



Ecommerce Marketplace



B2B



B2C



C2C

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Requirement Understanding



Project Description

The customer is looking for a unified e-commerce solution for both mobile and web application, in which all types of sellers and buyers (business, retail, and personal) can sell and buy. Based on the seller and buyers type, they can access certain features:

❖ B2B

Business customers will directly buy from the merchants in bulk. The shipment & Payment will be done directly by the seller on agreed terms with the buyer. The seller can also go live and showcase their products.

❖ B2C

Customers will buy products and pay for them through the application. The shipment will be done by the seller on agreed terms with the buyer. The seller can also go live and showcase their products. Customer can as well view the virtual stores and purchase their products.

And, if the customer is visiting the nearby store of the registered seller to buy the product, then they can simply open the app and scan the QR code and make the payment through NFC to complete the transaction.

❖ C2C

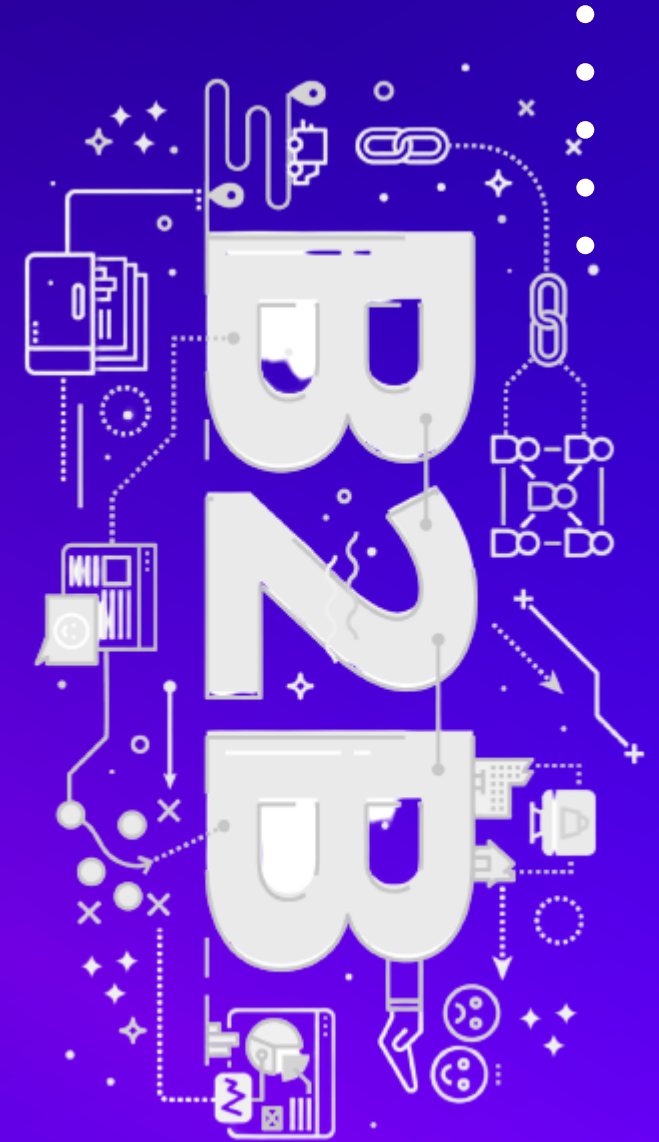
A user who possesses a new or used product can list their items for sale and another user can buy it through the platform. The shipment will be done by the seller on agreed terms with the buyer.

Business to Business Ecommerce (B2B)

B2B E-Commerce facilitates bulk purchasing options for business buyers from a wide range of merchants available on the platform.

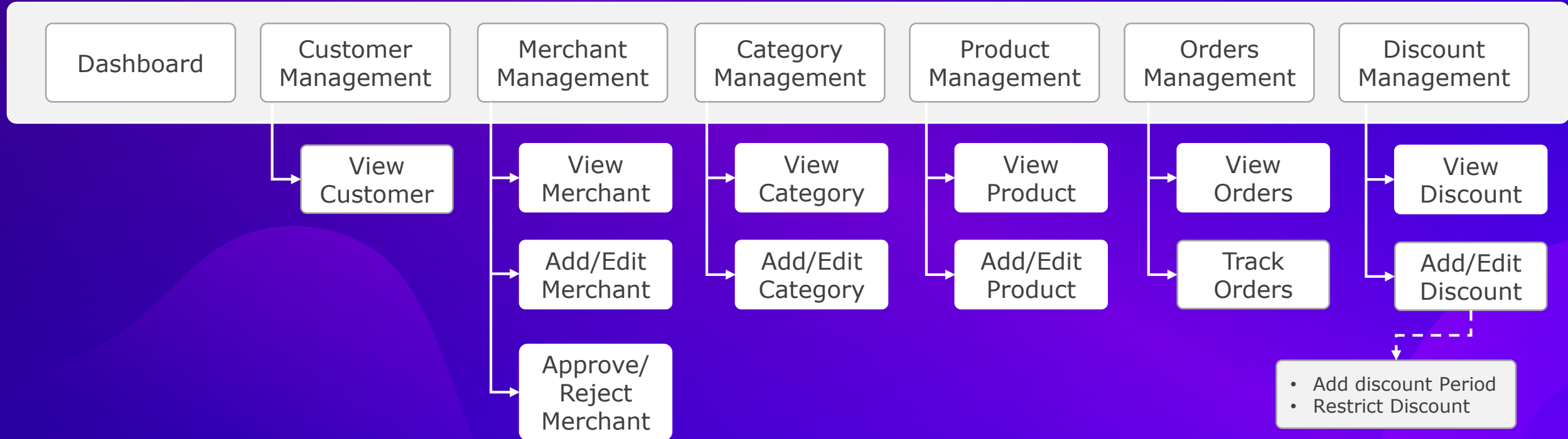
There will be three entities:

- Admin
- Merchant
- Customer

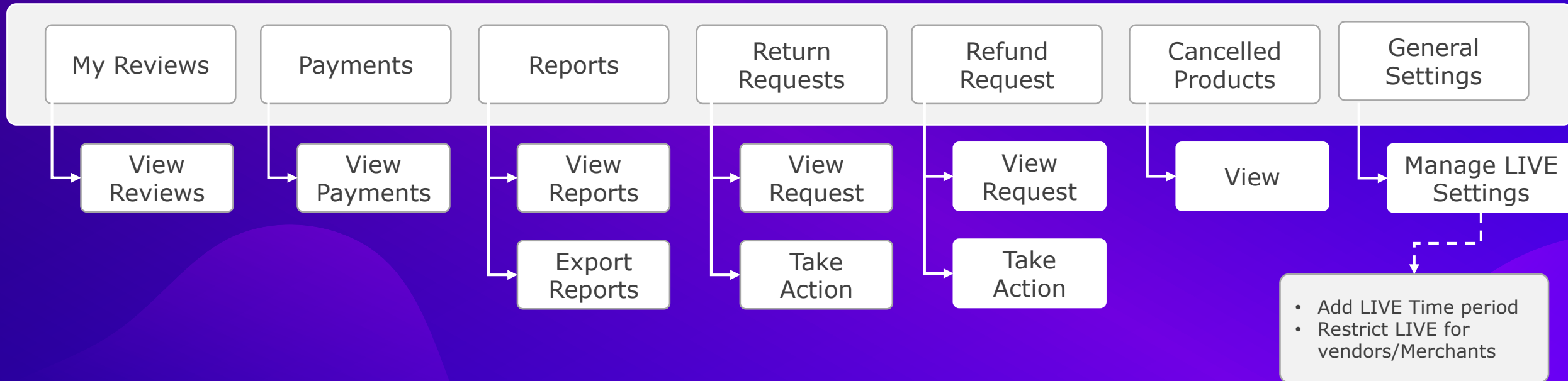


Admin Panel Features

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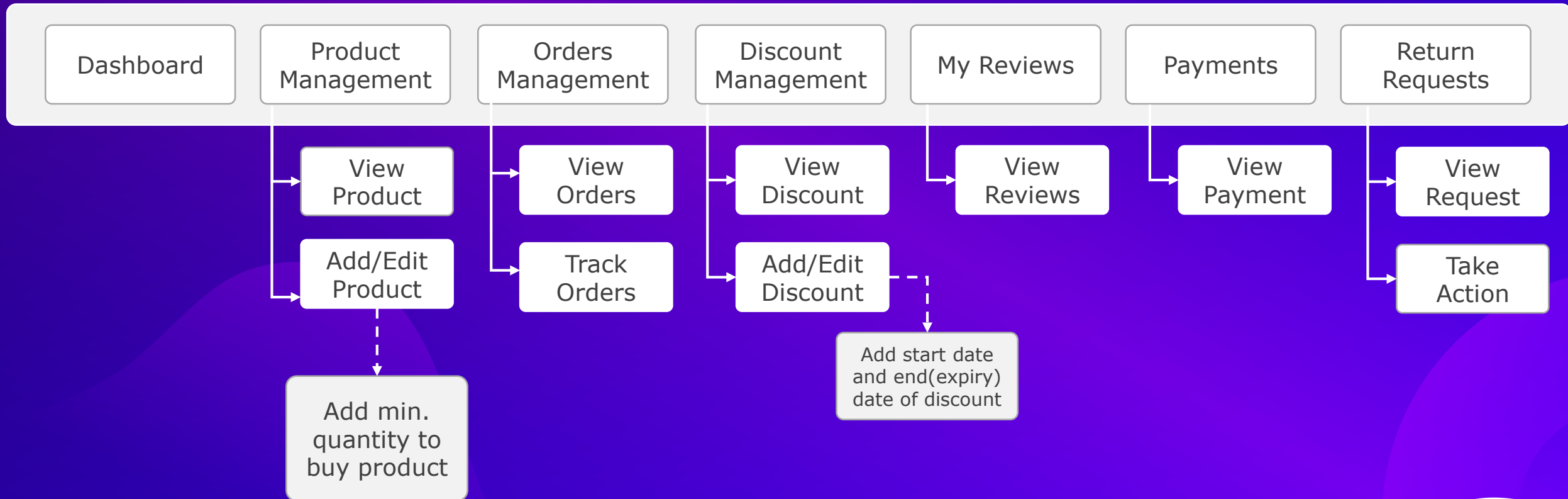


Admin Panel Features

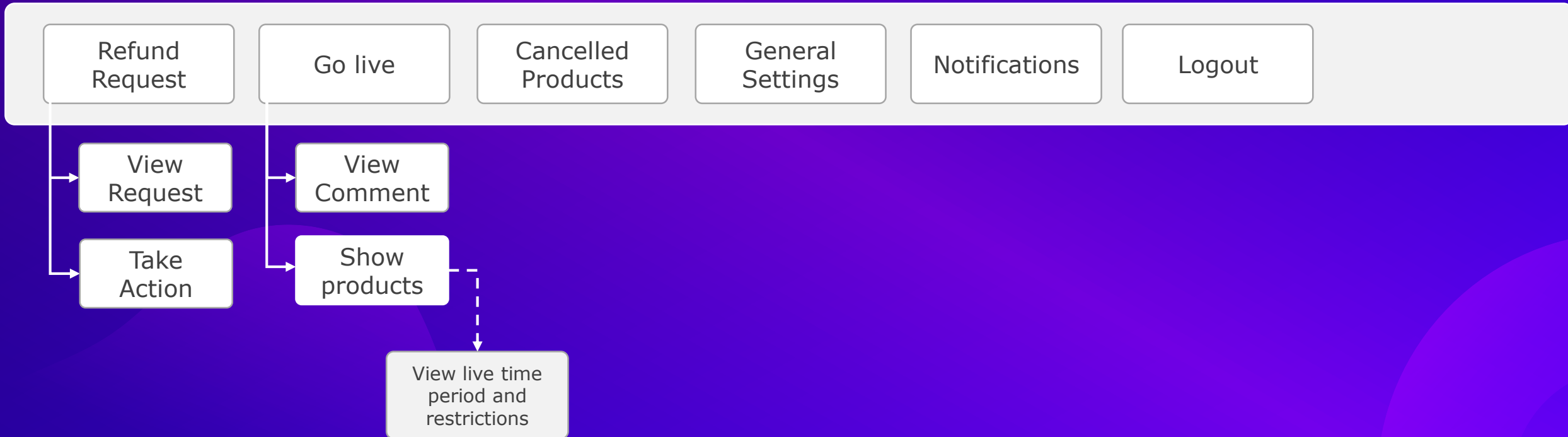


Merchant Panel Features

To register as a merchant, user has to submit their legal business documents for verification by admin.



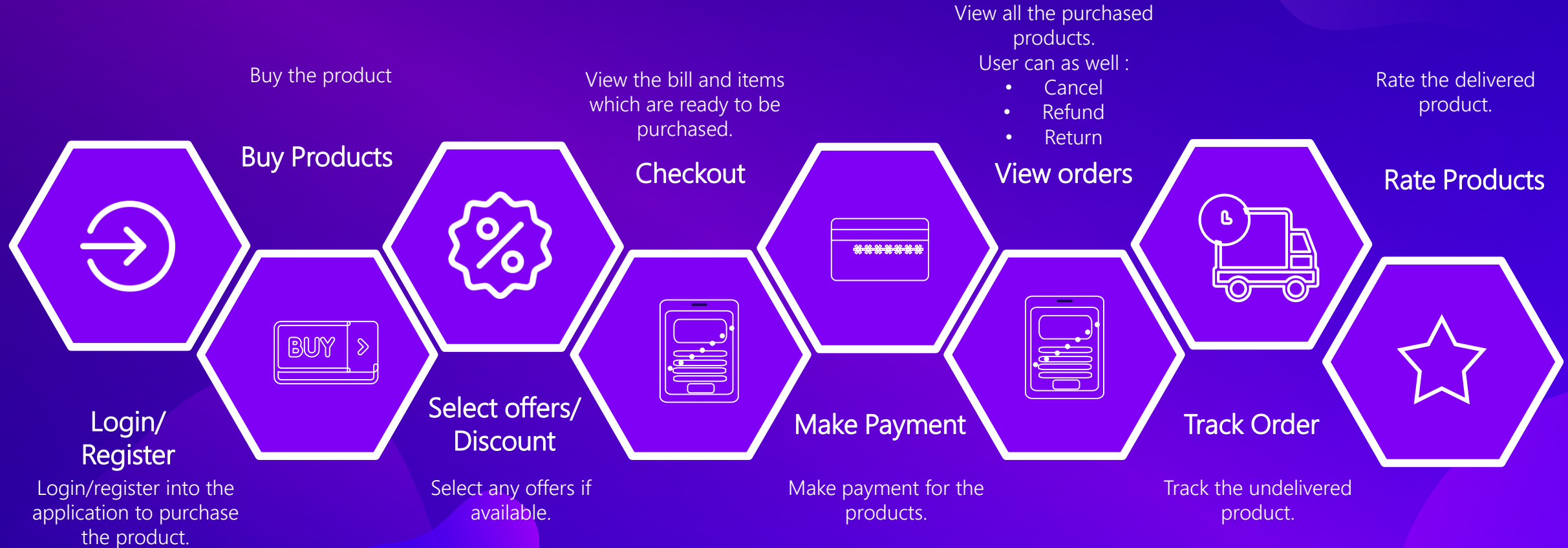
Merchant Panel Features



Customer Features



Customer Features



Business to Customer Ecommerce (B2C)

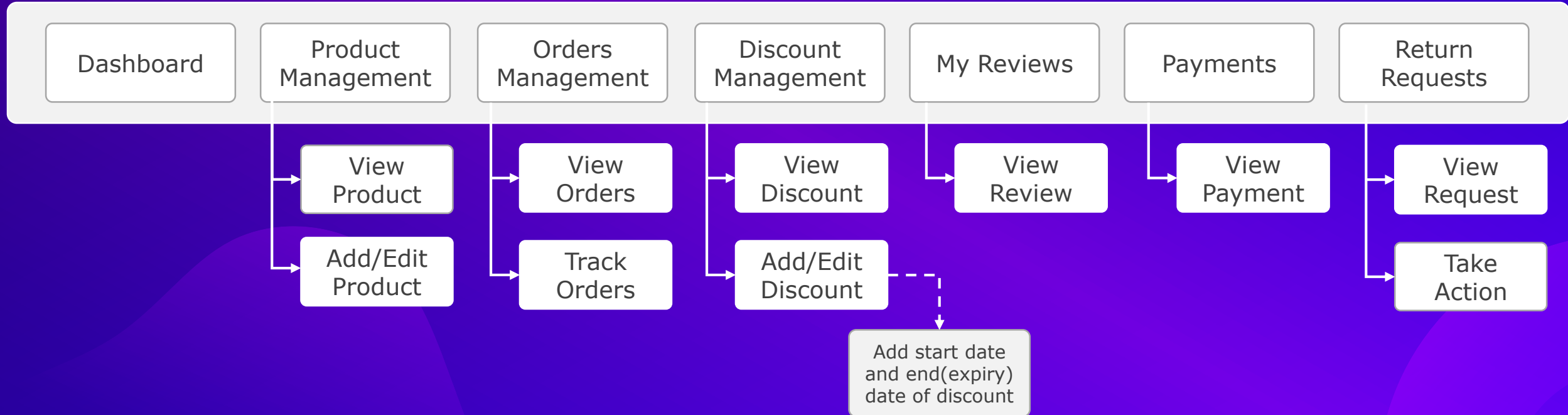
B2C E-Commerce provides a platform for buyers (customers) to order desired products from a range of retail sellers (vendors).

There will be three entities:

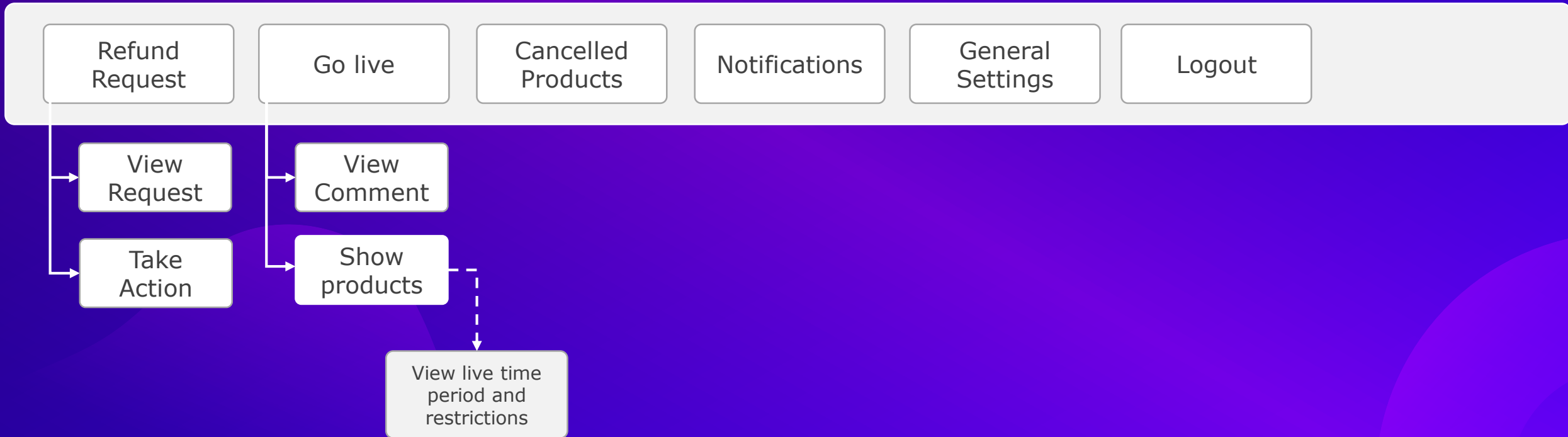
- Admin
- Vendor
- Customer



Vendor Panel Features



Vendor Panel Features

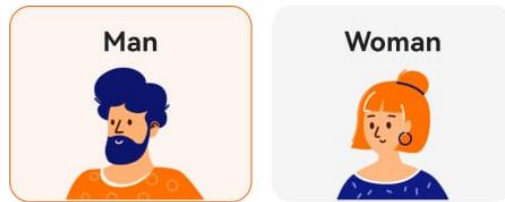


Customer Features

Let us know you better !

✓ We know this just to better recommend you products and will be kept confidential.

What's your gender?



How old are you?

under 25

25-35

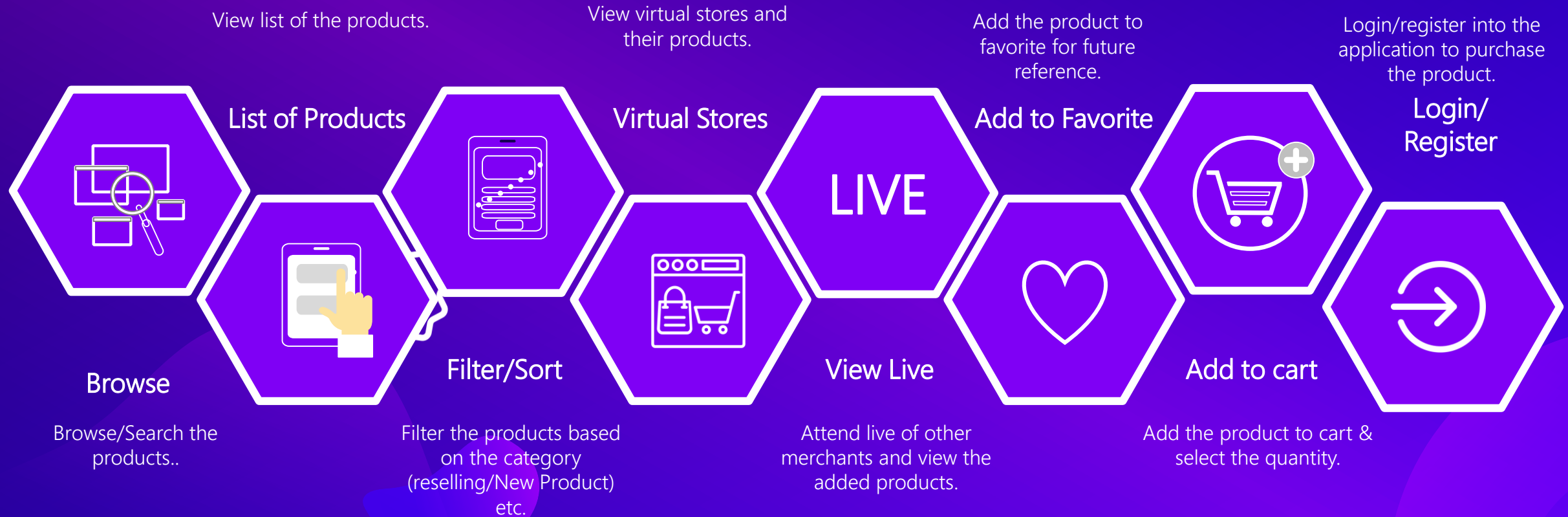
above 35

Skip

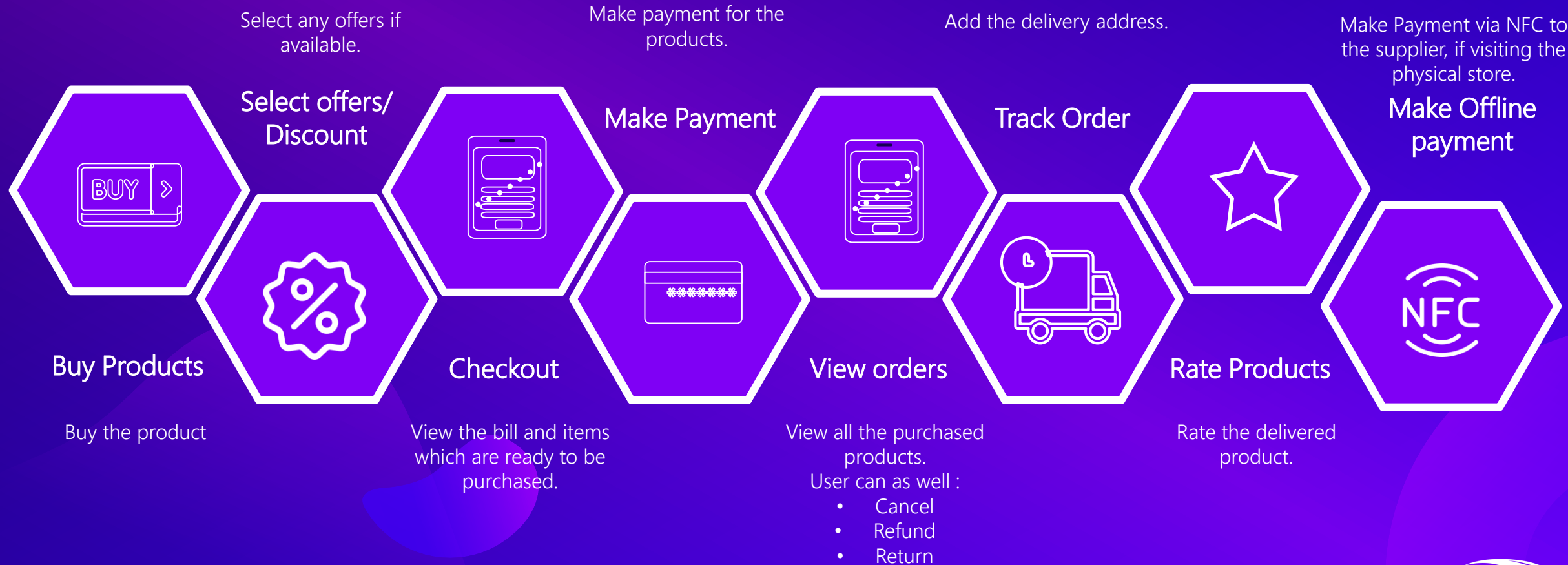
As soon as the customer register into the application for the first time, they will be asked to select their Gender and Age which will allow them to browse or view the products according to their liking.

On the other hand it will allow the admin to view and analyze the sales.

Customer Features



Customer Features



Scan to Buy

1

Vendor scan the products and generate the bill on system via QR code.



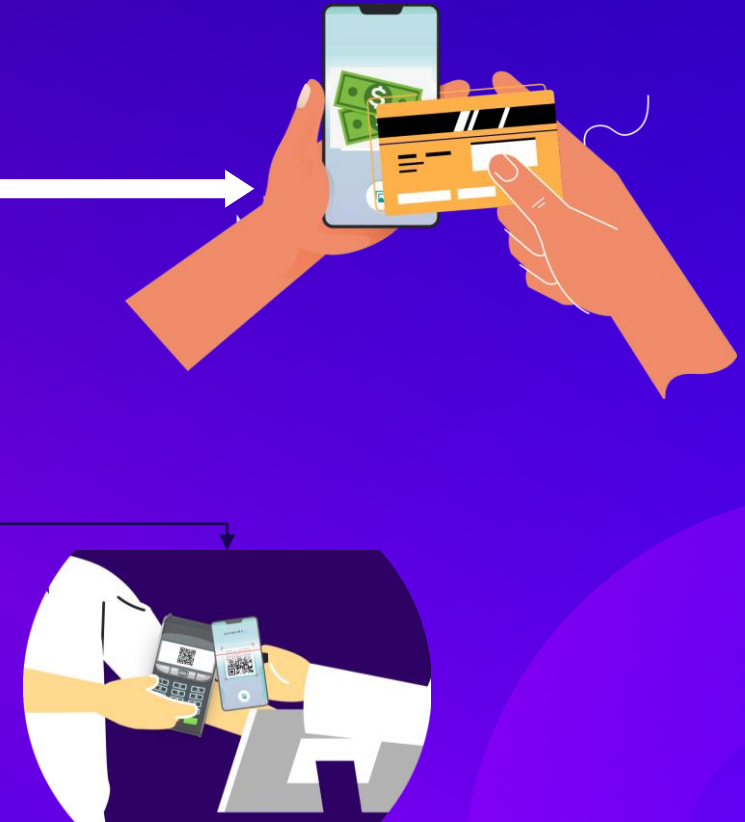
2

Customer scans the code via their mobile application.



3

Customer make payment through NFC by tapping their card.



Virtual Store

Just like we purchase the products from a mall, virtual stores will allow the user to buy the products online.

- Search Store.
- View list of Stores.
- View All products of selected store.
- Purchase the product from selected store



Customer to Customer Ecommerce (C2C)

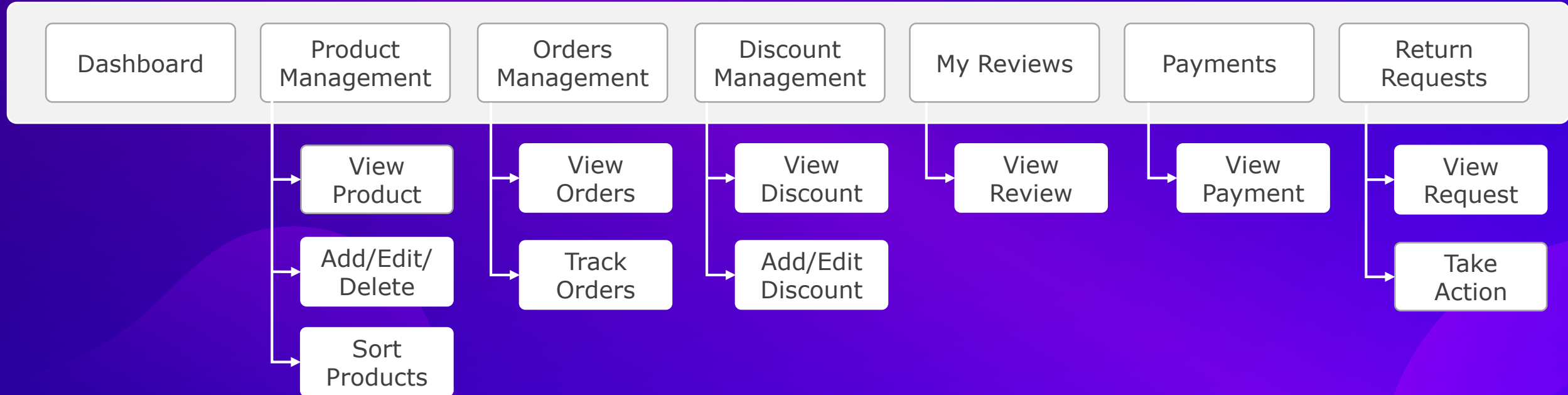
C2C E-Commerce offers a platform for a user to sell an item to another user. This item could be fresh or used.

There will be two entities:

- Buyer
- Seller



Seller Panel Features



Seller Panel Features



Refund
Request

Cancelled
Products

Notifications

General
Settings

Logout

View
Request

View
Comment

Take
Action

Show
products

Seller: Create Product

☰

Search

SellerBuyer

👤

🔔

🌙

👤

▼

Dashboard

Products

▼

Add product

Product list

Categories

Brands

Orders

▼

Customers

▼

Statistics

Reviews

Transactions

8

Hot offers

Settings

Create product


Product title


Writing


Label

Type here

Images







Upload

Tags

Clothes × Men × Fashion ×

Category

Select

Fresh

Used

Type here

USD

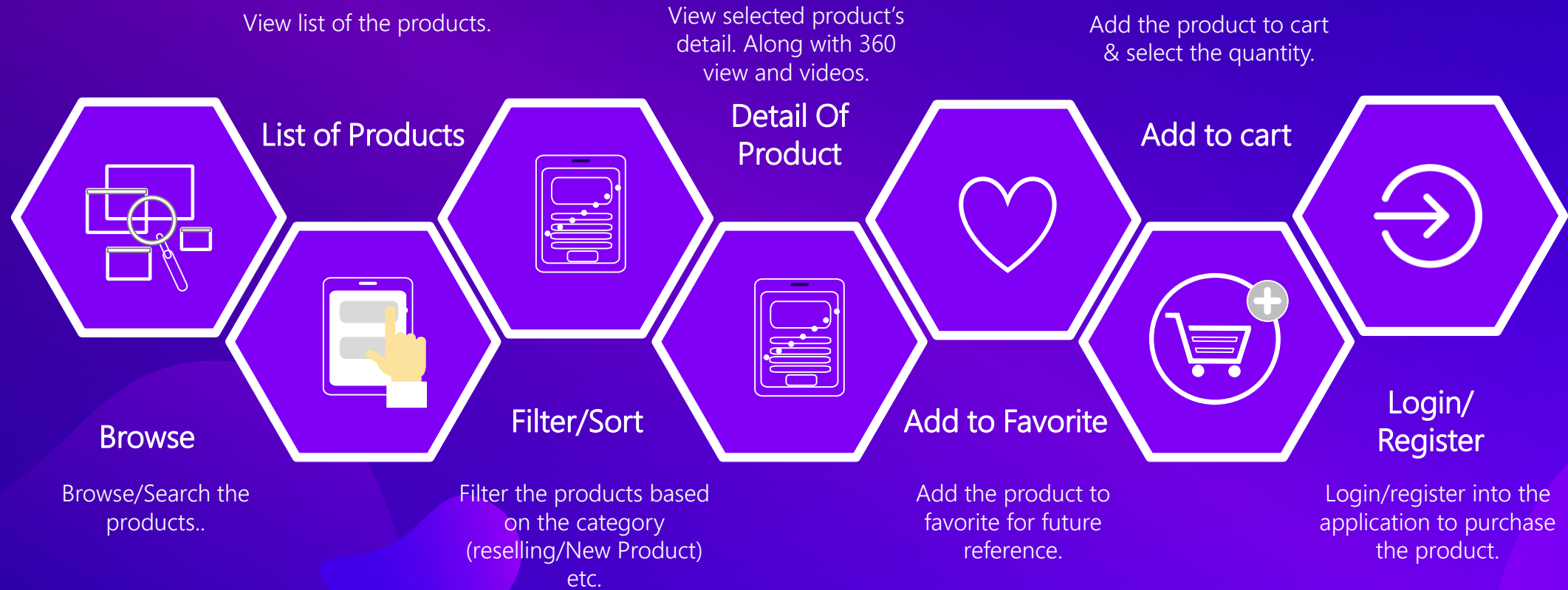
Sub category

Select

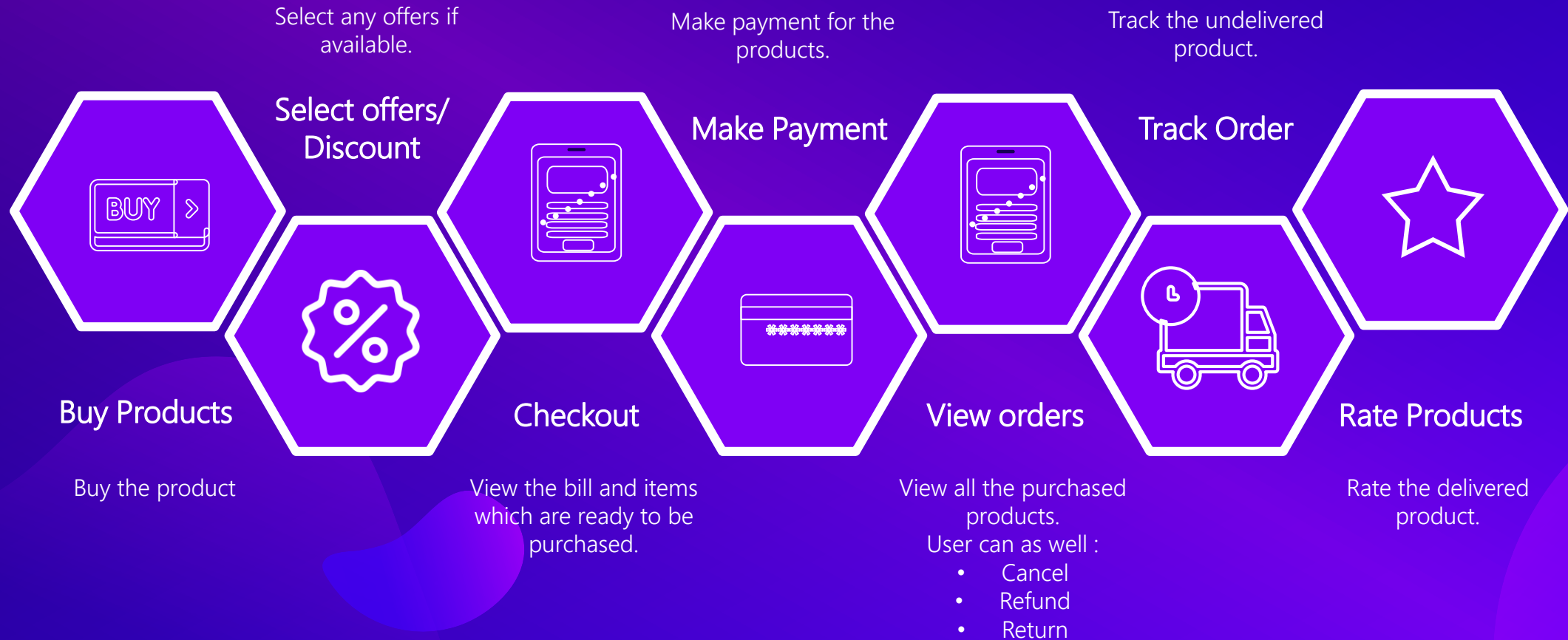
☒ Publish on site

Submit item

Buyer Features



Buyer Features



Value Additions

Below we are sharing some enhanced features which can be implemented in the future phase.

- **Voice Search** – Search the product using voice commands.
- **Multilingual Support**- The application will support multiple languages for the users ease.
- **Virtual clothing** – Try clothes on yourself using AR (Superimpose clothes on your body).
- **Earn Reward Points**- On every purchase earn some points and use it at the time of your next purchase.
- **Festive Sale**- View festive sale and purchase the products in discount.



Thank You

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