**Project Scope – Blogr Landing Page**

**Introduction**

This project will consist of creating a modern Blogr landing page that utilizes responsive design and common practices. Mobile-first design will cater to the widespread use of mobile devices and allow us to create content for this screen type first. This will serve as a steppingstone to more complex projects and will be a great exercise to tie together previous topics.

**Project Scope**

This project will require a clear, and specific path to completion for us to work efficiently and complete the site, and make revisions, by the deadline.

Our primary goal is to create a single landing page for a client. The site must behave as intended, as well as conform to the design sheets. All tasks will be completed by Mario Ferrera in a timely manner.

Responsive design will include flexible layout depending on various screen sizes and functioning interactivity and will follow the practice of mobile-first design. Screen sizes will include, in order, smartphone, tablet, desktop.

The project framework is as follows:

* Create basic variables, reusable classes, breakpoints, and other CSS content.
* Complete HTML skeleton for basic content of page.

**Mobile Design**

* Complete Mobile header/nav section.
* Implement Breakpoints and Mixins for Mobile header section.
* Complete Mobile Menu (possibly implement JavaScript and animations).
* Complete next section of mobile design (Main Content & Feature).
* Implement responsive layout with Flex & Grid for main content.
* Complete footer for mobile design.

**Desktop Design**

* Complete Desktop Header/Nav Section.
* Implement responsive design for desktop.
* Complete feature/hero/main section.
* Complete Footer Section
* Polish/fix areas of the site.

**Estimated Time to Deliver**

This project consists of both a mobile design, as well as a desktop design and each will require time to complete. The breakdown of estimated time to complete each is as follows:

* Mobile Design – Header/Nav
  + 1-2 Days
* Mobile Design – Main
  + 1-2 Days
* Mobile Design – Footer
  + 1 Day
* Desktop Design – Header/Nav
  + 1 Day
* Desktop Design – Main
  + 1-2 Days
* Desktop Design – Footer
  + 1 Day
* Final Polish
  + 1 Day

Considering the estimates above we can assume that the estimated time to complete this project would require 6-10 days. Therefore, our deadline will be 10 days from November 22, 2021, which would put us on December 1, 2021. We will have to plan each day accordingly and attempt to complete a little more than what is required in each day in order to be ready before the deadline.