

TECHNOLOGY

A GUIDE TO MICROSOFT PROJECT THAT FOCUSES ON DEVELOPING A SUCCESSFUL PROJECT MANAGEMENT STRATEGY ACROSS THE ORGANIZATION TO DRIVE BETTER DECISIONS

*Making Effective Business Decisions Using Microsoft Project* goes far beyond the basics of managing projects with Microsoft Project and how to set up and use the software. This unique guide is an indispensable resource for anyone who operates within a Project Management Operation (PMO) or is affected by the adoption of project management within an organization. Its focus is to provide practical and transitional information for those who are charged with making decisions and supporting corporate and strategic objectives, and who face cost and resource constraints.

Because more and more companies are aligning project management with their business strategies, the book not only provides guidance on using Microsoft Project and teaching project management skills, but also includes important information on measuring results and communicating with the executive branch. It also provides valuable guidance in using SharePoint Server for social networking and working within a team.

Clearly written and presented, the book:

- Covers work management using Microsoft Project at multiple levels within an organization
- Focuses on using Microsoft Project 2010 to integrate and support overall organizational strategies
- Includes hundreds of graphics, screen shots, and annotations that make it the most accessible and usable guide available on the subject

*Making Effective Business Decisions Using Microsoft Project* is a valuable reference for project managers at all levels, and it sets a new standard for training manuals used by businesses that teach courses on project management using Microsoft Project.



**TIM RUNCIE** is an industry-recognized technology and methodology expert. His twenty-plus year career has helped organizations leverage technologies (including Project, Project Server, and SharePoint) to achieve better ROI and cultural maturity in project, program, and portfolio management.



**MARK 'Doc' DOCHTERMANN** has spent more than thirty years working in almost every major corporation: from IBM, Oracle, Microsoft, Xerox, and in organizations that are focused on project and portfolio management.

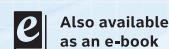
**ADVISICON** is a consulting firm that delivers strategic project control solutions using advanced project and portfolio management methodologies, custom application development, and consultative training. Their clients throughout North America and Latin America have realized quantifiable results through a unique approach of combining knowledge transfer, optimization and sustainability of processes, and technology while increasing stakeholder competencies. Advisicon's team of professionals includes PMI-certified Project Management Professionals® (PMPs), Microsoft Certified Professionals®, and Microsoft MVPs.

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MAKING EFFECTIVE BUSINESS DECISIONS USING MICROSOFT® PROJECT



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MARK DOCHTERMANN

# MAKING EFFECTIVE BUSINESS DECISIONS USING MICROSOFT® PROJECT

