



2017 AFC Sponsors

Below are listed the guidelines for our levels of sponsorship for the 2017 season that runs from January 2017 until the end of December 2017. This document is only a guideline to start discussions with our sponsors. If the sponsor's needs/wants differ from what is outlined below we are flexible.

Gold

- ◆ Requirements: A charitable donation of \$5,000, support all 3 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ◆ Benefits: Large sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, large sized logo prominently displayed on the back of the new 2017 jerseys, large sized logo prominently displayed on all race registration pages.

Silver

- ◆ Requirements: A charitable donation of \$1,500, support all 3 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ◆ Benefits: Medium sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, medium sized logo prominently displayed on all race registration pages.

Bronze

- ◆ Requirements: A charitable donation of \$500, equivalent support all 3 of AFC's charity bike events as able, or equivalent discounts on products and services for AFC team members.
- ◆ Benefits: Logo on the AFC website, facebook mentions, twitter mentions, logo prominently displayed on all race registration pages.

The three races that our team will be hosting are:

1. **Elkridge Spring Classic** - A road bike race on April 15th.
2. **SugarHill** – A XC distance mountain bike race in Patapsco State Park on April 29th.
3. **Highway To Heaven** - The MABRA Road Bike Hill Climb Championship on July 1st.
4. **MPPCX** - A cyclocross race in September of October.
5. **Rockburn Cross** – A cyclocross race on November 12th.

100% of the money we raise goes to the charity efforts of our team. In particular we work to fight diabetes but we help many charitable organizations with the funds we raise. Our goal is to use our love of the sport to make a difference in the world!!