

[APPROVED] MSL Philippines Network Awards

Empowering Campus Champions, Building the Future of Esports

Rationale

The **MSL Network Awards** is an annual recognition program that honors the excellence, leadership, and impact of student organizations and individuals within the Moonton Student Leaders Philippines Network. It highlights the achievements of campus leaders and organizations that have advanced esports development, promoted student engagement, and fostered community growth through creativity and collaboration.

This program celebrates how esports can become a powerful platform for education, inclusivity, and empowerment. Through the MSL Network Awards, Moonton recognizes the dedication of young leaders who continue to shape the future of campus esports and embody the spirit of #PamantasangLakas by turning their passion for gaming into a force for positive change.

Objectives

- To recognize and honor outstanding student organizations and leaders who have demonstrated excellence in organizing and promoting **Mobile Legends: Bang Bang (MLBB)** campus events.
- To highlight impactful programs and initiatives that use **MLBB** as a platform for education, collaboration, and community building within the MSL Network.
- To inspire other student leaders to develop innovative and inclusive **MLBB** activities that strengthen campus engagement and esports development.
- To celebrate the achievements of MSL chapters that embody the values of leadership, teamwork, and sportsmanship through their contributions to the **MLBB** community.

Target Implementation

- Announcement: October 2025
- First Leg Applications: December 20, 2025
- Second Leg Applications: March 2025

- Third Leg Applications: May 2025
- Awarding Ceremony: July 2025

Award Categories Overview

The **MSL Network Awards** honors outstanding achievements of student organizations and individual leaders who have elevated the **Mobile Legends: Bang Bang (MLBB)** campus experience. These awards recognize innovation, leadership, and impact across the MSL Network nationwide.

Major Awards

1. Organization of the Year (Best Esports Organization Award)

The grand award presented to the most outstanding MSL chapter that demonstrated excellence across leadership, execution, creativity, and community impact through MLBB initiatives.

2. Best Event of the Year

Recognizes the most exceptional MLBB-related event distinguished by strong organization, innovation, and engagement both on-site and online.

3. Rising Organization Award (or “Emerging Organization Award”)

Presented to a new or growing MSL chapter that showed remarkable development, initiative, and promise within its first year of active participation.

4. Student Community Impact Award

Given to an organization that made a significant positive difference within its campus community through MLBB events, partnerships, and student-led initiatives.

Community Awards

1. Collaboration of the Year

Recognizes the best joint project or event between multiple schools or organizations that strengthened community ties within the MSL Network.

2. Service Through Esports Award

Awarded to organizations that used MLBB-related initiatives to create meaningful social impact, community service, or educational advocacy.

3. Organization Partner of the Year

Given to a brand, institution, or organization that provided outstanding support and collaboration, contributing significantly to the success and growth of MSL and MLBB campus initiatives.

Individual Awards

1. Esports Advocate of the Year

Given to a student leader who exemplifies passion, leadership, and dedication in advancing MLBB esports and its positive influence on students.

2. Student Talent of the Year

Honors outstanding individual performance in areas such as shoutcasting, hosting, or other MLBB-related talents that uplifted the MSL community.

3. Student Creator of the Year

Recognizes a student who demonstrated exceptional creativity and influence through MLBB-centered digital content or storytelling.

Awards Receivables

CATEGORY	AWARDS RECEIVABLE		
	Certificate	Trophy	Cash Support
Major Awards			
Organization of the Year (Overall)	Yes	Yes	Yes PhP 15,000 worth of Grants
Best Event of the Year	Yes	Yes	No
Rising Organization Award	Yes	Yes	Yes PhP 10,000 worth of Grants
Campus Engagement Award	Yes	Yes	No
Community Awards			
Collaboration of the Year	Yes	Yes	No
Service Through Esports Award	Yes	Yes	Yes PhP 10,000 worth of Grants
Organization Partner of the Year	Yes	Yes	No
Individual Awards			
Esports Advocate of the Year	Yes	Yes	Yes PhP 5,000
Student Talent of the Year	Yes	Yes	Yes PhP 5,000
Student Creator of the Year	Yes	Yes	Yes PhP 5,000

Trophy Peg:

