

Baltimore Youth Cycling



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Adventures for the Cure
Baltimore Youth Cycling
MAJR Cross Baltimore County Race Partnership

3/10/2016

To our Friends at AFC,

MAJR Cross Baltimore County will be an exciting and needed addition to the mid-atlantic cyclocross racing scene. By focusing the day's schedule and events on Juniors and True-beginners, MAJR Cross will support in a friendly and festive way the very groups that are growing and energizing our sport. AFC has been a strong Team Partner since day one with BYC, and we are thrilled that the team sees what an event like this can be. In addition, the generosity reflected in this proposal is a true indication of AFC's mission and heart. We are honored to discuss a partnership for MAJR Cross Baltimore County in 2016.

Proposal Discussion - (via Jon on 3/7)

1. A financial contribution made in April - May of \$3,000 to support the upfront costs of establishing MAJR Cross as an exciting new Junior Race event on September 24, 2016.
2. Of that contribution, \$1500 is to be repaid following the race day. AFC would like the repayment to be in the form of a direct donation to Diabetes Destiny. BYC would promote AFC's support in arranging this donation as a highlight of the race day. BYC would also like to pursue the opportunity to attend the Diabetes Destiny camp to demonstrate cyclocross to campers, and encourage their participation in September.
3. The remaining \$1500 will be considered as a generous donation to BYC to help kickstart MAJR Cross and support the growing importance of juniors and BYC in our regional cycling community.
4. Further discussion will elaborate on the specifics of that donation. Early talks included covering the entry fees for any Diabetes Destiny camper who comes to race. Also discussion of a \$500 scholarship to support a current or prospective BYC racer who would have financial challenges participating in the sport of cycling. These are examples of what should be a fulfilling conversation for all involved!
5. AFC will provide some course design guidance, in accordance with their experience and expertise. They can also bring experience course build leaders out on Friday 8/23 to guide the BYC and community volunteers in course construction details.

BYC's Board of Directors

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