

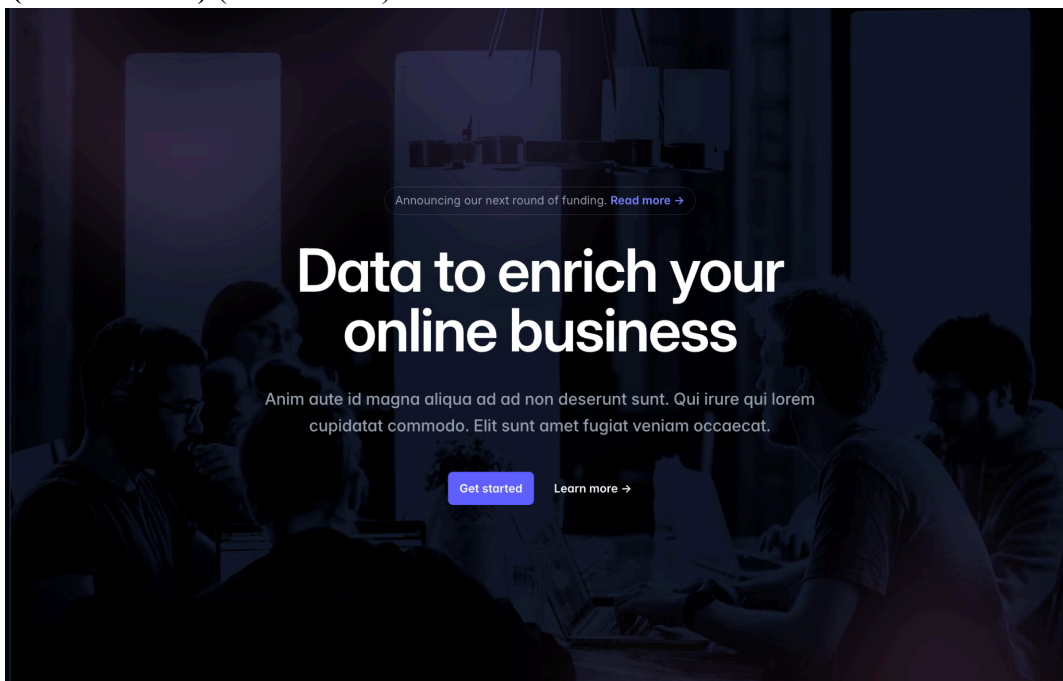


Homepage

The **story flow** when a user scrolls is:

Who we are → Why we matter → What we do → Proof of impact → How you can be part of it (CTAs)

1. (Hero Section) (Who we are)



Background: one-picture [\[link\]](#)

Headline: **Empowering student-gamers to become the next generation leaders**

Subheadline: Moonton Student Leaders (MSL) Philippines empowers campuses, partners, and creators to shape the future of gaming communities nationwide.

CTA Main: "Become A Member"

CTA Optional: "Part of an Esports Org? Partner With Us →"





2. (About MSL Philippines) (Why we matter)

Our mission

Aliquet nec orci mattis amet quisque ullamcorper neque, nibh sem. At arcu, sit dui mi, nibh dui, diam eget aliquam. Quisque id at vitae feugiat egestas ac. Diam nulla orci at in viverra scelerisque eget. Eleifend egestas fringilla sapien.

Faucibus commodo massa rhoncus, volutpat. Dignissim sed eget risus enim. Mattis mauris semper sed amet vitae sed turpis id. Id dolor praesent donec est. Odio penatibus risus viverra tellus varius sit neque erat velit. Faucibus commodo massa rhoncus, volutpat. Dignissim sed eget risus enim. Mattis mauris semper sed amet vitae sed turpis id.

44 million

Transactions every 24 hours

\$119 trillion

Assets under holding

46,000

New users annually

Mission

Empower student-gamers to lead vibrant MLBB communities in their schools by fostering integrity, time management, friendliness, adaptability, responsiveness, and academic excellence. Guided by Moonton Philippines, the Moonton Student Leaders create inclusive, exciting, and impactful campus initiatives that unite players, boost school pride, and prove that gaming passion can go together with academic success.

Vision

To be the leading network of student-gamers in the Philippines who embody integrity, leadership, and community spirit—bridging the worlds of gaming and academics, building strong MLBB communities and inspiring the next generation of responsible esports leaders.

Insert Stats

As of August 18, 2025

16,000+ Student-gamers

240+ Moonton Student Leaders

110+ Events Sponsored

150+ Campus Communities and Partners

CTA: "Learn More About Us"

Links to #





3. Programs (What we do) - can use same design, just a few tweaks
Building opportunities for student leaders through events, training, and nationwide esports initiatives.

1. Campus Tournaments

Intra-school competitions that unite student gamers and strengthen campus pride.

2. Inter-school Tournaments

Nationwide clashes where schools face off and champions rise together.

3. Trainings and Seminars

Workshops that sharpen leadership, esports skills, and community-building know-how.

4. Event Sponsorships

Partner-backed opportunities that elevate student-led initiatives across campuses.

5. MLBB Campaigns

Creative activations and nationwide drives that celebrate the spirit of Mobile Legends.

NOTE: For each of these they should have a "Learn More →" link

1 leads to campus dept/msl application page/yung map map

2 leads to MCC page

3 leads to events page

4 leads to The MSL Network page

5 leads to events page

Please use pictures of real people, real events.






Testimonials (our social credibility)

Hear from the student leaders, campus organizers, and partners who are driving the MS� Philippines movement forward.


Testimonials

We have worked with thousands of amazing people


"Laborum quis quam. Dolorum et ut quod quia. Voluptas numquam delectus nihil. Aut enim doloremque et ipsam."

 **Leslie Alexander**
@lesliealexander


"Excepteur consectetur deserunt id incididunt veniam mollit officia sint qui aute duis sit cillum. Reprehenderit fugiat amet aliqua in commodo minim sunt laborum."

 **Lindsay Walton**
@lindsaywalton


"Voluptas quos itaque ipsam in voluptatem est. Iste eos blanditiis repudiandae. Earum deserunt enim molestiae ipsum perferendis."

 **Whitney Francis**
@whitneyfrancis


"Anim sit consequat culpa commodo eu do nisi commodo ut aute aliqua. Laborum esse duis tempor consectetur officia mollit fugiat. Exercitation qui elit minim minim quis fugiat ex."

 **Michael Foster**
@michaelfoster


"Distinctio facere aliquam est qui atque sint molestias ad. Fuga consequuntur asperiores voluptatum ipsum."

 **Courtney Henry**
@courtneyhenry


"Aliquid dolore praesentium ratione. Cumque ea officia repellendus laboriosam. Vitae quod id explicabo non sunt."

 **Leonard Krasner**
@leonardkrasner


"Consequatur ut atque. Itaque nostrum molestiae id veniam eos cumque."

 **Dries Vincent**
@driesvincent

"Nam nesciunt dolorem dolor asperiores sint. Incidunt molestiae quis deleniti vitae ut in earum delectus iusto."

 **Tom Cook**
@tomcook

"Molestias ea earum quos nostrum doloremque sed. Quaerat quasi aut velit incididunt excepturi rerum voluptatem minus harum."

 **Floyd Miles**
@floydsmiles

>>> I will have to set up a google form to acquire this info, pero let me know if your team can or cannot do this layout





News and Feature (NOT FEATURES)
as is, can keep current





Frequently Asked Questions

Frequently asked questions

What's the best thing about Switzerland? —

I don't know, but the flag is a big plus. Lorem ipsum dolor sit amet consectetur adipisicing elit. Quas cupiditate laboriosam fugiat.

How do you make holy water? +

What do you call someone with no body and no nose? +

Why do you never see elephants hiding in trees? +

Why can't you hear a pterodactyl go to the bathroom? +

Why did the invisible man turn down the job offer? +

1. **Who can join MSL?**

Any student, campus esports organization, or recognized school-based group with a passion for Mobile Legends and esports development can be part of MSL.

2. **How can I join if I'm just an individual student?**

You can become part of your school's MSL Community or connect with us directly to explore content opportunities. [link to campus page]

3. **How do we start an MSL Community in our school?**

Apply through the Campus Department's onboarding process. Once recognized, you or your team will receive support, resources, and opportunities to run esports initiatives on campus.

4. **What benefits do MSL Communities receive?**

MSL Communities gain official recognition, event support, training, creative resources, and the chance to participate in nationwide campaigns and tournaments.





5. **How does MSL support esports tournaments?**

We support both campus-only tournaments and inter-school competitions by providing visibility, resources, and partnership opportunities for recognized communities.

6. **Can brands and partners collaborate with MSL?**

Absolutely. The Partnerships Department works with organizations, brands, and sponsors to fuel student-led events, campaigns, and national activations.

7. **What benefits do partners gain when collaborating with MSL?**

Partners receive campus exposure, access to student-led events, opportunities for co-branded campaigns, and reporting that tracks engagement and impact.

8. **Do MSL members receive training or development opportunities?**

Yes — we offer workshops, seminars, and mentorship programs designed to build leadership, organizational, and esports-related skills.

9. **Is MSL exclusive to Mobile Legends?**

Yes — we are powered by Moonton and are focused on growing the Mobile Legends: Bang Bang collegiate esports ecosystem nationwide.

10. **How can we contact MSL Philippines?**

You can reach us through our official channels on Facebook, Discord, or via our email contact@moontonslph.org

