




Customer Segmentation using K-Means Clustering

Upload the `Mall_Customers.csv` dataset to visualize and cluster customers based on Annual Income and Spending Score.

Upload CSV file



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Browse files



Mall_Customers.csv 3.9KB

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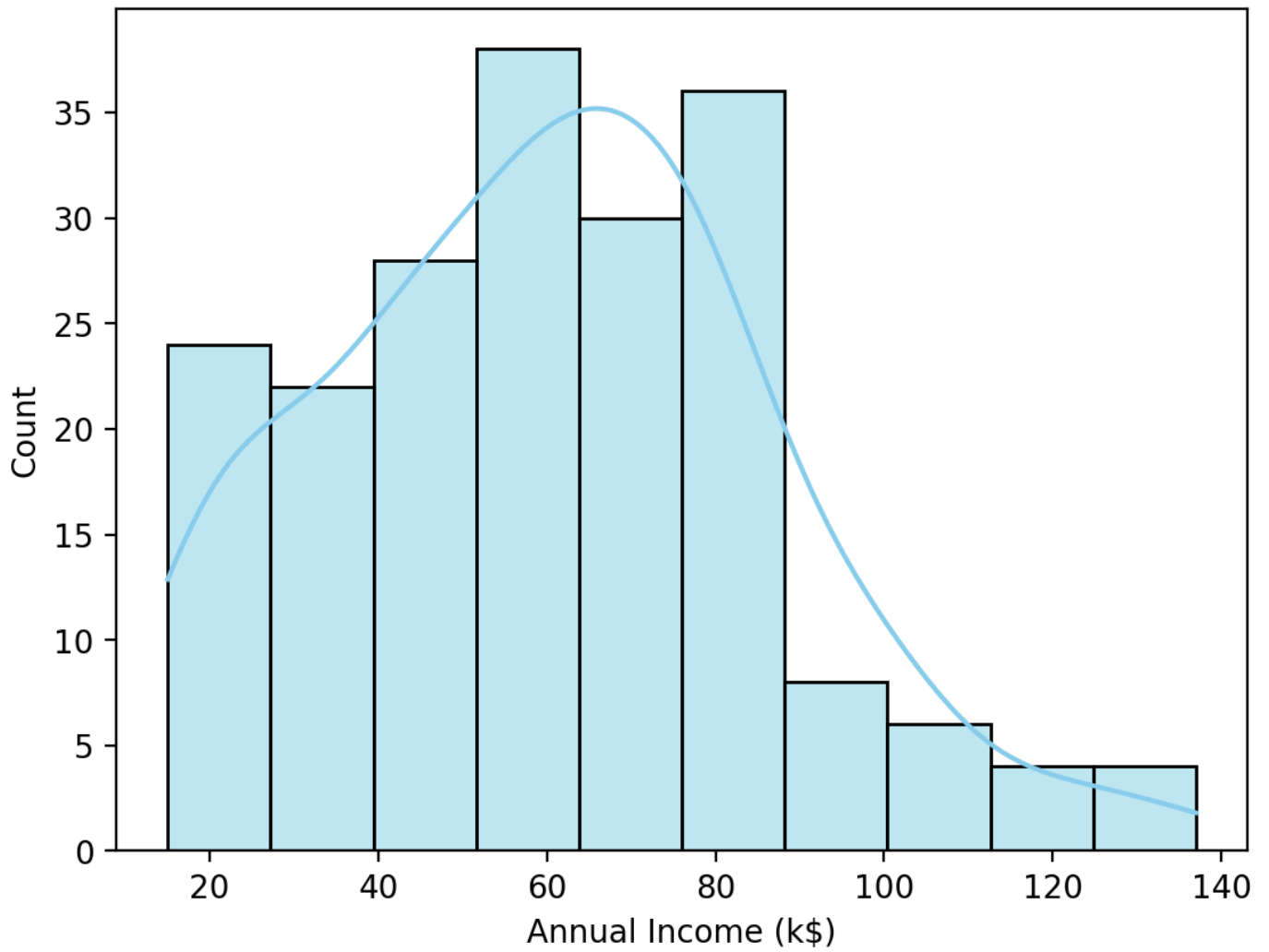
Dataset Overview

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	
1	2	Male	21	15	
2	3	Female	20	16	
3	4	Female	23	16	
4	5	Female	31	17	

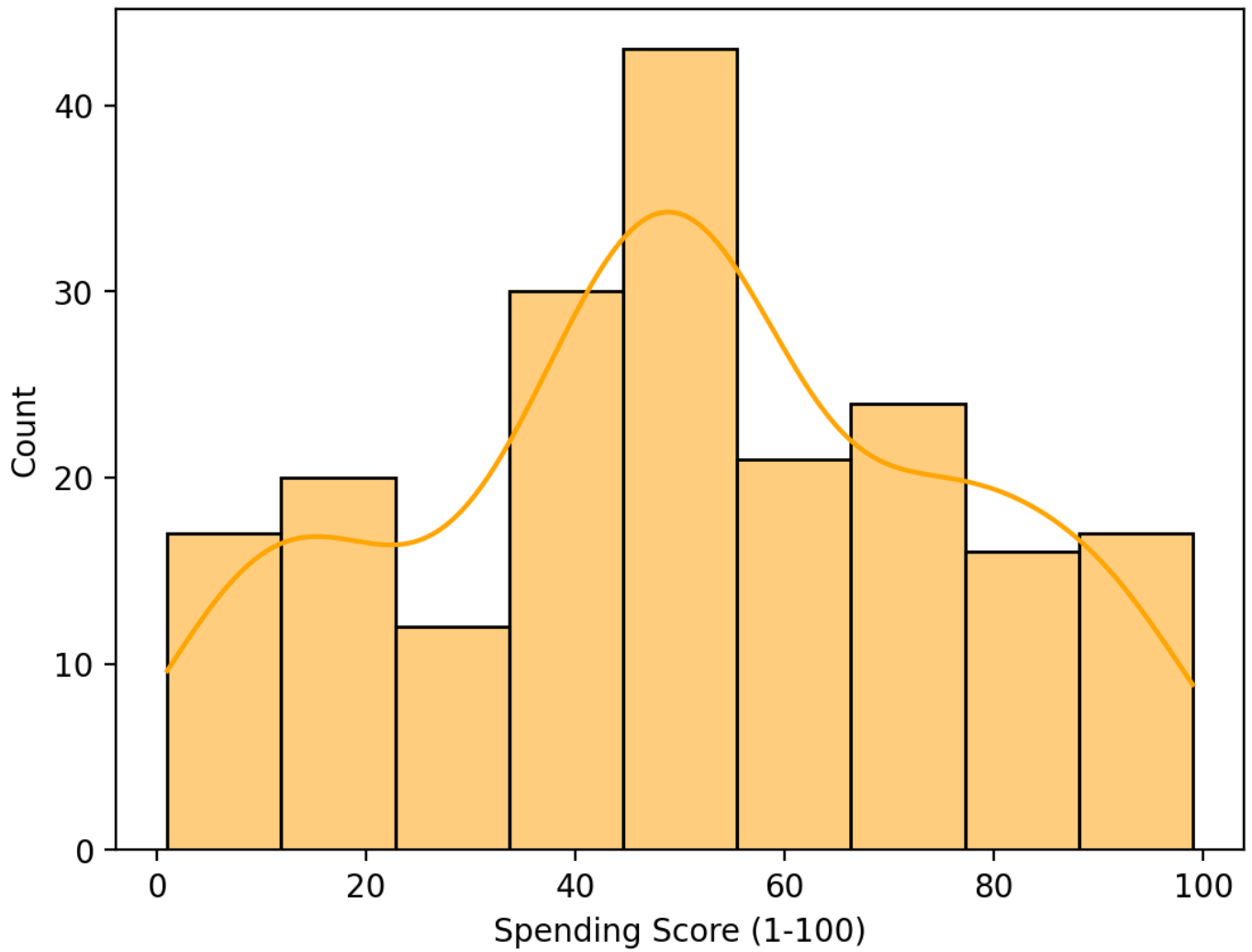


Distribution Plots

Annual Income Distribution



Spending Score Distribution



Apply K-Means Clustering

Select number of clusters (k)

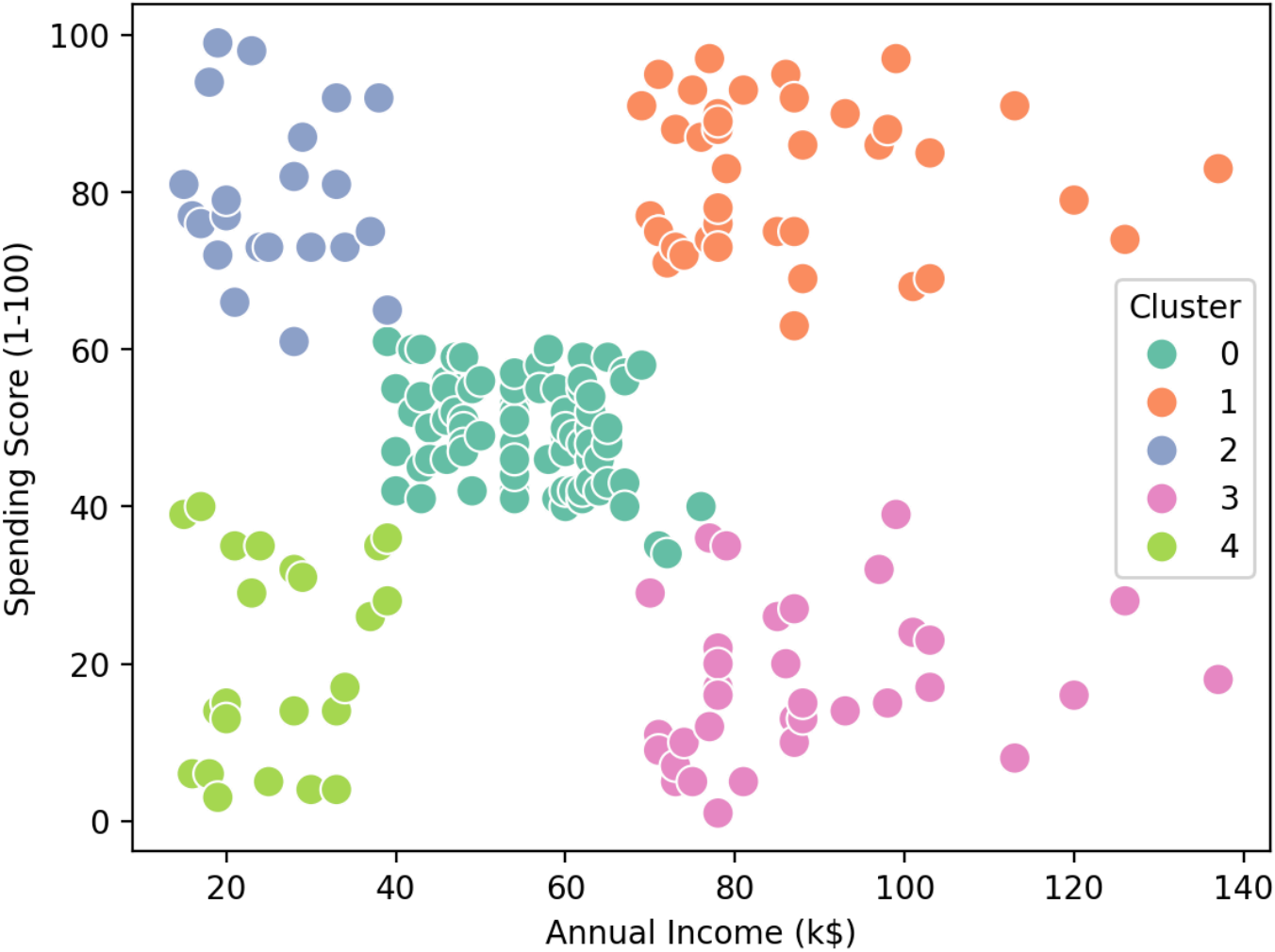


Clustering Applied Successfully!



Cluster Visualization

Customer Segments



Download Segmented Data

Download Clustered Data as CSV