



2016 AFC Sponsors

Below are listed the guidelines for our levels of sponsorship for the 2016 season that runs from January 2016 until the end of December 2016. This document is only a guideline to start discussions with our sponsors. If the sponsor's needs/wants differ from what is outlined below we are flexible.

Available Sponsorship Levels

Gold

- ⤴ Requirements: A minimum charitable donation of \$3,500, support all 3 of AFC's charity bike events if applicable, and discounts on products and services for AFC team members if applicable.
- ⤴ Benefits: Large sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, large sized logo prominently displayed on front and back of 2016 jerseys, large sized logo prominently displayed on all race registration pages.

Silver

- ⤴ Requirements: A minimum charitable donation of \$1,500, support all 3 of AFC's charity bike events if applicable, and discounts on products and services for AFC team members if applicable.
- ⤴ Benefits: Medium sized logo prominently displayed on the AFC website, facebook mentions, twitter mentions, medium sized logo prominently displayed on back of 2016 jerseys, medium sized logo prominently displayed on all race registration pages.

Bronze

- ⤴ Requirements: A minimum charitable donation of \$500, equivalent support all 3 of AFC's charity bike events if applicable, or equivalent discounts on products and services for AFC team members.
- ⤴ Benefits: Logo on the AFC website, facebook mentions, twitter mentions, logo prominently displayed on all race registration pages.

The three races that our team will be hosting are:

1. SugarHill – A XC distance mountain bike race in Patapsco State Park on April 3rd.
2. Patapsco Trail Fest – A Patapsco festival including mountain bike race, off road running race, hikes, and kids events on September 17th
3. Rockburn Cross – A cyclocross race in November 13th

100% of the money we raise goes to the charity efforts of our team. In particular we work to fight diabetes but we help many charitable organizations with the funds we raise. Our goal is to use our love of the sport to make a difference in the world!!



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ADVENTURES FOR THE CURES



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