scouts:** Collect and record at least \$90 in Military Donations through the Trails End app to earn the special edition Council Shoulder Strip!!!

**Heroes & Helpers**



**Top Sellers - \$2K Party**



Scouts who sell \$2,000 and above earn TWO tickets to the Top Sellers \$2K Party at Urban Air Trampoline Park!

The Party will take place Sunday, January 5th 2025 at 9am!!!

\*\*\* FOR FULL DETAILS ON THESE INCENTIVES, VISIT WEBSITE AND DOWNLOAD KERNEL GUIDE\*\*\*

