

# MOSES OMWOYO TUMBO

CREATIVE GRAPHIC DESIGNER

## Personal Info

-  +254 710 125 350
-  omwoyotumbo@gmail.com
-  mosestumbo
- Nationality : Kenyan
- Languages: English, Swahili

## Career Objective

I am a highly motivated, conscientious and competent collaborator who possess in-depth knowledge and expertise in Graphic Design. With a proven track record of achievement; I can bring positivity, support and a creative mindset to any team I am in.

With more than 4 years in similar roles, I can be relied upon to deliver everything that I set out to achieve. I pride myself in taking ownership of challenging problems, maintaining high standards, and assisting my employer in achieving their commercial objectives.

## Experience

### **Unity Homes Graphic Designer**

**2022 - to date**

#### **Responsibilities:-**

- Create artwork for brand communication on and off social media.
- Develop campaign artwork for the various campaigns running.
- Work with other departments to develop presentation artworks and infographics for training and pitching.
- Regularly update marketing material for the brand company.
- Use cms tools and social media management tools to manage social media pages, email marketing and the company website.
- Take photos and videos to develop marketing material for the company

### **Optiven Real Estate Graphic Designer**

**2020 - 2022**

#### **Responsibilities:-**

- Actualize designs for the monthly digital calendar.
- Bring Optiven's brand and its sub-brands to life through the development of creative assets for digital and print.
- Work with respective marketing teams to create marketing campaigns from scratch to acquire customers and enhance customer experience.
- Develop creative artworks for marketing campaigns across platforms.
- Work with a variety of stakeholders to manage projects, deadlines, and expectations while maintaining Optiven's brand and visual integrity.

### **Miraba Creative Studio Graphic Designer**

**2018 - 2020**

#### **Responsibilities:-**

- Taking client briefs and delivery of the same.
- Digital marketing for clients.
- Design graphics for clients.
- Social media Management and Advertisement.
- Incharge of printing.
- Delivery of prints material to clients.
- Office Recordkeeping.
- Prospect new clients.

## Skills

- Concept Ideation
- Layout
- Illustration
- Branding
- Typography
- Logo creation
- UI design
- GIF Design
- Designing for print
- Product packaging
- Video Editing
- Motion Graphics

## Education

2021

### **Alison**

Certificate in Graphic Design

2014 - to date

### **Maseno University**

Bachelor of Arts

2010 - 2013

### **Segero Adventist School**

Kenya Certificate of Secondary Education

B+ Grade

## Referees

### **Mark Gathige**

Supervisor Creative Designs  
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### **Samuel Maangi**

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