

ADVENTURES FOR THE CURES

2018 AFC Sponsors

AFC TAX EIN: 030607998

Below are listed the guidelines for our levels of sponsorship for the 2018 season that runs from January 2018 until the end of December 2018. This document is only a guideline to start discussions with our sponsors. If the sponsor's needs/wants differ from what is outlined below we are flexible.

Gold

- ◆ Requirements: A charitable donation of \$5,000, support all 3 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ◆ Benefits: Large sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, large sized logo prominently displayed on the back of the new 2018 jerseys, large sized logo prominently displayed on all race registration pages.

Silver

- ◆ Requirements: A charitable donation of \$1,500, support all 3 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ◆ Benefits: Medium sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, medium sized logo prominently displayed on all race registration pages.

Bronze

- ◆ Requirements: A charitable donation of \$500, equivalent support all 3 of AFC's charity bike events as able, or equivalent discounts on products and services for AFC team members.
- ◆ Benefits: Logo on the AFC website, facebook mentions, twitter mentions, logo prominently displayed on all race registration pages.

The three races that our team will be hosting are:

1. **Elkridge Spring Classic** - A road bike race on April 7th.
2. **SugarHill** – A XC distance mountain bike race in Patapsco State Park on April 8th.
3. **Everesting** - Riders climb up and down a hill until they reach the height of Mount Everest - May 12th
4. **Catonsville High School Crit** - A road bike criterium on July 14th.
5. **Rockburn Cross** – A cyclocross race on November 11th.
6. **Merry Christmas Marrythons** - Runners run 1 marathon a day for 7 days leading up to Christmas morning.

100% of the money we raise goes to the charity efforts of our team. In particular we work to fight diabetes but we help many charitable organizations with the funds we raise. Our goal is to use our love of the sport to make a difference in the world!!