



## 2014 AFC Sponsors

Below are listed the guidelines for our levels of sponsorship for the 2014 season that runs from January 2014 until the end of December 2014. This document is only a guideline to start discussions with our sponsors. If the sponsor's needs/wants differ from what is outlined below we are flexible.

### Available Sponsorship Levels

#### Gold

- ⤴ Requirements: A charitable donation of \$3,500, support all 4 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ⤴ Benefits: Large sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, large sized logo prominently displayed on front and back of 2013 jerseys, large sized logo prominently displayed on all race registration pages.

#### Silver

- ⤴ Requirements: A charitable donation of \$1,500, support all 4 of AFC's charity bike events as able, and discounts on products and services for AFC team members if applicable.
- ⤴ Benefits: Medium sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, medium sized logo prominently displayed on back of 2013 jerseys, medium sized logo prominently displayed on all race registration pages.

#### Bronze

- ⤴ Requirements: A charitable donation of \$500, equivalent support all 4 of AFC's charity bike events as able, or equivalent discounts on products and services for AFC team members.
- ⤴ Benefits: Logo on the AFC website, facebook mentions, twitter mentions, logo prominently displayed on all race registration pages.

The four races that our team will be hosting are:

1. SugarHill – A XC distance mountain bike race in Patapsco State Park on March 15<sup>th</sup>
2. Patapsco 100 – A 100 mile mountain bike race on July 6<sup>th</sup>
3. Road Warrior 50 – A road bike race on August 10<sup>th</sup>
4. Rockburn Cross – A cyclocross race on November 16<sup>th</sup>

100% of the money we raise goes to the charity efforts of our team. In particular we work to fight diabetes but we help many charitable organizations with the funds we raise. Our goal is to use our love of the sport to make a difference in the world!!



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