

Credit Card Transaction Report

Revenue

55M

Total Intrest

7.8M

Amount

44.5M

Count

655.7K

Card Category	Revenue	Transaction Amount	Interest Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

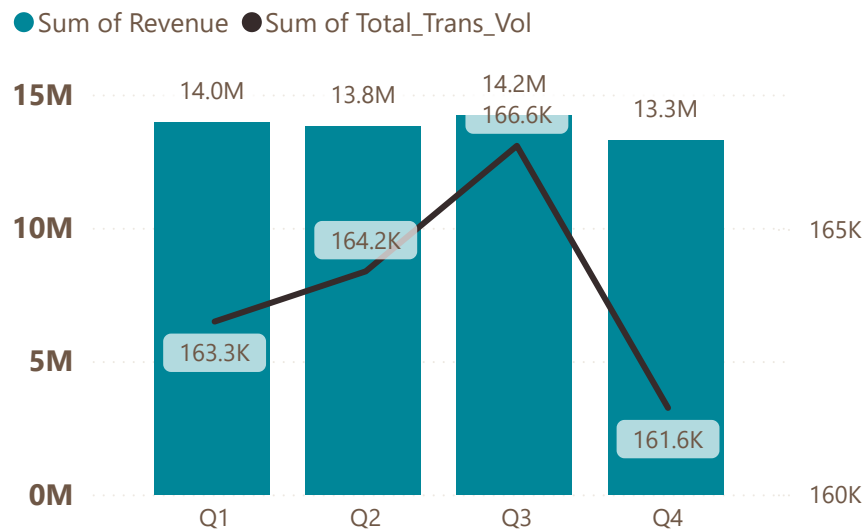
M

Low

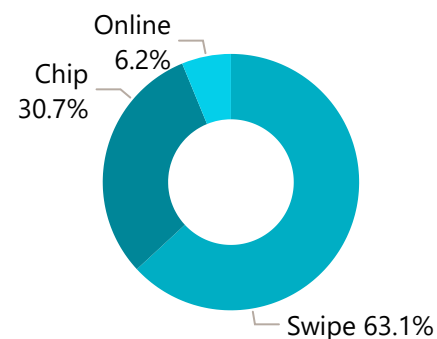
Med

High

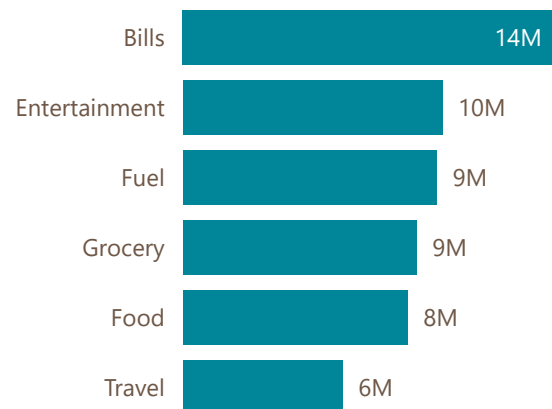
Qtr Revenue and Total Transaction Count



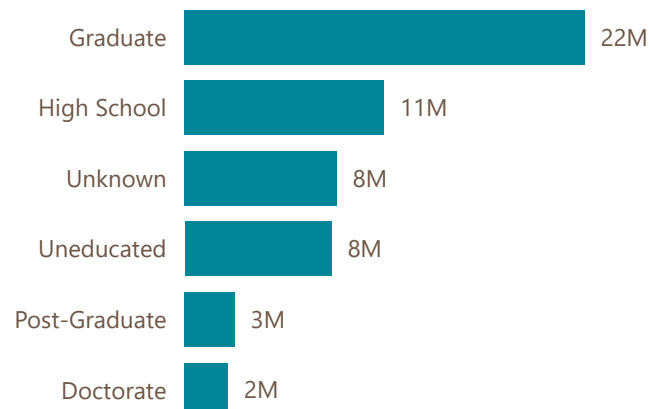
Revenue by Use Chip



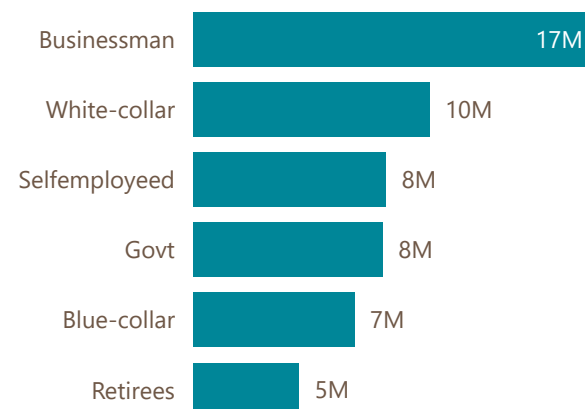
Revenue by Expenditure Type



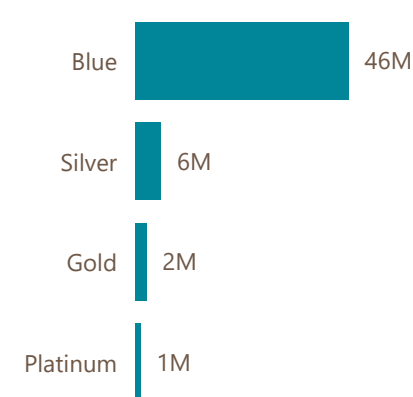
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total Intrest

7.8M

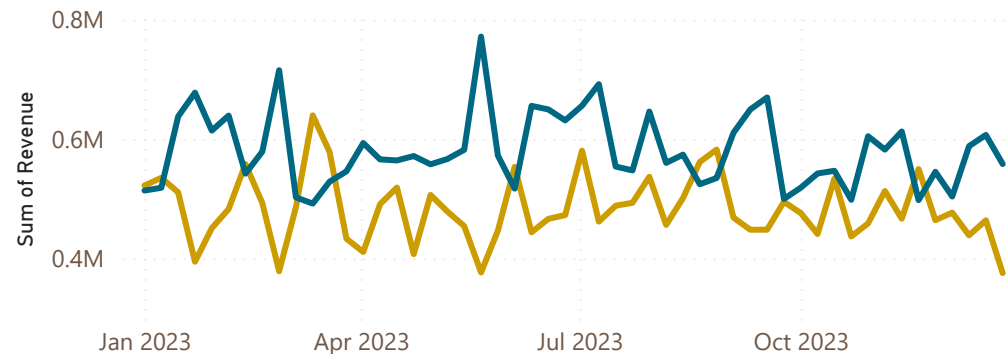
Avg. Income

57.0K

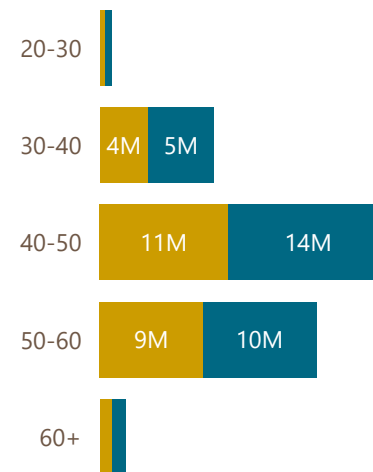
CSS

3.2

Revenue by Week



Revenue by Age Group



Married

28M

Single

23M

M

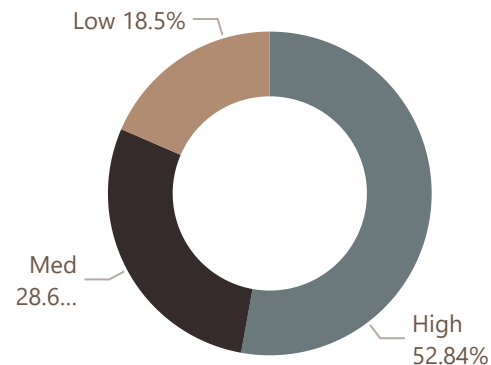
30M

F

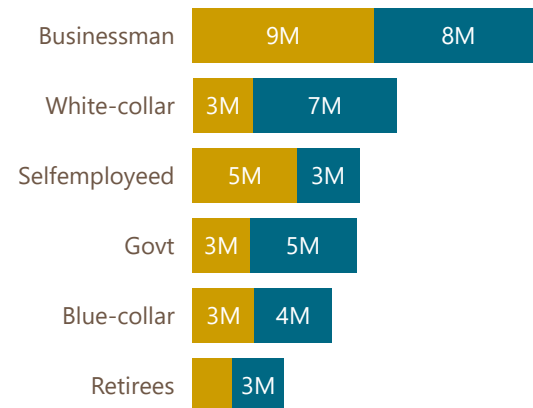
25M

Customer Job	Income	Transaction Amount	Revenue
Businessman	186959919	14285412	17387832
White-collar	103930055	8221742	10114656
Govt	88773989	6507875	8111701
Selfemployeed	75313288	6395026	8261758
Blue-collar	72262158	5488838	6904279
Retirees	48675030	3623120	4535184
Total	575914439	44522013	55315410

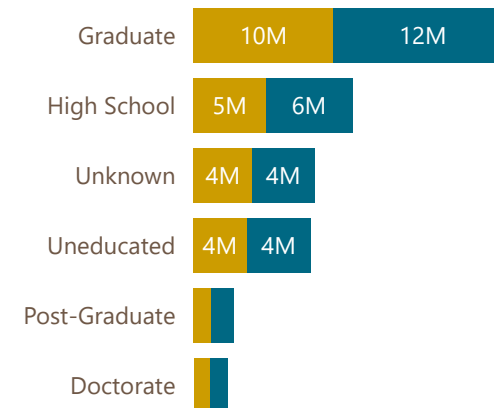
Revenue by Income Group



Revenue by Profession



Revenue by Education Level



Top 5 States

