

EagleView and **Roofr**, broken down by every critical factor for your business (Cost, Accuracy, Developer Experience, and Industry Reputation).

At a Glance: The Core Difference

- **EagleView:** The "Premium Standard." Used when you need 100% guaranteed accuracy for ordering materials or fighting insurance claims. Expensive, but legally defensible.
- **Roofr:** The "Sales Standard." Used for quick, cheap estimates to win a customer's business. Good enough for quoting, but not always accepted by insurance adjusters.

1. Cost Comparison

Feature	EagleView	Roofr
Basic Report	~\$18 - \$22 (Bid Perfect™)	~\$10 - \$12
Premium Report	~\$30 - \$80+ (Depends on size)	~\$15 - \$20
Subscription?	No (Pay per report)	Yes (Often requires \$99/mo fee for best pricing)
Bulk Discounts?	Yes, high volume contracts available.	Yes.

- **The Verdict: Roofr is cheaper** on a per-report basis, especially if you subscribe. However, EagleView's "Bid Perfect" tier (~\$18) is competitively priced for the "Basic" sector.

2. Accuracy & Insurance Acceptance

Feature	EagleView	Roofr
Accuracy Guarantee	99.9% Guaranteed. They will pay for material errors if they are wrong.	High (~98%). Good for estimates, but they don't offer the same "Material Guarantee."
Insurance Claims	The Gold Standard. Almost every insurance adjuster accepts an EagleView report without question.	Hit or Miss. Some adjusters reject them and demand an EagleView or manual measurement.
Method	Proprietary aircraft imagery + Human QA.	Satellite/Drone imagery + AI (Self-service drawing options available).

- **The Verdict:** If your user is a roofer fighting an insurance claim, **they NEED EagleView**. If they are just giving a homeowner a price quote, Roofr is sufficient.

3. Developer Experience (Crucial for You)

Feature	EagleView	Roofr
API Access	Public & Open. Anyone can create a developer account and use the Sandbox.	Restricted. API is often "Gatekept" for large enterprise partners only.
Documentation	Excellent, standard OAuth2.	Hard to find publicly.
Sandbox?	Yes (Free).	Varies/Limited.

- **The Verdict:** **EagleView is the only viable choice for an MVP.** You cannot easily build a software integration with Roofr without a high-level partnership contract. EagleView lets you code *today*.

4. Speed & Turnaround

Feature	EagleView	Roofr
Instant?	No. (Fastest is ~3 hours).	No. (Fastest is ~3 hours).
Standard Speed	24 - 48 Hours.	< 24 Hours.
Expedited	3 Hours (Extra cost).	3 Hours (Extra cost).

- **The Verdict: Tie.** Neither offers the "Instant" result that Google Solar does. Both rely on manual/human processing steps for their verified reports.

Final Recommendation for Your App

Stick with EagleView.

1. **Code-Ready:** You already have the code working. Switching to Roofr would likely require a sales call, a contract negotiation, and a completely new (and undocumented) API integration.
2. **Trust:** Your app is new. Telling roofers "We use EagleView" gives you instant credibility.
3. **Flexibility:** EagleView offers both the **Cheap Tier (\$18)** and the **Premium Tier (\$30+)**, covering both your "Basic" and "Premium" product needs in one API.