



Introducing Census Reporter

DO NOT MARK THIS COLUMN	Line No.	Print names in this order Head of the household Wife of head Unmarried children, oldest first Married children and their families Other relatives of the head Persons not related to the head	Fill one circle. If "Other relative of head," also give exact relationship, for example, mother-in-law, brother, niece, grandson, etc. If "Other not related to head," also give exact relationship, for example, partner, maid, etc.	Fill one circle	Fill one circle. If "Indian (American)," also give tribe. If "Other," also give race.	year of birth and age last birthday Print	of birth Fill one circle	Fill one circle for first three numbers	Fill one circle for last number	PERSON'S MARITAL STATUS? Fill one circle	
	1	Last name First name Middle initial	<input type="radio"/> Head of household <input type="radio"/> Wife of head <input type="radio"/> Son or daughter of head <input type="radio"/> Other relative of head—Print exact relationship <input type="radio"/> Roomer, boarder, lodger <input type="radio"/> Patient or inmate <input type="radio"/> Other not related to head—Print exact relationship	Male <input type="radio"/> Female <input type="radio"/>	<input type="radio"/> White <input type="radio"/> Negro or Black <input type="radio"/> Indian (Amer.) <input type="radio"/> Japanese <input type="radio"/> Chinese <input type="radio"/> Filipino <input type="radio"/> Hawaiian <input type="radio"/> Korean <input type="radio"/> Other—Print race	Month _____ Year _____ Age _____	<input type="radio"/> Jan.-Mar. <input type="radio"/> Apr.-June <input type="radio"/> July-Sept. <input type="radio"/> Oct.-Dec.	<input type="radio"/> 186- <input type="radio"/> 187- <input type="radio"/> 188- <input type="radio"/> 189- <input type="radio"/> 190- <input type="radio"/> 191-	<input type="radio"/> 192- <input type="radio"/> 193- <input type="radio"/> 194- <input type="radio"/> 195- <input type="radio"/> 196- <input type="radio"/> 197-	<input type="radio"/> 0 <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5 <input type="radio"/> 6 <input type="radio"/> 7 <input type="radio"/> 8 <input type="radio"/> 9	<input type="radio"/> Now married <input type="radio"/> Widowed <input type="radio"/> Divorced <input type="radio"/> Separated <input type="radio"/> Never married
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9. If you used all of lines 1-8, then

☐ Yes ☐ No

10. Did you leave anyone out of Question 1 because you were not sure if he should be listed?

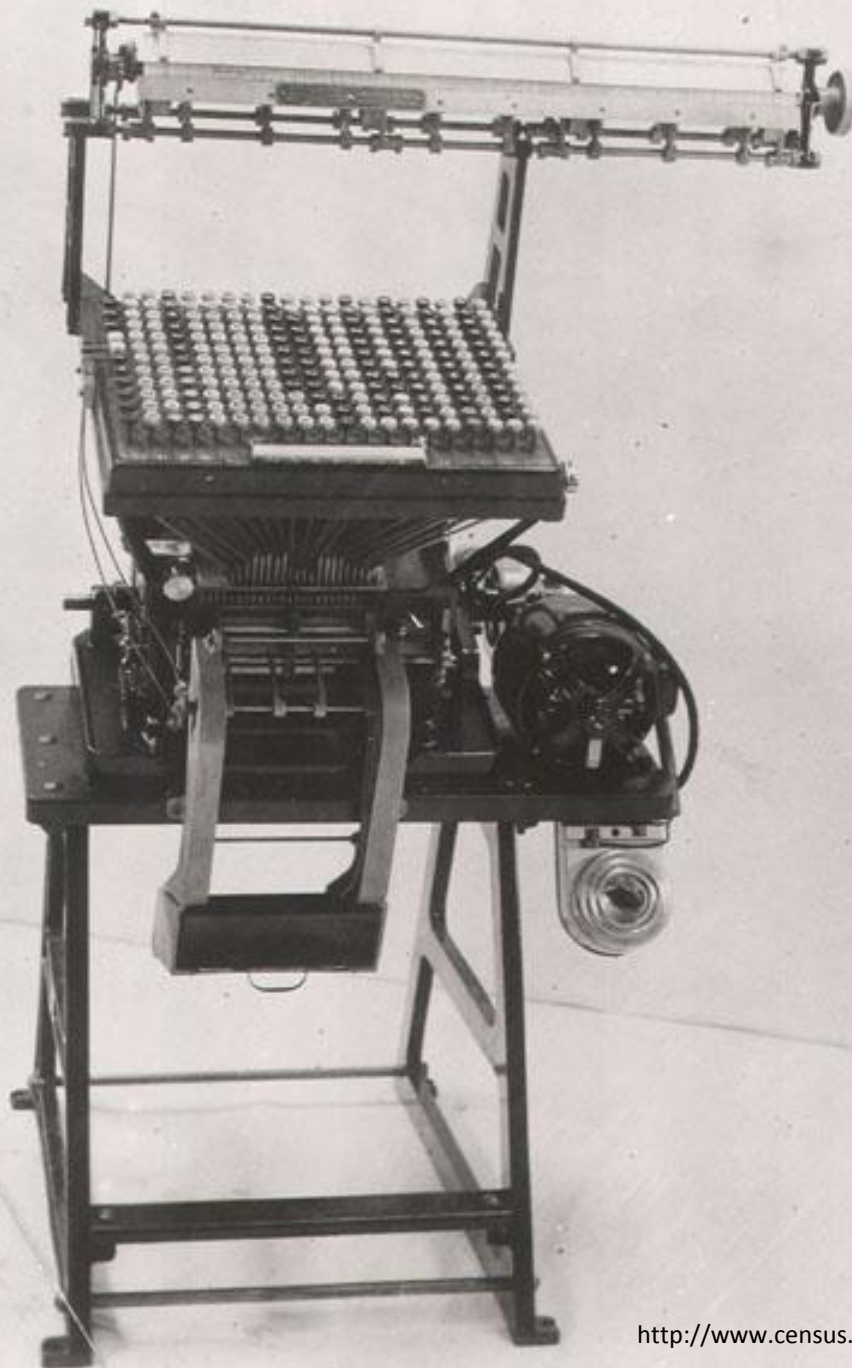
☐ Yes ☐ No

11. Did you list anyone in Question 1 who is now from home now?

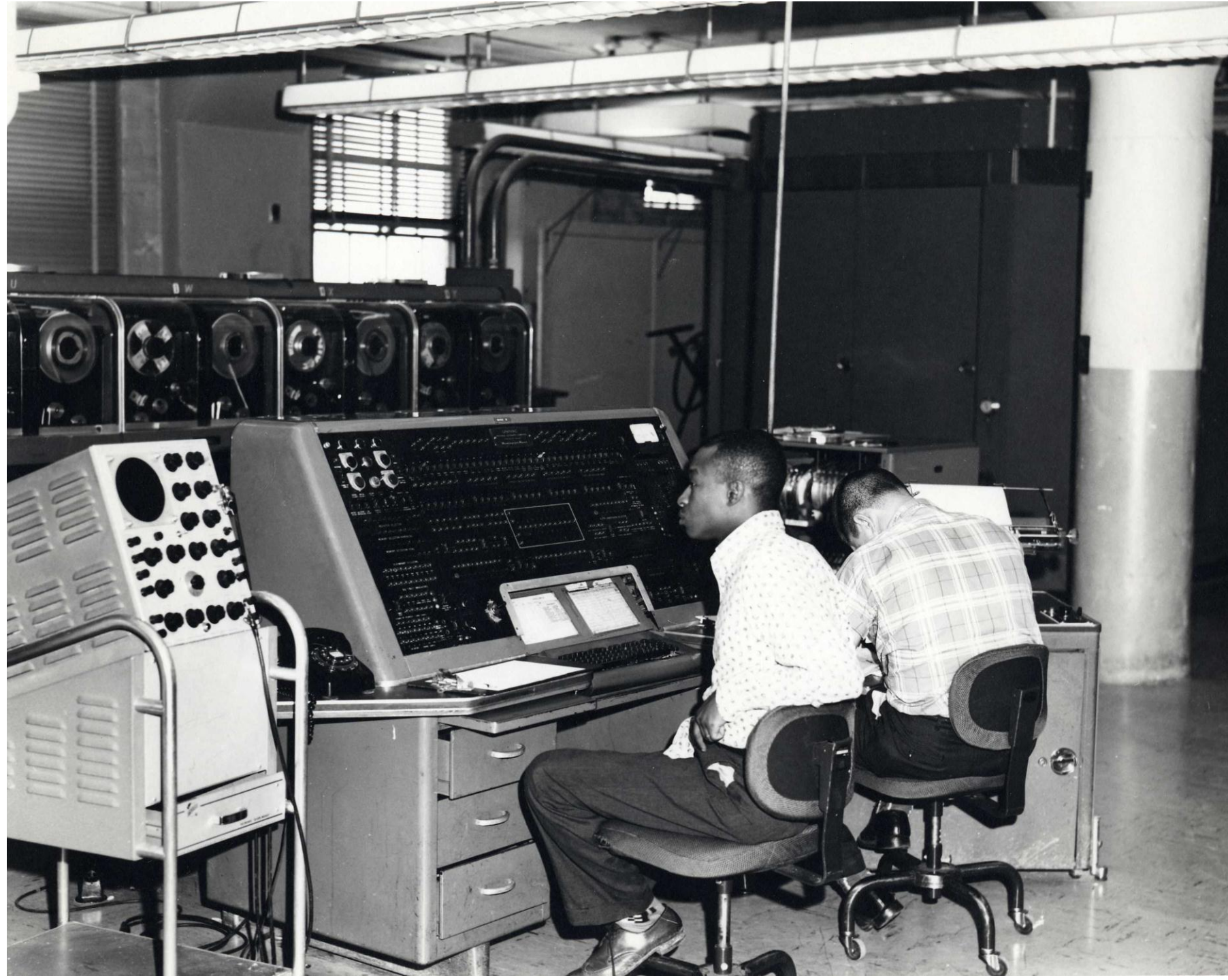
☐ Yes ☐ No

12. Did anyone stay here on Tuesday, March 31?

☐ Yes ☐ No



**Census Reporter
will make
US Census data
easy for
journalists**



Tables from SF1 [\(What's SF1?\)](#)

- ☐ **P1.** TOTAL POPULATION
- ☐ **P2.** URBAN AND RURAL
- ☐ **P3.** RACE
- ☐ **P4.** HISPANIC OR LATINO ORIGIN
- ☐ **P5.** HISPANIC OR LATINO ORIGIN BY RACE
- ☐ **P6.** RACE (TOTAL RACES TALLIED)
- ☐ **P7.** HISPANIC OR LATINO ORIGIN BY RACE (TOTAL RACES TALLIED)
- ☐ **P8.** RACE
- ☒ **P9.** HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE
- ☐ **P10.** RACE FOR THE POPULATION 18 YEARS AND OVER
- ☐ **P11.** HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE FOR THE POPULATION 18 YEARS AND OVER
- ☐ **P12.** SEX BY AGE
- ☐ **P12A.** SEX BY AGE (WHITE ALONE)
- ☐ **P12B.** SEX BY AGE (BLACK OR AFRICAN AMERICAN ALONE)
- ☐ **P12C.** SEX BY AGE (AMERICAN INDIAN AND ALASKA NATIVE ALONE)
- ☐ **P12D.** SEX BY AGE (ASIAN ALONE)
- ☐ **P12E.** SEX BY AGE (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)

[Hide table browser](#)
[Reset to default tables](#)
[Add another geography to compare](#)

or download as

[CSV](#)
[JSON](#)

P9. HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE

Universe: Total population

San Antonio city, Texas

[Add state »](#)

		2000	2010	Delta	% change
= Total:	P009001	1,144,646	1,327,407	182,761.00	15.97
Hispanic or Latino	P009002	671,394	838,952	167,558.00	24.96
= Not Hispanic or Latino:	P009003	473,252	488,455	15,203.00	3.21
= Population of one race:	P009004	460,731	473,040	12,309.00	2.67
White alone	P009005	364,357	353,106	-11,251.00	-3.09
Black or African American alone	P009006	74,778	83,365	8,587.00	11.48
American Indian and Alaska Native alone	P009007	2,666	2,771	105.00	3.94
Asian alone	P009008	17,084	30,596	13,512.00	79.09
Native Hawaiian and Other Pacific Islander alone	P009009	664	1,097	433.00	65.21
Some Other Race alone	P009010	1,182	2,105	923.00	78.09
+ Two or More Races:	P009011	12,521	15,415	2,894.00	23.11

Who We Are

Advisory Board



Joe Germuska



John Keefe



Ryan Pitts

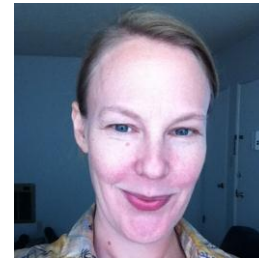
Development Team



Ian Dees



Ryan Pitts



Sara Schnadt



**Tons of help from IRE, especially
Mark Horvit, Heather Henry & John Greene –
Thanks!**

Who You Are

- **Journalist**
 - occasionally covers census stories
- **Data Journalist**
 - frequently uses census/other lg. data sets
- **Graphic Journalist**
 - designer/journalist
- **Journo-nerd**
 - technically-inclined data journalist
- **App Developer**
 - software engineer/journalist

Types of pages

- Geo list
 - comparison builder
 - comparison results
 - rankings by field
- Query builders
 - how many x is y?
 - find a field
 - find a geo

- Geo detail
 - analysis view
 - data view
 - map view?
 - data view builder?
 - hierarchy
 - related geos

- Field detail
 - hierarchy
 - related fields
 - add a facet?

APP Developer (data scientist) ALBERT

SKILLS
- Django/Rails - PostgreSQL
- SQL

GOALS
- help newspaper tell a story

Journalist (data scientist) JANE

SKILLS
- Fusion Tables - R, SPSS
- Create a map - Tableau

GOALS
- tell a story
- Bulk/Component geos

DATA JOURNALIST (data scientist) DAISY

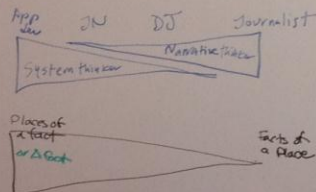
SKILLS
- Excel

GOALS
- find a story
- tell a story

Journalist ARUN

SKILLS
- Storytelling

GOALS
- find details to support a story
- generate story ideas
"Just the facts"



Race + Ethnicity

	White	Black	Hispanic	Other
Change Index	140	112	88	
Race A	140	112	88	
Race B	112	88		
Race C	88			

Chicago city, Illinois

Data from ACS 2011 5-year release unless otherwise noted

2,700,741

Population

227.7 square miles

11,861 people per square mile

This is some short, generated text that uses the facts and figures below to provide some narrative about the place being profiled.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla sagittis vehicula euismod. In erat quam, dictum eu leo non, euismod pretium diam. Maecenas rutrum dolor at diam placerat aliquam. Aenean rhoncus sapien ac venenatis euismod. Nam id ligula facilisis, placerat erat at, congue diam. Nulla dignissim, magna quis sodales ultricies, nulla leo lobortis purus, eu feugiat tellus elit at erat. Fusce aliquet mi eu purus lacinia tristique. Ut in fringilla felis. Sed placerat aliquam tortor eget tristique.



Indexes show data as a percentage of state and national values, highlighting values that diverge by at least 20%.

DEMOGRAPHICS

AGE

33.0

Median age

23.4%

Under 18

10.4%

65 and over

GENDER

48.6%

Male

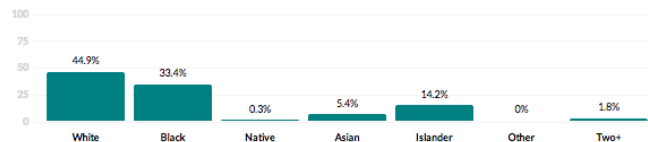
51.4%

Female

RACE

44.9%

White



ETHNICITY

28.1%

Hispanic/Latino

This is some explanatory text about the stat.

This is some explanatory text about the stat.

This is some explanatory text about the stat.

Profile Pages

- Top Facts
- Historical Data
- Visualization
- Explanation

Compare counties in Illinois

Age groups by percentage of total population (ACS 2011 5-year)

Map

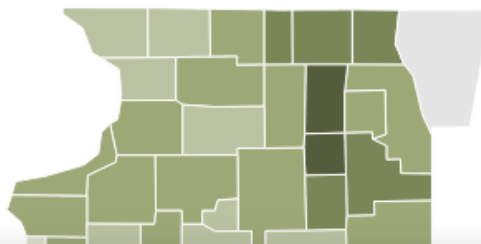
Distribution

Table

MAP

This is some explanatory text describing the stat grouping to the right.

AGE GROUPS

Show **Persons age 0-9**

Compare counties in Illinois

Age groups by percentage of total population (ACS 2011 5-year)

Map

Distribution

DATA TABLE

This is some explanatory text describing the stat grouping to the right.

AGE GROUPS

Show **Percentages**

Name	Total	0-9	10-19	20-29	30-39	40-49	50-59	60-69	70-79
Kendall County, Illinois	110,767	18.3%	15.2%	11.8%	17.7%	15.5%	10.8%	6.5%	2.8%
Kane County, Illinois	509,622	16.3%	15.4%	12.2%	14.3%	15.3%	12.5%	7.5%	3.9%
Boone County, Illinois	54,084	16%	15.9%	10.2%	14.2%	14.7%	12.6%	8.5%	5.1%
Will County, Illinois	674,166	15.8%	16.1%	11.1%	14.7%	16.3%	12.5%	7.5%	3.7%
Grundy County, Illinois	49,460	14.8%	14.6%	12%	14%	15.9%	13%	8.4%	4.5%
Lake County, Illinois	700,424	14.6%	16%	11.5%	12.9%	16%	14%	8%	4.2%
McHenry County, Illinois	307,721	14.5%	15.6%	10.3%	13.2%	17.6%	13.8%	8.7%	3.8%
Cass County, Illinois	13,639	13.9%	14%	11.6%	13%	13.5%	14.1%	8.9%	6.9%
Douglas County, Illinois	19,958	13.9%	14.4%	11.7%	12.9%	12.7%	13.7%	9.1%	6.8%
Kendall County, Illinois	110,767	18.3%	15.2%	11.8%	17.7%	15.5%	10.8%	6.5%	2.8%

Next Challenge: Finding Things

- **Places**
 - Place name search
 - Address search?
 - Which sumlevels?
- **Tables**
 - 1500+ in ACS
 - 300+ in Decennial
 - Multiple years of data
 - What topics make sense to you?
 - Which facts are most important?



Possibilities

- **Bulk data**
 - AWS AMI with all data in Postgres
 - TIGER maps as GeoJSON
- **Charts**
 - Embed from Census Reporter
 - D3 chart library
- **Custom tabulation areas**
 - Hard for small areas (sample size)
- **Story gallery**
 - Examples of great stories you could adapt, with specific instructions about how to use Census Reporter



Help Us Help You

- **Test drive the site**
beta.censusreporter.org
- **Join our Google Group**
 - <http://j.mp/censusreportergg>
- **Read our Tumblr**
 - <http://censusreporter.tumblr.com>
- **Follow us on Twitter**
 - **@CensusReporter**
- **Email us**
 - **irecensusreporter@gmail.com**

