



# ADYRA RACHELLYN

## FULL-TIME STUDENT | FOUNDER OF LYS ED-TECH

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Passionate and purpose-driven Information Systems student at Universitas Indonesia who strives to grow and pursue her dreams in this fast-evolving digital era. She actively sharpens her skills in coding, app development, public speaking, and presentation — aiming to understand how technology can offer real solutions to real problems. Deeply committed to education, youth empowerment, and social impact, she continues to contribute to initiatives that create meaningful change.

### PROFESSIONAL EXPERIENCE

#### Kemendikbud | Duta SMA Jawa Barat & Inspiratif

August 2023 - Present

- Selected to represent West Java in the national Student Ambassador Program by Kemendikbudristek.
- Advocated for safe and inclusive education by addressing bullying, sexual violence, and intolerance.

#### Dinas Kesehatan Jakarta Timur | Nutrition Ambassador (Duta Gizi)

2022 - 2023

- Led initiatives to promote healthy eating habits and nutrition awareness.
- Collaborated with healthcare professionals to encourage positive lifestyle changes in local communities.

#### LYPS Company | Founder & CEO

October 2021 - Present

- Contributed to developing a new business plan with a team of 5 for Lys, a mobile-based online community platform.
- Focused on empowering young girls who are unable to continue their education through accessible digital support.

2021 - 2023

#### Bimbel Ms Raras | Social Media Marketing Specialist

- Created and managed content for social media platforms, including website, Instagram, and Facebook.
- Successfully boosted company engagement rates through consistent and targeted digital communication

### EDUCATION

#### SMA Global Prestasi (Full Scholarship Recipient)

Graduated with Honors - Average Grade: 91/100

- Maintained strong academic performance while actively leading and organizing 2 school organizations and 30+ events.

#### SMP Negeri 255 Jakarta

Graduated with Academic Excellence - Average Grade: 93.4/100

- Founder of 255DigitalWebsite & Lycast (Dully Podcast)

### ADDITIONAL INFORMATION

- **Volunteering:** Education & Book Donation Volunteer (2022 & 2023)
- **Certifications:** Data Science Course, Dart & Flutter, Swift/Xcode Programming, UI/UX & Pitching Bootcamp
- **Awards/Activities:** 5th Place National Winner of Engineering and Science Research Competition (Pusprenas), 3rd Place National Social Science Studies (OSAINS), TOP 12 Digital Innovation Challenge (UNICEF)

## ORGANIZATIONS & COMMITTEES

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### **Student Council of GPS SHS | President & Vice President**

**August 2022 - Sept 2024**

- Led a student body of 50+ members to plan and execute over 10 school-wide events annually.
- Designed and implemented detailed event rundowns, improving on-time execution by 30%.
- Initiated 3 new student programs focused on engagement and leadership development, reaching over 500 participants from local communities outside the school.

### **Fortals (Annual Event of GPS) | Head of Event Organizer**

**August 2024**

- Coordinated a flagship annual school event attended by 3000 students, handling logistics, volunteer teams, and program flow.
- Developed and executed all the activity and rundown of the event, increasing participant satisfaction by 25%.
- Managed cross-department collaboration to ensure smooth event delivery from planning to post-event evaluation.

### **Global Broadcasting | Vice President**

**June 2022/2023**

- Assisted in the strategic planning of broadcast programs, increasing viewership engagement by 15%.
- Coordinated a 10-member team in producing high-quality media content for school events.

### **Pramuka (Scouting) | Operations & Event Organizer**

**July 2023 /2024**

- Planned and executed scout activities for 150+ participants, including competitions and annual camps.
- Developed full-year activity schedules, coordinated volunteers, and boosted participation by 40%.

### **255 Digital | Founder & President**

**June 2020/2021**

- Founded and led a student-run digital media platform, producing 20+ podcast episodes and 50+ digital content pieces.
- Built and managed a team of 20, overseeing strategy, production schedules, and audience engagement.
- Increased subscriber base by 200% in one year.

### **Student Council of SMPN 255 | 1st Chairman**

**Sept 2020/2021**

- Led the student council in organizing school-wide events, competitions, and interactive activities.
- Designed event rundowns, managed logistics, and coordinated volunteer teams for smooth execution.
- Implemented initiatives to boost student engagement and participation across all programs.

## REFERENCES

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### **Mr. Yoanes – Scout Leader & Operations Mentor, Pramuka**

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### **Mr. Ono Suryono – Head of Fortals Event Committee, GPS SHS**

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